



DATING APP- Mockup

Concept

Taking all of the current dating apps (Tinder, Hinge, Bumble, Raya, Coffee Meets Bagel) and redesigning them to be aimed towards athletes.

User profiles will be displayed in a completely different way than we've seen before with these apps. Another change that we're looking at making is how users are able to view their matches.

Wireframes, research, and prototypes will be created to achieve this.

UI/UX Designs for Current Popular Apps

Bumble

The collage consists of five screenshots from the Bumble app:

- Screenshot 1:** Shows a profile for "Matthew, 29" with a "Physician" occupation and "Purdue University 2016". A hand-drawn style annotation shows a circular arrow around the profile picture.
- Screenshot 2:** Shows a "Liked you" notification with a yellow banner: "Upgrade to Premium to see who liked you!" Below are blurred profile cards for "All 1300+", "New 1300+", and "Nearby 300+". At the bottom is a yellow button: "See who likes you".
- Screenshot 3:** Shows the "Match Queue" screen with a yellow banner: "The woman must send a message first within 24 hours or your connection will expire forever. But... men get one Extend per d...". Below is a "Conversations (Recent)" section with a yellow banner: "Connections that have been saved by chatting with them. They stay here unless you delete them."
- Screenshot 4:** Shows a message screen with a profile picture of "Conor, 30". The text says: "Conor extended the match! You have another 24 hours to message". Below is a blue link: "Ask Conor to verify their profile".
- Screenshot 5:** Shows the "Connections Guide" with a yellow header: "These types of connections are part of Bumble's core feature set and are always free.". It lists six types with corresponding icons:
 - Dating Connection:** Matches on Bumble are always free. They expire after 24 hours if a chat isn't started.
 - BFF Connection:** These are people that have matched with you on BFF. They expire after 24 hours if a chat isn't started.
 - Extended (Men):** These matches have been extended by a guy. You're allowed one per 24 hours unless you have **Bumble Boost**.
 - Extended (Women):** These matches have been extended by a woman. You're allowed one per 24 hours unless you have **Bumble Boost**.
 - Expiring Connection:** These matches are almost expired. If it's red that means there's less than an hour to start a chat.

The League

Profile details:
30 • Manhattan • 6' 0"

About me: Crypto entrepreneur, serial hobbyist, kind of a goof, love working out, new restaurants, and travel of course. I've watched The Office too many times to count.

Education: The University of Chicago Booth School of Business • Hamilton College • Stockholm School of Economics

Interests: Soccer • Tennis • Skiing • Travel • Vonnegut • Fitness • The Office

More about [REDACTED]

Looking for: The love of my life.

Family Plans: Don't have kids, want them

Bottom navigation icons: Home, Profile, Notifications, Matches, Date, Social, Settings, Location.

3:14 Date Social

Matches Likes You Expired Prospects

Enable notifications to receive calls & messages

Concierge
40 • Connor • 5' 11"
The League • Harvard Law School

Great news - someone in your next Batch has chosen to Power Move you so that they don't have to wait for you to see them. We won't tell you who, but we will tell you they're awesome! Can't wait until Happy Hour? Buy an extra batch now at league://interstitial/extrabatch and you'll see them in your Batch! Happy Scouting!

You're Up 10 days left

Block Flag Expire Video Chat

Swipe user left to video chat, expire, block or report

Sat, Aug 6 at 12:14 PM

Message Concierge

Bottom navigation icons: Home, Profile, Notifications, Matches, Date, Social, Settings, Location.

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40 • Connor • 5' 11"
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Sat, Aug 6 at 12:14 PM

Message Concierge

Bottom navigation icons: Home, Profile, Notifications, Matches, Date, Social, Settings, Location.

Enable notifications to receive calls & messages

13 days left

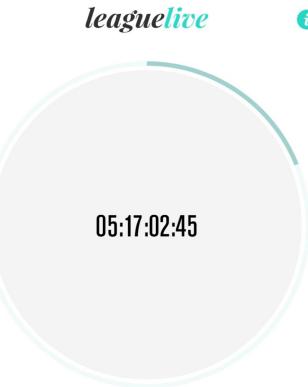
E-address • Washington University in St. Louis

Ignore Approve

6 days left

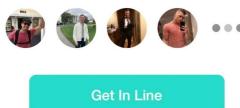
Northern Trust Wealth Management • University...

Ignore Approve



Sundays at 8pm

There are currently 1146 on the guest list.
RSVP to get set up on 3-minute video dates during our next League Live.



