

Bank Marketing - Logistic Regression

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The data is related with direct marketing campaigns (phone calls) of a Portuguese banking institution. The classification goal is to predict if the client will subscribe a term deposit (variable y).

Packages

```
library(readr)
library(ggplot2)
library(dplyr)

##
## Attaching package: 'dplyr'
##
## The following objects are masked from 'package:stats':
##
##   filter, lag
##
## The following objects are masked from 'package:base':
##
##   intersect, setdiff, setequal, union

library(tidyr)
library(tidymodels)

## -- Attaching packages ----- tidymodels 1.2.0 --
## v broom          1.0.5      v rsample          1.2.1
## v dials          1.2.1      v tibble         3.2.1
## v infer          1.0.7      v tune           1.2.0
## v modeldata      1.3.0      v workflows      1.1.4
## v parsnip        1.2.1      v workflowsets   1.1.0
## v purrr          1.0.2      v yardstick      1.3.1
## v recipes        1.0.10

## -- Conflicts ----- tidymodels_conflicts() --
## x purrr::discard() masks scales::discard()
## x dplyr::filter()   masks stats::filter()
## x dplyr::lag()      masks stats::lag()
## x yardstick::spec() masks readr::spec()
## x recipes::step()   masks stats::step()
## * Use suppressPackageStartupMessages() to eliminate package startup messages

library(broom)
library(forcats)
library(caret)

## Loading required package: lattice
```

```
##
## Attaching package: 'caret'

## The following objects are masked from 'package:yardstick':
##
##   precision, recall, sensitivity, specificity
## The following object is masked from 'package:purrr':
##
##   lift
library(ggcorrplot)
library(keras)
```

```
##
## Attaching package: 'keras'

## The following object is masked from 'package:yardstick':
##
##   get_weights
library(tensorflow)
```

```
##
## Attaching package: 'tensorflow'

## The following object is masked from 'package:caret':
##
##   train
```

Read and prepapre the data

```
df <- read_delim("~/Desktop/R-Projects/Logistic Regression/Bank Marketing - keras/bank-additional-full.",
  delim = ";", escape_double = FALSE, trim_ws = TRUE)
```

```
## Rows: 41188 Columns: 21
## -- Column specification -----
## Delimiter: ";"
## chr (11): job, marital, education, default, housing, loan, contact, month, d...
## dbl (10): age, duration, campaign, pdays, previous, emp.var.rate, cons.price...
##
## i Use `spec()` to retrieve the full column specification for this data.
## i Specify the column types or set `show_col_types = FALSE` to quiet this message.
```

```
# Missing Values
which(is.na(df))
```

```
## integer(0)
```

```
summary(df)
```

```
##      age      job      marital      education
## Min.   :17.00 Length:41188 Length:41188 Length:41188
## 1st Qu.:32.00 Class :character Class :character Class :character
## Median :38.00 Mode  :character Mode  :character Mode  :character
## Mean   :40.02
## 3rd Qu.:47.00
## Max.   :98.00
## default      housing      loan      contact
```

```
## Length:41188      Length:41188      Length:41188      Length:41188
## Class :character  Class :character  Class :character  Class :character
## Mode :character   Mode :character   Mode :character   Mode :character
##
##
##
##      month          day_of_week      duration      campaign
## Length:41188      Length:41188      Min.   : 0.0      Min.   : 1.000
## Class :character  Class :character  1st Qu.: 102.0     1st Qu.: 1.000
## Mode :character   Mode :character  Median : 180.0     Median : 2.000
##                                     Mean  : 258.3      Mean  : 2.568
##                                     3rd Qu.: 319.0     3rd Qu.: 3.000
##                                     Max.   :4918.0     Max.   :56.000
##      pdays      previous      poutcome      emp.var.rate
## Min.   : 0.0      Min.   :0.000      Length:41188      Min.   :-3.40000
## 1st Qu.:999.0      1st Qu.:0.000      Class :character  1st Qu.: -1.80000
## Median :999.0      Median :0.000      Mode :character   Median : 1.10000
## Mean   :962.5      Mean   :0.173                                     Mean  : 0.08189
## 3rd Qu.:999.0      3rd Qu.:0.000                                     3rd Qu.: 1.40000
## Max.   :999.0      Max.   :7.000                                     Max.   : 1.40000
## cons.price.idx  cons.conf.idx      euribor3m      nr.employed
## Min.   :92.20      Min.   : -50.8      Min.   :0.634      Min.   :4964
## 1st Qu.:93.08      1st Qu.: -42.7      1st Qu.:1.344      1st Qu.:5099
## Median :93.75      Median : -41.8      Median :4.857      Median :5191
## Mean   :93.58      Mean   : -40.5      Mean   :3.621      Mean   :5167
## 3rd Qu.:93.99      3rd Qu.: -36.4      3rd Qu.:4.961      3rd Qu.:5228
## Max.   :94.77      Max.   : -26.9      Max.   :5.045      Max.   :5228
##      y
## Length:41188
## Class :character
## Mode :character
##
##
##
```

```
# Data frame containing all rows that are duplicated in the original data frame
df[duplicated(df) | duplicated(df, fromLast = TRUE), ]
```

```
## # A tibble: 24 x 21
##   age job marital education default housing loan contact month day_of_week
##   <dbl> <chr> <chr> <chr> <chr> <chr> <chr> <chr> <chr> <chr>
## 1 39 blue~ married basic.6y no no no teleph~ may thu
## 2 39 blue~ married basic.6y no no no teleph~ may thu
## 3 36 reti~ married unknown no no no teleph~ jul thu
## 4 36 reti~ married unknown no no no teleph~ jul thu
## 5 27 tech~ single professi~ no no no cellul~ jul mon
## 6 27 tech~ single professi~ no no no cellul~ jul mon
## 7 47 tech~ divorc~ high.sch~ no yes no cellul~ jul thu
## 8 47 tech~ divorc~ high.sch~ no yes no cellul~ jul thu
## 9 32 tech~ single professi~ no yes no cellul~ jul thu
## 10 32 tech~ single professi~ no yes no cellul~ jul thu
## # i 14 more rows
## # i 11 more variables: duration <dbl>, campaign <dbl>, pdays <dbl>,
## # previous <dbl>, poutcome <chr>, emp.var.rate <dbl>, cons.price.idx <dbl>,
## # cons.conf.idx <dbl>, euribor3m <dbl>, nr.employed <dbl>, y <chr>
```

```

# Data frame data without any duplicate rows
df <- unique(df)
df[duplicated(df) | duplicated(df, fromLast = TRUE), ]

## # A tibble: 0 x 21
## # i 21 variables: age <dbl>, job <chr>, marital <chr>, education <chr>,
## #   default <chr>, housing <chr>, loan <chr>, contact <chr>, month <chr>,
## #   day_of_week <chr>, duration <dbl>, campaign <dbl>, pdays <dbl>,
## #   previous <dbl>, poutcome <chr>, emp.var.rate <dbl>, cons.price.idx <dbl>,
## #   cons.conf.idx <dbl>, euribor3m <dbl>, nr.employed <dbl>, y <chr>

```

EDA

Plots

```

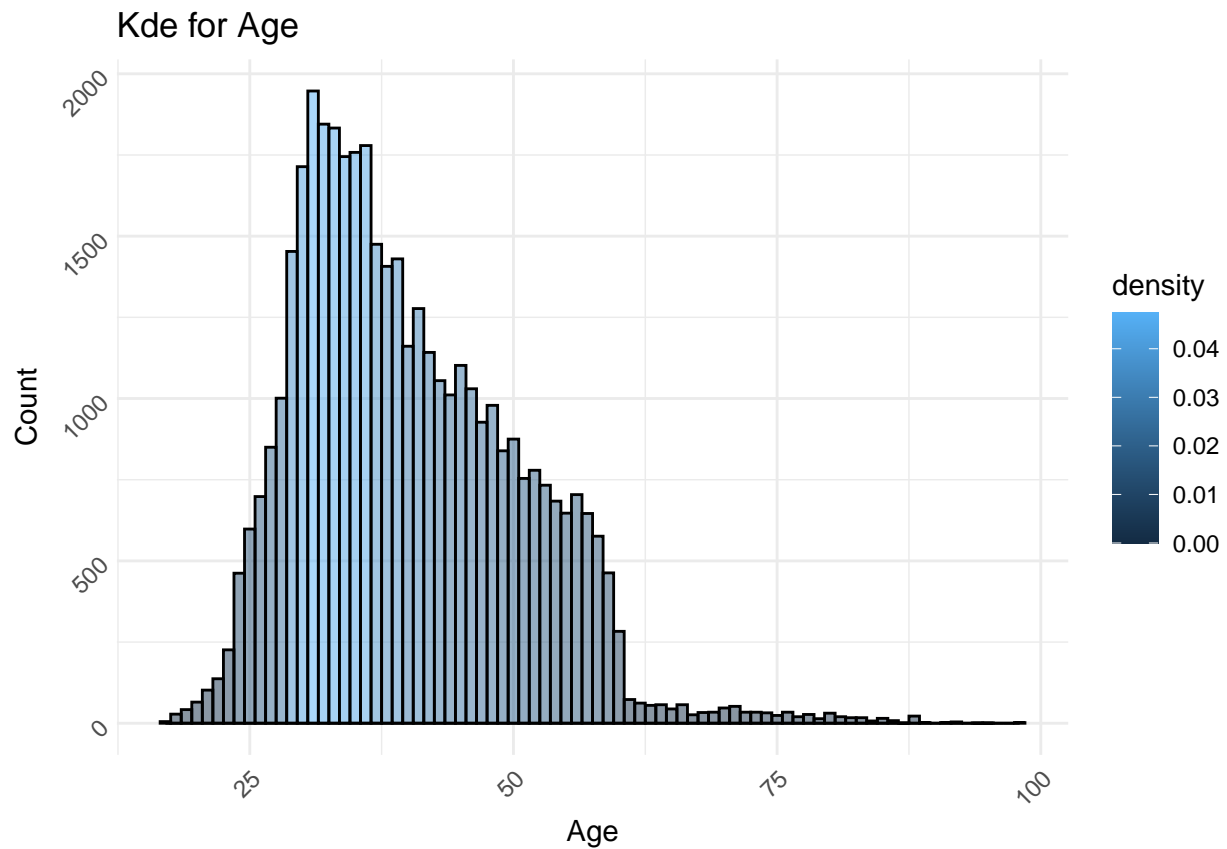
# Histogram Kernel density estimation for Age
ggplot(df, aes(x = age, fill = ..density..)) +
  geom_histogram(binwidth = 1, color = 'black', alpha = 0.5) +
  geom_density(alpha = 0.5, fill = 'red') +
  theme_minimal() +
  labs(
    title = 'Kde for Age',
    x = 'Age',
    y = 'Count'
  ) +
  theme(
    axis.text.x = element_text(angle = 45, hjust = 1),
    axis.text.y = element_text(angle = 45)
  )

```

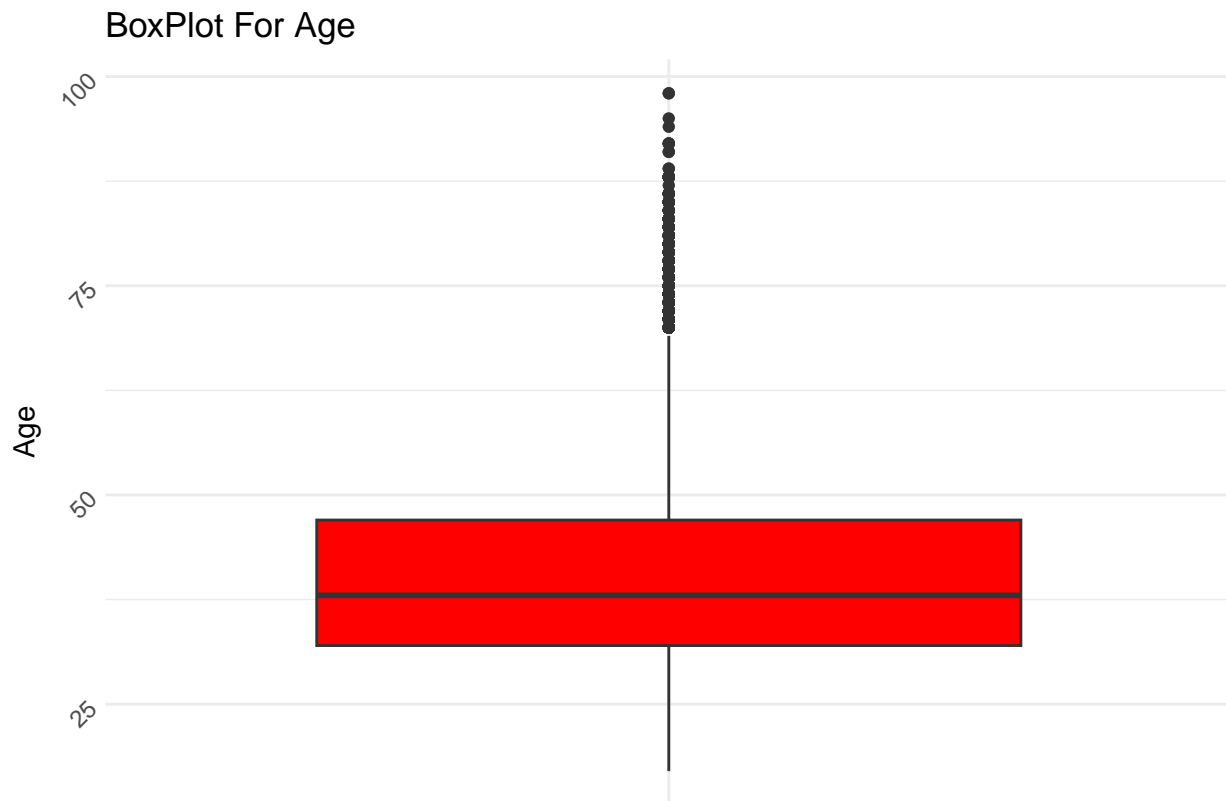
```

## Warning: The dot-dot notation (`..density..`) was deprecated in ggplot2 3.4.0.
## i Please use `after_stat(density)` instead.
## This warning is displayed once every 8 hours.
## Call `lifecycle::last_lifecycle_warnings()` to see where this warning was
## generated.

```



```
# Bar Plot
ggplot(df, aes(x = "", y = age, fill = "Age")) +
  geom_boxplot(fill = "red") +
  theme_minimal() +
  labs(
    title = 'BoxPlot For Age',
    x = '',
    y = 'Age'
  ) +
  theme(
    axis.text.x = element_blank(),
    axis.text.y = element_text(angle = 45)
  )
```



```
# Calculate quartiles and IQR
q25 <- quantile(df$age, 0.25)
q75 <- quantile(df$age, 0.75)
iqr <- q75 - q25

# Calculate upper and lower bounds for potential outliers
max_value <- q75 + iqr * 1.5
min_value <- q25 - iqr * 1.5

# Cap outliers in the 'age' column
df$age[df$age > max_value] <- max_value
df$age[df$age < min_value] <- min_value

# Return quartiles, IQR, upper bound, and lower bound
list(q25 = q25, q75 = q75, iqr = iqr, max_value = max_value, min_value = min_value)
```

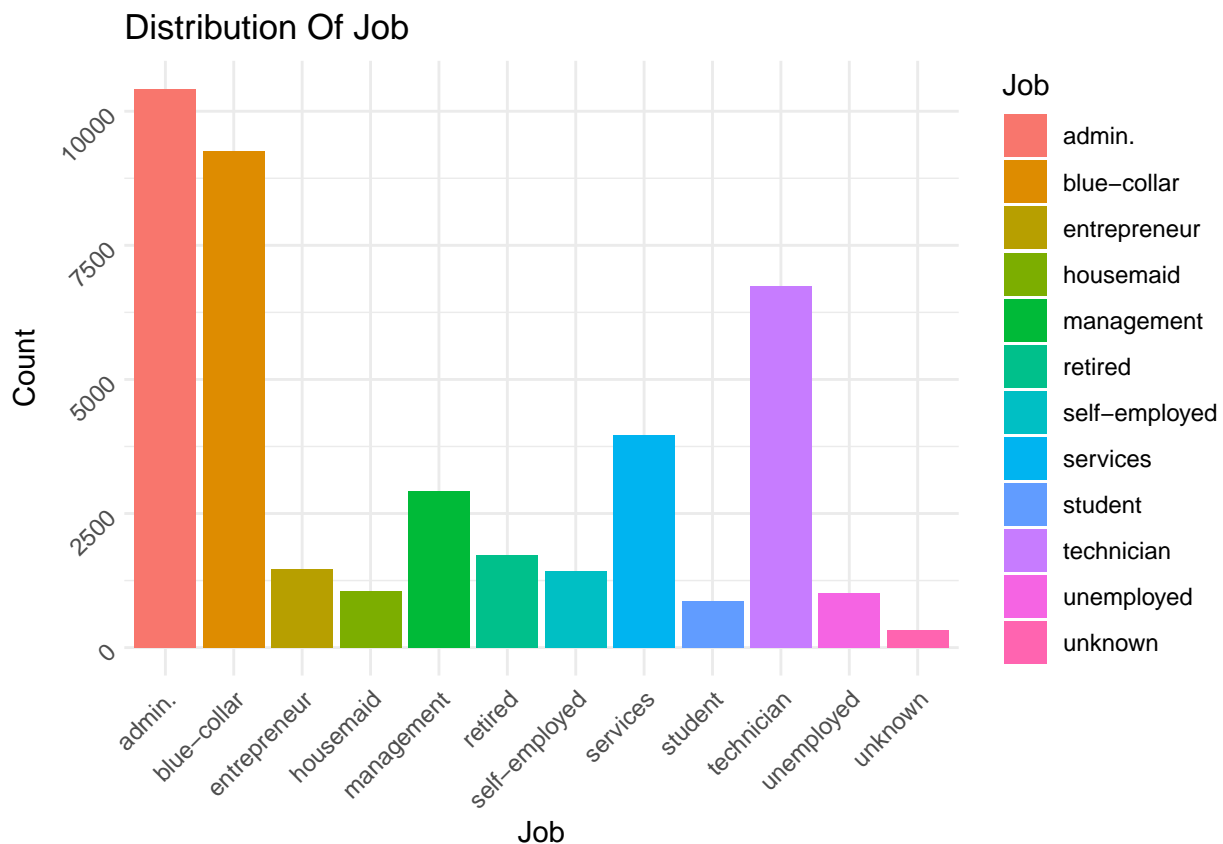
```
## $q25
## 25%
## 32
##
## $q75
## 75%
## 47
##
## $iqr
## 75%
## 15
##
## $max_value
```

```
## 75%
## 69.5
##
## $min_value
## 25%
## 9.5

# Calculate the counts of each job category
job_counts <- table(df$job)

# Create a data frame for plotting
job_data <- data.frame(Job = names(job_counts), Count = as.numeric(job_counts))

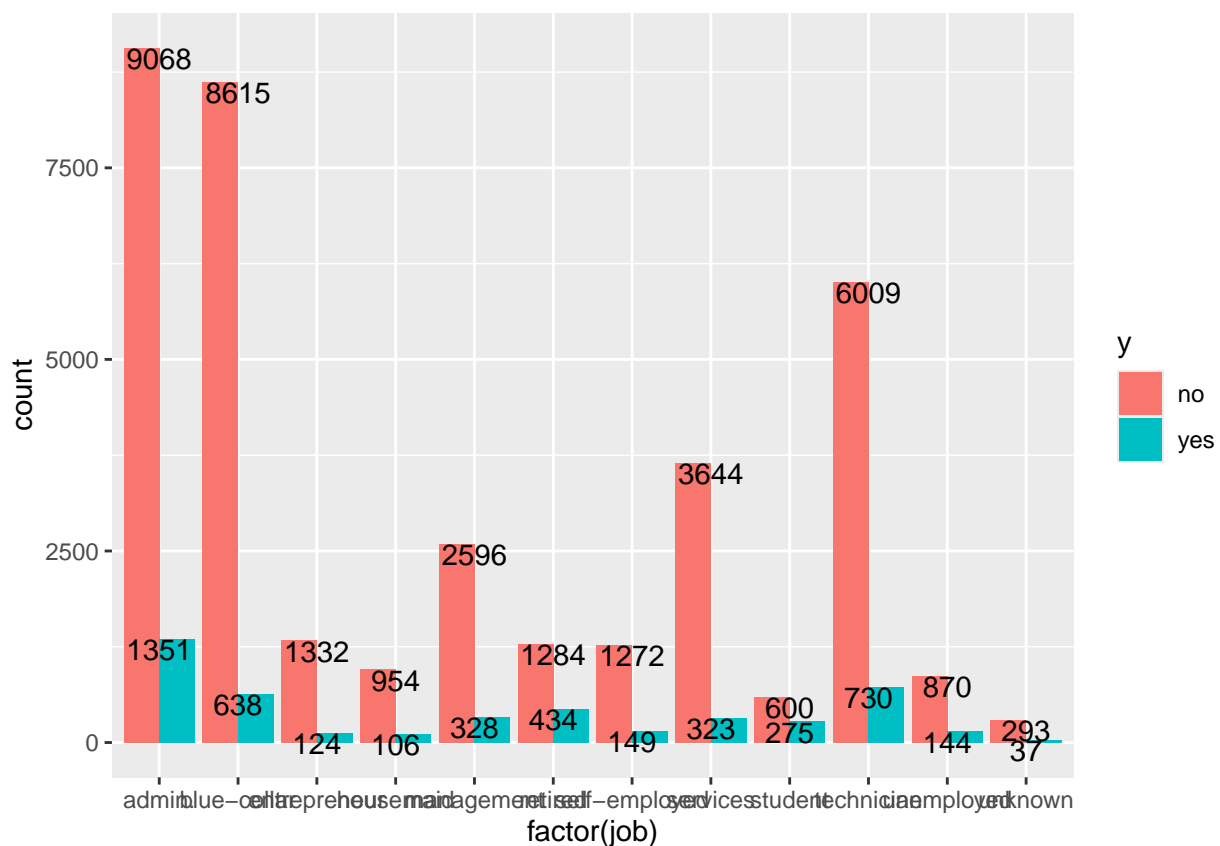
# Create the bar plot
ggplot(job_data, aes(x = Job, y = Count, fill = Job)) +
  geom_bar(stat = "identity") +
  theme_minimal() +
  labs(
    title = 'Distribution Of Job',
    x = 'Job',
    y = 'Count'
  ) +
  theme(
    axis.text.x = element_text(angle = 45, hjust = 1),
    axis.text.y = element_text(angle = 45)
  )
```



```
# Analyze and understand the relationship between two categorical variables in our data
table(df$y, df$job)
```

```
##
##      admin. blue-collar entrepreneur housemaid management retired
## no    9068      8615      1332      954      2596      1284
## yes   1351       638       124      106       328       434
##
##      self-employed services student technician unemployed unknown
## no      1272      3644      600      6009      870      293
## yes      149      323      275      730      144      37
```

```
# Create a countplot with 'job' on the x-axis and 'y' as fill
ggplot(df, aes(x = factor(job), fill = y)) +
  geom_bar(position = "dodge") +
  geom_text(stat='count', aes(label=..count..), vjust=1)
```



```
theme_minimal() +
labs(
  title = 'Distribution Of Job Frequency Target',
  x = 'Job',
  y = 'Count'
) +
theme(
  axis.text.x = element_text(angle = 45, hjust = 1),
  axis.text.y = element_text(angle = 45)
)
```



```

## List of 138
## $ line                                     :List of 6
##   ..$ colour          : chr "black"
##   ..$ linewidth       : num 0.5
##   ..$ linetype        : num 1
##   ..$ lineend         : chr "butt"
##   ..$ arrow           : logi FALSE
##   ..$ inherit.blank: logi TRUE
##   ..- attr(*, "class")= chr [1:2] "element_line" "element"
## $ rect                                     :List of 5
##   ..$ fill            : chr "white"
##   ..$ colour          : chr "black"
##   ..$ linewidth       : num 0.5
##   ..$ linetype        : num 1
##   ..$ inherit.blank: logi TRUE
##   ..- attr(*, "class")= chr [1:2] "element_rect" "element"
## $ text                                     :List of 11
##   ..$ family          : chr ""
##   ..$ face             : chr "plain"
##   ..$ colour          : chr "black"
##   ..$ size            : num 11
##   ..$ hjust           : num 0.5
##   ..$ vjust           : num 0.5
##   ..$ angle           : num 0
##   ..$ lineheight      : num 0.9
##   ..$ margin          : 'margin' num [1:4] 0points 0points 0points 0points
##   .. ..- attr(*, "unit")= int 8
##   ..$ debug           : logi FALSE
##   ..$ inherit.blank: logi TRUE
##   ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ title                                     : chr "Distribution Of Job Frequency Target"
## $ aspect.ratio                             : NULL
## $ axis.title                             : NULL
## $ axis.title.x                             :List of 11
##   ..$ family          : NULL
##   ..$ face            : NULL
##   ..$ colour          : NULL
##   ..$ size            : NULL
##   ..$ hjust           : NULL
##   ..$ vjust           : num 1
##   ..$ angle           : NULL
##   ..$ lineheight      : NULL
##   ..$ margin          : 'margin' num [1:4] 2.75points 0points 0points 0points
##   .. ..- attr(*, "unit")= int 8
##   ..$ debug           : NULL
##   ..$ inherit.blank: logi TRUE
##   ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.title.x.top                         :List of 11
##   ..$ family          : NULL
##   ..$ face            : NULL
##   ..$ colour          : NULL
##   ..$ size            : NULL
##   ..$ hjust           : NULL
##   ..$ vjust           : num 0

