

week_start_date

All

CREDIT CARD TRANSACTION REPORT

Weekly Transaction & Revenue Insights

Total Revenue (₹)

57M

Interest Income (₹)

8M

Total Transactions (Amt)

46M

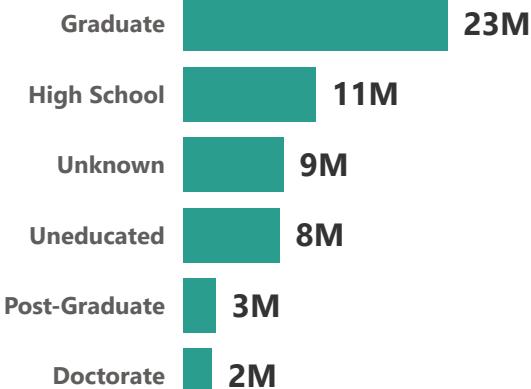
Total Transactions (Count)

667.2K

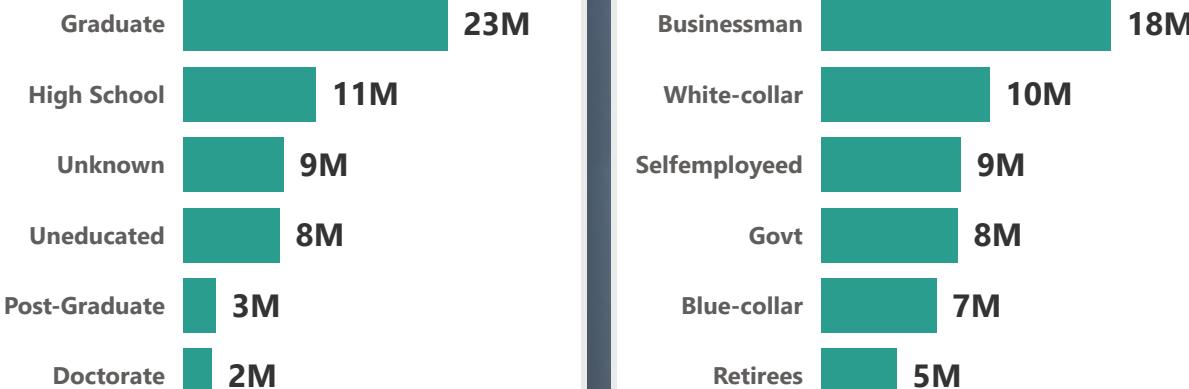
Category-wise Credit Card Summary

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Platinum	1,135,608.05	953314	161,629.05
Gold	2,533,682.16	2091362	384,755.16
Silver	5,659,108.98	4647596	821,922.98
Total	56,517,010.81	45533021	7,982,479.81

