

# Inventory Management

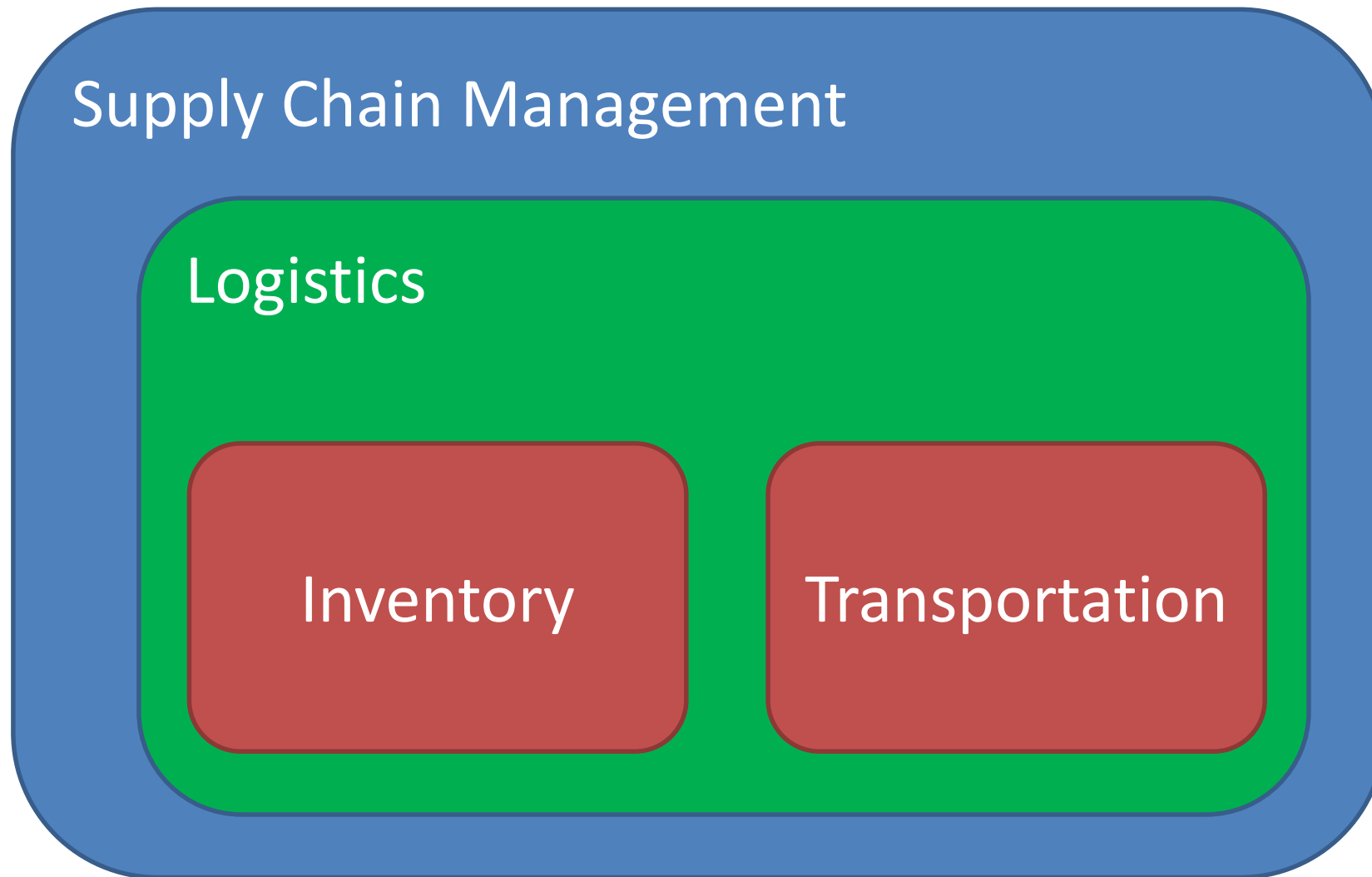
**Summer 2025**

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Logistics & Supply Chain Management

TUM School of Management

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# Table of contents

1. Introduction
2. Lot-sizing and safety stocks revisited
3. Inventory analytics: Demand modelling
4. Basic inventory control models
5. Supply chain inventory control
6. Multi-product inventory control

# Learning objectives

- Understand inventory management as an integral part of logistics and supply chain management solutions
- Know the strategies, concepts and methodologies for an effective working capital management
- Apply and develop quantitative decision support for real world inventory management in different industries
- Obtain knowledge for successful project and research work



# Literature

No obligatory books, the course material will cover the exam material.

## Main texts

- Vandeput, N. (2020). Inventory Optimization: Models and Simulations, de Gruyter
- Silver, E.A., Pyke, D.F., and Thomas, D.J. (2016), Inventory and Production Management in Supply Chains, 4th ed., CRC Press
- Muckstadt, J.A., Sapro, A., (2010), Principles of Inventory Management, Springer
- Axsäter, S. (2015), Inventory control, 3rd ed., Springer

## Additional texts

- Zipkin, P.H. (2000), Foundations of inventory management, McGraw-Hill
- Makridakis et al. (1998), Forecasting: Methods and Applications, Wiley
- Chopra (2018), Supply Chain Management: Strategy, Planning, and Operation, 7th ed., Pearson.