```

```

## ..$ angle      : NULL
## ..$ lineheight : NULL
## ..$ margin      : 'margin' num [1:4] 0points 0points 2.75points 0points
## ..- attr(*, "unit")= int 8
## ..$ debug       : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.title.x.bottom : NULL
## $ axis.title.y        :List of 11
## ..$ family          : NULL
## ..$ face             : NULL
## ..$ colour          : NULL
## ..$ size            : NULL
## ..$ hjust           : NULL
## ..$ vjust           : num 1
## ..$ angle           : num 90
## ..$ lineheight      : NULL
## ..$ margin          : 'margin' num [1:4] 0points 2.75points 0points 0points
## ..- attr(*, "unit")= int 8
## ..$ debug           : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.title.y.left   : NULL
## $ axis.title.y.right  :List of 11
## ..$ family          : NULL
## ..$ face             : NULL
## ..$ colour          : NULL
## ..$ size            : NULL
## ..$ hjust           : NULL
## ..$ vjust           : num 1
## ..$ angle           : num -90
## ..$ lineheight      : NULL
## ..$ margin          : 'margin' num [1:4] 0points 0points 0points 2.75points
## ..- attr(*, "unit")= int 8
## ..$ debug           : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text           :List of 11
## ..$ family          : NULL
## ..$ face             : NULL
## ..$ colour          : chr "grey30"
## ..$ size            : 'rel' num 0.8
## ..$ hjust           : NULL
## ..$ vjust           : NULL
## ..$ angle           : NULL
## ..$ lineheight      : NULL
## ..$ margin          : NULL
## ..$ debug           : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x         :List of 11
## ..$ family          : NULL
## ..$ face             : NULL
## ..$ colour          : NULL

```

```

## ..$ size          : NULL
## ..$ hjust         : num 1
## ..$ vjust         : num 1
## ..$ angle         : num 45
## ..$ lineheight    : NULL
## ..$ margin        : 'margin' num [1:4] 2.2points 0points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug         : NULL
## ..$ inherit.blank: logi FALSE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x.top      :List of 11
## ..$ family         : NULL
## ..$ face           : NULL
## ..$ colour         : NULL
## ..$ size           : NULL
## ..$ hjust         : NULL
## ..$ vjust         : num 0
## ..$ angle         : NULL
## ..$ lineheight    : NULL
## ..$ margin        : 'margin' num [1:4] 0points 0points 2.2points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug         : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x.bottom   : NULL
## $ axis.text.y          :List of 11
## ..$ family         : NULL
## ..$ face           : NULL
## ..$ colour         : NULL
## ..$ size           : NULL
## ..$ hjust         : num 1
## ..$ vjust         : NULL
## ..$ angle         : num 45
## ..$ lineheight    : NULL
## ..$ margin        : 'margin' num [1:4] 0points 2.2points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug         : NULL
## ..$ inherit.blank: logi FALSE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.y.left     : NULL
## $ axis.text.y.right    :List of 11
## ..$ family         : NULL
## ..$ face           : NULL
## ..$ colour         : NULL
## ..$ size           : NULL
## ..$ hjust         : num 0
## ..$ vjust         : NULL
## ..$ angle         : NULL
## ..$ lineheight    : NULL
## ..$ margin        : 'margin' num [1:4] 0points 0points 0points 2.2points
## .. ..- attr(*, "unit")= int 8
## ..$ debug         : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"

```

```

## $ axis.text.theta : NULL
## $ axis.text.r :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : num 0.5
## ..$ vjust : NULL
## ..$ angle : NULL
## ..$ lineheight : NULL
## ..$ margin : 'margin' num [1:4] 0points 2.2points 0points 2.2points
## ..- attr(*, "unit")= int 8
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.ticks : list()
## ..- attr(*, "class")= chr [1:2] "element_blank" "element"
## $ axis.ticks.x : NULL
## $ axis.ticks.x.top : NULL
## $ axis.ticks.x.bottom : NULL
## $ axis.ticks.y : NULL
## $ axis.ticks.y.left : NULL
## $ axis.ticks.y.right : NULL
## $ axis.ticks.theta : NULL
## $ axis.ticks.r : NULL
## $ axis.minor.ticks.x.top : NULL
## $ axis.minor.ticks.x.bottom : NULL
## $ axis.minor.ticks.y.left : NULL
## $ axis.minor.ticks.y.right : NULL
## $ axis.minor.ticks.theta : NULL
## $ axis.minor.ticks.r : NULL
## $ axis.ticks.length : 'simpleUnit' num 2.75points
## ..- attr(*, "unit")= int 8
## $ axis.ticks.length.x : NULL
## $ axis.ticks.length.x.top : NULL
## $ axis.ticks.length.x.bottom : NULL
## $ axis.ticks.length.y : NULL
## $ axis.ticks.length.y.left : NULL
## $ axis.ticks.length.y.right : NULL
## $ axis.ticks.length.theta : NULL
## $ axis.ticks.length.r : NULL
## $ axis.minor.ticks.length : 'rel' num 0.75
## $ axis.minor.ticks.length.x : NULL
## $ axis.minor.ticks.length.x.top : NULL
## $ axis.minor.ticks.length.x.bottom: NULL
## $ axis.minor.ticks.length.y : NULL
## $ axis.minor.ticks.length.y.left : NULL
## $ axis.minor.ticks.length.y.right : NULL
## $ axis.minor.ticks.length.theta : NULL
## $ axis.minor.ticks.length.r : NULL
## $ axis.line : list()
## ..- attr(*, "class")= chr [1:2] "element_blank" "element"
## $ axis.line.x : NULL
## $ axis.line.x.top : NULL

```

```

## $ axis.line.x.bottom      : NULL
## $ axis.line.y            : NULL
## $ axis.line.y.left       : NULL
## $ axis.line.y.right      : NULL
## $ axis.line.theta         : NULL
## $ axis.line.r             : NULL
## $ legend.background       : list()
##   .. attr(*, "class")= chr [1:2] "element_blank" "element"
## $ legend.margin           : 'margin' num [1:4] 5.5points 5.5points 5.5points 5.5points
##   .. attr(*, "unit")= int 8
## $ legend.spacing          : 'simpleUnit' num 11points
##   .. attr(*, "unit")= int 8
## $ legend.spacing.x        : NULL
## $ legend.spacing.y        : NULL
## $ legend.key              : list()
##   .. attr(*, "class")= chr [1:2] "element_blank" "element"
## $ legend.key.size         : 'simpleUnit' num 1.2lines
##   .. attr(*, "unit")= int 3
## $ legend.key.height       : NULL
## $ legend.key.width        : NULL
## $ legend.key.spacing      : 'simpleUnit' num 5.5points
##   .. attr(*, "unit")= int 8
## $ legend.key.spacing.x    : NULL
## $ legend.key.spacing.y    : NULL
## $ legend.frame            : NULL
## $ legend.ticks            : NULL
## $ legend.ticks.length     : 'rel' num 0.2
## $ legend.axis.line        : NULL
## $ legend.text              :List of 11
##   ..$ family              : NULL
##   ..$ face                 : NULL
##   ..$ colour              : NULL
##   ..$ size                 : 'rel' num 0.8
##   ..$ hjust               : NULL
##   ..$ vjust               : NULL
##   ..$ angle               : NULL
##   ..$ lineheight          : NULL
##   ..$ margin              : NULL
##   ..$ debug               : NULL
##   ..$ inherit.blank: logi TRUE
##   .. attr(*, "class")= chr [1:2] "element_text" "element"
## $ legend.text.position     : NULL
## $ legend.title             :List of 11
##   ..$ family              : NULL
##   ..$ face                 : NULL
##   ..$ colour              : NULL
##   ..$ size                 : NULL
##   ..$ hjust               : num 0
##   ..$ vjust               : NULL
##   ..$ angle               : NULL
##   ..$ lineheight          : NULL
##   ..$ margin              : NULL
##   ..$ debug               : NULL
##   ..$ inherit.blank: logi TRUE

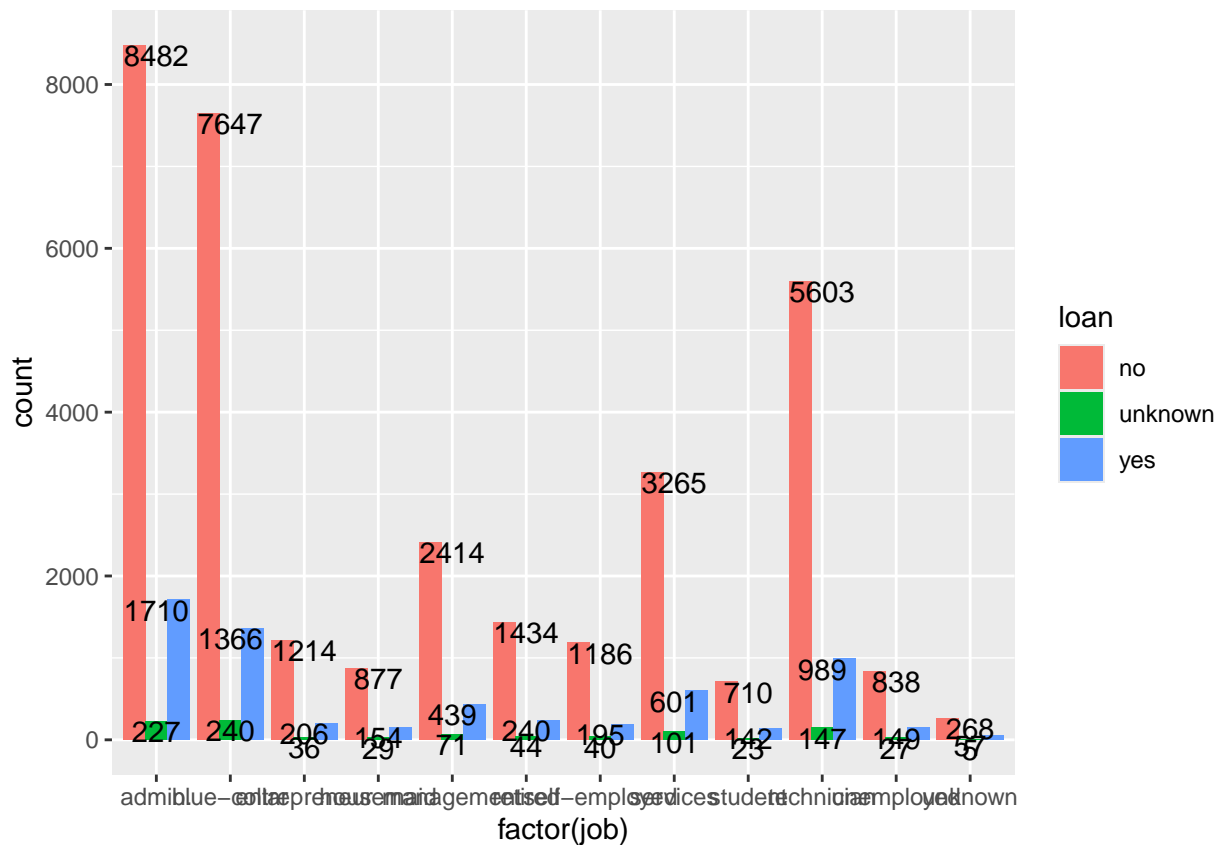
```

```
##   ..- attr(*, "class")= chr [1:2] "element_text" "element"
##   $ legend.title.position      : NULL
##   $ legend.position            : chr "right"
##   $ legend.position.inside     : NULL
##   $ legend.direction           : NULL
##   $ legend.byrow               : NULL
##   $ legend.justification       : chr "center"
##   $ legend.justification.top   : NULL
##   $ legend.justification.bottom : NULL
##   $ legend.justification.left  : NULL
##   $ legend.justification.right : NULL
##   $ legend.justification.inside : NULL
##   $ legend.location           : NULL
##   $ legend.box                 : NULL
##   $ legend.box.just            : NULL
##   $ legend.box.margin          : 'margin' num [1:4] 0cm 0cm 0cm 0cm
##   ..- attr(*, "unit")= int 1
##   $ legend.box.background      : list()
##   ..- attr(*, "class")= chr [1:2] "element_blank" "element"
##   $ legend.box.spacing         : 'simpleUnit' num 11points
##   ..- attr(*, "unit")= int 8
##   [list output truncated]
##   - attr(*, "class")= chr [1:2] "theme" "gg"
##   - attr(*, "complete")= logi TRUE
##   - attr(*, "validate")= logi TRUE
```

```
table(df$loan, df$job)
```

```
##
##          admin. blue-collar entrepreneur housemaid management retired
## no          8482          7647          1214          877          2414          1434
## unknown      227           240           36           29           71           44
## yes          1710          1366           206          154           439          240
##
##          self-employed services student technician unemployed unknown
## no          1186          3265          710          5603          838          268
## unknown      40           101           23           147           27           5
## yes          195           601          142           989          149          57
```

```
ggplot(df, aes(x = factor(job), fill = loan)) +
  geom_bar(position = "dodge") +
  geom_text(stat='count', aes(label=..count..), vjust=1)
```



```
theme_minimal() +
labs(
  title = 'Distruption Of Job Frequency Loan',
  x = 'Job',
  y = 'Count'
) +
theme(
  axis.text.x = element_text(angle = 45, hjust = 1),
  axis.text.y = element_text(angle = 45)
)
```

```
## List of 138
## $ line                                     :List of 6
## ..$ colour                               : chr "black"
## ..$ linewidth                             : num 0.5
## ..$ linetype                              : num 1
## ..$ lineend                               : chr "butt"
## ..$ arrow                                 : logi FALSE
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_line" "element"
## $ rect                                     :List of 5
## ..$ fill                                   : chr "white"
## ..$ colour                               : chr "black"
## ..$ linewidth                             : num 0.5
## ..$ linetype                              : num 1
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_rect" "element"
```

```

## $ text                                     :List of 11
## ..$ family      : chr ""
## ..$ face        : chr "plain"
## ..$ colour      : chr "black"
## ..$ size        : num 11
## ..$ hjust       : num 0.5
## ..$ vjust       : num 0.5
## ..$ angle       : num 0
## ..$ lineheight  : num 0.9
## ..$ margin      : 'margin' num [1:4] 0points 0points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug       : logi FALSE
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ title         : chr "Distrubtion Of Job Freqency Loan"
## $ aspect.ratio  : NULL
## $ axis.title    : NULL
## $ axis.title.x  :List of 11
## ..$ family      : NULL
## ..$ face        : NULL
## ..$ colour      : NULL
## ..$ size        : NULL
## ..$ hjust       : NULL
## ..$ vjust       : num 1
## ..$ angle       : NULL
## ..$ lineheight  : NULL
## ..$ margin      : 'margin' num [1:4] 2.75points 0points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug       : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.title.x.top :List of 11
## ..$ family      : NULL
## ..$ face        : NULL
## ..$ colour      : NULL
## ..$ size        : NULL
## ..$ hjust       : NULL
## ..$ vjust       : num 0
## ..$ angle       : NULL
## ..$ lineheight  : NULL
## ..$ margin      : 'margin' num [1:4] 0points 0points 2.75points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug       : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.title.x.bottom : NULL
## $ axis.title.y      :List of 11
## ..$ family      : NULL
## ..$ face        : NULL
## ..$ colour      : NULL
## ..$ size        : NULL
## ..$ hjust       : NULL
## ..$ vjust       : num 1
## ..$ angle       : num 90

