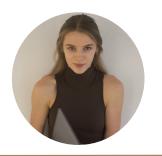# Karyna Zubko

My main aim is to make you understand that I cannot know everything. But I'm confident that I can gather it, analyse it and provide you with insights. Let us build a collaboration to achieve new business goals by using data in the right way.

linkedin.com/in/karina-zubko

portfolio

karunnna2013@gmail.com

+38 (066) 28-48-303

Kosice, Slovakia

Work Experience

12 / 2022 - Present   Lisbon, PT - Remote

Business Intelligence Developer
CASAFARI

Accomplishments

Working with setting up the data integration into tools we use. Preparing data analysis, and insights that allow to avoid 15% of downsells. Experienced in product metrics creation and calculation. Conducting analysis for product KPIs that

Skills

MySQL, MongoDB, PowerBI, Looker, Tableau, Exel Advnaced Analytic tools, PostHog, Docker, Jira, Confluence, BigQuery

09 / 20221- 11/2022   Lisbon, PT - Remote

Market Research Analyst
CASAFARI

Accomplishments

Conducting market research based on defined criteria. Extracting, preparing and analysing product data. Analysing market trends and updates. Data extraction that generated >20 000 new leads.

Skills

MySQL, Python (Beautiful Soup), Exel Spreadsheat Automatisation, PowerBI, Git, Statistics

01/ 2021 - 12/2021   Lisbon, PT - Remote

Data Collection Analyst
CASAFARI

Accomplishments

Creating JSON configuration files and Python scripts for data parsing. Providing quality assurance analysis of parsed data.

Skills

MySQL, JSON, Jira, Python (Beautiful Soup)

Education

09 / 2021 - 12/2022   Kharkiv, UA - Remote

MA of IS and Tech
Simon Kuznets Kharkiv National University of Economics

Description
- Prepared MS Science Thesis
- Learn analytics approaches, process simulation process automatization

09 / 2017 - 06/2021   Kharkiv, UA

BA of Computer Science
Simon Kuznets Kharkiv National University of Economics

Description
- Created Web App as BA Science Thesis
- Participation in student tournaments
- Advance Math, Statistics, Programming languages, software & hardware setups
- Project Planning, BA

Skills & Competences

- Data Preparation & Analysis
- Product Metrics
- Data Visualisation
- ETL
- Deriving Business Insights From Data
- Advanced Math (Statistics, Linear A&G)
- Self-organisation
- Attitude of conscious improvement
- Tech & Non-tech Communication
- Public Speaking Presentation
- Proactive Approach
- Forward-thinking Approach

Achivments & Certificates

02 / 2023

Data-Driven Project Management: Project Metrics That Matter
LinkedIn

12 / 2022

Communicating Business Analytics Results
Coursera

11 / 2022

Business Analytics for Decision Making
Coursera

09 / 2022

Developing Data Models with LookML
Google Cloud Skills Boost

08 / 2022

Analyzing and Visualizing Data in Looker
Google Cloud Skills Boost

Languages

English - B2   Ukrainian - C2

Interests

Workouts, photo shooting, content-creation, outdoor activities, run, nails-standing, painting, cooking sugar-free deserts