# Organizational

- **Lectures**
  - All materials provided on Moodle
  - Slides, Excel sheets, Python codes
- **Exercise Sessions**
  - Exercise sheets are uploaded to be discussed on predefined sessions.
  - Students are expected to present solutions and discuss them in these sessions.
  - Please prepare the solutions in this way before coming to the session.
  - Exercises which were not prepared **will not be discussed**.
- **Trial Exam:** An additional exercise session with a sample exam
- **Q&A:** Final session to clarify remaining questions
- **Final exam:** July 16, 2025, 11:30am - 1pm, open book and computer format, 3 out of 4 questions

# 1. Introduction

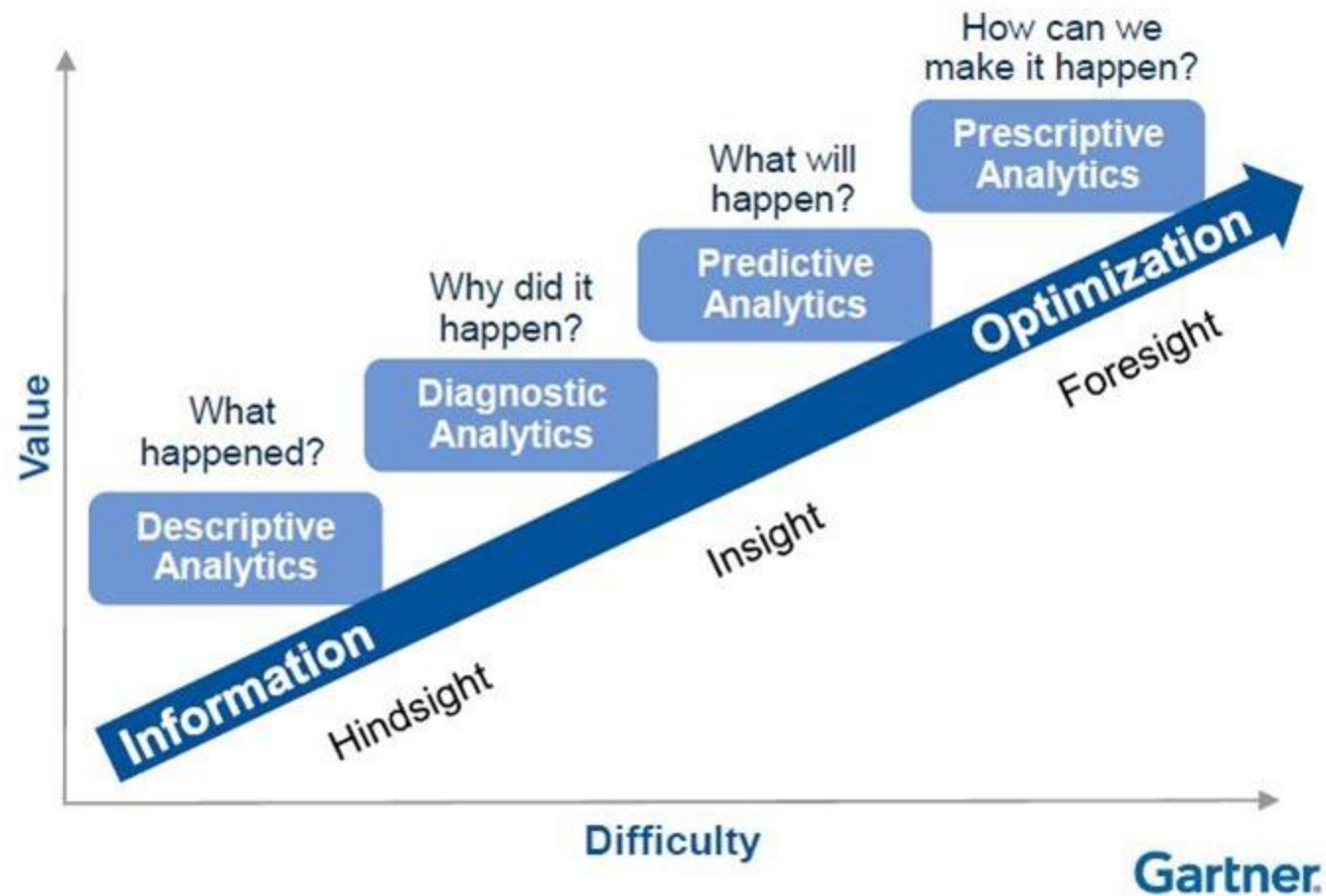
Silver et al. (2017), Chapter 1-2

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# Gartner Analytics Trends





# Business News

295 views | Apr 4, 2019, 08:00am

## Zero Waste: Z5 Inventory For Healthcare



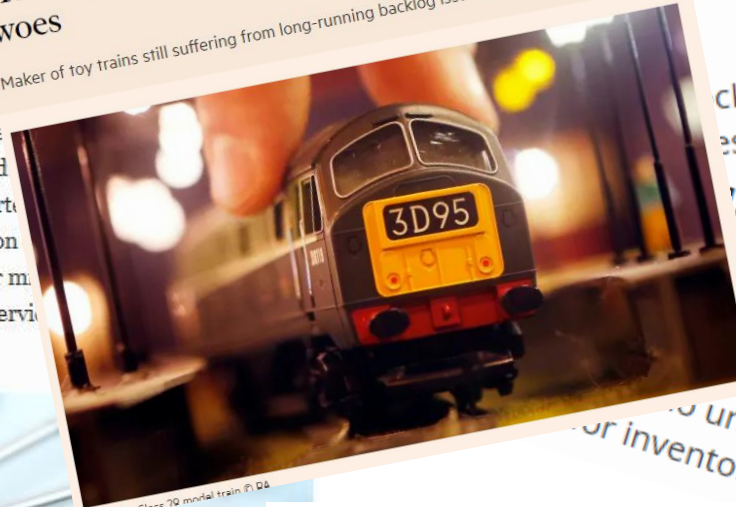
Mary Juetten Contributor @  
Entrepreneurs

Last month I wrote a tiny rant about healthcare, and ironically, I heard about Carl Natenstedt of Z5 Inventory, founded and headquartered in San Francisco. Z5 Inventory went live with the first version of their inventory management application in 2014. Their mission is to provide control and greater access to medical services. What's that?