```



```

## ..$ lineheight : NULL
## ..$ margin : 'margin' num [1:4] 0points 2.75points 0points 0points
## ..- attr(*, "unit")= int 8
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.title.y.left : NULL
## $ axis.title.y.right :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : NULL
## ..$ vjust : num 1
## ..$ angle : num -90
## ..$ lineheight : NULL
## ..$ margin : 'margin' num [1:4] 0points 0points 0points 2.75points
## ..- attr(*, "unit")= int 8
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : chr "grey30"
## ..$ size : 'rel' num 0.8
## ..$ hjust : NULL
## ..$ vjust : NULL
## ..$ angle : NULL
## ..$ lineheight : NULL
## ..$ margin : NULL
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : num 1
## ..$ vjust : num 1
## ..$ angle : num 45
## ..$ lineheight : NULL
## ..$ margin : 'margin' num [1:4] 2.2points 0points 0points 0points
## ..- attr(*, "unit")= int 8
## ..$ debug : NULL
## ..$ inherit.blank: logi FALSE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x.top :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : NULL

```

```

## ..$ vjust          : num 0
## ..$ angle          : NULL
## ..$ lineheight     : NULL
## ..$ margin         : 'margin' num [1:4] 0points 0points 2.2points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug          : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x.bottom : NULL
## $ axis.text.y        :List of 11
## ..$ family          : NULL
## ..$ face             : NULL
## ..$ colour          : NULL
## ..$ size             : NULL
## ..$ hjust           : num 1
## ..$ vjust           : NULL
## ..$ angle           : num 45
## ..$ lineheight      : NULL
## ..$ margin          : 'margin' num [1:4] 0points 2.2points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug           : NULL
## ..$ inherit.blank: logi FALSE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.y.left   : NULL
## $ axis.text.y.right  :List of 11
## ..$ family          : NULL
## ..$ face             : NULL
## ..$ colour          : NULL
## ..$ size             : NULL
## ..$ hjust           : num 0
## ..$ vjust           : NULL
## ..$ angle           : NULL
## ..$ lineheight      : NULL
## ..$ margin          : 'margin' num [1:4] 0points 0points 0points 2.2points
## .. ..- attr(*, "unit")= int 8
## ..$ debug           : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.theta    : NULL
## $ axis.text.r        :List of 11
## ..$ family          : NULL
## ..$ face             : NULL
## ..$ colour          : NULL
## ..$ size             : NULL
## ..$ hjust           : num 0.5
## ..$ vjust           : NULL
## ..$ angle           : NULL
## ..$ lineheight      : NULL
## ..$ margin          : 'margin' num [1:4] 0points 2.2points 0points 2.2points
## .. ..- attr(*, "unit")= int 8
## ..$ debug           : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.ticks         : list()

```

```

##   .- attr(*, "class")= chr [1:2] "element_blank" "element"
## $ axis.ticks.x           : NULL
## $ axis.ticks.x.top       : NULL
## $ axis.ticks.x.bottom    : NULL
## $ axis.ticks.y           : NULL
## $ axis.ticks.y.left      : NULL
## $ axis.ticks.y.right     : NULL
## $ axis.ticks.theta       : NULL
## $ axis.ticks.r           : NULL
## $ axis.minor.ticks.x.top  : NULL
## $ axis.minor.ticks.x.bottom : NULL
## $ axis.minor.ticks.y.left : NULL
## $ axis.minor.ticks.y.right : NULL
## $ axis.minor.ticks.theta  : NULL
## $ axis.minor.ticks.r     : NULL
## $ axis.ticks.length      : 'simpleUnit' num 2.75points
##   .- attr(*, "unit")= int 8
## $ axis.ticks.length.x    : NULL
## $ axis.ticks.length.x.top : NULL
## $ axis.ticks.length.x.bottom : NULL
## $ axis.ticks.length.y    : NULL
## $ axis.ticks.length.y.left : NULL
## $ axis.ticks.length.y.right : NULL
## $ axis.ticks.length.theta : NULL
## $ axis.ticks.length.r    : NULL
## $ axis.minor.ticks.length : 'rel' num 0.75
## $ axis.minor.ticks.length.x : NULL
## $ axis.minor.ticks.length.x.top : NULL
## $ axis.minor.ticks.length.x.bottom : NULL
## $ axis.minor.ticks.length.y : NULL
## $ axis.minor.ticks.length.y.left : NULL
## $ axis.minor.ticks.length.y.right : NULL
## $ axis.minor.ticks.length.theta : NULL
## $ axis.minor.ticks.length.r : NULL
## $ axis.line              : list()
##   .- attr(*, "class")= chr [1:2] "element_blank" "element"
## $ axis.line.x            : NULL
## $ axis.line.x.top        : NULL
## $ axis.line.x.bottom     : NULL
## $ axis.line.y            : NULL
## $ axis.line.y.left       : NULL
## $ axis.line.y.right      : NULL
## $ axis.line.theta        : NULL
## $ axis.line.r            : NULL
## $ legend.background      : list()
##   .- attr(*, "class")= chr [1:2] "element_blank" "element"
## $ legend.margin          : 'margin' num [1:4] 5.5points 5.5points 5.5points 5.5points
##   .- attr(*, "unit")= int 8
## $ legend.spacing         : 'simpleUnit' num 11points
##   .- attr(*, "unit")= int 8
## $ legend.spacing.x       : NULL
## $ legend.spacing.y       : NULL
## $ legend.key             : list()
##   .- attr(*, "class")= chr [1:2] "element_blank" "element"

```

```

## $ legend.key.size : 'simpleUnit' num 1.2lines
## ..- attr(*, "unit")= int 3
## $ legend.key.height : NULL
## $ legend.key.width : NULL
## $ legend.key.spacing : 'simpleUnit' num 5.5points
## ..- attr(*, "unit")= int 8
## $ legend.key.spacing.x : NULL
## $ legend.key.spacing.y : NULL
## $ legend.frame : NULL
## $ legend.ticks : NULL
## $ legend.ticks.length : 'rel' num 0.2
## $ legend.axis.line : NULL
## $ legend.text :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : 'rel' num 0.8
## ..$ hjust : NULL
## ..$ vjust : NULL
## ..$ angle : NULL
## ..$ lineheight : NULL
## ..$ margin : NULL
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ legend.text.position : NULL
## $ legend.title :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : num 0
## ..$ vjust : NULL
## ..$ angle : NULL
## ..$ lineheight : NULL
## ..$ margin : NULL
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ legend.title.position : NULL
## $ legend.position : chr "right"
## $ legend.position.inside : NULL
## $ legend.direction : NULL
## $ legend.byrow : NULL
## $ legend.justification : chr "center"
## $ legend.justification.top : NULL
## $ legend.justification.bottom : NULL
## $ legend.justification.left : NULL
## $ legend.justification.right : NULL
## $ legend.justification.inside : NULL
## $ legend.location : NULL
## $ legend.box : NULL
## $ legend.box.just : NULL
## $ legend.box.margin : 'margin' num [1:4] 0cm 0cm 0cm 0cm

```

```
##   ..- attr(*, "unit")= int 1
##   $ legend.box.background      : list()
##   ..- attr(*, "class")= chr [1:2] "element_blank" "element"
##   $ legend.box.spacing        : 'simpleUnit' num 11points
##   ..- attr(*, "unit")= int 8
##   [list output truncated]
##   - attr(*, "class")= chr [1:2] "theme" "gg"
##   - attr(*, "complete")= logi TRUE
##   - attr(*, "validate")= logi TRUE

# Data frame that contains the unique combinations of 'y', 'loan', and 'job'
# as well as a count of occurrences for each combination.

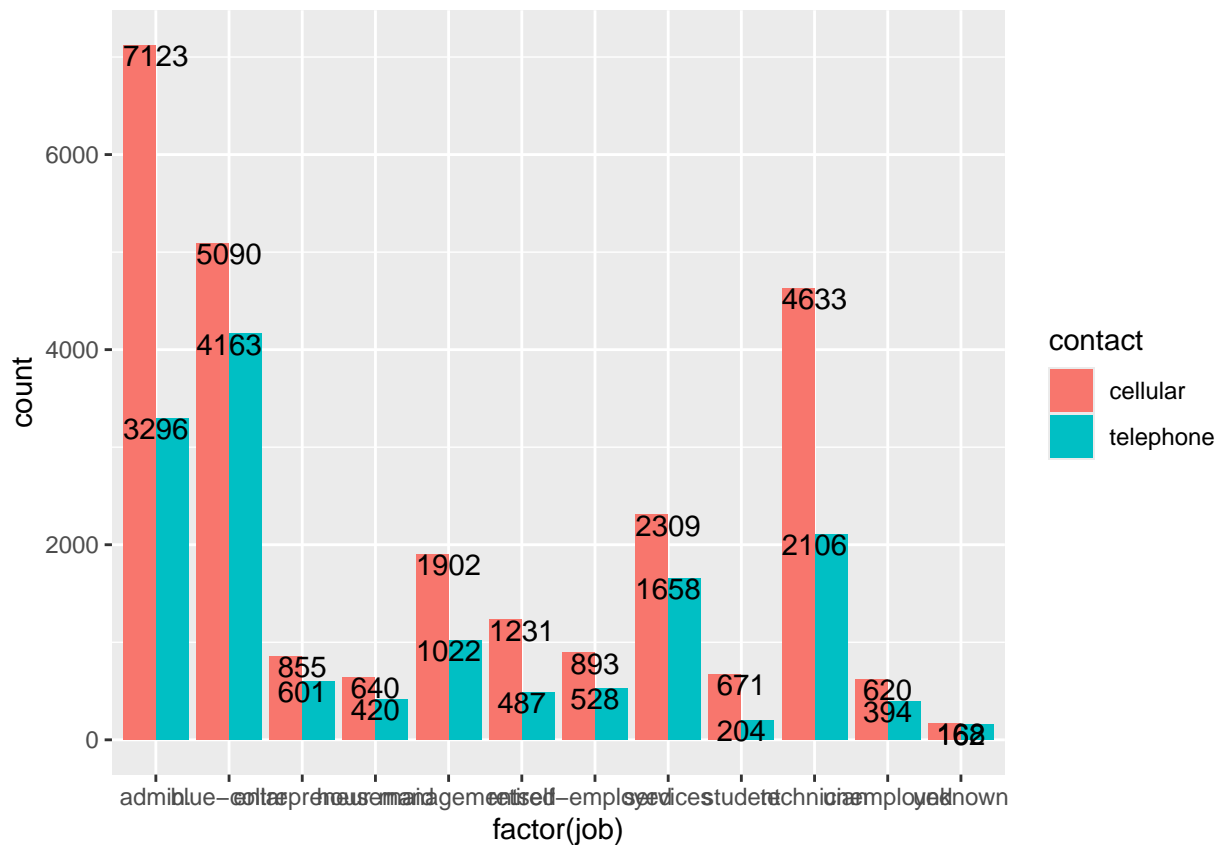
df %>%
  group_by(y, loan, job) %>%
  summarise(count = n())

## # A tibble: 71 x 4
## # Groups:   y, loan [6]
##   y     loan job         count
##   <chr> <chr> <chr>      <int>
## 1 no    no    admin.      7364
## 2 no    no    blue-collar 7108
## 3 no    no    entrepreneur 1104
## 4 no    no    housemaid    789
## 5 no    no    management   2134
## 6 no    no    retired      1072
## 7 no    no    self-employed 1064
## 8 no    no    services     3001
## 9 no    no    student      501
## 10 no   no    technician   5003
## # i 61 more rows

table(df$contact, df$job)

##
##           admin. blue-collar entrepreneur housemaid management retired
## cellular    7123         5090         855         640         1902      1231
## telephone  3296         4163         601         420         1022      487
##
##           self-employed services student technician unemployed unknown
## cellular          893        2309        671        4633         620       168
## telephone         528        1658        204        2106         394       162

ggplot(df, aes(x = factor(job), fill = contact)) +
  geom_bar(position = "dodge") +
  geom_text(stat='count', aes(label=..count..), vjust=1)
```



```
theme_minimal() +
labs(
  title = 'Distrubtion Of Job Frequency Contact',
  x = 'Job',
  y = 'Count'
) +
theme(
  axis.text.x = element_text(angle = 45, hjust = 1),
  axis.text.y = element_text(angle = 45)
)
```

```
## List of 138
## $ line                                     :List of 6
## ..$ colour                               : chr "black"
## ..$ linewidth                             : num 0.5
## ..$ linetype                              : num 1
## ..$ lineend                               : chr "butt"
## ..$ arrow                                 : logi FALSE
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_line" "element"
## $ rect                                     :List of 5
## ..$ fill                                   : chr "white"
## ..$ colour                               : chr "black"
## ..$ linewidth                             : num 0.5
## ..$ linetype                              : num 1
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_rect" "element"
```

```

## $ text                                     :List of 11
## ..$ family      : chr ""
## ..$ face        : chr "plain"
## ..$ colour      : chr "black"
## ..$ size        : num 11
## ..$ hjust       : num 0.5
## ..$ vjust       : num 0.5
## ..$ angle       : num 0
## ..$ lineheight  : num 0.9
## ..$ margin      : 'margin' num [1:4] 0points 0points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug       : logi FALSE
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ title         : chr "Distrubtion Of Job Freqency Contact"
## $ aspect.ratio  : NULL
## $ axis.title    : NULL
## $ axis.title.x  :List of 11
## ..$ family      : NULL
## ..$ face        : NULL
## ..$ colour      : NULL
## ..$ size        : NULL
## ..$ hjust       : NULL
## ..$ vjust       : num 1
## ..$ angle       : NULL
## ..$ lineheight  : NULL
## ..$ margin      : 'margin' num [1:4] 2.75points 0points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug       : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.title.x.top :List of 11
## ..$ family      : NULL
## ..$ face        : NULL
## ..$ colour      : NULL
## ..$ size        : NULL
## ..$ hjust       : NULL
## ..$ vjust       : num 0
## ..$ angle       : NULL
## ..$ lineheight  : NULL
## ..$ margin      : 'margin' num [1:4] 0points 0points 2.75points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug       : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.title.x.bottom : NULL
## $ axis.title.y       :List of 11
## ..$ family      : NULL
## ..$ face        : NULL
## ..$ colour      : NULL
## ..$ size        : NULL
## ..$ hjust       : NULL
## ..$ vjust       : num 1
## ..$ angle       : num 90

```

```

## ..$ lineheight : NULL
## ..$ margin : 'margin' num [1:4] 0points 2.75points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.title.y.left : NULL
## $ axis.title.y.right :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : NULL
## ..$ vjust : num 1
## ..$ angle : num -90
## ..$ lineheight : NULL
## ..$ margin : 'margin' num [1:4] 0points 0points 0points 2.75points
## .. ..- attr(*, "unit")= int 8
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : chr "grey30"
## ..$ size : 'rel' num 0.8
## ..$ hjust : NULL
## ..$ vjust : NULL
## ..$ angle : NULL
## ..$ lineheight : NULL
## ..$ margin : NULL
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : num 1
## ..$ vjust : num 1
## ..$ angle : num 45
## ..$ lineheight : NULL
## ..$ margin : 'margin' num [1:4] 2.2points 0points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug : NULL
## ..$ inherit.blank: logi FALSE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x.top :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : NULL

```



```

## ..$ vjust          : num 0
## ..$ angle          : NULL
## ..$ lineheight     : NULL
## ..$ margin         : 'margin' num [1:4] 0points 0points 2.2points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug          : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x.bottom : NULL
## $ axis.text.y        :List of 11
## ..$ family          : NULL
## ..$ face            : NULL
## ..$ colour          : NULL
## ..$ size            : NULL
## ..$ hjust           : num 1
## ..$ vjust           : NULL
## ..$ angle           : num 45
## ..$ lineheight      : NULL
## ..$ margin          : 'margin' num [1:4] 0points 2.2points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug           : NULL
## ..$ inherit.blank: logi FALSE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.y.left   : NULL
## $ axis.text.y.right  :List of 11
## ..$ family          : NULL
## ..$ face            : NULL
## ..$ colour          : NULL
## ..$ size            : NULL
## ..$ hjust           : num 0
## ..$ vjust           : NULL
## ..$ angle           : NULL
## ..$ lineheight      : NULL
## ..$ margin          : 'margin' num [1:4] 0points 0points 0points 2.2points
## .. ..- attr(*, "unit")= int 8
## ..$ debug           : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.theta    : NULL
## $ axis.text.r        :List of 11
## ..$ family          : NULL
## ..$ face            : NULL
## ..$ colour          : NULL
## ..$ size            : NULL
## ..$ hjust           : num 0.5
## ..$ vjust           : NULL
## ..$ angle           : NULL
## ..$ lineheight      : NULL
## ..$ margin          : 'margin' num [1:4] 0points 2.2points 0points 2.2points
## .. ..- attr(*, "unit")= int 8
## ..$ debug           : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.ticks         : list()

```

```

##   .-. attr(*, "class")= chr [1:2] "element_blank" "element"
##   $ axis.ticks.x                : NULL
##   $ axis.ticks.x.top             : NULL
##   $ axis.ticks.x.bottom          : NULL
##   $ axis.ticks.y                : NULL
##   $ axis.ticks.y.left            : NULL
##   $ axis.ticks.y.right           : NULL
##   $ axis.ticks.theta             : NULL
##   $ axis.ticks.r                 : NULL
##   $ axis.minor.ticks.x.top       : NULL
##   $ axis.minor.ticks.x.bottom    : NULL
##   $ axis.minor.ticks.y.left      : NULL
##   $ axis.minor.ticks.y.right     : NULL
##   $ axis.minor.ticks.theta       : NULL
##   $ axis.minor.ticks.r           : NULL
##   $ axis.ticks.length            : 'simpleUnit' num 2.75points
##   .-. attr(*, "unit")= int 8
##   $ axis.ticks.length.x          : NULL
##   $ axis.ticks.length.x.top      : NULL
##   $ axis.ticks.length.x.bottom   : NULL
##   $ axis.ticks.length.y          : NULL
##   $ axis.ticks.length.y.left     : NULL
##   $ axis.ticks.length.y.right    : NULL
##   $ axis.ticks.length.theta      : NULL
##   $ axis.ticks.length.r          : NULL
##   $ axis.minor.ticks.length      : 'rel' num 0.75
##   $ axis.minor.ticks.length.x    : NULL
##   $ axis.minor.ticks.length.x.top : NULL
##   $ axis.minor.ticks.length.x.bottom : NULL
##   $ axis.minor.ticks.length.y    : NULL
##   $ axis.minor.ticks.length.y.left : NULL
##   $ axis.minor.ticks.length.y.right : NULL
##   $ axis.minor.ticks.length.theta : NULL
##   $ axis.minor.ticks.length.r    : NULL
##   $ axis.line                    : list()
##   .-. attr(*, "class")= chr [1:2] "element_blank" "element"
##   $ axis.line.x                  : NULL
##   $ axis.line.x.top              : NULL
##   $ axis.line.x.bottom           : NULL
##   $ axis.line.y                  : NULL
##   $ axis.line.y.left             : NULL
##   $ axis.line.y.right            : NULL
##   $ axis.line.theta              : NULL
##   $ axis.line.r                  : NULL
##   $ legend.background            : list()
##   .-. attr(*, "class")= chr [1:2] "element_blank" "element"
##   $ legend.margin                : 'margin' num [1:4] 5.5points 5.5points 5.5points 5.5points
##   .-. attr(*, "unit")= int 8
##   $ legend.spacing               : 'simpleUnit' num 11points
##   .-. attr(*, "unit")= int 8
##   $ legend.spacing.x             : NULL
##   $ legend.spacing.y             : NULL
##   $ legend.key                   : list()
##   .-. attr(*, "class")= chr [1:2] "element_blank" "element"

