

Karina Santana

Junior Web Developer



Profile

I am an architect turned junior web developer with a passion for building user-centered apps. My previous career instilled me with a love for beautiful and practical designs that people want to engage with, and I bring these skills into every application I develop.

Contact

0473 082 913

karinasantanaarq@gmail.com

www.linkedin.com/in/karinasantanadasilva

<https://github.com/Karina-Santana>

<https://karina-santana.github.io/portfolio/>

Visa Status

Work visa - TSS 482

Education

Software Engineering Immersive

General Assembly | 2022
Sydney, Australia

Bachelor of Architecture and Urbanism

UNIT University | 2009 - 2014
Aracaju, Brazil

Skills

- HTML
- CSS
- JavaScript
- Node / Express / React JS
- Ruby

Project Portfolio

Le Clé

- This is an ecommerce app of clothes, where the user can sign up, log in, see product details and add the product in the cart.
- Tech stack: HTML, CSS, React JS, Express, REST API, PostgreSQL.

Have a Nice Trip app

- This is a trip planner app, where the user can organize all information for a trip. The app has the functionality of signing up, logging in, creating trip, itineraries, adding dates, times, pictures, important notes of what to bring or places to visit. The app was developed in group.
- Tech stack: HTML, CSS, Node, Express, REST API, PostgreSQL.
- **Test the app using the letter "k" for email and password.**

Inspiration Boards

- This is a full-stack database backend application which was built for people create inspiration boards to organize their ideas and achieve what they want.
- The app has the functionalities of signing up, logging in, creating boards, adding images, editing boards, deleting images and boards and logging out.
- Tech stack: Sinatra, Ruby, HTML, CSS.
- **Test the app using the letter "k" for email and password.**

Tic Tac Toe game

- The classic Tic Tac Toe with functionality to add player names, check scores, play again and reset scores.
- Tech stack: HTML, CSS, JavaScript.

Work Experience

Content/Product Specialist

Biano | 2019 - 2022 | Prague, Czech Republic

- Responsible for all content of Biano Brazil and Portugal
- Using SEO tools to improve keywords for all website texts
- Managing a product categorization team, ensuring that all products are in the proper categories and filters
- Analysing data of categorization of products and filters
- Checking eshops product feed issues and reporting to the Business and IT departments
- Creating product collections and designing projects at Biano Studio for marketing campaigns
- Participating in meetings with those responsible for the marketing and business department in Brazil and Portugal to discuss future strategies
- Testing website, new features and reporting bugs
- Feeding artificial intelligence systems (image recognition / matching products)
- Creating onboarding manuals for the Content/Product department and for the Categorization team explaining how to use all the features of the company's system (CMS)

Architect

Freelancer | 2014 - 2019 | Aracaju, Brazil

Commercial and Residential Projects, Reconstructions, Interior Designs, 3D Models for private clients.

Ipesaude | 2013 - 2014 | Aracaju, Brazil

Executive Projects, Reconstructions, Construction Monitoring, Facades, Reports, 3D Models for health institutes in the state of Sergipe.