## Hornby faces another year of losses on supply woes

Maker of toy trains still suffering from long-running backlog issues



© Hornby Class 70 model train P.06

## Companies can do more with data

FORWARD THINKING

## Oracle updates Supply Chain communication

By Supply Chain Quarterly Staff | March 21, 2019



## Plans for inventory robots

Robotics to add the company's inventory and supply chain under a pilot program

## Inventory-management startup Radar raises \$16M

3/29/2019

Radar, a startup that uses computer vision and radio frequency identification to automate retailers' inventory management, recently raised \$16 million. The company expects to deploy its system with three customers this year.

# Impressions





# Motivation

## Top inventory management

- Increase service levels
- Reduce costs
- Academic roots!

## Inventory Management Software

- SAP APO
- ORACLE NetSuite
- SAS
- ZoHo Inventory
- Asset Panda
- SlimStock
- ....

## Impact, U.S., Nov. 2018

- 10% of GDP in inventories (2 billion US\$)
- Increasing
- For every 1\$ of sales, 1.35\$ of inventory
- Not only commercial sales!

# Consulting statements

Eight ways to reduce your inventory:

1. Reduce demand variability
2. Improve forecast accuracy
3. Re-examine service levels
4. Address capacity issues
5. Reduce order sizes
6. Reduce manufacturing lot sizes
7. Reduce lead times
8. Reconfigure the supply chain

<https://www.industryweek.com/companies-amp-executives/12-ways-reduce-inventories>