```

```

## $ legend.key.size : 'simpleUnit' num 1.2lines
## ..- attr(*, "unit")= int 3
## $ legend.key.height : NULL
## $ legend.key.width : NULL
## $ legend.key.spacing : 'simpleUnit' num 5.5points
## ..- attr(*, "unit")= int 8
## $ legend.key.spacing.x : NULL
## $ legend.key.spacing.y : NULL
## $ legend.frame : NULL
## $ legend.ticks : NULL
## $ legend.ticks.length : 'rel' num 0.2
## $ legend.axis.line : NULL
## $ legend.text :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : 'rel' num 0.8
## ..$ hjust : NULL
## ..$ vjust : NULL
## ..$ angle : NULL
## ..$ lineheight : NULL
## ..$ margin : NULL
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ legend.text.position : NULL
## $ legend.title :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : num 0
## ..$ vjust : NULL
## ..$ angle : NULL
## ..$ lineheight : NULL
## ..$ margin : NULL
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ legend.title.position : NULL
## $ legend.position : chr "right"
## $ legend.position.inside : NULL
## $ legend.direction : NULL
## $ legend.byrow : NULL
## $ legend.justification : chr "center"
## $ legend.justification.top : NULL
## $ legend.justification.bottom : NULL
## $ legend.justification.left : NULL
## $ legend.justification.right : NULL
## $ legend.justification.inside : NULL
## $ legend.location : NULL
## $ legend.box : NULL
## $ legend.box.just : NULL
## $ legend.box.margin : 'margin' num [1:4] 0cm 0cm 0cm 0cm

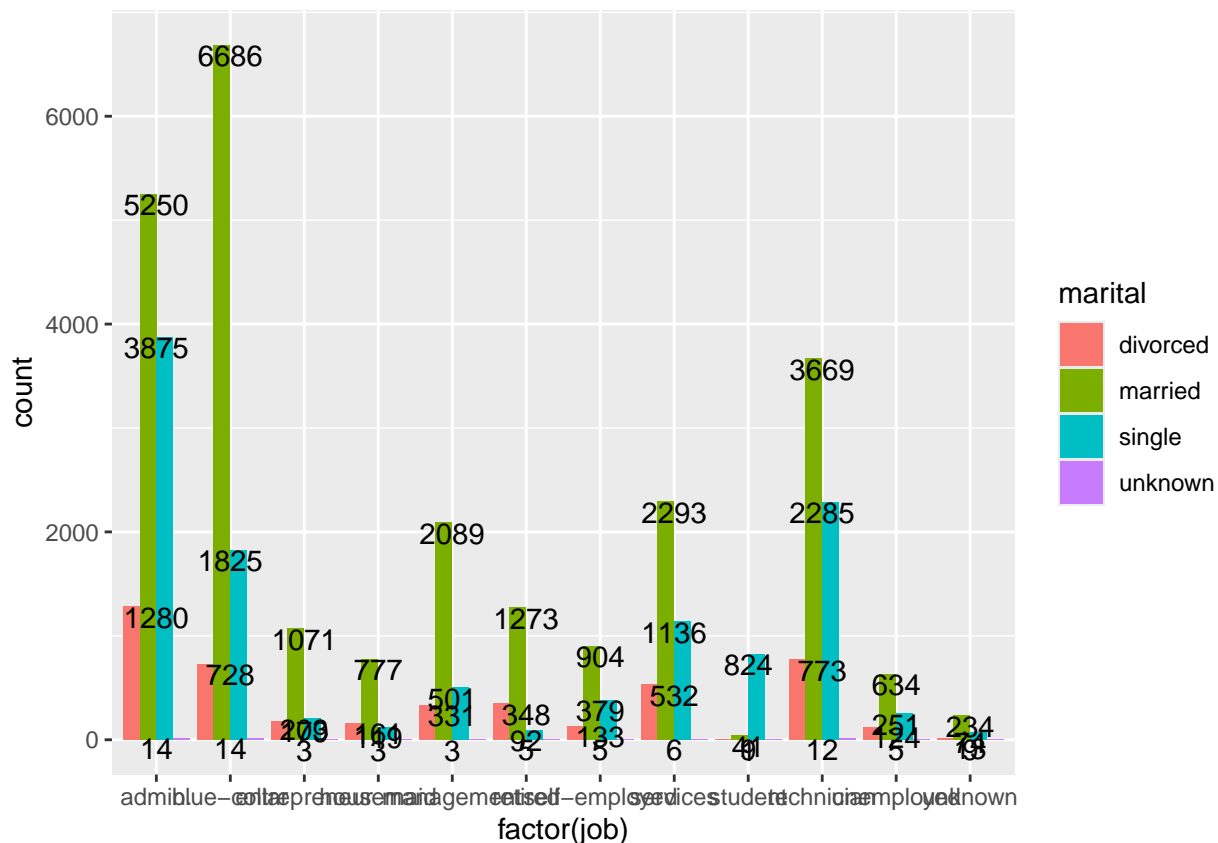
```

```
##   ..- attr(*, "unit")= int 1
##   $ legend.box.background      : list()
##   ..- attr(*, "class")= chr [1:2] "element_blank" "element"
##   $ legend.box.spacing        : 'simpleUnit' num 11points
##   ..- attr(*, "unit")= int 8
##   [list output truncated]
##   - attr(*, "class")= chr [1:2] "theme" "gg"
##   - attr(*, "complete")= logi TRUE
##   - attr(*, "validate")= logi TRUE
```

```
table(df$marital, df$job)
```

```
##
##           admin. blue-collar entrepreneur housemaid management retired
## divorced   1280         728         179         161         331         348
## married   5250        6686        1071         777        2089        1273
## single    3875        1825         203         119         501         92
## unknown     14          14           3           3           3           5
##
##           self-employed services student technician unemployed unknown
## divorced    133         532           9         773         124         13
## married     904        2293          41        3669         634        234
## single      379        1136         824        2285         251         74
## unknown         5           6           1          12           5           9
```

```
ggplot(df, aes(x = factor(job), fill = marital)) +
  geom_bar(position = "dodge") +
  geom_text(stat='count', aes(label=..count..), vjust=1)
```



```

theme_minimal() +
labs(
  title = 'Distrubtion Of Job Frequency Marital',
  x = 'Job',
  y = 'Count'
) +
theme(
  axis.text.x = element_text(angle = 45, hjust = 1),
  axis.text.y = element_text(angle = 45)
)

```

```

## List of 138
## $ line :List of 6
## ..$ colour : chr "black"
## ..$ linewidth : num 0.5
## ..$ linetype : num 1
## ..$ lineend : chr "butt"
## ..$ arrow : logi FALSE
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_line" "element"
## $ rect :List of 5
## ..$ fill : chr "white"
## ..$ colour : chr "black"
## ..$ linewidth : num 0.5
## ..$ linetype : num 1
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_rect" "element"
## $ text :List of 11
## ..$ family : chr ""
## ..$ face : chr "plain"
## ..$ colour : chr "black"
## ..$ size : num 11
## ..$ hjust : num 0.5
## ..$ vjust : num 0.5
## ..$ angle : num 0
## ..$ lineheight : num 0.9
## ..$ margin : 'margin' num [1:4] 0points 0points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug : logi FALSE
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ title : chr "Distrubtion Of Job Frequency Marital"
## $ aspect.ratio : NULL
## $ axis.title : NULL
## $ axis.title.x :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : NULL
## ..$ vjust : num 1
## ..$ angle : NULL
## ..$ lineheight : NULL
## ..$ margin : 'margin' num [1:4] 2.75points 0points 0points 0points

```

```

## ..- attr(*, "unit")= int 8
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.title.x.top :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : NULL
## ..$ vjust : num 0
## ..$ angle : NULL
## ..$ lineheight : NULL
## ..$ margin : 'margin' num [1:4] 0points 0points 2.75points 0points
## ..- attr(*, "unit")= int 8
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.title.x.bottom : NULL
## $ axis.title.y :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : NULL
## ..$ vjust : num 1
## ..$ angle : num 90
## ..$ lineheight : NULL
## ..$ margin : 'margin' num [1:4] 0points 2.75points 0points 0points
## ..- attr(*, "unit")= int 8
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.title.y.left : NULL
## $ axis.title.y.right :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : NULL
## ..$ vjust : num 1
## ..$ angle : num -90
## ..$ lineheight : NULL
## ..$ margin : 'margin' num [1:4] 0points 0points 0points 2.75points
## ..- attr(*, "unit")= int 8
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : chr "grey30"
## ..$ size : 'rel' num 0.8
## ..$ hjust : NULL

```

```

## ..$ vjust      : NULL
## ..$ angle      : NULL
## ..$ lineheight : NULL
## ..$ margin     : NULL
## ..$ debug      : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x      :List of 11
## ..$ family      : NULL
## ..$ face        : NULL
## ..$ colour      : NULL
## ..$ size        : NULL
## ..$ hjust       : num 1
## ..$ vjust       : num 1
## ..$ angle       : num 45
## ..$ lineheight  : NULL
## ..$ margin      : 'margin' num [1:4] 2.2points 0points 0points 0points
## ..- attr(*, "unit")= int 8
## ..$ debug       : NULL
## ..$ inherit.blank: logi FALSE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x.top  :List of 11
## ..$ family      : NULL
## ..$ face        : NULL
## ..$ colour      : NULL
## ..$ size        : NULL
## ..$ hjust       : NULL
## ..$ vjust       : num 0
## ..$ angle       : NULL
## ..$ lineheight  : NULL
## ..$ margin      : 'margin' num [1:4] 0points 0points 2.2points 0points
## ..- attr(*, "unit")= int 8
## ..$ debug       : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x.bottom : NULL
## $ axis.text.y      :List of 11
## ..$ family      : NULL
## ..$ face        : NULL
## ..$ colour      : NULL
## ..$ size        : NULL
## ..$ hjust       : num 1
## ..$ vjust       : NULL
## ..$ angle       : num 45
## ..$ lineheight  : NULL
## ..$ margin      : 'margin' num [1:4] 0points 2.2points 0points 0points
## ..- attr(*, "unit")= int 8
## ..$ debug       : NULL
## ..$ inherit.blank: logi FALSE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.y.left  : NULL
## $ axis.text.y.right :List of 11
## ..$ family      : NULL
## ..$ face        : NULL

```

```

## ..$ colour      : NULL
## ..$ size        : NULL
## ..$ hjust       : num 0
## ..$ vjust       : NULL
## ..$ angle       : NULL
## ..$ lineheight   : NULL
## ..$ margin      : 'margin' num [1:4] 0points 0points 0points 2.2points
## .. ..- attr(*, "unit")= int 8
## ..$ debug       : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.theta : NULL
## $ axis.text.r      :List of 11
## ..$ family       : NULL
## ..$ face         : NULL
## ..$ colour       : NULL
## ..$ size         : NULL
## ..$ hjust       : num 0.5
## ..$ vjust       : NULL
## ..$ angle       : NULL
## ..$ lineheight   : NULL
## ..$ margin      : 'margin' num [1:4] 0points 2.2points 0points 2.2points
## .. ..- attr(*, "unit")= int 8
## ..$ debug       : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.ticks      : list()
## ..- attr(*, "class")= chr [1:2] "element_blank" "element"
## $ axis.ticks.x     : NULL
## $ axis.ticks.x.top : NULL
## $ axis.ticks.x.bottom : NULL
## $ axis.ticks.y     : NULL
## $ axis.ticks.y.left : NULL
## $ axis.ticks.y.right : NULL
## $ axis.ticks.theta : NULL
## $ axis.ticks.r      : NULL
## $ axis.minor.ticks.x.top : NULL
## $ axis.minor.ticks.x.bottom : NULL
## $ axis.minor.ticks.y.left : NULL
## $ axis.minor.ticks.y.right : NULL
## $ axis.minor.ticks.theta : NULL
## $ axis.minor.ticks.r      : NULL
## $ axis.ticks.length      : 'simpleUnit' num 2.75points
## ..- attr(*, "unit")= int 8
## $ axis.ticks.length.x     : NULL
## $ axis.ticks.length.x.top : NULL
## $ axis.ticks.length.x.bottom : NULL
## $ axis.ticks.length.y     : NULL
## $ axis.ticks.length.y.left : NULL
## $ axis.ticks.length.y.right : NULL
## $ axis.ticks.length.theta : NULL
## $ axis.ticks.length.r      : NULL
## $ axis.minor.ticks.length : 'rel' num 0.75
## $ axis.minor.ticks.length.x : NULL

```



```

## $ axis.minor.ticks.length.x.top : NULL
## $ axis.minor.ticks.length.x.bottom: NULL
## $ axis.minor.ticks.length.y : NULL
## $ axis.minor.ticks.length.y.left : NULL
## $ axis.minor.ticks.length.y.right : NULL
## $ axis.minor.ticks.length.theta : NULL
## $ axis.minor.ticks.length.r : NULL
## $ axis.line : list()
## .. attr(*, "class")= chr [1:2] "element_blank" "element"
## $ axis.line.x : NULL
## $ axis.line.x.top : NULL
## $ axis.line.x.bottom : NULL
## $ axis.line.y : NULL
## $ axis.line.y.left : NULL
## $ axis.line.y.right : NULL
## $ axis.line.theta : NULL
## $ axis.line.r : NULL
## $ legend.background : list()
## .. attr(*, "class")= chr [1:2] "element_blank" "element"
## $ legend.margin : 'margin' num [1:4] 5.5points 5.5points 5.5points 5.5points
## .. attr(*, "unit")= int 8
## $ legend.spacing : 'simpleUnit' num 11points
## .. attr(*, "unit")= int 8
## $ legend.spacing.x : NULL
## $ legend.spacing.y : NULL
## $ legend.key : list()
## .. attr(*, "class")= chr [1:2] "element_blank" "element"
## $ legend.key.size : 'simpleUnit' num 1.2lines
## .. attr(*, "unit")= int 3
## $ legend.key.height : NULL
## $ legend.key.width : NULL
## $ legend.key.spacing : 'simpleUnit' num 5.5points
## .. attr(*, "unit")= int 8
## $ legend.key.spacing.x : NULL
## $ legend.key.spacing.y : NULL
## $ legend.frame : NULL
## $ legend.ticks : NULL
## $ legend.ticks.length : 'rel' num 0.2
## $ legend.axis.line : NULL
## $ legend.text :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : 'rel' num 0.8
## ..$ hjust : NULL
## ..$ vjust : NULL
## ..$ angle : NULL
## ..$ lineheight : NULL
## ..$ margin : NULL
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## .. attr(*, "class")= chr [1:2] "element_text" "element"
## $ legend.text.position : NULL
## $ legend.title :List of 11

```

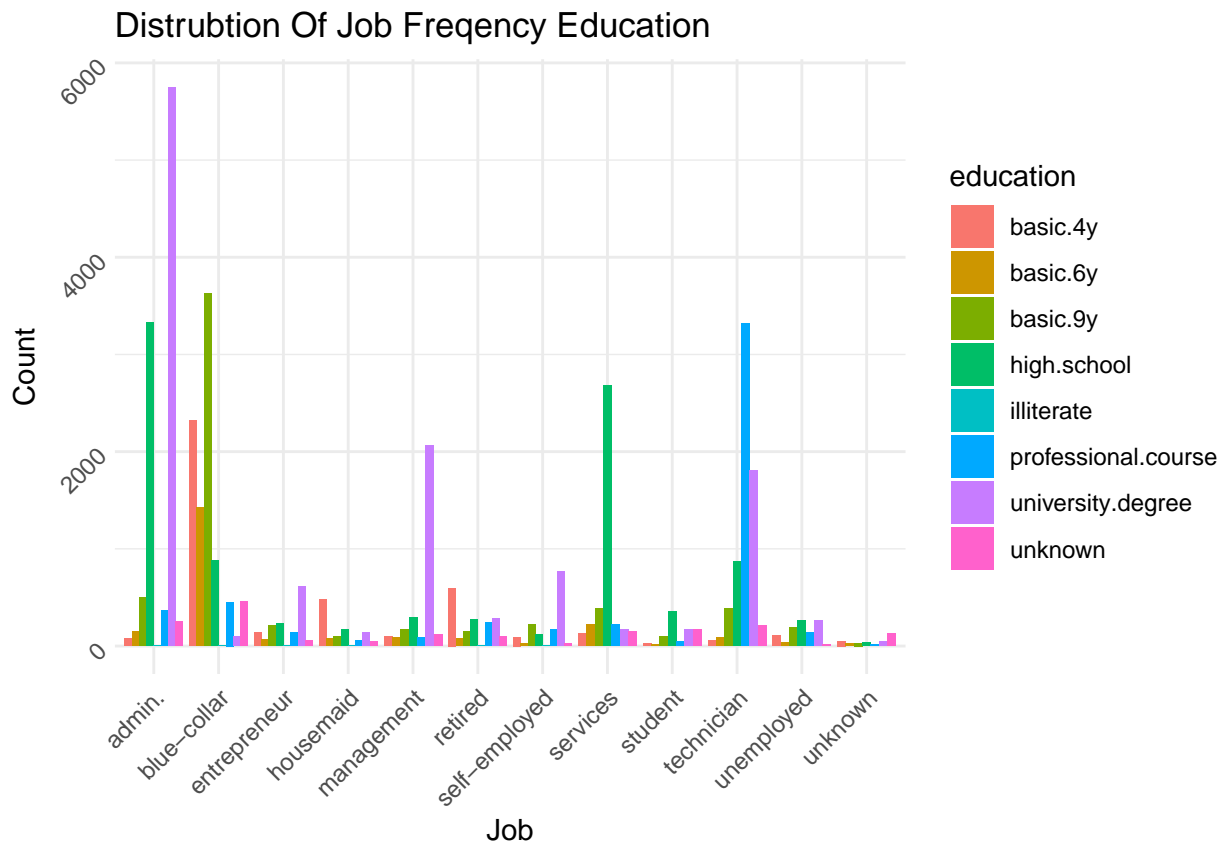
```
## ..$ family      : NULL
## ..$ face        : NULL
## ..$ colour      : NULL
## ..$ size        : NULL
## ..$ hjust       : num 0
## ..$ vjust       : NULL
## ..$ angle       : NULL
## ..$ lineheight  : NULL
## ..$ margin      : NULL
## ..$ debug       : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ legend.title.position : NULL
## $ legend.position      : chr "right"
## $ legend.position.inside : NULL
## $ legend.direction     : NULL
## $ legend.byrow         : NULL
## $ legend.justification : chr "center"
## $ legend.justification.top : NULL
## $ legend.justification.bottom : NULL
## $ legend.justification.left : NULL
## $ legend.justification.right : NULL
## $ legend.justification.inside : NULL
## $ legend.location      : NULL
## $ legend.box           : NULL
## $ legend.box.just      : NULL
## $ legend.box.margin    : 'margin' num [1:4] 0cm 0cm 0cm 0cm
## ..- attr(*, "unit")= int 1
## $ legend.box.background : list()
## ..- attr(*, "class")= chr [1:2] "element_blank" "element"
## $ legend.box.spacing    : 'simpleUnit' num 11points
## ..- attr(*, "unit")= int 8
## [list output truncated]
## - attr(*, "class")= chr [1:2] "theme" "gg"
## - attr(*, "complete")= logi TRUE
## - attr(*, "validate")= logi TRUE
```

```
table(df$education, df$job)
```

```
##
##          admin. blue-collar entrepreneur housemaid management
## basic.4y      77      2318      137      474      100
## basic.6y     151      1425       71       77       85
## basic.9y     499      3623      210       94      166
## high.school 3329       878      234      174      298
## illiterate    1         8         2         1         0
## professional.course 363      453      135       59       89
## university.degree 5750       94      610      139     2063
## unknown      249      454       57       42      123
##
##          retired self-employed services student technician
## basic.4y     597       93      132       26       58
## basic.6y      75       25      226       13       87
## basic.9y     145      220      388       99      384
## high.school  276      118     2680      357     872
```

```
## illiterate          3          3          0          0          0
## professional.course 241        168        218        43       3317
## university.degree   284        765        173        170       1809
## unknown             97         29         150        167        212
##
##
##                unemployed unknown
## basic.4y          112         52
## basic.6y           34         22
## basic.9y          186         31
## high.school       259         37
## illiterate         0          0
## professional.course 142         12
## university.degree  262         45
## unknown           19         131
```