Get In Line

Date		Social
Friends	Events	Groups
League Score	All-Star	
Popularity	Members Only	
Flakiness	Members Only	
Pickiness	Members Only	
Initiation Rate	Members Only	
Flag Score	Members Only	
Blocked Rate	Members Only	
Match Conversion Rate	Members Only	

1 LEAGUE GROUP

YPY

X

Heart icon

YPY Members
Wanna Join?

Group YPY Members

Owner Amanda B.

Global group

Young Presidents & CEOs United Let's put those hefty dues to work by connecting on The League! A group for fellow YPO members to connect on a more fun and less professional level. Send proof of membership to contact@theleague.com with subject

Hinge

10:42 10:11 10:18

Select a Prompt **Compatible** Active today Nearby

Standouts **Roses (0)**

Outstanding content from people most your type. Refreshed daily. [Learn more](#).

Tyler • Active now **Verified**

You've got 'Self-care' covered. Why not try another category?

I feel most supported when
My cry-in-the-car song is
Therapy recently taught me
When I need advice, I go to
I hype myself up by
My friends ask me for advice about
My self-care routine is
My therapist would say I
I get myself out of a funk by
A boundary of mine is
My happy place

Learning your type.
One like goes a long way.

Standouts

Guess where this photo was taken

Christy

Add a comment

0 **Send Like**

Cancel

Likes You **Boost**

Alexis

Boost your profile for more views

Get seen by 11x more people for one hour.

1 Boost \$9.99
Save 10%

3 Boosts \$26.99
\$8.99 each
Save 20%

5 Boosts \$39.99
\$7.99 each

Increase your chances of getting more likes with a 24 hour Superboost

Superboost for \$19.99

Ria Hinge member **Boost**

Break new ice
Tired of the same convo? Answer a new Prompt for fresh conversations.

Update prompts

Edit Profile
Dating Preferences
Settings
What Works
Learn more Subscribers go on twice as many dates.

Tinder

Right now I'm looking for...

Increase compatibility by sharing yours!

Long-term partner	Long-term, open to short	Short-term, open to long
Short-term fun	New friends	Still figuring it out

CONTINUE

The image displays the Tinder mobile application interface. At the top, there's a banner for Spotify integration with the text "Add your anthem! Spotify" and a "Add now" button. Below this is a section titled "For You" with the subtitle "Recommendations based on your profile". It features six cards: "Date Night" (Passions), "Binge Watchers" (Passions), "Go Out With Someone IRL" (Passions), "Tell me what to watch tonight" (Passions), "Gamers" (Passions), and "Animal Parents" (Passions). To the right, a user profile for "Bill, 26" is shown with a progress bar indicating "15% COMPLETE". The profile includes a photo, a star rating, and buttons for "Super Likes GET MORE", "My Boosts GET MORE", and "Subscriptions". At the bottom, there are buttons for "Get Tinder Gold™" and "See who Likes You & more!". The navigation bar at the very bottom includes icons for search, messages, and other features.

Research: What Has Been Seen from Dating Apps

Pros

- Clear and Cohesive Interface
- Easy Navigation
- Minimalist layouts
- Focus on user profile
- Displaying Process Bar

Cons

- Focus on monetization
- Limitation for user to access features at free of cost
- Limited visibility of matches
- Annoying alerts to upgrade

General Dating App Algorithm

A screenshot of a mobile application interface. At the top, there are several filter buttons: a grey star icon, 'Compatible' (which is highlighted in black), 'Active today', 'Nearby', and 'Never'. Below these, a profile picture of a person with dark hair is shown next to a message: 'Most Compatible: Fateha & Chris, we think you two should meet.' To the right of the message is a question mark icon inside a circle. In the center, there's a button labeled 'Boost' with a lightning bolt icon. At the bottom, there are more filter buttons: a downward arrow icon, 'Recent' (highlighted in black), 'Your type', 'Last active', and 'Nearby'. A speech bubble at the bottom left says 'Sent you a rose'.

A promotional offer for Tinder Gold. It features a large white star icon at the top. Below it, the text 'Stand out with Super Like' and 'You're 3x more likely to get a match!' is displayed. Three pricing options are shown in a grid:

3 Super Likes	12 Super Likes	50 Super Likes
\$3.33/ea	SAVE 25%	SAVE 55%
\$2.50/ea	\$1.50/ea	

A large blue button at the bottom says 'Get 3 for \$9.99'. Below the main offer, there's an 'or' option and a yellow button for 'GET TINDER GOLD™ (5 free Super Likes a week)'.