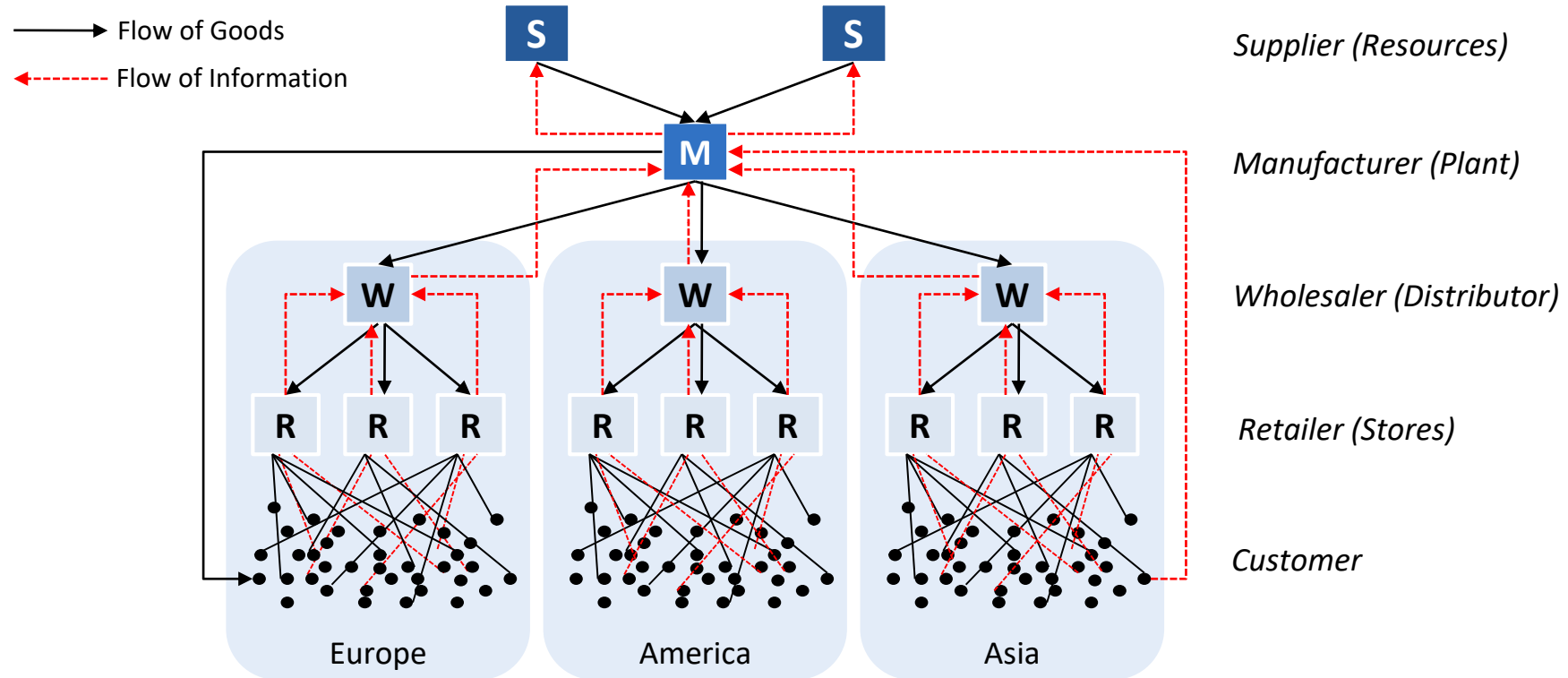
# Motivation: balance sheets

All numbers in millions

Source: <https://finance.yahoo.com>

Company:		Wal-Mart Inc.		Boeing Co.		Siemens AG		Google Inc.	
Period 2020/21		Jan-21		Dec-20		Sep-20		Dec-20	
Assets									
Current Assets									
	Cash And Cash Equivalent	17,741	7.03%	7,752	5.10%	14,041	11.33%	26,465	8.28%
	Short Term Investments	0	0.00%	17,838	11.73%	2,680	2.16%	110,229	34.49%
	Net Receivables	6,516	2.58%	10,051	6.61%	26,046	21.02%	31,384	9.82%
	Inventory	44,949	17.80%	81,715	53.71%	7,795	6.29%	728	0.23%
	Other Current Assets	20,861	8.26%	4,286	2.82%	2,406	1.94%	5,490	1.72%
Total Current Assets		90,067		121,642		52,968		174,296	
Net Property Plant and Equipment									
		109,848	43.50%	11,820	7.77%	10,250	8.27%	96,960	30.34%
	Goodwill	28,983	11.48%	10,924	7.18%	20,449	16.50%	22,620	7.08%
	Long-Term Investments	0	0.00%	1,016	0.67%	10,155	8.20%	20,703	6.48%
	Accounts Receivable, Long Term	0	0.00%	1,936	1.27%	0	0.00%	0	0.00%
	Loans Receivable, Long Term	0	0.00%	0	0.00%	0	0.00%	0	0.00%
	Deferred Tax Assets, Long Term	0	0.00%	86	0.06%	0	0.00%	1,084	0.34%
	Other Long-Term Assets	23,598	9.35%	4,712	3.10%	30,075	24.27%	3,953	1.24%
Total Assets		252,496		152,136		123,897		319,616	

# The flow of goods and information



→ The right flow of goods decreases inventories and increases service levels.

→ The right flow of information is needed for the right flow of goods.

# Inventory management in a nutshell

## **Main questions:**

- Frequency of stock reviews and order decisions
- When should an order be placed?
- How much should be ordered?

## **Recent developments and research**

- Digitalization: Data-driven inventory management
- Non-stationary demands in inventory management
- Behavioral inventory management – human judgments

# Applications and challenges

- Manufacturing parts and consumer goods
- Perishable items
- Spare parts
- Reverse logistics
- Health-Care operations
- Disruption risk and multiple suppliers
- Marketing-Operations interface

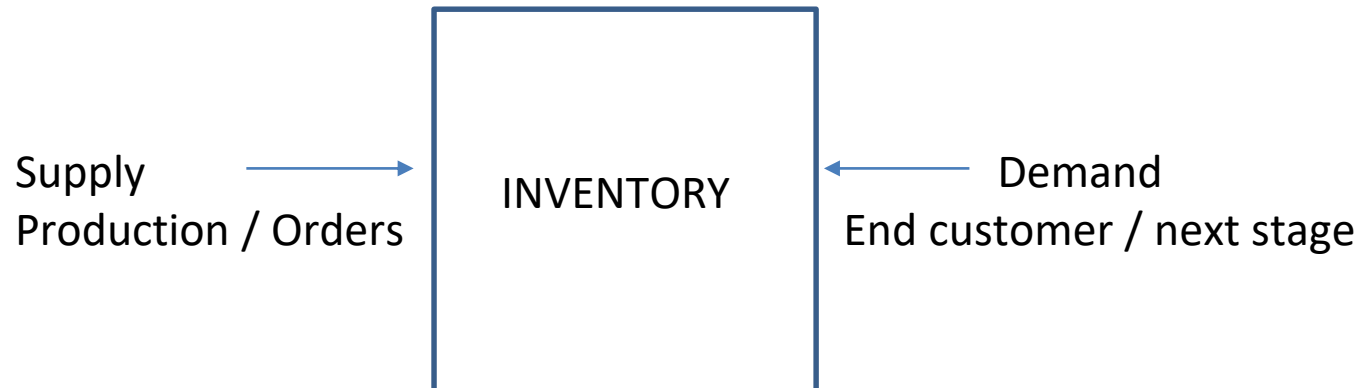




# Types of inventory

## Locations

- Finished goods inventory
- Work in process
- Raw materials



# Purpose of inventory

- **Cycle stock**  
Amount of inventory that is planned to be used in a certain cycle
- **Congestion stock**  
Inventory piled up because e.g. a machine is disrupted
- **Safety stock**  
Inventory kept to account for supply and demand uncertainty
- **Anticipation inventories**  
Extra inventory to anticipate on e.g. a peak in demand
- **Pipeline inventories**  
Finished goods that have not yet reached the customers
- **Decoupling stock**  
Inventory buffer between different stages of the supply chain

# Performance measures

## Strategic

- Annual inventory turnover ratio: (cost of goods sold in year) / (average inventory)

## Operational

- **Quantity measures**
  - Days of supply: total inventory value / average daily sales value
- **Cost measures**
  - Ordering cost
  - Inventory holding cost
  - Backorder and lost sales penalty cost
- **Service measures**
  - Availability –  $\alpha$ -service
  - Fill rate (item, product, customer order) –  $\beta$ -service
  - Cycle service level: probability of no stock-out during an order cycle

# Calculation example

$$\text{Annual turnover ratio} = \frac{\text{Avg. COGS}^*}{\text{Avg. Inventory}}$$

$$\text{Inventory days} = \frac{365}{\text{Annual turnover ratio}}$$

<b>2020</b> All numbers in billions	<b>Average COGS*</b>	<b>Average Inventory</b>	<b>Annual turnover ratio</b>	<b>Inventory days</b>
BASF	40.2	10.0	4.0	90.8
Bayer	14.9	11.0	1.4	269.2
BMW	67.7	14.9	4.5	80.3
Daimler	110.5	26.4	4.2	87.4
Siemens	33.9	7.8	4.3	84.0

\*COGS = Cost Of Goods Sold

# Cost categories

## **Ordering cost**

- Administration of order, transportation cost
- Setup cost (change tools, opportunity cost for capacity loss)
- Handling cost