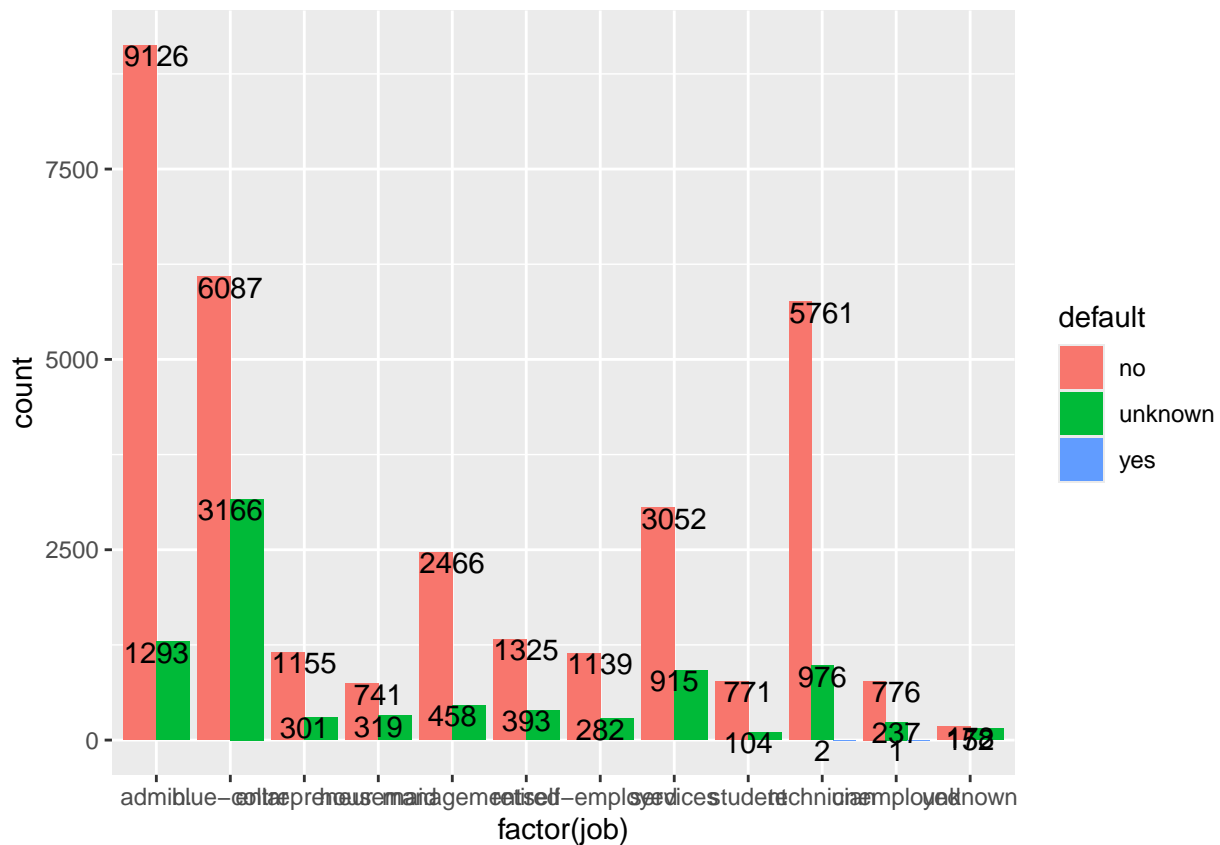
```
ggplot(df, aes(x = factor(job), fill = education)) +
  geom_bar(position = "dodge") +
  theme_minimal() +
  labs(
    title = 'Distrubtion Of Job Frequency Education',
    x = 'Job',
    y = 'Count'
  ) +
  theme(
    axis.text.x = element_text(angle = 45, hjust = 1),
    axis.text.y = element_text(angle = 45)
  )
```



```
table(df$default, df$job)
```

```
##
##          admin. blue-collar entrepreneur housemaid management retired
## no          9126          6087          1155          741          2466          1325
## unknown    1293          3166          301          319          458          393
## yes           0           0           0           0           0           0
##
##          self-employed services student technician unemployed unknown
## no          1139          3052          771          5761          776          178
## unknown      282          915          104          976          237          152
## yes           0           0           0           2           1           0
```

```
ggplot(df, aes(x = factor(job), fill = default)) +
  geom_bar(position = "dodge") +
  geom_text(stat='count', aes(label=..count..), vjust=1)
```



```
theme_minimal() +
labs(
  title = 'Distrubtion Of Job Frequency Default',
  x = 'Job',
  y = 'Count'
) +
theme(
  axis.text.x = element_text(angle = 45, hjust = 1),
  axis.text.y = element_text(angle = 45)
)
```

```

## List of 138
## $ line                                     :List of 6
##   ..$ colour          : chr "black"
##   ..$ linewidth       : num 0.5
##   ..$ linetype        : num 1
##   ..$ lineend         : chr "butt"
##   ..$ arrow           : logi FALSE
##   ..$ inherit.blank: logi TRUE
##   ..- attr(*, "class")= chr [1:2] "element_line" "element"
## $ rect                                     :List of 5
##   ..$ fill            : chr "white"
##   ..$ colour          : chr "black"
##   ..$ linewidth       : num 0.5
##   ..$ linetype        : num 1
##   ..$ inherit.blank: logi TRUE
##   ..- attr(*, "class")= chr [1:2] "element_rect" "element"
## $ text                                     :List of 11
##   ..$ family          : chr ""
##   ..$ face            : chr "plain"
##   ..$ colour          : chr "black"
##   ..$ size            : num 11
##   ..$ hjust           : num 0.5
##   ..$ vjust           : num 0.5
##   ..$ angle           : num 0
##   ..$ lineheight      : num 0.9
##   ..$ margin          : 'margin' num [1:4] 0points 0points 0points 0points
##   .. ..- attr(*, "unit")= int 8
##   ..$ debug           : logi FALSE
##   ..$ inherit.blank: logi TRUE
##   ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ title                                     : chr "Distribtion Of Job Frequency Default"
## $ aspect.ratio                             : NULL
## $ axis.title                             : NULL
## $ axis.title.x                             :List of 11
##   ..$ family          : NULL
##   ..$ face            : NULL
##   ..$ colour          : NULL
##   ..$ size            : NULL
##   ..$ hjust           : NULL
##   ..$ vjust           : num 1
##   ..$ angle           : NULL
##   ..$ lineheight      : NULL
##   ..$ margin          : 'margin' num [1:4] 2.75points 0points 0points 0points
##   .. ..- attr(*, "unit")= int 8
##   ..$ debug           : NULL
##   ..$ inherit.blank: logi TRUE
##   ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.title.x.top                         :List of 11
##   ..$ family          : NULL
##   ..$ face            : NULL
##   ..$ colour          : NULL
##   ..$ size            : NULL
##   ..$ hjust           : NULL
##   ..$ vjust           : num 0

```

```

## ..$ angle      : NULL
## ..$ lineheight : NULL
## ..$ margin     : 'margin' num [1:4] 0points 0points 2.75points 0points
## ..- attr(*, "unit")= int 8
## ..$ debug      : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.title.x.bottom : NULL
## $ axis.title.y        :List of 11
## ..$ family           : NULL
## ..$ face              : NULL
## ..$ colour           : NULL
## ..$ size              : NULL
## ..$ hjust            : NULL
## ..$ vjust            : num 1
## ..$ angle            : num 90
## ..$ lineheight       : NULL
## ..$ margin           : 'margin' num [1:4] 0points 2.75points 0points 0points
## ..- attr(*, "unit")= int 8
## ..$ debug            : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.title.y.left   : NULL
## $ axis.title.y.right  :List of 11
## ..$ family           : NULL
## ..$ face              : NULL
## ..$ colour           : NULL
## ..$ size              : NULL
## ..$ hjust            : NULL
## ..$ vjust            : num 1
## ..$ angle            : num -90
## ..$ lineheight       : NULL
## ..$ margin           : 'margin' num [1:4] 0points 0points 0points 2.75points
## ..- attr(*, "unit")= int 8
## ..$ debug            : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text           :List of 11
## ..$ family           : NULL
## ..$ face              : NULL
## ..$ colour           : chr "grey30"
## ..$ size              : 'rel' num 0.8
## ..$ hjust            : NULL
## ..$ vjust            : NULL
## ..$ angle            : NULL
## ..$ lineheight       : NULL
## ..$ margin           : NULL
## ..$ debug            : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x         :List of 11
## ..$ family           : NULL
## ..$ face              : NULL
## ..$ colour           : NULL

```

```

## ..$ size          : NULL
## ..$ hjust         : num 1
## ..$ vjust         : num 1
## ..$ angle         : num 45
## ..$ lineheight    : NULL
## ..$ margin        : 'margin' num [1:4] 2.2points 0points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug         : NULL
## ..$ inherit.blank: logi FALSE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x.top      :List of 11
## ..$ family         : NULL
## ..$ face           : NULL
## ..$ colour         : NULL
## ..$ size           : NULL
## ..$ hjust          : NULL
## ..$ vjust          : num 0
## ..$ angle          : NULL
## ..$ lineheight     : NULL
## ..$ margin         : 'margin' num [1:4] 0points 0points 2.2points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug         : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x.bottom   : NULL
## $ axis.text.y          :List of 11
## ..$ family         : NULL
## ..$ face           : NULL
## ..$ colour         : NULL
## ..$ size           : NULL
## ..$ hjust          : num 1
## ..$ vjust          : NULL
## ..$ angle          : num 45
## ..$ lineheight     : NULL
## ..$ margin         : 'margin' num [1:4] 0points 2.2points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug         : NULL
## ..$ inherit.blank: logi FALSE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.y.left     : NULL
## $ axis.text.y.right    :List of 11
## ..$ family         : NULL
## ..$ face           : NULL
## ..$ colour         : NULL
## ..$ size           : NULL
## ..$ hjust          : num 0
## ..$ vjust          : NULL
## ..$ angle          : NULL
## ..$ lineheight     : NULL
## ..$ margin         : 'margin' num [1:4] 0points 0points 0points 2.2points
## .. ..- attr(*, "unit")= int 8
## ..$ debug         : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"

```

```

## $ axis.text.theta : NULL
## $ axis.text.r :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : num 0.5
## ..$ vjust : NULL
## ..$ angle : NULL
## ..$ lineheight : NULL
## ..$ margin : 'margin' num [1:4] 0points 2.2points 0points 2.2points
## ..- attr(*, "unit")= int 8
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.ticks : list()
## ..- attr(*, "class")= chr [1:2] "element_blank" "element"
## $ axis.ticks.x : NULL
## $ axis.ticks.x.top : NULL
## $ axis.ticks.x.bottom : NULL
## $ axis.ticks.y : NULL
## $ axis.ticks.y.left : NULL
## $ axis.ticks.y.right : NULL
## $ axis.ticks.theta : NULL
## $ axis.ticks.r : NULL
## $ axis.minor.ticks.x.top : NULL
## $ axis.minor.ticks.x.bottom : NULL
## $ axis.minor.ticks.y.left : NULL
## $ axis.minor.ticks.y.right : NULL
## $ axis.minor.ticks.theta : NULL
## $ axis.minor.ticks.r : NULL
## $ axis.ticks.length : 'simpleUnit' num 2.75points
## ..- attr(*, "unit")= int 8
## $ axis.ticks.length.x : NULL
## $ axis.ticks.length.x.top : NULL
## $ axis.ticks.length.x.bottom : NULL
## $ axis.ticks.length.y : NULL
## $ axis.ticks.length.y.left : NULL
## $ axis.ticks.length.y.right : NULL
## $ axis.ticks.length.theta : NULL
## $ axis.ticks.length.r : NULL
## $ axis.minor.ticks.length : 'rel' num 0.75
## $ axis.minor.ticks.length.x : NULL
## $ axis.minor.ticks.length.x.top : NULL
## $ axis.minor.ticks.length.x.bottom: NULL
## $ axis.minor.ticks.length.y : NULL
## $ axis.minor.ticks.length.y.left : NULL
## $ axis.minor.ticks.length.y.right : NULL
## $ axis.minor.ticks.length.theta : NULL
## $ axis.minor.ticks.length.r : NULL
## $ axis.line : list()
## ..- attr(*, "class")= chr [1:2] "element_blank" "element"
## $ axis.line.x : NULL
## $ axis.line.x.top : NULL

```



```

## $ axis.line.x.bottom      : NULL
## $ axis.line.y            : NULL
## $ axis.line.y.left       : NULL
## $ axis.line.y.right      : NULL
## $ axis.line.theta        : NULL
## $ axis.line.r            : NULL
## $ legend.background      : list()
##   .. attr(*, "class")= chr [1:2] "element_blank" "element"
## $ legend.margin          : 'margin' num [1:4] 5.5points 5.5points 5.5points 5.5points
##   .. attr(*, "unit")= int 8
## $ legend.spacing         : 'simpleUnit' num 11points
##   .. attr(*, "unit")= int 8
## $ legend.spacing.x       : NULL
## $ legend.spacing.y       : NULL
## $ legend.key             : list()
##   .. attr(*, "class")= chr [1:2] "element_blank" "element"
## $ legend.key.size        : 'simpleUnit' num 1.2lines
##   .. attr(*, "unit")= int 3
## $ legend.key.height      : NULL
## $ legend.key.width       : NULL
## $ legend.key.spacing     : 'simpleUnit' num 5.5points
##   .. attr(*, "unit")= int 8
## $ legend.key.spacing.x   : NULL
## $ legend.key.spacing.y   : NULL
## $ legend.frame           : NULL
## $ legend.ticks           : NULL
## $ legend.ticks.length    : 'rel' num 0.2
## $ legend.axis.line       : NULL
## $ legend.text            :List of 11
##   ..$ family            : NULL
##   ..$ face              : NULL
##   ..$ colour            : NULL
##   ..$ size              : 'rel' num 0.8
##   ..$ hjust             : NULL
##   ..$ vjust             : NULL
##   ..$ angle             : NULL
##   ..$ lineheight        : NULL
##   ..$ margin            : NULL
##   ..$ debug            : NULL
##   ..$ inherit.blank: logi TRUE
##   .. attr(*, "class")= chr [1:2] "element_text" "element"
## $ legend.text.position   : NULL
## $ legend.title           :List of 11
##   ..$ family            : NULL
##   ..$ face              : NULL
##   ..$ colour            : NULL
##   ..$ size              : NULL
##   ..$ hjust            : num 0
##   ..$ vjust            : NULL
##   ..$ angle            : NULL
##   ..$ lineheight        : NULL
##   ..$ margin            : NULL
##   ..$ debug            : NULL
##   ..$ inherit.blank: logi TRUE

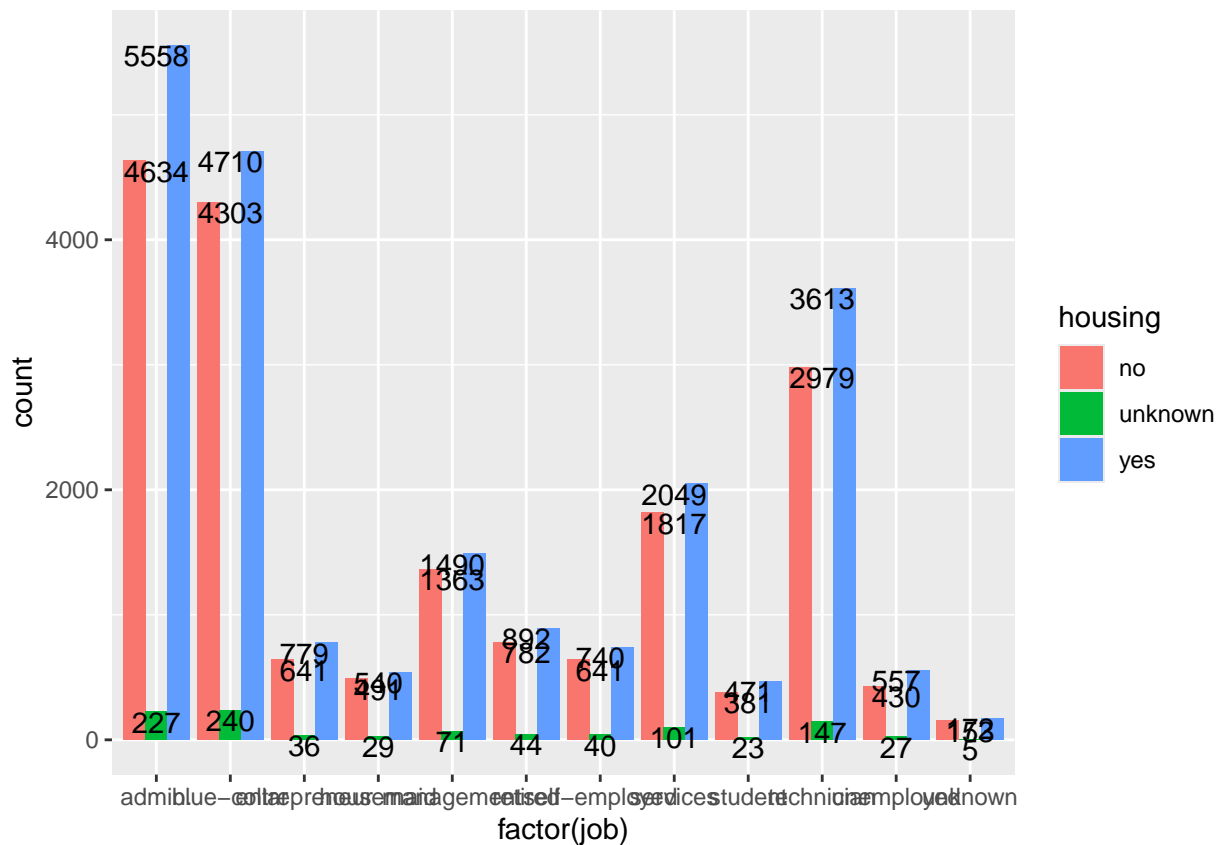
```

```
##   ..- attr(*, "class")= chr [1:2] "element_text" "element"
##   $ legend.title.position      : NULL
##   $ legend.position            : chr "right"
##   $ legend.position.inside     : NULL
##   $ legend.direction           : NULL
##   $ legend.byrow               : NULL
##   $ legend.justification       : chr "center"
##   $ legend.justification.top   : NULL
##   $ legend.justification.bottom : NULL
##   $ legend.justification.left  : NULL
##   $ legend.justification.right : NULL
##   $ legend.justification.inside : NULL
##   $ legend.location            : NULL
##   $ legend.box                 : NULL
##   $ legend.box.just            : NULL
##   $ legend.box.margin          : 'margin' num [1:4] 0cm 0cm 0cm 0cm
##   ..- attr(*, "unit")= int 1
##   $ legend.box.background      : list()
##   ..- attr(*, "class")= chr [1:2] "element_blank" "element"
##   $ legend.box.spacing         : 'simpleUnit' num 11points
##   ..- attr(*, "unit")= int 8
##   [list output truncated]
##   - attr(*, "class")= chr [1:2] "theme" "gg"
##   - attr(*, "complete")= logi TRUE
##   - attr(*, "validate")= logi TRUE
```

```
table(df$housing, df$job)
```

```
##
##          admin. blue-collar entrepreneur housemaid management retired
## no          4634          4303          641          491          1363          782
## unknown      227           240           36           29           71           44
## yes          5558          4710          779          540          1490          892
##
##          self-employed services student technician unemployed unknown
## no              641          1817          381          2979          430          153
## unknown          40           101           23           147           27           5
## yes              740          2049          471          3613          557          172
```

```
ggplot(df, aes(x = factor(job), fill = housing)) +
  geom_bar(position = "dodge") +
  geom_text(stat='count', aes(label=..count..), vjust=1)
```



```
theme_minimal() +
labs(
  title = 'Distrubtion Of Job Frequency Housing',
  x = 'Job',
  y = 'Count'
) +
theme(
  axis.text.x = element_text(angle = 45, hjust = 1),
  axis.text.y = element_text(angle = 45)
)
```

```
## List of 138
## $ line                                     :List of 6
## ..$ colour                               : chr "black"
## ..$ linewidth                             : num 0.5
## ..$ linetype                              : num 1
## ..$ lineend                               : chr "butt"
## ..$ arrow                                 : logi FALSE
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_line" "element"
## $ rect                                     :List of 5
## ..$ fill                                   : chr "white"
## ..$ colour                               : chr "black"
## ..$ linewidth                             : num 0.5
## ..$ linetype                              : num 1
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_rect" "element"
```

```

## $ text                                     :List of 11
## ..$ family      : chr ""
## ..$ face        : chr "plain"
## ..$ colour      : chr "black"
## ..$ size        : num 11
## ..$ hjust       : num 0.5
## ..$ vjust       : num 0.5
## ..$ angle       : num 0
## ..$ lineheight  : num 0.9
## ..$ margin      : 'margin' num [1:4] 0points 0points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug       : logi FALSE
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ title         : chr "Distrubtion Of Job Freqency Housing"
## $ aspect.ratio  : NULL
## $ axis.title    : NULL
## $ axis.title.x  :List of 11
## ..$ family      : NULL
## ..$ face        : NULL
## ..$ colour      : NULL
## ..$ size        : NULL
## ..$ hjust       : NULL
## ..$ vjust       : num 1
## ..$ angle       : NULL
## ..$ lineheight  : NULL
## ..$ margin      : 'margin' num [1:4] 2.75points 0points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug       : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.title.x.top :List of 11
## ..$ family      : NULL
## ..$ face        : NULL
## ..$ colour      : NULL
## ..$ size        : NULL
## ..$ hjust       : NULL
## ..$ vjust       : num 0
## ..$ angle       : NULL
## ..$ lineheight  : NULL
## ..$ margin      : 'margin' num [1:4] 0points 0points 2.75points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug       : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.title.x.bottom : NULL
## $ axis.title.y       :List of 11
## ..$ family      : NULL
## ..$ face        : NULL
## ..$ colour      : NULL
## ..$ size        : NULL
## ..$ hjust       : NULL
## ..$ vjust       : num 1
## ..$ angle       : num 90