NO THANKS

Structure of our App



Interests Fitness • Health & Wellness •
Reading • Cooking/Baking • Movies

Eli

Verified

THAT'S GAME FOR TODAY!

Come back at 5pm for new Prospects.

Scout Again for 5 Tickets

GAME CHANGERS

- See More Prospects
- Increase Batch Size
- Get More Likes
- Get More Tickets
- RSVP for League Live
- Get 5 Tickets Free

EVENTBRITE

Viper Performing Live In...

Sat • Mar 18 • 7:00pm CDT

Event Viper Performing Live In Chicago, Illinois At Parkside Pavilion!!!

Host Eventbrite

5531 S King Dr Chicago IL 60637 US

www.eventbrite.com/e/413624260297

Sat • Mar 18 • 7:00pm CDT

Mockup ideas for Profile & Screens

Profile Mockups



Personal Profile- Format of a baseball card

A detailed bio page for Bryce Harper. It includes his name, team, height, weight, draft info, and free agent status. Below this are sections for his walk-up song, truths, and a fun fact about dating him.

BRYCE HARPER
PHILADELPHIA PHILLIES® 1 OF
HT: 6'3" WT: 210 BATS: LEFT THROWS: RIGHT DRAFTED: NATIONALS #1-JUNE, 2010
ACQ: FREE AGENT, 3-1-19 BORN: 10-16-92, LAS VEGAS, NV HOME: LAS VEGAS, NV
250 SERIES ONE

WALK-UP SONG: "HOT IN HERE" - NELLY

HOW MY TEAMMATES DESCRIBE ME

FUNNY OUTGOING LOUD NICE DETERMINED

I' ll fall for you if....

YOU CAN SIT THROUGH ALL 9 INNINGS OF MY GAME

FLASH FAVORITES

MOVIE: BENCHWARMERS

SINGER: MORGAN WALLEN

POST GAME MEAL: STEAK AND LOBSTER

TWO TRUTHS & A LIE

- I'M ALLERGIC TO APPLES
- I LOVE RAP MUSIC
- I OWN TWO HORSES

Dating me is like ...

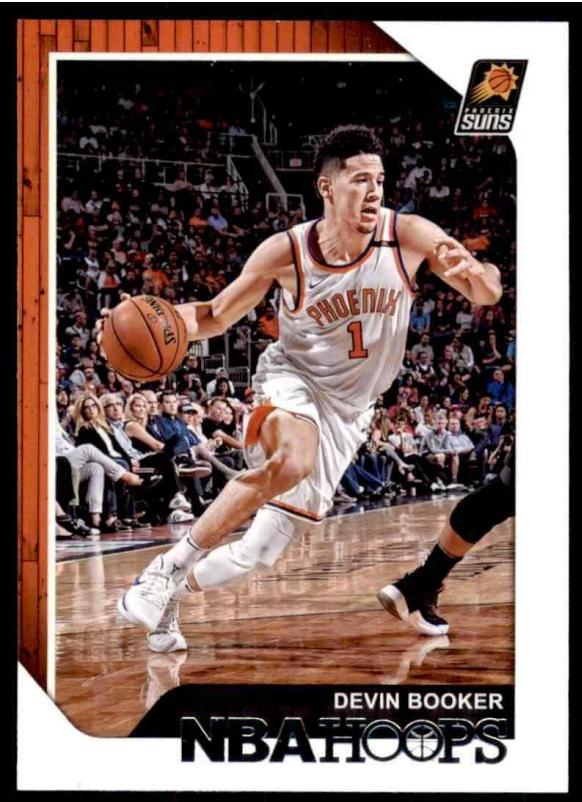
WINNING THE WORLD SERIES TWICE

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Bio details design

Profile Mockups

A vertical trading card profile for Devin Booker. The card features a photo of him in a white Phoenix Suns uniform, number 1, driving to the basket. The background shows a basketball court with spectators. In the top right corner is the Phoenix Suns logo. At the bottom, it says "DEVIN BOOKER" and "NBA HOOPS".

No. 9

PHOENIX SUNS

DEVIN BOOKER

Keeping his streak alive, Booker sank 126 triples in 2020-21, giving him five straight seasons with at least 125 makes from behind the arc. His five seasons with that many 3s are the most in Suns history. Sitting in a tie for second place are Channing Frye, Steve Nash, Raja Bell and Dan Majerle with three seasons each.