## **Inventory holding cost**

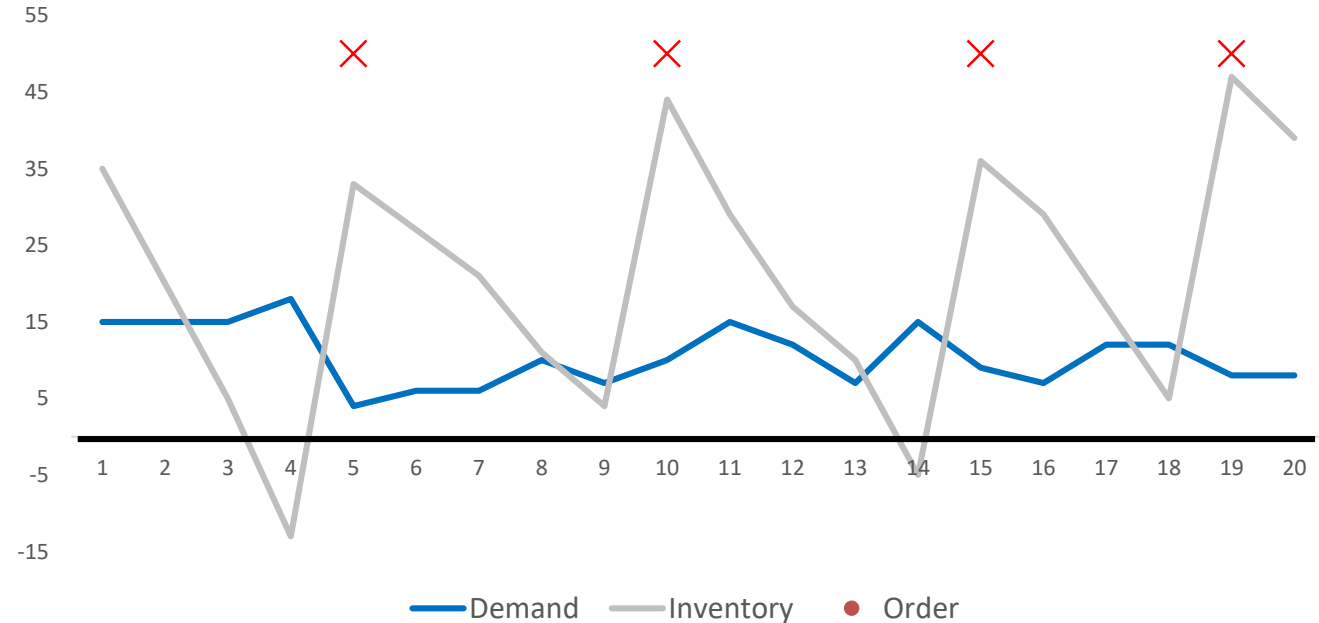
- Cost of capital (opportunity cost)
- Payments for renting warehouse space, insurance, warehouse operations

## **Backorder and lost sales penalty cost**

- How to estimate?

Period	Demand	Begin Inv = Order <sub>t</sub> + End Inv <sub>t-1</sub>	Order	End Inv = Begin Inv <sub>t</sub> - Demand <sub>t</sub>	Fulfilled Frequency (Alpha Lv)	Fulfilled Quantity (Beta Lv)
1	15	50		35	Y	15
2	15	35		20	Y	15
3	15	20		5	Y	15
4	18	5		-13	N	5
5	4	37	50	33	Y	4
6	6	33		27	Y	6
7	6	27		21	Y	6
8	10	21		11	Y	10
9	7	11		4	Y	7
10	10	54	50	44	Y	10
11	15	44		29	Y	15
12	12	29		17	Y	12
13	7	17		10	Y	7
14	15	10		-5	N	10
15	9	45	50	36	Y	9
16	7	36		29	Y	7
17	12	29		17	Y	12
18	12	17		5	Y	12
19	8	55	50	47	Y	8
20	8	47		39	Y	8
Total	211				18	193

## Service Levels



“availability” ( $\alpha$ -service):

fraction of time with positive stock on hand

$$\frac{18}{20} = 90.0\%$$

“fill-rate” ( $\beta$ -service):

fraction of demand that can be satisfied immediately

$$\frac{193}{211} \approx 91.4\%$$

Cycle service level:

Fraction of order cycles without a stock-out

$$\frac{2}{4} = 50.0\%$$

# Calculating inventory holding cost (illustrative example)

## Average Inventory (Investment) Value

- €32,000

## Annual Inventory Costs

- Storage € 800
- Handling € 400
- Obsolescence € 600
- Damage €800
- Administration € 600
- Total € 3,200

## Inventory Costs divided by Average Inventory Value:

- $€ 3,200 / €32,000 = 10\%$

## Summary

- Opportunity Cost of Capital: 8%
- Insurance: 5%
- **Total: 23%**

# ABC / XYZ Analyses

## ABC Analysis

- Categorization of items with high, middle, low importance

## XYZ Analysis

- Categorization of items for which good, medium or bad forecasts can be obtained

## Combining ABC and XYZ

- 3 x 3 matrix
- Goal: Segmentation by ABC and XYZ to determine which products to focus on



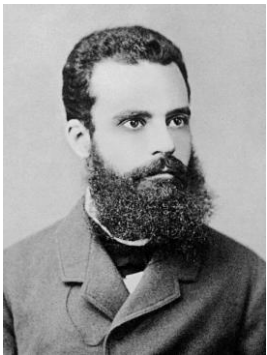
# ABC-Analysis

Rank all items based on “importance”

