

Karyna Zubko

Over 3 years of experience in translating complex datasets into clear insights to boost the decision-making process. Let me build a collaboration to achieve new business goals by using data in the right way.



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[portfolio](https://www.karynazubko.com)

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Uzhorod, Ukraine

Work Experience

11/2022 - 05/2024

Lisbon, PT - Remote

Business Intelligence & Data Analyst CASAFARI

Experienced in product, finance, and KPIs metrics. I used to prepare data reports with comprehensive insights, funnels, and dashboards that help to track required behavior, and work with ETL, data pipeline.

[Refferece Letter.](#)

Skills

SQL, MongoDB, Looker, Tableau, Exel Advnaced, PostHog, Atlassian tools, BigQuery, GA4, Python

09/2021- 11/2022

Lisbon, PT - Remote

Market Research Analyst CASAFARI

Conducting market research based on defined criteria. Extracting, preparing and analysing product data. Analysing market trends and updates. Data extraction that generated >20 000 new leads.

Skills

MySQL, Python (Beautiful Soup), Exel Spreadsheet
Automatisation, PowerBI, Git, Statistics

01/2021 - 12/2021

Lisbon, PT - Remote

Data Collection Analyst CASAFARI

Creating JSON configuration files and Python scripts for data parsing. Providing quality assurance analysis of parsed data.

Skills

MySQL, JSON, Jira, Python (Beautiful Soup)

Education

09 / 2021 - 12/2022

Kharkiv, UA - Remote

MIST (IS and Technologies)

Simon Kuznets Kharkiv National
University of Economics

Description

- Prepared MIST Thesis
- Learn analytics approaches, process simulation process automatization, modeling processes
- ETL/ELT (using Python, DAX, R etc.)

09 / 2017 - 06/2021

Kharkiv, UA

BCS (Computer Science)

Simon Kuznets Kharkiv National
University of Economics

Description

- Created Web App as BA Science Thesis
- Participation in student tournaments
- Advance Math, Statistics, Programming languages(C#, C++,Java, R), software & hardware setups
- Project Planning, BA (MS Project, Atlassian)

Strengths

Data Analysis Proficiency

Transformed complex data into understandable reports leading to a 30% increase in effective decision-making.

Business Mindset

Effectively leveraged business requirements to influence data-driven strategies and achieve business goals.

Communication

Excels in presenting complex data in understandable terms, facilitating collaboration across departments.

Skills & Competences

SQL Looker Tableau Superset Python

MongoDB BigQuery Google Analytics

Business Intelligence Data Structures ETL

Data Visualisations A/B Testing

Achievements & Certificates

03 / 2024

Google Business Intelligence Specialization

Google

12 / 2022

Advanced SQL for Data Scientists

LinkedIn

12 / 2022

Communicating Business Analytics Results

Coursera

09 / 2022

Developing Data Models with LookML

Google Cloud Skills Boost

08 / 2022

Analyzing and Visualizing Data in Looker.

Google Cloud Skills Boost

Languages

English - B2

Ukrainian - C2

Interests

Workouts, painting, content-creation, outdoor activities, running, nails-standing, painting, cooking sugar-free deserts