FLASH FAVORITES

GATORADE: COOL BLUE

TV SHOW: SUCESION

SEASON: FALL

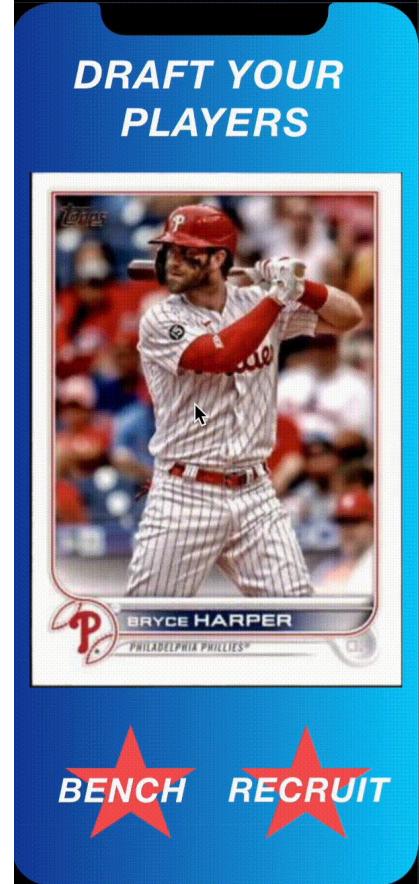
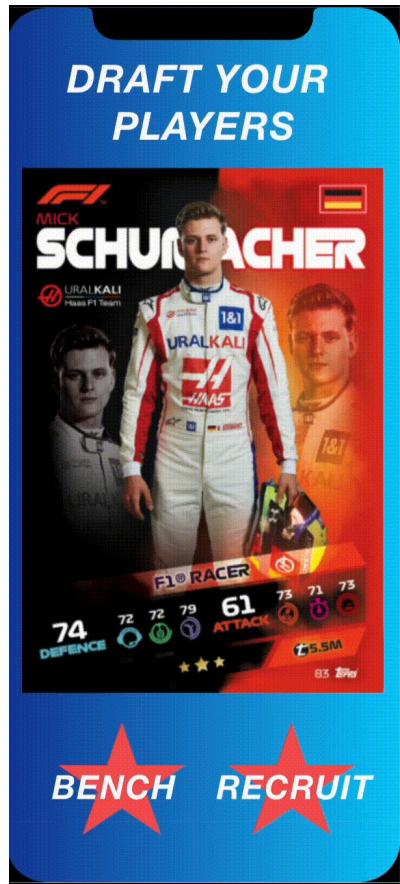
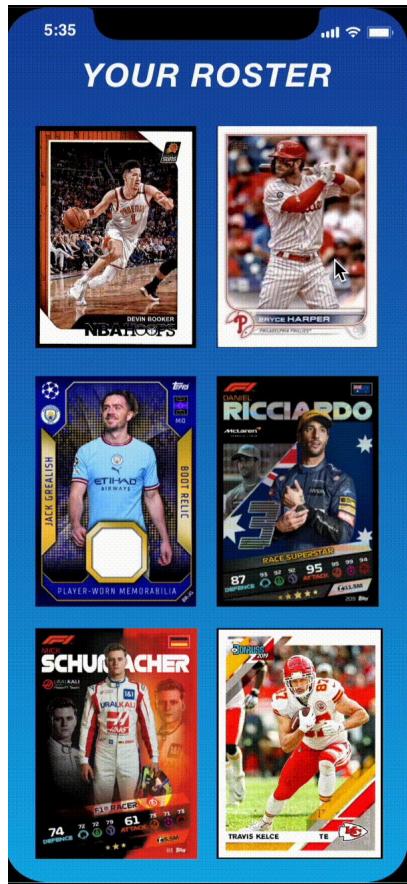
OUR FIRST DATE...
A WALK ON THE BEACH AND DINNER