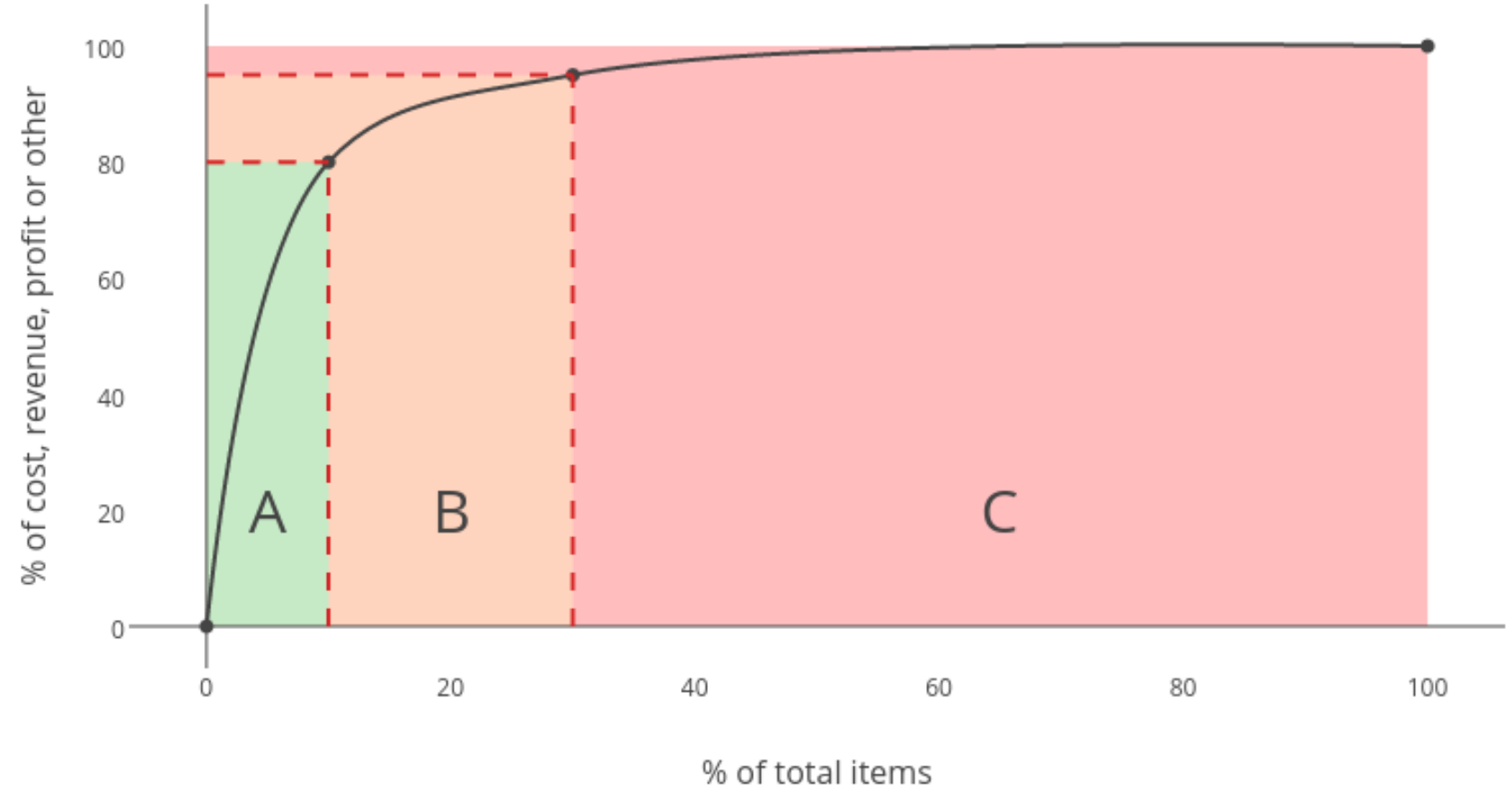
- Consumption value
- Revenue
- Profit

## Pareto principle:

A small number of items account for a large part of profit (e.g. 80/20)



