



Social Media Platform **Proposal**

Bo Kyung Kim

Karina De Vargas Pereira

Sophie Hsu



MomMingle

Built with React and Node.js, MomMingle provides a simple and intuitive interface for moms to create profiles, discover events, and interact with each other.

Project Description

MomMingle is a versatile web application designed to cater to the diverse needs and interests of mothers everywhere. Whether they're stay-at-home moms, working moms, single moms, or anything in between, MomMingle offers a centralized platform for moms to connect, share experiences, and build meaningful relationships. The app provides a range of features and functionalities to accommodate various lifestyles, schedules, and preferences, fostering a supportive and inclusive community for all types of moms.

Technologies Used:

Front-end:

- ▶ **React.js:** A JavaScript library for building user interfaces, providing a component-based architecture and efficient rendering for creating dynamic and interactive front-end experiences.
- ▶ **HTML:** HyperText Markup Language is used for structuring web pages and defining their content.
- ▶ **CSS:** Cascading Style Sheets are utilized for styling and formatting the appearance of web pages, ensuring a visually appealing user interface.
- ▶ **JavaScript:** A programming language used for adding interactivity and behavior to web pages, enhancing user experience through dynamic content and functionality.

Back-end:

- ▶ **Node.js:** A runtime environment that allows the execution of JavaScript code on the server-side, facilitating the development of scalable and efficient server applications.
- ▶ **Express.js:** A web application framework for Node.js, providing a robust set of features for building web APIs and server-side applications with minimal code and effort.

Database:

- ▶ **MySQL:** A relational database management system (RDBMS) that uses structured query language (SQL) for managing and manipulating data. MySQL offers scalability, reliability, and robust features for storing and querying structured data efficiently.

Authentication:

- ▶ **JSON Web Tokens (JWT):** A compact, URL-safe means of representing claims securely between two parties, commonly used for implementing authentication and authorization in web applications.

Tailored feeds curate relevant content and discussions based on each user's preferences.

Navigation and Pages:

► Homepage:

Upon logging in, moms are greeted with a personalized feed showcasing their nick name.

Navigation bar provides access to different sections of the platform, including profile settings, messaging, groups, and the [resource directory](#).

► Event Planning:

Moms can create, browse, and RSVP to meetups, playdates, workshops, and other community events using the integrated event planning tools.

Filters allow users to search for events based on geographical areas, age ranges, and activity preferences, ensuring personalized event recommendations.

► Community Forums:

Dedicated discussion boards enable moms to ask questions, share tips, and seek advice from the community on various topics related to parenting, wellness, and more.

Users can create and participate in discussions, with threads organized by categories such as parenting advice, health & fitness, and local recommendations.

► Messaging and Groups:

Moms can engage in secure one-on-one or group conversations with other users, fostering connections and support within the community.

Users have the option to create and join niche interest groups based on shared hobbies, interests, or parenting styles.

► Resource Directory:

The resource directory provides a comprehensive listing of local services, businesses, and resources catering to moms and families.