```

```

## ..$ lineheight : NULL
## ..$ margin : 'margin' num [1:4] 0points 2.75points 0points 0points
## ..- attr(*, "unit")= int 8
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.title.y.left : NULL
## $ axis.title.y.right :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : NULL
## ..$ vjust : num 1
## ..$ angle : num -90
## ..$ lineheight : NULL
## ..$ margin : 'margin' num [1:4] 0points 0points 0points 2.75points
## ..- attr(*, "unit")= int 8
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : chr "grey30"
## ..$ size : 'rel' num 0.8
## ..$ hjust : NULL
## ..$ vjust : NULL
## ..$ angle : NULL
## ..$ lineheight : NULL
## ..$ margin : NULL
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : num 1
## ..$ vjust : num 1
## ..$ angle : num 45
## ..$ lineheight : NULL
## ..$ margin : 'margin' num [1:4] 2.2points 0points 0points 0points
## ..- attr(*, "unit")= int 8
## ..$ debug : NULL
## ..$ inherit.blank: logi FALSE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x.top :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : NULL

```

```

## ..$ vjust          : num 0
## ..$ angle          : NULL
## ..$ lineheight     : NULL
## ..$ margin         : 'margin' num [1:4] 0points 0points 2.2points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug          : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x.bottom : NULL
## $ axis.text.y        :List of 11
## ..$ family          : NULL
## ..$ face            : NULL
## ..$ colour          : NULL
## ..$ size            : NULL
## ..$ hjust           : num 1
## ..$ vjust           : NULL
## ..$ angle           : num 45
## ..$ lineheight     : NULL
## ..$ margin         : 'margin' num [1:4] 0points 2.2points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug          : NULL
## ..$ inherit.blank: logi FALSE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.y.left   : NULL
## $ axis.text.y.right  :List of 11
## ..$ family          : NULL
## ..$ face            : NULL
## ..$ colour          : NULL
## ..$ size            : NULL
## ..$ hjust           : num 0
## ..$ vjust           : NULL
## ..$ angle           : NULL
## ..$ lineheight     : NULL
## ..$ margin         : 'margin' num [1:4] 0points 0points 0points 2.2points
## .. ..- attr(*, "unit")= int 8
## ..$ debug          : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.theta    : NULL
## $ axis.text.r        :List of 11
## ..$ family          : NULL
## ..$ face            : NULL
## ..$ colour          : NULL
## ..$ size            : NULL
## ..$ hjust           : num 0.5
## ..$ vjust           : NULL
## ..$ angle           : NULL
## ..$ lineheight     : NULL
## ..$ margin         : 'margin' num [1:4] 0points 2.2points 0points 2.2points
## .. ..- attr(*, "unit")= int 8
## ..$ debug          : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.ticks         : list()

```

```

##   .-. attr(*, "class")= chr [1:2] "element_blank" "element"
##   $ axis.ticks.x                : NULL
##   $ axis.ticks.x.top             : NULL
##   $ axis.ticks.x.bottom          : NULL
##   $ axis.ticks.y                : NULL
##   $ axis.ticks.y.left            : NULL
##   $ axis.ticks.y.right           : NULL
##   $ axis.ticks.theta             : NULL
##   $ axis.ticks.r                 : NULL
##   $ axis.minor.ticks.x.top       : NULL
##   $ axis.minor.ticks.x.bottom    : NULL
##   $ axis.minor.ticks.y.left      : NULL
##   $ axis.minor.ticks.y.right     : NULL
##   $ axis.minor.ticks.theta       : NULL
##   $ axis.minor.ticks.r           : NULL
##   $ axis.ticks.length            : 'simpleUnit' num 2.75points
##   .-. attr(*, "unit")= int 8
##   $ axis.ticks.length.x          : NULL
##   $ axis.ticks.length.x.top      : NULL
##   $ axis.ticks.length.x.bottom   : NULL
##   $ axis.ticks.length.y          : NULL
##   $ axis.ticks.length.y.left     : NULL
##   $ axis.ticks.length.y.right    : NULL
##   $ axis.ticks.length.theta      : NULL
##   $ axis.ticks.length.r          : NULL
##   $ axis.minor.ticks.length      : 'rel' num 0.75
##   $ axis.minor.ticks.length.x    : NULL
##   $ axis.minor.ticks.length.x.top : NULL
##   $ axis.minor.ticks.length.x.bottom : NULL
##   $ axis.minor.ticks.length.y    : NULL
##   $ axis.minor.ticks.length.y.left : NULL
##   $ axis.minor.ticks.length.y.right : NULL
##   $ axis.minor.ticks.length.theta : NULL
##   $ axis.minor.ticks.length.r    : NULL
##   $ axis.line                    : list()
##   .-. attr(*, "class")= chr [1:2] "element_blank" "element"
##   $ axis.line.x                  : NULL
##   $ axis.line.x.top              : NULL
##   $ axis.line.x.bottom           : NULL
##   $ axis.line.y                  : NULL
##   $ axis.line.y.left             : NULL
##   $ axis.line.y.right            : NULL
##   $ axis.line.theta              : NULL
##   $ axis.line.r                  : NULL
##   $ legend.background            : list()
##   .-. attr(*, "class")= chr [1:2] "element_blank" "element"
##   $ legend.margin                : 'margin' num [1:4] 5.5points 5.5points 5.5points 5.5points
##   .-. attr(*, "unit")= int 8
##   $ legend.spacing               : 'simpleUnit' num 11points
##   .-. attr(*, "unit")= int 8
##   $ legend.spacing.x             : NULL
##   $ legend.spacing.y             : NULL
##   $ legend.key                   : list()
##   .-. attr(*, "class")= chr [1:2] "element_blank" "element"

```

```

## $ legend.key.size : 'simpleUnit' num 1.2lines
##   .- attr(*, "unit")= int 3
## $ legend.key.height : NULL
## $ legend.key.width : NULL
## $ legend.key.spacing : 'simpleUnit' num 5.5points
##   .- attr(*, "unit")= int 8
## $ legend.key.spacing.x : NULL
## $ legend.key.spacing.y : NULL
## $ legend.frame : NULL
## $ legend.ticks : NULL
## $ legend.ticks.length : 'rel' num 0.2
## $ legend.axis.line : NULL
## $ legend.text :List of 11
##   ..$ family : NULL
##   ..$ face : NULL
##   ..$ colour : NULL
##   ..$ size : 'rel' num 0.8
##   ..$ hjust : NULL
##   ..$ vjust : NULL
##   ..$ angle : NULL
##   ..$ lineheight : NULL
##   ..$ margin : NULL
##   ..$ debug : NULL
##   ..$ inherit.blank: logi TRUE
##   .- attr(*, "class")= chr [1:2] "element_text" "element"
## $ legend.text.position : NULL
## $ legend.title :List of 11
##   ..$ family : NULL
##   ..$ face : NULL
##   ..$ colour : NULL
##   ..$ size : NULL
##   ..$ hjust : num 0
##   ..$ vjust : NULL
##   ..$ angle : NULL
##   ..$ lineheight : NULL
##   ..$ margin : NULL
##   ..$ debug : NULL
##   ..$ inherit.blank: logi TRUE
##   .- attr(*, "class")= chr [1:2] "element_text" "element"
## $ legend.title.position : NULL
## $ legend.position : chr "right"
## $ legend.position.inside : NULL
## $ legend.direction : NULL
## $ legend.byrow : NULL
## $ legend.justification : chr "center"
## $ legend.justification.top : NULL
## $ legend.justification.bottom : NULL
## $ legend.justification.left : NULL
## $ legend.justification.right : NULL
## $ legend.justification.inside : NULL
## $ legend.location : NULL
## $ legend.box : NULL
## $ legend.box.just : NULL
## $ legend.box.margin : 'margin' num [1:4] 0cm 0cm 0cm 0cm

```



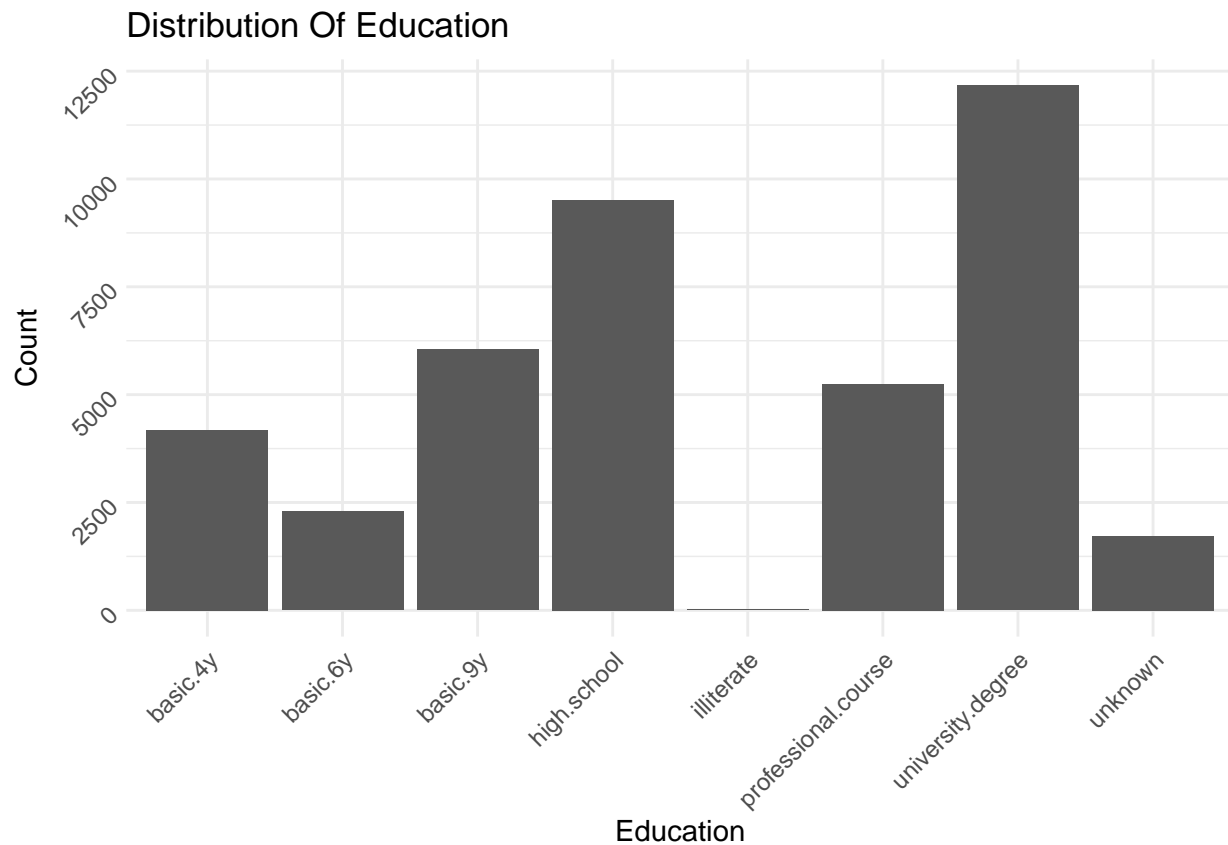
```
##   ..- attr(*, "unit")= int 1
##   $ legend.box.background      : list()
##   ..- attr(*, "class")= chr [1:2] "element_blank" "element"
##   $ legend.box.spacing        : 'simpleUnit' num 11points
##   ..- attr(*, "unit")= int 8
##   [list output truncated]
##   - attr(*, "class")= chr [1:2] "theme" "gg"
##   - attr(*, "complete")= logi TRUE
##   - attr(*, "validate")= logi TRUE
```

```
# Education
```

```
table(df$education) #Counts of each unique in education column
```

```
##
##          basic.4y          basic.6y          basic.9y          high.school
##          4176          2291          6045          9512
##    illiterate professional.course  university.degree          unknown
##          18          5240          12164          1730
```

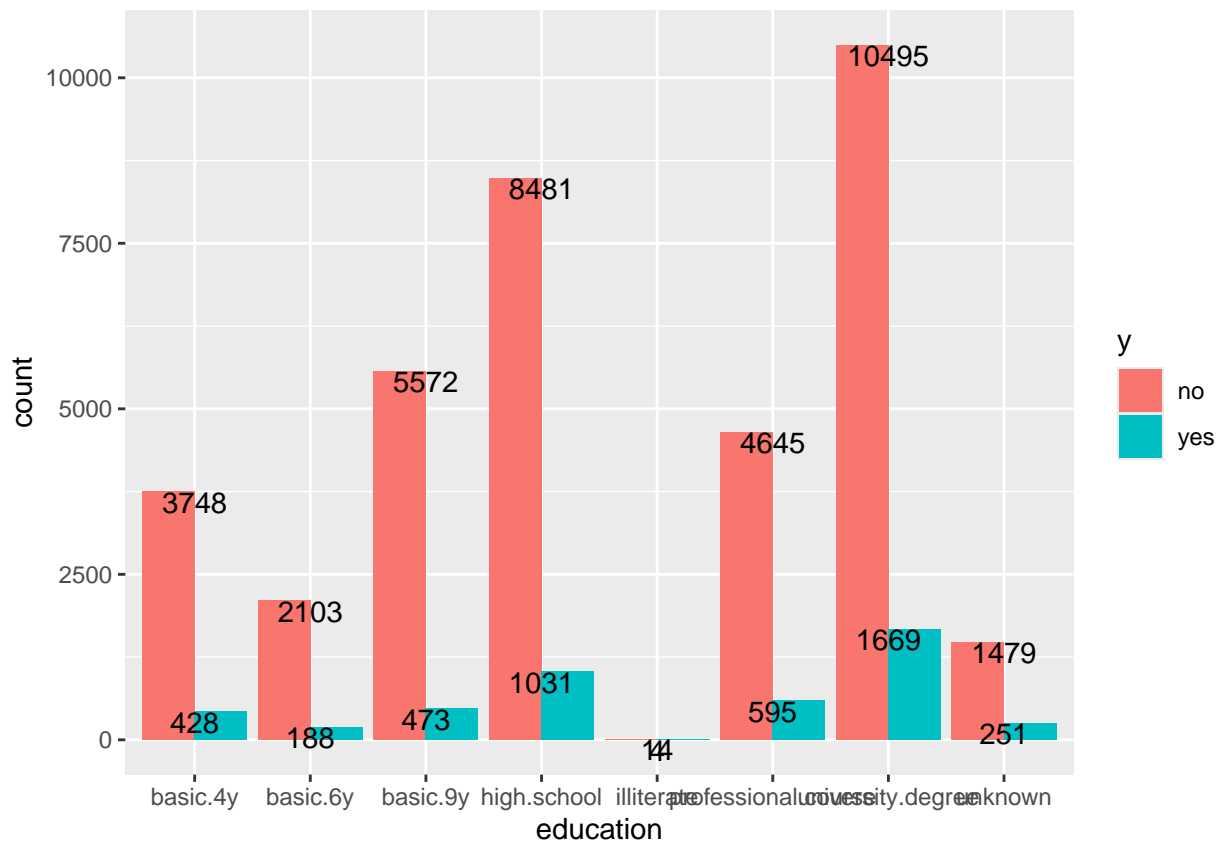
```
ggplot(df, aes(x = education)) +
  geom_bar() +
  theme_minimal() +
  labs(
    title = 'Distribution Of Education',
    x = 'Education',
    y = 'Count'
  ) +
  theme(
    axis.text.x = element_text(angle = 45, hjust = 1),
    axis.text.y = element_text(angle = 45)
  )
```



```
table(df$y, df$education)
```

```
##
##      basic.4y basic.6y basic.9y high.school illiterate professional.course
## no         3748    2103    5572         8481          14             4645
## yes         428     188     473         1031           4             595
##
##      university.degree unknown
## no              10495    1479
## yes              1669     251
```

```
ggplot(df, aes(x = education, fill = y)) +
  geom_bar(position = "dodge") +
  geom_text(stat='count', aes(label=..count..), vjust=1)
```



```
theme_minimal() +
labs(
  title = 'Distrubtion Of Education Frequency Target',
  x = 'Education',
  y = 'Count'
) +
theme(
  axis.text.x = element_text(angle = 45, hjust = 1),
  axis.text.y = element_text(angle = 45)
)
```

```
## List of 138
## $ line                                     :List of 6
## ..$ colour                               : chr "black"
## ..$ linewidth                             : num 0.5
## ..$ linetype                              : num 1
## ..$ lineend                               : chr "butt"
## ..$ arrow                                 : logi FALSE
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_line" "element"
## $ rect                                     :List of 5
## ..$ fill                                   : chr "white"
## ..$ colour                               : chr "black"
## ..$ linewidth                             : num 0.5
## ..$ linetype                              : num 1
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_rect" "element"
```

```

## $ text                                     :List of 11
## ..$ family      : chr ""
## ..$ face        : chr "plain"
## ..$ colour      : chr "black"
## ..$ size        : num 11
## ..$ hjust       : num 0.5
## ..$ vjust       : num 0.5
## ..$ angle       : num 0
## ..$ lineheight  : num 0.9
## ..$ margin      : 'margin' num [1:4] 0points 0points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug       : logi FALSE
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ title         : chr "Distrubtion Of Education Freqency Target"
## $ aspect.ratio  : NULL
## $ axis.title    : NULL
## $ axis.title.x  :List of 11
## ..$ family      : NULL
## ..$ face        : NULL
## ..$ colour      : NULL
## ..$ size        : NULL
## ..$ hjust       : NULL
## ..$ vjust       : num 1
## ..$ angle       : NULL
## ..$ lineheight  : NULL
## ..$ margin      : 'margin' num [1:4] 2.75points 0points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug       : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.title.x.top :List of 11
## ..$ family      : NULL
## ..$ face        : NULL
## ..$ colour      : NULL
## ..$ size        : NULL
## ..$ hjust       : NULL
## ..$ vjust       : num 0
## ..$ angle       : NULL
## ..$ lineheight  : NULL
## ..$ margin      : 'margin' num [1:4] 0points 0points 2.75points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug       : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.title.x.bottom : NULL
## $ axis.title.y       :List of 11
## ..$ family      : NULL
## ..$ face        : NULL
## ..$ colour      : NULL
## ..$ size        : NULL
## ..$ hjust       : NULL
## ..$ vjust       : num 1
## ..$ angle       : num 90

```

```

## ..$ lineheight : NULL
## ..$ margin : 'margin' num [1:4] 0points 2.75points 0points 0points
## ..- attr(*, "unit")= int 8
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.title.y.left : NULL
## $ axis.title.y.right :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : NULL
## ..$ vjust : num 1
## ..$ angle : num -90
## ..$ lineheight : NULL
## ..$ margin : 'margin' num [1:4] 0points 0points 0points 2.75points
## ..- attr(*, "unit")= int 8
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : chr "grey30"
## ..$ size : 'rel' num 0.8
## ..$ hjust : NULL
## ..$ vjust : NULL
## ..$ angle : NULL
## ..$ lineheight : NULL
## ..$ margin : NULL
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : num 1
## ..$ vjust : num 1
## ..$ angle : num 45
## ..$ lineheight : NULL
## ..$ margin : 'margin' num [1:4] 2.2points 0points 0points 0points
## ..- attr(*, "unit")= int 8
## ..$ debug : NULL
## ..$ inherit.blank: logi FALSE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x.top :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : NULL