Vilfredo Pareto  
1848-1923  
Italian economist



# Example ABC-Analysis based on value

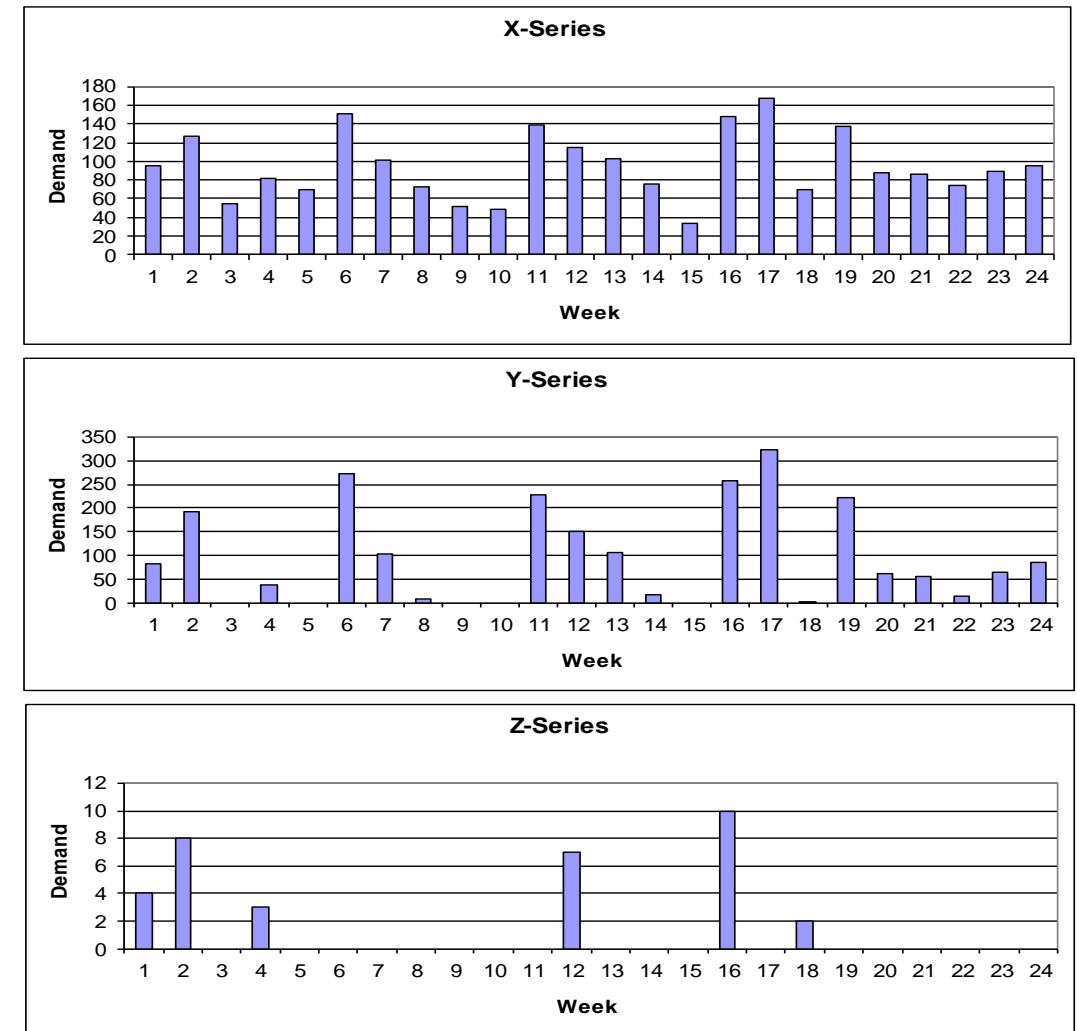
Item	Value (T €)	%	Cumulative %	Classification	Proportion of items	Proportion of value
7	34000	46.7	46.7	<b>Class A</b> (e.g., engine, gear drive)	20%	81%
1	25000	34.3	81.0			
9	4500	6.2	87.2	<b>Class B</b> (e.g., plastic parts, metal sheets)	40%	17.5%
5	3360	4.6	91.8			
2	2200	3	94.8			
6	1950	2.7	97.5			
3	640	0.9	98.4	<b>Class C</b> (e.g., glue, bolts)	40%	2.5%
4	560	0.8	99.2			
10	480	0.6	99.8			
8	120	0.3	100			

Source: Jonsson (2008), p. 426, Domschke (2005), p. 139.

# XYZ-Analysis

Ranking on **demand pattern / forecast requirements**  
Example:

- **X: regular demand**
  - Few periods without demand
  - Coefficient of variation  $\leq 0.5$
  - *Normal distribution*
- **Y: irregular demand**
  - Small fraction of periods without demand
  - Coefficient of variation  $> 0.5$
  - *Negative binomial distribution*
- **Z: sporadic demand**
  - Large fraction of periods without demand
  - *Compound Poisson demand models*



# Example XYZ based on coefficient of variation

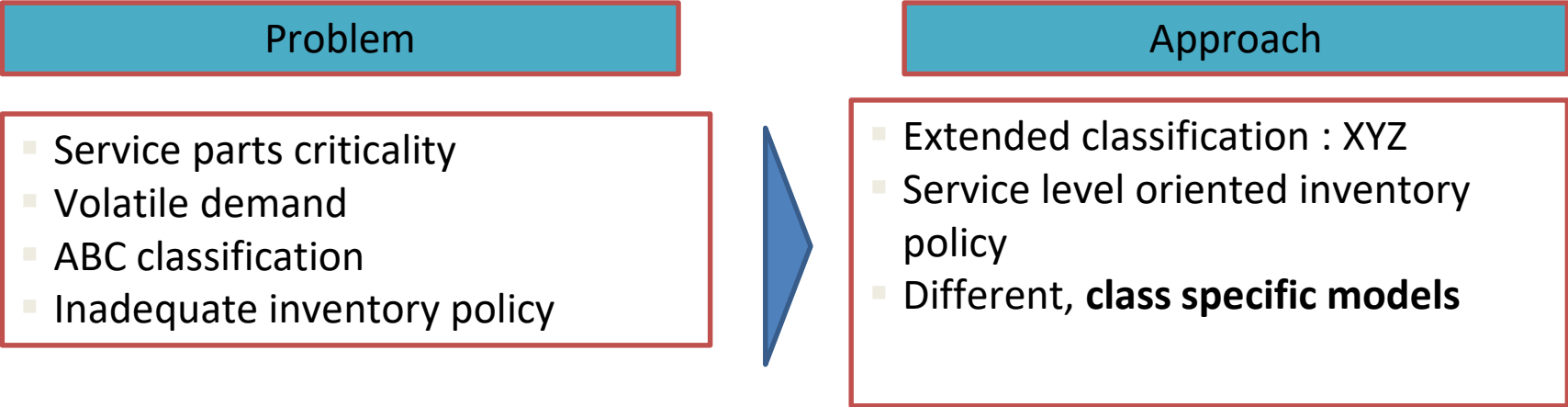
t	1	2	3	4	5	6	7	8	9	10
Product 1	95	127	55	81	70	151	101	73	51	48
Product 2	83	192	0	36	0	271	102	9	0	0
Product 3	4	8	0	3	0	0	0	0	0	0

t	11	12	13	14	15	16	17	18	19	20
Product 1	139	115	102	75	33	148	167	70	137	88
Product 2	229	151	107	18	0	258	324	2	223	61
Product 3	0	7	0	0	0	10	0	2	0	0