DORKIEST THING ABOUT ME...
SEEN ALL THE STAR WARS MOVIES

LOOKING FOR SOMEONE WHO...
LOVES TO HAVE A GOOD TIME

THIS YEAR I WANT TO...
GO ON A FOOD TOUR IN ITALY AND SPAIN

Screens

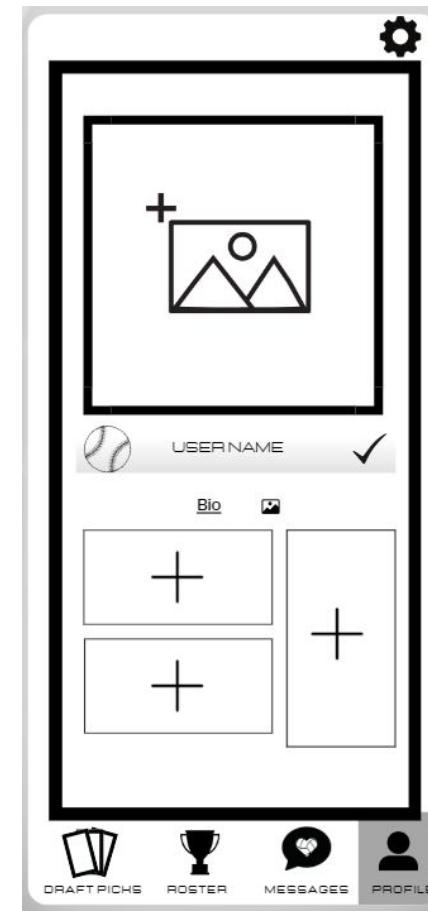
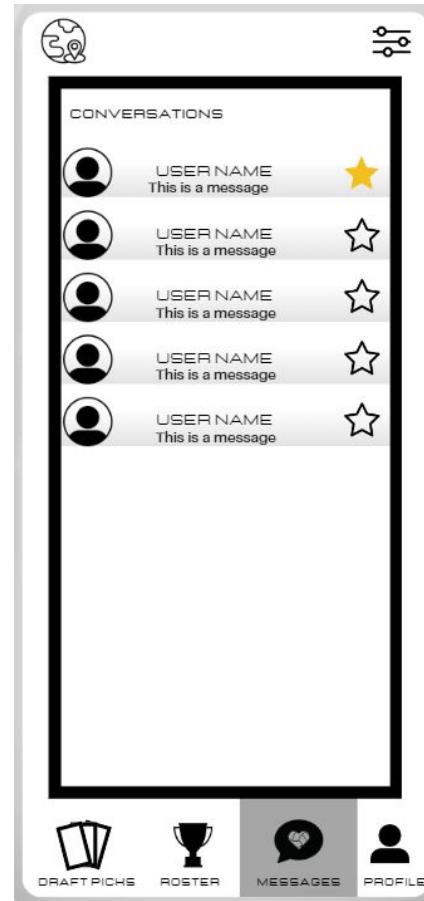
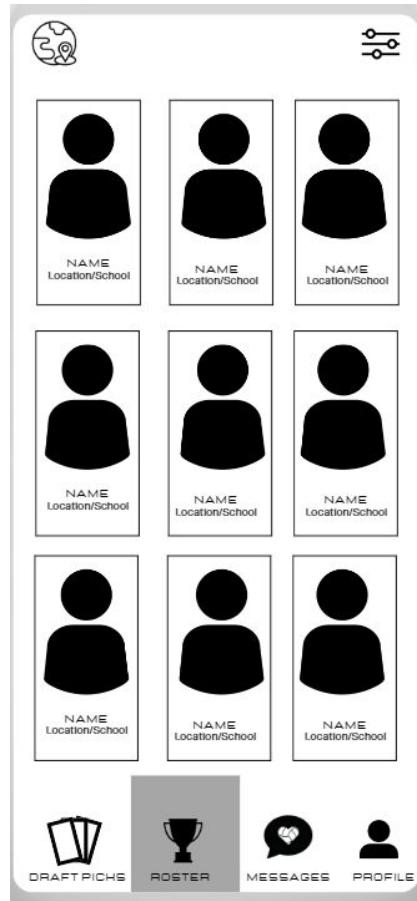


Design Considerations

- Hamburger Menu
 - Minimizes clutter
 - Navigates to other pages
- Bottom nav bar w/ labels
- Swiping (left & right- standard across other dating apps)



Design Considerations



Sign Up- Design Considerations



WELCOME!

SIGN UP

Please select your preferred method

CONNECT WITH GOOGLE

CONNECT WITH FACEBOOK

CONNECT WITH EMAIL

LOGIN

SIGN UP

Help?
Already have an account? [Login.](#)



<<



<<



<<



VERIFY YOUR
NUMBER



CONTINUE

LOGIN

Please select your preferred method

LOGIN WITH GOOGLE

LOGIN WITH FACEBOOK

LOGIN WITH OTHER EMAIL

Help?
Don't have an account? [Sign Up](#)

Having trouble?

In Progress...

- App's Name and Logo
- Creating a profile
- Decide what to include in their profile
- Adding navigation features/layout
- How matches are filtered (sports, division (professional, highschool, college), etc)
- In-app purchase (upgrade matches to show higher division)
- User accessibility: Color, Font, etc
- Gamification Elements