

GoWithFund Pitch Deck

Try Pitch



About Us

GoWithFund is a platform where you can make your dream into reality. It's a passage to release your potential ideas for new innovation. We are an active crowdfunding platform made for individuals, startups, and organizations and connect them with a network of investors. GoWithFund works to bring your innovative projects to life.



The Problem

PROBLEMS WE MAY FACE IN THE MARKET

Sometimes, project creators may overhype their offerings to attract backers but fail to deliver on their promises due to various reasons like poor planning, lack of expertise, or unforeseen complications.

The lack of stringent regulations in some crowdfunding platforms can make them susceptible to fraudulent activities. Fake projects or creators may deceive backers, leading to financial losses and tarnished reputations.

Different countries have varying regulations regarding crowdfunding, including taxation, securities laws, and consumer protection. Navigating this legal landscape can be complex and costly for both creators and platforms.



The Solution



CAN TACKLE WITH THESE SOLUTION

Creators must maintain open and honest communication with their backers throughout the project lifecycle. Providing regular updates, including challenges faced and progress made, helps build trust and manage expectations.

We can facilitate the research in interest of backers before pledging support to a project. This includes evaluating the creator's track record, assessing the feasibility of the project, and scrutinizing the proposed budget and timeline.



Our Team



Team member1



Team member2



Team member3

Business Model

Value Proposition

- Provide a platform for project creators to raise funds from a large pool of backers.
- Enable backers to discover and support innovative projects and ideas they are passionate about.
- Facilitate connections and engagement between project creators and backers.

Customer Segments:

- **Project Creators:** Individuals or businesses seeking funding for creative, entrepreneurial, or charitable projects.
- **Backers:** Individuals interested in supporting projects they believe in and receiving rewards or equity in return.
- **Investors:** Individuals or institutions looking to invest in promising startups or ventures in exchange for equity.

Channels:

- **Website:** A user-friendly online platform where project creators can create campaigns, and backers can discover and support projects.
- **Social Media:** Utilize social media channels to promote projects, engage with users, and build a community around the crowdfunding platform.
- **Partnerships:** Collaborate with industry influencers, organizations, and media outlets to expand the platform's reach and attract users.

Mission/Vision

Mission:

"To democratize access to funding, empower creativity, and foster innovation by providing a platform where individuals and organizations can connect with a global community to bring their ideas to life."

Vision:

"Our vision is to build a world where anyone with a vision and determination can overcome financial barriers to realize their dreams. We aspire to be the leading catalyst for positive change, enabling impactful projects that shape the future of industries, communities, and societies."

Market Validation

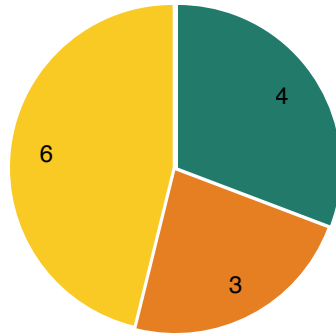
86%

of customers correlate the product to
a good class reputation

1 in 3

Families in world regardless
of social class actually use or
product.

User Traffic



- New Users
- Non-Active Users
- Active Users

SWOT Analysis

Strength

- Unique and high-quality products
- Strong brand reputation
- Prime location
- Skilled and dedicated staff

Weakness

- Limited resources
- Demand fluctuations
- Reliance on International customer
- Costing

Opportunities

- Online expansion
- Diversification of products
- Collaborations and partnerships
- Sustainability initiatives:

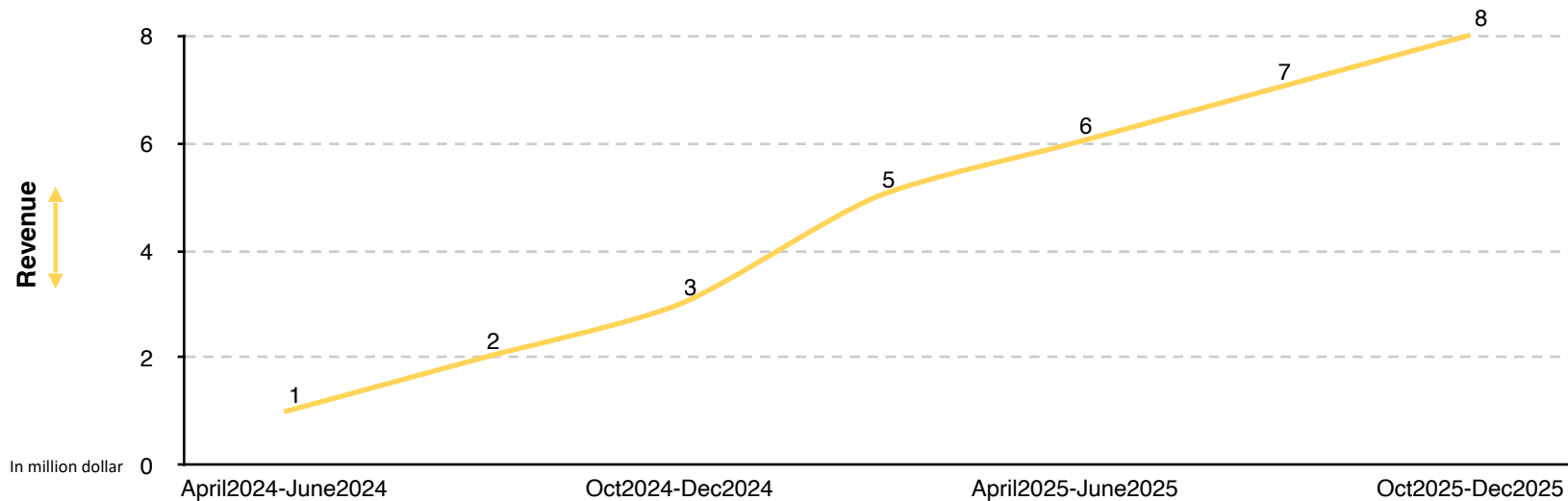
Threats

- Competitive market
- Economic downturns
- Scams and fraud
- Legal and regulatory challenges

Required fund for GoWithFund

1 million US Dollar

Timeline



Years →

Contact Us

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