```

```

## ..$ vjust          : num 0
## ..$ angle          : NULL
## ..$ lineheight     : NULL
## ..$ margin         : 'margin' num [1:4] 0points 0points 2.2points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug          : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x.bottom : NULL
## $ axis.text.y        :List of 11
## ..$ family          : NULL
## ..$ face             : NULL
## ..$ colour          : NULL
## ..$ size             : NULL
## ..$ hjust           : num 1
## ..$ vjust           : NULL
## ..$ angle           : num 45
## ..$ lineheight      : NULL
## ..$ margin          : 'margin' num [1:4] 0points 2.2points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug           : NULL
## ..$ inherit.blank: logi FALSE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.y.left   : NULL
## $ axis.text.y.right  :List of 11
## ..$ family          : NULL
## ..$ face             : NULL
## ..$ colour          : NULL
## ..$ size             : NULL
## ..$ hjust           : num 0
## ..$ vjust           : NULL
## ..$ angle           : NULL
## ..$ lineheight      : NULL
## ..$ margin          : 'margin' num [1:4] 0points 0points 0points 2.2points
## .. ..- attr(*, "unit")= int 8
## ..$ debug           : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.theta    : NULL
## $ axis.text.r        :List of 11
## ..$ family          : NULL
## ..$ face             : NULL
## ..$ colour          : NULL
## ..$ size             : NULL
## ..$ hjust           : num 0.5
## ..$ vjust           : NULL
## ..$ angle           : NULL
## ..$ lineheight      : NULL
## ..$ margin          : 'margin' num [1:4] 0points 2.2points 0points 2.2points
## .. ..- attr(*, "unit")= int 8
## ..$ debug           : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.ticks         : list()

```

```

##   .- attr(*, "class")= chr [1:2] "element_blank" "element"
##   $ axis.ticks.x                : NULL
##   $ axis.ticks.x.top            : NULL
##   $ axis.ticks.x.bottom         : NULL
##   $ axis.ticks.y                : NULL
##   $ axis.ticks.y.left           : NULL
##   $ axis.ticks.y.right          : NULL
##   $ axis.ticks.theta            : NULL
##   $ axis.ticks.r                : NULL
##   $ axis.minor.ticks.x.top      : NULL
##   $ axis.minor.ticks.x.bottom   : NULL
##   $ axis.minor.ticks.y.left     : NULL
##   $ axis.minor.ticks.y.right    : NULL
##   $ axis.minor.ticks.theta      : NULL
##   $ axis.minor.ticks.r          : NULL
##   $ axis.ticks.length           : 'simpleUnit' num 2.75points
##   .- attr(*, "unit")= int 8
##   $ axis.ticks.length.x         : NULL
##   $ axis.ticks.length.x.top     : NULL
##   $ axis.ticks.length.x.bottom  : NULL
##   $ axis.ticks.length.y         : NULL
##   $ axis.ticks.length.y.left    : NULL
##   $ axis.ticks.length.y.right   : NULL
##   $ axis.ticks.length.theta     : NULL
##   $ axis.ticks.length.r         : NULL
##   $ axis.minor.ticks.length     : 'rel' num 0.75
##   $ axis.minor.ticks.length.x   : NULL
##   $ axis.minor.ticks.length.x.top : NULL
##   $ axis.minor.ticks.length.x.bottom : NULL
##   $ axis.minor.ticks.length.y   : NULL
##   $ axis.minor.ticks.length.y.left : NULL
##   $ axis.minor.ticks.length.y.right : NULL
##   $ axis.minor.ticks.length.theta : NULL
##   $ axis.minor.ticks.length.r   : NULL
##   $ axis.line                   : list()
##   .- attr(*, "class")= chr [1:2] "element_blank" "element"
##   $ axis.line.x                 : NULL
##   $ axis.line.x.top             : NULL
##   $ axis.line.x.bottom          : NULL
##   $ axis.line.y                 : NULL
##   $ axis.line.y.left            : NULL
##   $ axis.line.y.right           : NULL
##   $ axis.line.theta             : NULL
##   $ axis.line.r                 : NULL
##   $ legend.background           : list()
##   .- attr(*, "class")= chr [1:2] "element_blank" "element"
##   $ legend.margin               : 'margin' num [1:4] 5.5points 5.5points 5.5points 5.5points
##   .- attr(*, "unit")= int 8
##   $ legend.spacing              : 'simpleUnit' num 11points
##   .- attr(*, "unit")= int 8
##   $ legend.spacing.x            : NULL
##   $ legend.spacing.y            : NULL
##   $ legend.key                  : list()
##   .- attr(*, "class")= chr [1:2] "element_blank" "element"

```

```

## $ legend.key.size : 'simpleUnit' num 1.2lines
##   .- attr(*, "unit")= int 3
## $ legend.key.height : NULL
## $ legend.key.width : NULL
## $ legend.key.spacing : 'simpleUnit' num 5.5points
##   .- attr(*, "unit")= int 8
## $ legend.key.spacing.x : NULL
## $ legend.key.spacing.y : NULL
## $ legend.frame : NULL
## $ legend.ticks : NULL
## $ legend.ticks.length : 'rel' num 0.2
## $ legend.axis.line : NULL
## $ legend.text :List of 11
##   ..$ family : NULL
##   ..$ face : NULL
##   ..$ colour : NULL
##   ..$ size : 'rel' num 0.8
##   ..$ hjust : NULL
##   ..$ vjust : NULL
##   ..$ angle : NULL
##   ..$ lineheight : NULL
##   ..$ margin : NULL
##   ..$ debug : NULL
##   ..$ inherit.blank: logi TRUE
##   .- attr(*, "class")= chr [1:2] "element_text" "element"
## $ legend.text.position : NULL
## $ legend.title :List of 11
##   ..$ family : NULL
##   ..$ face : NULL
##   ..$ colour : NULL
##   ..$ size : NULL
##   ..$ hjust : num 0
##   ..$ vjust : NULL
##   ..$ angle : NULL
##   ..$ lineheight : NULL
##   ..$ margin : NULL
##   ..$ debug : NULL
##   ..$ inherit.blank: logi TRUE
##   .- attr(*, "class")= chr [1:2] "element_text" "element"
## $ legend.title.position : NULL
## $ legend.position : chr "right"
## $ legend.position.inside : NULL
## $ legend.direction : NULL
## $ legend.byrow : NULL
## $ legend.justification : chr "center"
## $ legend.justification.top : NULL
## $ legend.justification.bottom : NULL
## $ legend.justification.left : NULL
## $ legend.justification.right : NULL
## $ legend.justification.inside : NULL
## $ legend.location : NULL
## $ legend.box : NULL
## $ legend.box.just : NULL
## $ legend.box.margin : 'margin' num [1:4] 0cm 0cm 0cm 0cm

```

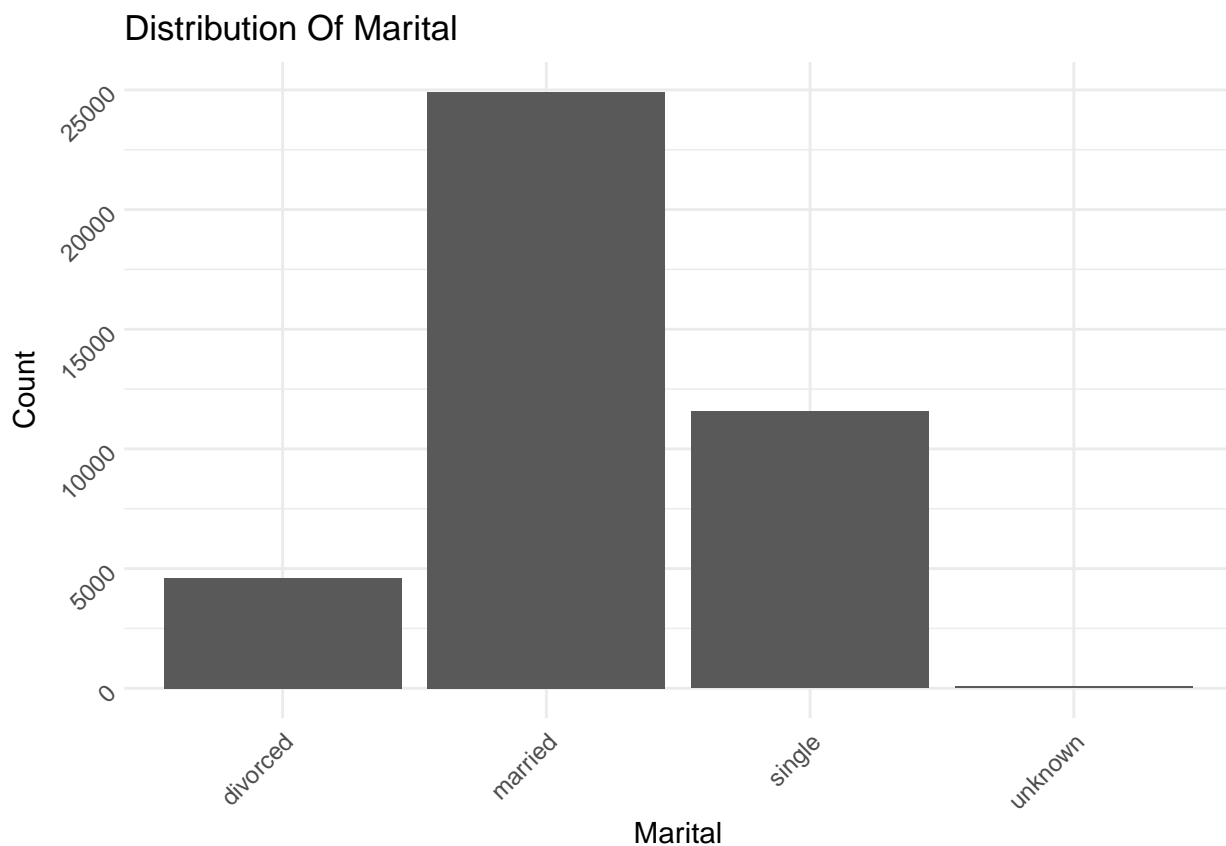


```
##   ..- attr(*, "unit")= int 1
##   $ legend.box.background      : list()
##   ..- attr(*, "class")= chr [1:2] "element_blank" "element"
##   $ legend.box.spacing        : 'simpleUnit' num 11points
##   ..- attr(*, "unit")= int 8
##   [list output truncated]
##   - attr(*, "class")= chr [1:2] "theme" "gg"
##   - attr(*, "complete")= logi TRUE
##   - attr(*, "validate")= logi TRUE
```

```
table(df$marital)
```

```
##
## divorced  married   single  unknown
##      4611     24921    11564      80
```

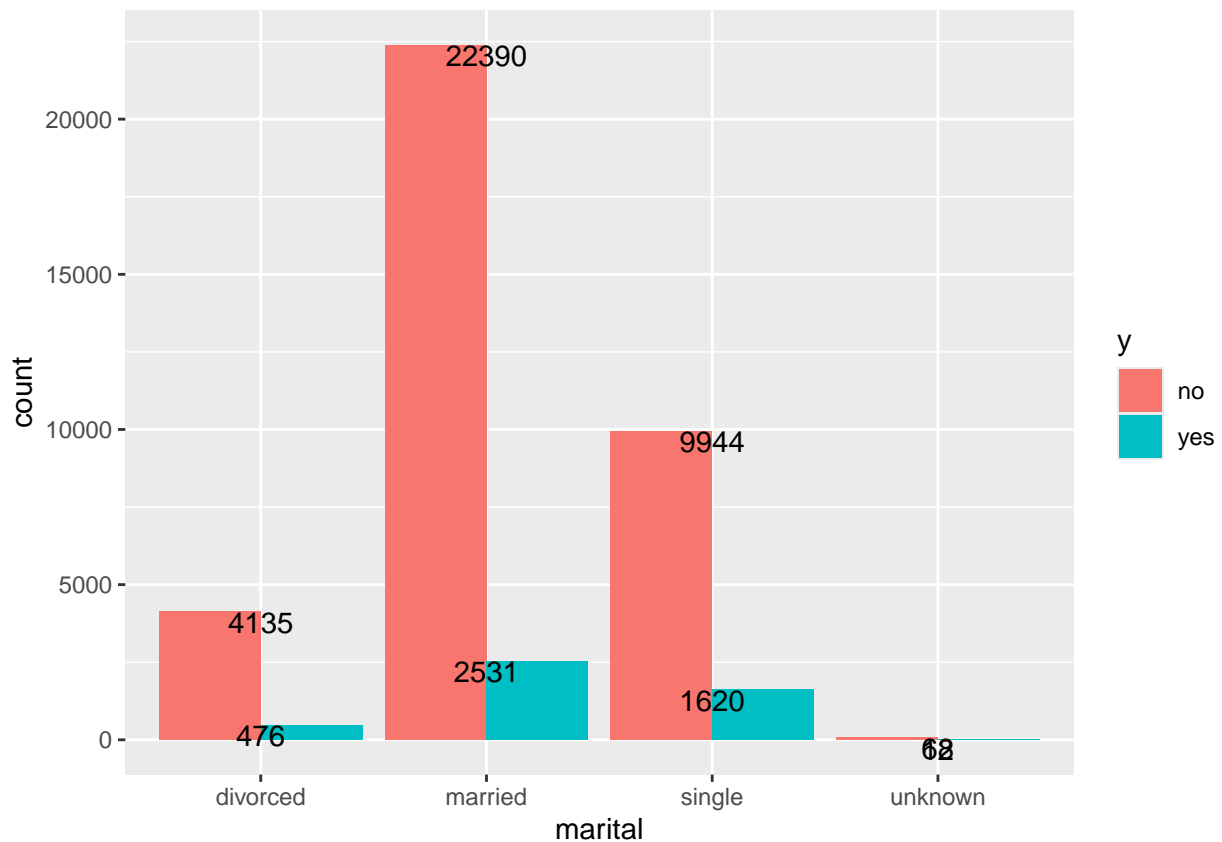
```
ggplot(df, aes(x = marital)) +
  geom_bar() +
  theme_minimal() +
  labs(
    title = 'Distribution Of Marital',
    x = 'Marital',
    y = 'Count'
  ) +
  theme(
    axis.text.x = element_text(angle = 45, hjust = 1),
    axis.text.y = element_text(angle = 45)
  )
```



```
table(df$y, df$marital)
```

```
##
##      divorced married single unknown
## no      4135    22390   9944      68
## yes      476     2531   1620     12
```

```
ggplot(df, aes(x = marital, fill = y)) +
  geom_bar(position = "dodge") +
  geom_text(stat='count', aes(label=..count..), vjust=1)
```



```
theme_minimal() +
  labs(
    title = 'Distrubtion Of Marital Frequency Target',
    x = 'Marital',
    y = 'Count'
  ) +
  theme(
    axis.text.x = element_text(angle = 45, hjust = 1),
    axis.text.y = element_text(angle = 45)
  )
```

```
## List of 138
## $ line :List of 6
## ..$ colour : chr "black"
## ..$ linewidth : num 0.5
## ..$ linetype : num 1
## ..$ lineend : chr "butt"
```

```

## ..$ arrow          : logi FALSE
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_line" "element"
## $ rect              :List of 5
## ..$ fill           : chr "white"
## ..$ colour         : chr "black"
## ..$ linewidth      : num 0.5
## ..$ linetype       : num 1
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_rect" "element"
## $ text              :List of 11
## ..$ family         : chr ""
## ..$ face           : chr "plain"
## ..$ colour         : chr "black"
## ..$ size           : num 11
## ..$ hjust          : num 0.5
## ..$ vjust          : num 0.5
## ..$ angle          : num 0
## ..$ lineheight     : num 0.9
## ..$ margin         : 'margin' num [1:4] 0points 0points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug          : logi FALSE
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ title             : chr "Distrubtion Of Marital Frequency Target"
## $ aspect.ratio      : NULL
## $ axis.title         : NULL
## $ axis.title.x       :List of 11
## ..$ family         : NULL
## ..$ face           : NULL
## ..$ colour         : NULL
## ..$ size           : NULL
## ..$ hjust          : NULL
## ..$ vjust          : num 1
## ..$ angle          : NULL
## ..$ lineheight     : NULL
## ..$ margin         : 'margin' num [1:4] 2.75points 0points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug          : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.title.x.top   :List of 11
## ..$ family         : NULL
## ..$ face           : NULL
## ..$ colour         : NULL
## ..$ size           : NULL
## ..$ hjust          : NULL
## ..$ vjust          : num 0
## ..$ angle          : NULL
## ..$ lineheight     : NULL
## ..$ margin         : 'margin' num [1:4] 0points 0points 2.75points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug          : NULL
## ..$ inherit.blank: logi TRUE

```

```

##   ..- attr(*, "class")= chr [1:2] "element_text" "element"
##   $ axis.title.x.bottom      : NULL
##   $ axis.title.y             :List of 11
##   ..$ family                : NULL
##   ..$ face                   : NULL
##   ..$ colour                 : NULL
##   ..$ size                   : NULL
##   ..$ hjust                  : NULL
##   ..$ vjust                  : num 1
##   ..$ angle                  : num 90
##   ..$ lineheight             : NULL
##   ..$ margin                 : 'margin' num [1:4] 0points 2.75points 0points 0points
##   .. ..- attr(*, "unit")= int 8
##   ..$ debug                  : NULL
##   ..$ inherit.blank: logi TRUE
##   ..- attr(*, "class")= chr [1:2] "element_text" "element"
##   $ axis.title.y.left        : NULL
##   $ axis.title.y.right       :List of 11
##   ..$ family                : NULL
##   ..$ face                   : NULL
##   ..$ colour                 : NULL
##   ..$ size                   : NULL
##   ..$ hjust                  : NULL
##   ..$ vjust                  : num 1
##   ..$ angle                  : num -90
##   ..$ lineheight             : NULL
##   ..$ margin                 : 'margin' num [1:4] 0points 0points 0points 2.75points
##   .. ..- attr(*, "unit")= int 8
##   ..$ debug                  : NULL
##   ..$ inherit.blank: logi TRUE
##   ..- attr(*, "class")= chr [1:2] "element_text" "element"
##   $ axis.text                :List of 11
##   ..$ family                : NULL
##   ..$ face                   : NULL
##   ..$ colour                 : chr "grey30"
##   ..$ size                   : 'rel' num 0.8
##   ..$ hjust                  : NULL
##   ..$ vjust                  : NULL
##   ..$ angle                  : NULL
##   ..$ lineheight             : NULL
##   ..$ margin                 : NULL
##   ..$ debug                  : NULL
##   ..$ inherit.blank: logi TRUE
##   ..- attr(*, "class")= chr [1:2] "element_text" "element"
##   $ axis.text.x              :List of 11
##   ..$ family                : NULL
##   ..$ face                   : NULL
##   ..$ colour                 : NULL
##   ..$ size                   : NULL
##   ..$ hjust                  : num 1
##   ..$ vjust                  : num 1
##   ..$ angle                  : num 45
##   ..$ lineheight             : NULL
##   ..$ margin                 : 'margin' num [1:4] 2.2points 0points 0points 0points

```

```

## ..- attr(*, "unit")= int 8
## ..$ debug : NULL
## ..$ inherit.blank: logi FALSE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x.top :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : NULL
## ..$ vjust : num 0
## ..$ angle : NULL
## ..$ lineheight : NULL
## ..$ margin : 'margin' num [1:4] 0points 0points 2.2points 0points
## ..- attr(*, "unit")= int 8
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x.bottom : NULL
## $ axis.text.y :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : num 1
## ..$ vjust : NULL
## ..$ angle : num 45
## ..$ lineheight : NULL
## ..$ margin : 'margin' num [1:4] 0points 2.2points 0points 0points
## ..- attr(*, "unit")= int 8
## ..$ debug : NULL
## ..$ inherit.blank: logi FALSE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.y.left : NULL
## $ axis.text.y.right :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : num 0
## ..$ vjust : NULL
## ..$ angle : NULL
## ..$ lineheight : NULL
## ..$ margin : 'margin' num [1:4] 0points 0points 0points 2.2points
## ..- attr(*, "unit")= int 8
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.theta : NULL
## $ axis.text.r :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL

