

Karina Jethwani

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EDUCATIONAL BACKGROUND

MSc Interactive Digital Media
Trinity College Dublin
2024-2025

Bachelors in Mass Media and Communication
Jai Hind College Mumbai, India
2020-2023

WORK EXPERIENCE

Graphic Design Intern, Mahindra Logistics (Sep 2023-December 2023)

- Developed visual content and graphics for digital and print media, contributing to the successful launch of several marketing campaigns.
- Collaborated with the marketing team to create cohesive visual designs that aligned with brand guidelines.
- Assisted in the creation of motion graphics and animations for promotional videos.

Marketing Internship, House Of Anita Dongre (May 2022- July 2022)

- Maintained brand innovation and kept abreast of the latest social media trends for AND & GD.
- Creating copies to better reach and connect with new audiences. Designed Reels, and Stories for both brands.

Graphic Design Intern , 21n78e Creative Labs (Aug 2021 - Feb 2022)

- Designed visual identities and branding materials for a variety of clients, including logos, business cards, and websites.
- Created motion graphics and animations for social media campaigns, increasing engagement by 30%.
- Worked closely with clients to understand their design needs.

PROFESSIONAL SUMMARY

Aspiring Interactive Media Designer with a strong foundation in graphic design, motion graphics, and digital marketing. Proven ability to create user-centered designs that address real-world challenges. Passionate about leveraging creativity and technology to craft innovative solutions in the field of interactive media.

SKILLS & PROFICIENCIES

- Strong knowledge of Adobe Creative Cloud software, including **Adobe Photoshop**, **Adobe Illustrator**, **Adobe Premiere Pro**, and **Adobe After Effects**.
- Experience in **graphic design** and **motion design** through various internships and projects.
- Familiar with **video editing** and **motion graphics creation**.
- Proficient in creating **social media content** and **digital marketing assets**.

FREELANCE PROJECTS

- Versatile and experienced freelance graphic designer.
- Proficient in Adobe Creative Suite.
- Expertise in editing short films, corporate videos, music videos, and social media content.
- Comfortable working independently or as part of a team.
- Capable of adapting editing style to meet the specific needs of individual clients.