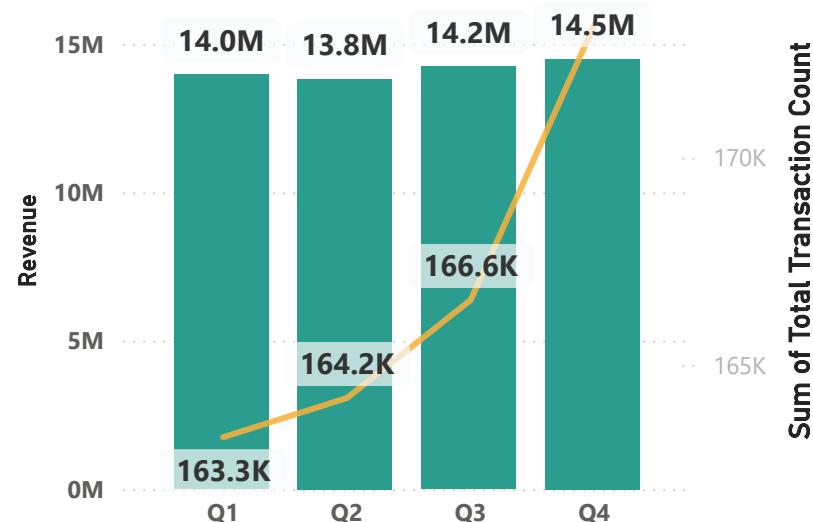
Revenue by Education Level



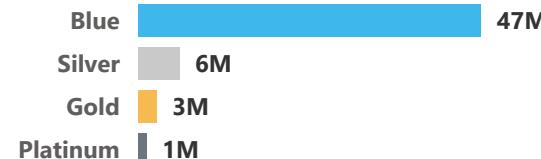
Revenue by Customer Job



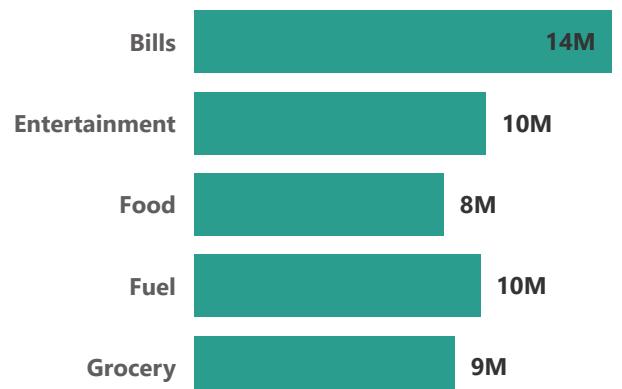
Quarterly Revenue vs Transactions



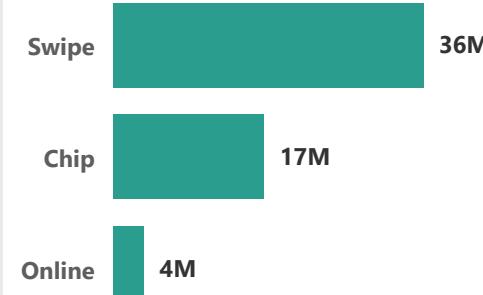
Revenue by Card Category



Revenue by Expense Type



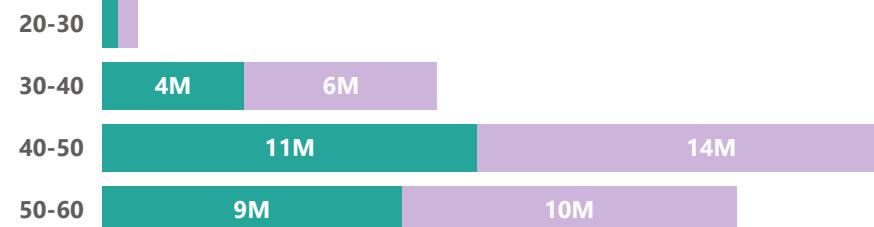
Revenue by Payment Preference



Week_start_date

CREDIT CARD CUSTOMER REPORT

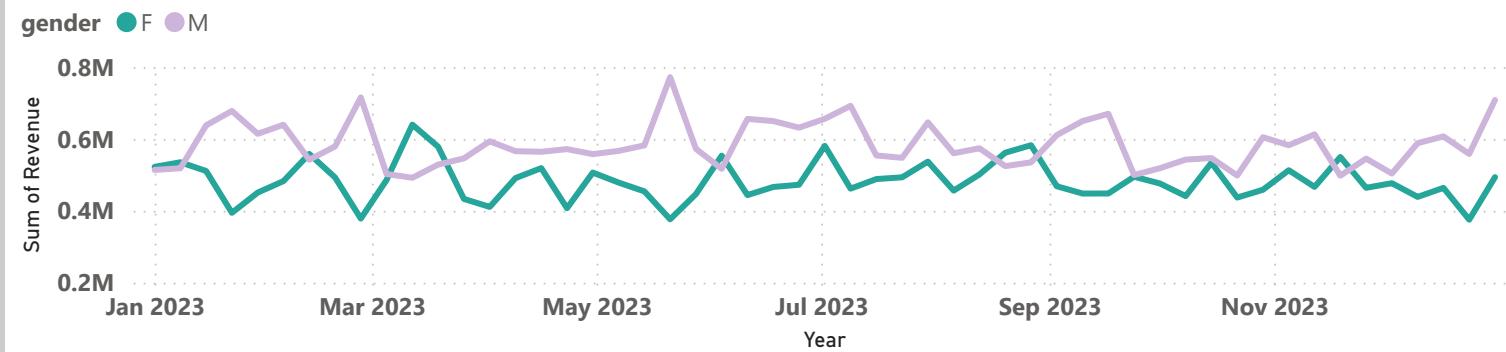
Customer Demographics & Spending Insights