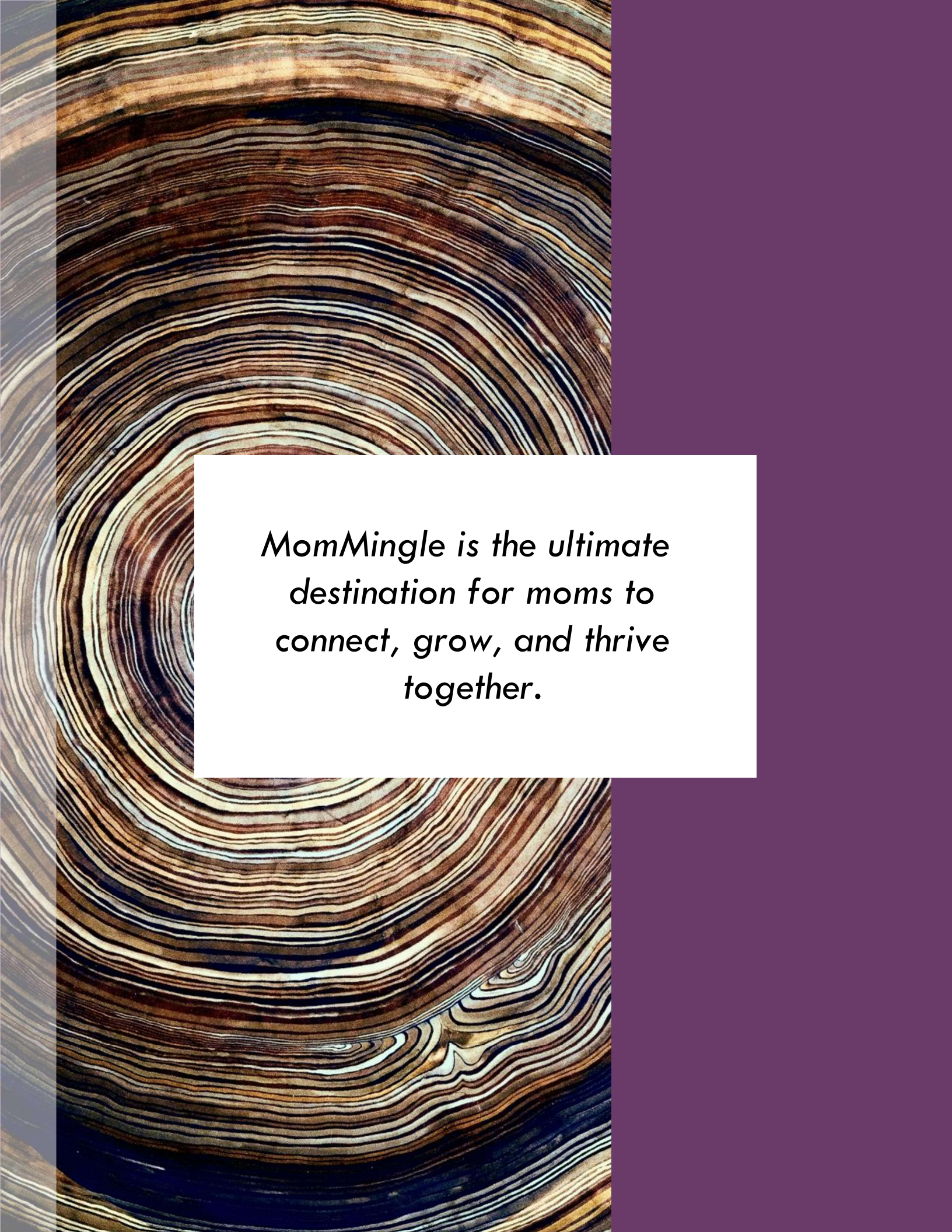
Moms can browse and discover recommendations, read reviews, and access contact information for various services and businesses.

► Navigation:

Moms can navigate between pages using the navigation bar located at the top of the screen.

Filters for geographical areas, age ranges, and activity preferences are easily accessible throughout the platform, allowing moms to customize their experience and discover relevant content and connections.

The user-friendly interface ensures seamless navigation and a positive user experience across various devices and screen sizes.



*MomMingle is the ultimate
destination for moms to
connect, grow, and thrive
together.*



MomMingle is a transformative space where moms find inspiration, friendship, and empowerment.

Key Features:

- **Area Filters:** Moms can effortlessly navigate content, events, and connections by filtering based on geographical areas, facilitating the discovery of local support groups, playdates, and resources.
- **Age Range Filter:** Customizable age range filters enable moms to connect with others who have children in similar age groups, fostering relevant discussions and shared experiences.
- **Activity Filter:** Filter options for various activities such as cooking, fitness, crafting, and more, allowing moms to explore and engage with groups and events aligned with their interests.
- **Personalized Feeds:** Tailored feeds present curated content, events, and discussions based on each user's selected filters and preferences, ensuring a relevant and engaging user experience.
- **Messaging and Groups:** Secure messaging functionality supports one-on-one or group conversations, alongside the ability to create and join niche interest groups for deeper engagement.
- **Resource Directory:** A comprehensive directory highlights local services, businesses, and resources catering to moms and families, complete with reviews and recommendations.
- **Event Planning:** Integrated event planning tools empower moms to effortlessly organize and RSVP to meetups, playdates, workshops, and other community events within the MomMingle platform.

Challenges:

Designing an intuitive and user-friendly interface that seamlessly integrates filter options and enhances the user experience across various devices and screen sizes.

Implementing robust algorithms to accurately match users based on geographical proximity, age range, and activity preferences, ensuring relevant and meaningful connections.

Ensuring scalability and optimizing performance to support a large and diverse user base, particularly during peak usage periods.

Incorporating robust privacy controls and moderation features to uphold a safe and respectful online environment conducive to positive interactions among moms and their families.



*MomMingle transcends the
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platform.*

MomMingle transcends the boundaries of a typical social media platform, serving as a vibrant and supportive community where moms can find inspiration, friendship, and empowerment as they navigate the intricacies of motherhood together. Whether seeking local playmates, seeking parenting advice, or simply craving a space to share their journey, MomMingle stands as the premier destination for moms to connect, thrive, and flourish.