	Mean	Standard deviation	Coefficient of variation	Classification
Product 1	96.30	38.57	0.40	X
Product 2	103.30	109.44	1.06	Y
Product 3	1.70	3.11	1.83	Z

$$CV = \frac{\sigma}{\mu}$$

# Inventory with Service Levels



Article		AX	BX	CX	AY	BY	CY	AZ	BZ	CZ
SL Old		100 %	97.4 %	100 %	89.5 %	100 %	39.0 %	76.5 %	100 %	90.5 %
SL New		100 %	100 %	98.8 %	100 %	100 %	92.7 %	100 %	100 %	85.7 %
Deviation	SS	-25 %	-29 %	-40 %	+100 %	+150 %	+233 %	+100 %	0 %	0 %
	SL	0 %	+2.6 %	-1.2 %	+10.5 %	0 %	+53.7 %	+23.5 %	0 %	-4.8 %

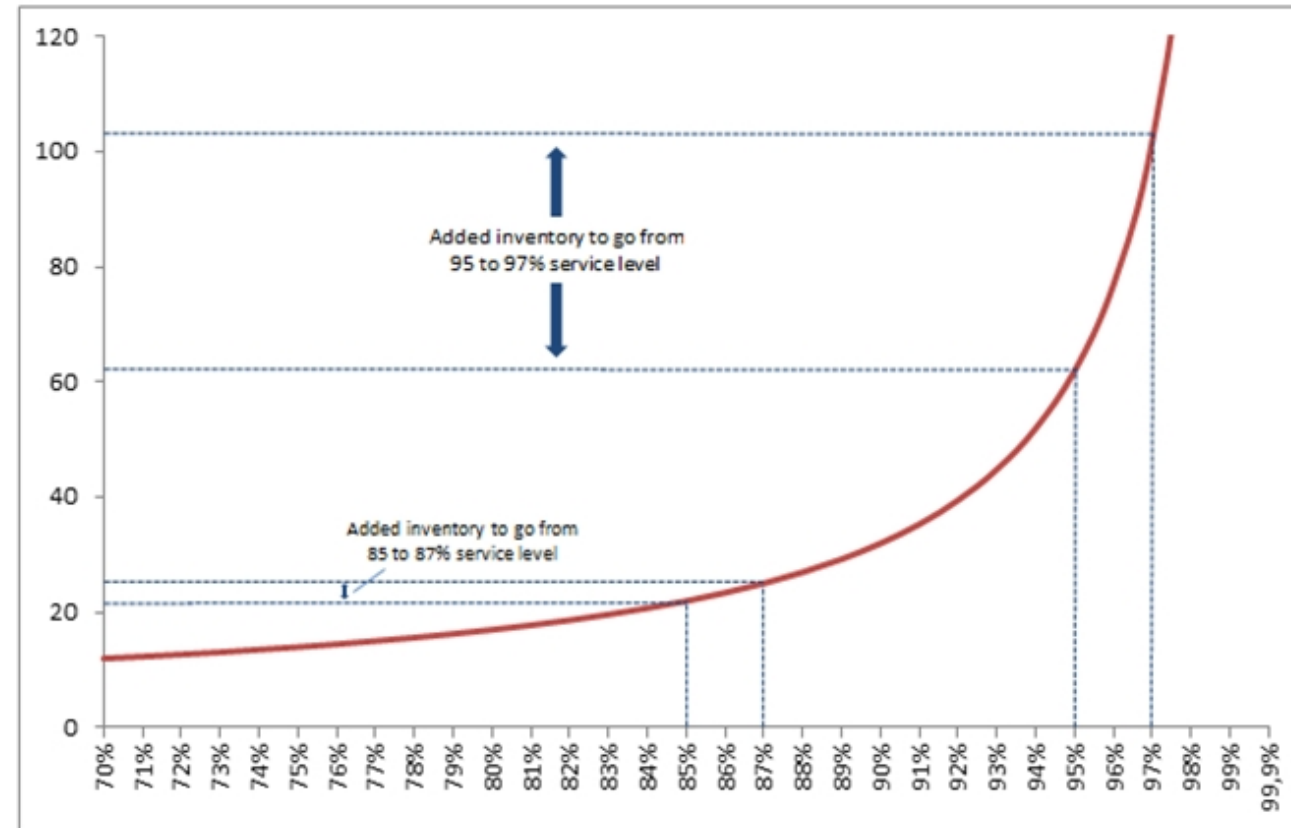
# Service levels

ABC groups the **importance** of different items  
 XYZ groups their **demand patterns and forecastability**

Classical view: Service level  $A > B > C$

But: achieving a certain service level requires more safety stock for Z than for Y than for X

	A	B	C
X	high value, high predictability continuous demand	medium value, high predictability continuous demand	low value, high predictability continuous demand
Y	high value, medium predictability fluctuating demand	medium value, medium predictability fluctuating demand	low value, medium predictability fluctuating demand
Z	high value, low predictability irregular demand	medium value, low predictability irregular demand	low value, low predictability irregular demand



Modern view: cost analysis per item

# Pros and cons of ABC and XYZ Analysis

## Pro:

- Categorization of a lot of stock keeping units (SKUs) into three clear groups
- Simple application
- Easy graphical visualization

## Con:

- Why three groups? Why these group sizes?
- What to classify on? (ABC: value/revenue/profit? XYZ: CV/forecast accuracy?)
- Are C-parts also less important from an **inventory** perspective?

State-of-the-art research: **machine learning SKU classification**