Total Revenue (₹)
57M
Interest Income (₹)
8M
Average Age
46
Total Customers
10K
Age Group


Customer Job-wise Credit Card Summary

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Businessman	17,697,472.01	2,584,604.01	190350431
White-collar	10,283,123.92	1,464,690.92	105618475
Govt	8,335,533.84	1,182,230.84	90834727
Selfemployed	8,542,826.40	1,141,510.40	77659931
Blue-collar	7,040,606.42	967,751.42	73516911
Retirees	4,617,448.22	641,692.22	49619308
Total	56,517,010.81	7,982,479.81	587599783

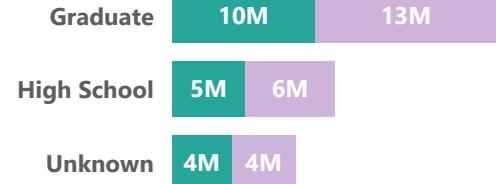
Revenue by Week



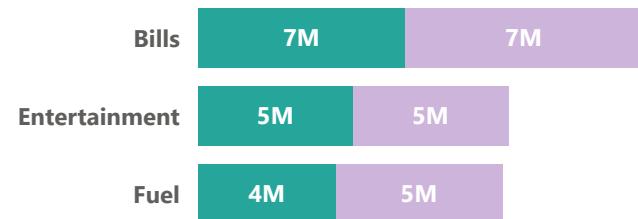
Marital Status



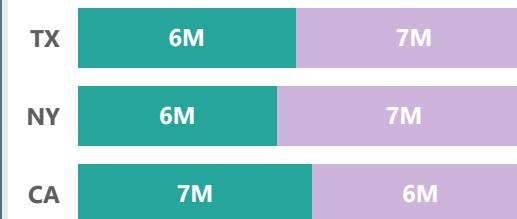
Education Level



Expense Type



Top 5 State



Weekly Performance & Risk Overview

Week-over-week revenue comparison (Previous vs Current, with % change)

week_num2	Previous_week_Revenue	Current_week_Revenue	wow_revenue
52	1,070,439.10	933,134.43	-12.8%
43	1,080,205.07	934,631.07	-13.5%
17	1,082,608.69	978,441.30	-9.6%
13	1,106,532.92	978,564.76	-11.6%
49	1,008,776.60	980,152.37	-2.8%
41	994,113.68	982,974.09	-1.1%
10	1,093,501.86	987,820.46	-9.7%
40	994,184.42	994,113.68	-0.0%
39	1,117,637.54	994,184.42	-11.0%
14	978,564.76	1,003,843.69	2.6%
48	1,047,120.33	1,008,776.60	-3.7%
32	1,182,651.53	1,015,951.26	-14.1%
22	1,147,869.75	1,018,518.29	-11.3%
50	980,152.37	1,026,549.11	4.7%
1		1,035,629.32	
20	1,044,817.36	1,035,860.99	-0.9%
30	1,041,928.77	1,040,273.26	-0.2%
29	1,153,364.56	1,041,928.77	-9.7%
19	1,063,740.83	1,044,817.36	-1.8%
47	1,078,915.24	1,047,120.33	-2.9%
2	1,035,629.32	1,053,088.81	1.7%
15	1,003,843.69	1,056,484.86	5.2%
44	924,621.07	1,062,062.27	12.7%
Total	933,134.43	1,201,600.58	28.8%

Delinquency Analysis

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

delinquent_acc	%GT Count of delinquent_acc
0	93.94%
1	6.06%
Total	100.00%

Activation within 30 days

activation_30_days	%GT Count of activation_30_days
1	57.46%
0	42.54%
Total	100.00%