```

```

## ..$ hjust          : num 0.5
## ..$ vjust          : NULL
## ..$ angle          : NULL
## ..$ lineheight     : NULL
## ..$ margin         : 'margin' num [1:4] 0points 2.2points 0points 2.2points
## ..- attr(*, "unit")= int 8
## ..$ debug          : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.ticks        : list()
## ..- attr(*, "class")= chr [1:2] "element_blank" "element"
## $ axis.ticks.x       : NULL
## $ axis.ticks.x.top   : NULL
## $ axis.ticks.x.bottom : NULL
## $ axis.ticks.y       : NULL
## $ axis.ticks.y.left  : NULL
## $ axis.ticks.y.right : NULL
## $ axis.ticks.theta   : NULL
## $ axis.ticks.r       : NULL
## $ axis.minor.ticks.x.top : NULL
## $ axis.minor.ticks.x.bottom : NULL
## $ axis.minor.ticks.y.left : NULL
## $ axis.minor.ticks.y.right : NULL
## $ axis.minor.ticks.theta : NULL
## $ axis.minor.ticks.r : NULL
## $ axis.ticks.length  : 'simpleUnit' num 2.75points
## ..- attr(*, "unit")= int 8
## $ axis.ticks.length.x : NULL
## $ axis.ticks.length.x.top : NULL
## $ axis.ticks.length.x.bottom : NULL
## $ axis.ticks.length.y : NULL
## $ axis.ticks.length.y.left : NULL
## $ axis.ticks.length.y.right : NULL
## $ axis.ticks.length.theta : NULL
## $ axis.ticks.length.r : NULL
## $ axis.minor.ticks.length : 'rel' num 0.75
## $ axis.minor.ticks.length.x : NULL
## $ axis.minor.ticks.length.x.top : NULL
## $ axis.minor.ticks.length.x.bottom : NULL
## $ axis.minor.ticks.length.y : NULL
## $ axis.minor.ticks.length.y.left : NULL
## $ axis.minor.ticks.length.y.right : NULL
## $ axis.minor.ticks.length.theta : NULL
## $ axis.minor.ticks.length.r : NULL
## $ axis.line          : list()
## ..- attr(*, "class")= chr [1:2] "element_blank" "element"
## $ axis.line.x        : NULL
## $ axis.line.x.top    : NULL
## $ axis.line.x.bottom : NULL
## $ axis.line.y        : NULL
## $ axis.line.y.left   : NULL
## $ axis.line.y.right  : NULL
## $ axis.line.theta    : NULL
## $ axis.line.r        : NULL

```

```

## $ legend.background          : list()
##   .. attr(*, "class")= chr [1:2] "element_blank" "element"
## $ legend.margin              : 'margin' num [1:4] 5.5points 5.5points 5.5points 5.5points
##   .. attr(*, "unit")= int 8
## $ legend.spacing             : 'simpleUnit' num 11points
##   .. attr(*, "unit")= int 8
## $ legend.spacing.x           : NULL
## $ legend.spacing.y           : NULL
## $ legend.key                 : list()
##   .. attr(*, "class")= chr [1:2] "element_blank" "element"
## $ legend.key.size            : 'simpleUnit' num 1.2lines
##   .. attr(*, "unit")= int 3
## $ legend.key.height          : NULL
## $ legend.key.width           : NULL
## $ legend.key.spacing         : 'simpleUnit' num 5.5points
##   .. attr(*, "unit")= int 8
## $ legend.key.spacing.x       : NULL
## $ legend.key.spacing.y       : NULL
## $ legend.frame               : NULL
## $ legend.ticks               : NULL
## $ legend.ticks.length        : 'rel' num 0.2
## $ legend.axis.line           : NULL
## $ legend.text                :List of 11
##   ..$ family                 : NULL
##   ..$ face                   : NULL
##   ..$ colour                 : NULL
##   ..$ size                   : 'rel' num 0.8
##   ..$ hjust                  : NULL
##   ..$ vjust                  : NULL
##   ..$ angle                  : NULL
##   ..$ lineheight             : NULL
##   ..$ margin                 : NULL
##   ..$ debug                  : NULL
##   ..$ inherit.blank: logi TRUE
##   .. attr(*, "class")= chr [1:2] "element_text" "element"
## $ legend.text.position        : NULL
## $ legend.title                :List of 11
##   ..$ family                 : NULL
##   ..$ face                   : NULL
##   ..$ colour                 : NULL
##   ..$ size                   : NULL
##   ..$ hjust                  : num 0
##   ..$ vjust                  : NULL
##   ..$ angle                  : NULL
##   ..$ lineheight             : NULL
##   ..$ margin                 : NULL
##   ..$ debug                  : NULL
##   ..$ inherit.blank: logi TRUE
##   .. attr(*, "class")= chr [1:2] "element_text" "element"
## $ legend.title.position       : NULL
## $ legend.position             : chr "right"
## $ legend.position.inside      : NULL
## $ legend.direction            : NULL
## $ legend.byrow                : NULL

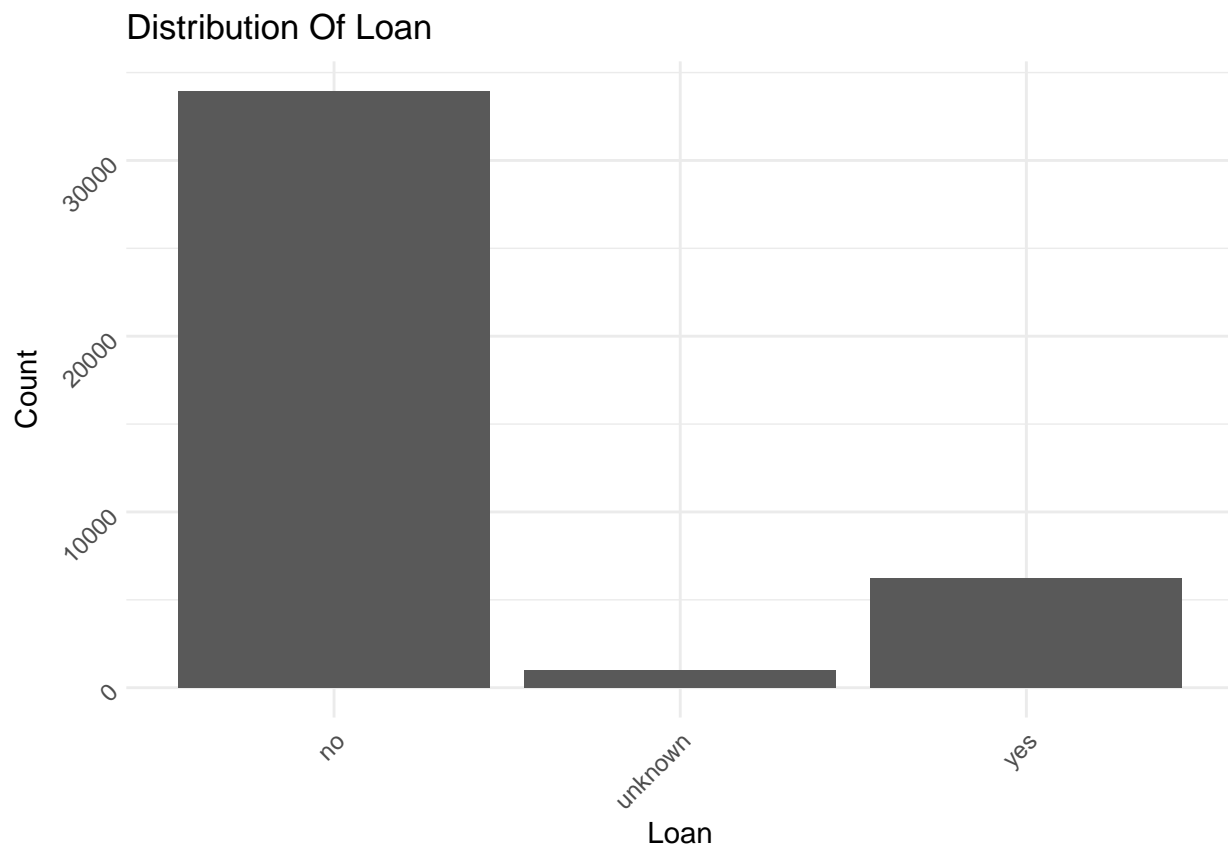
```

```
## $ legend.justification      : chr "center"
## $ legend.justification.top  : NULL
## $ legend.justification.bottom : NULL
## $ legend.justification.left : NULL
## $ legend.justification.right : NULL
## $ legend.justification.inside : NULL
## $ legend.location          : NULL
## $ legend.box                : NULL
## $ legend.box.just           : NULL
## $ legend.box.margin         : 'margin' num [1:4] 0cm 0cm 0cm 0cm
##   .. attr(*, "unit")= int 1
## $ legend.box.background     : list()
##   .. attr(*, "class")= chr [1:2] "element_blank" "element"
## $ legend.box.spacing        : 'simpleUnit' num 11points
##   .. attr(*, "unit")= int 8
## [list output truncated]
## - attr(*, "class")= chr [1:2] "theme" "gg"
## - attr(*, "complete")= logi TRUE
## - attr(*, "validate")= logi TRUE
```

```
table(df$loan)
```

```
##
##      no unknown      yes
## 33938      990      6248
```

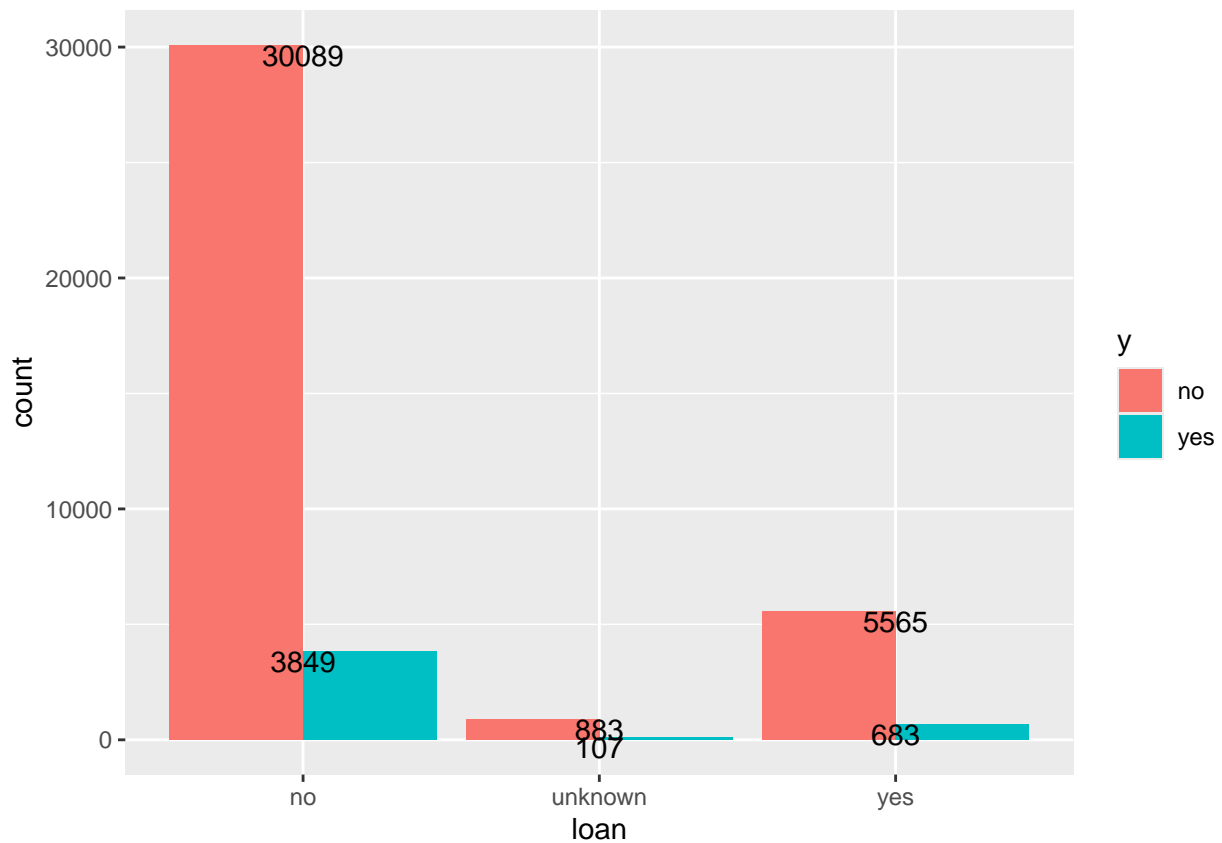
```
ggplot(df, aes(x = loan)) +
  geom_bar() +
  theme_minimal() +
  labs(
    title = 'Distribution Of Loan',
    x = 'Loan',
    y = 'Count'
  ) +
  theme(
    axis.text.x = element_text(angle = 45, hjust = 1),
    axis.text.y = element_text(angle = 45)
  )
```

```
table(df$y, df$loan)
```

```
##  
##           no unknown  yes  
##  no  30089      883 5565  
##  yes  3849      107  683
```

```
ggplot(df, aes(x = loan, fill = y)) +  
  geom_bar(position = "dodge") +  
  geom_text(stat='count', aes(label=..count..), vjust=1)
```



```
theme_minimal() +
labs(
  title = 'Distrubtion Of Loan Frequency Target',
  x = 'Loan',
  y = 'Count'
) +
theme(
  axis.text.x = element_text(angle = 45, hjust = 1),
  axis.text.y = element_text(angle = 45)
)
```

```
## List of 138
## $ line                                     :List of 6
## ..$ colour                               : chr "black"
## ..$ linewidth                             : num 0.5
## ..$ linetype                              : num 1
## ..$ lineend                               : chr "butt"
## ..$ arrow                                 : logi FALSE
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_line" "element"
## $ rect                                     :List of 5
## ..$ fill                                   : chr "white"
## ..$ colour                               : chr "black"
## ..$ linewidth                             : num 0.5
## ..$ linetype                              : num 1
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_rect" "element"
```

```

## $ text                                     :List of 11
## ..$ family      : chr ""
## ..$ face        : chr "plain"
## ..$ colour      : chr "black"
## ..$ size        : num 11
## ..$ hjust       : num 0.5
## ..$ vjust       : num 0.5
## ..$ angle       : num 0
## ..$ lineheight  : num 0.9
## ..$ margin      : 'margin' num [1:4] 0points 0points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug       : logi FALSE
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ title          : chr "Distrubtion Of Loan Freqency Target"
## $ aspect.ratio   : NULL
## $ axis.title     : NULL
## $ axis.title.x   :List of 11
## ..$ family      : NULL
## ..$ face        : NULL
## ..$ colour      : NULL
## ..$ size        : NULL
## ..$ hjust       : NULL
## ..$ vjust       : num 1
## ..$ angle       : NULL
## ..$ lineheight  : NULL
## ..$ margin      : 'margin' num [1:4] 2.75points 0points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug       : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.title.x.top :List of 11
## ..$ family      : NULL
## ..$ face        : NULL
## ..$ colour      : NULL
## ..$ size        : NULL
## ..$ hjust       : NULL
## ..$ vjust       : num 0
## ..$ angle       : NULL
## ..$ lineheight  : NULL
## ..$ margin      : 'margin' num [1:4] 0points 0points 2.75points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug       : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.title.x.bottom : NULL
## $ axis.title.y       :List of 11
## ..$ family      : NULL
## ..$ face        : NULL
## ..$ colour      : NULL
## ..$ size        : NULL
## ..$ hjust       : NULL
## ..$ vjust       : num 1
## ..$ angle       : num 90

```

```

## ..$ lineheight : NULL
## ..$ margin : 'margin' num [1:4] 0points 2.75points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.title.y.left : NULL
## $ axis.title.y.right :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : NULL
## ..$ vjust : num 1
## ..$ angle : num -90
## ..$ lineheight : NULL
## ..$ margin : 'margin' num [1:4] 0points 0points 0points 2.75points
## .. ..- attr(*, "unit")= int 8
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : chr "grey30"
## ..$ size : 'rel' num 0.8
## ..$ hjust : NULL
## ..$ vjust : NULL
## ..$ angle : NULL
## ..$ lineheight : NULL
## ..$ margin : NULL
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : num 1
## ..$ vjust : num 1
## ..$ angle : num 45
## ..$ lineheight : NULL
## ..$ margin : 'margin' num [1:4] 2.2points 0points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug : NULL
## ..$ inherit.blank: logi FALSE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x.top :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : NULL

```

```

## ..$ vjust          : num 0
## ..$ angle          : NULL
## ..$ lineheight     : NULL
## ..$ margin         : 'margin' num [1:4] 0points 0points 2.2points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug          : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x.bottom : NULL
## $ axis.text.y        :List of 11
## ..$ family          : NULL
## ..$ face             : NULL
## ..$ colour          : NULL
## ..$ size             : NULL
## ..$ hjust           : num 1
## ..$ vjust           : NULL
## ..$ angle           : num 45
## ..$ lineheight      : NULL
## ..$ margin          : 'margin' num [1:4] 0points 2.2points 0points 0points
## .. ..- attr(*, "unit")= int 8
## ..$ debug           : NULL
## ..$ inherit.blank: logi FALSE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.y.left   : NULL
## $ axis.text.y.right  :List of 11
## ..$ family          : NULL
## ..$ face             : NULL
## ..$ colour          : NULL
## ..$ size             : NULL
## ..$ hjust           : num 0
## ..$ vjust           : NULL
## ..$ angle           : NULL
## ..$ lineheight      : NULL
## ..$ margin          : 'margin' num [1:4] 0points 0points 0points 2.2points
## .. ..- attr(*, "unit")= int 8
## ..$ debug           : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.theta    : NULL
## $ axis.text.r        :List of 11
## ..$ family          : NULL
## ..$ face             : NULL
## ..$ colour          : NULL
## ..$ size             : NULL
## ..$ hjust           : num 0.5
## ..$ vjust           : NULL
## ..$ angle           : NULL
## ..$ lineheight      : NULL
## ..$ margin          : 'margin' num [1:4] 0points 2.2points 0points 2.2points
## .. ..- attr(*, "unit")= int 8
## ..$ debug           : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.ticks         : list()

```

```

##   .-. attr(*, "class")= chr [1:2] "element_blank" "element"
##   $ axis.ticks.x                : NULL
##   $ axis.ticks.x.top            : NULL
##   $ axis.ticks.x.bottom         : NULL
##   $ axis.ticks.y                : NULL
##   $ axis.ticks.y.left           : NULL
##   $ axis.ticks.y.right          : NULL
##   $ axis.ticks.theta            : NULL
##   $ axis.ticks.r                : NULL
##   $ axis.minor.ticks.x.top      : NULL
##   $ axis.minor.ticks.x.bottom   : NULL
##   $ axis.minor.ticks.y.left     : NULL
##   $ axis.minor.ticks.y.right    : NULL
##   $ axis.minor.ticks.theta      : NULL
##   $ axis.minor.ticks.r          : NULL
##   $ axis.ticks.length           : 'simpleUnit' num 2.75points
##   .-. attr(*, "unit")= int 8
##   $ axis.ticks.length.x         : NULL
##   $ axis.ticks.length.x.top     : NULL
##   $ axis.ticks.length.x.bottom  : NULL
##   $ axis.ticks.length.y         : NULL
##   $ axis.ticks.length.y.left    : NULL
##   $ axis.ticks.length.y.right   : NULL
##   $ axis.ticks.length.theta     : NULL
##   $ axis.ticks.length.r         : NULL
##   $ axis.minor.ticks.length     : 'rel' num 0.75
##   $ axis.minor.ticks.length.x   : NULL
##   $ axis.minor.ticks.length.x.top : NULL
##   $ axis.minor.ticks.length.x.bottom : NULL
##   $ axis.minor.ticks.length.y   : NULL
##   $ axis.minor.ticks.length.y.left : NULL
##   $ axis.minor.ticks.length.y.right : NULL
##   $ axis.minor.ticks.length.theta : NULL
##   $ axis.minor.ticks.length.r   : NULL
##   $ axis.line                   : list()
##   .-. attr(*, "class")= chr [1:2] "element_blank" "element"
##   $ axis.line.x                 : NULL
##   $ axis.line.x.top             : NULL
##   $ axis.line.x.bottom          : NULL
##   $ axis.line.y                 : NULL
##   $ axis.line.y.left            : NULL
##   $ axis.line.y.right           : NULL
##   $ axis.line.theta             : NULL
##   $ axis.line.r                 : NULL
##   $ legend.background           : list()
##   .-. attr(*, "class")= chr [1:2] "element_blank" "element"
##   $ legend.margin               : 'margin' num [1:4] 5.5points 5.5points 5.5points 5.5points
##   .-. attr(*, "unit")= int 8
##   $ legend.spacing              : 'simpleUnit' num 11points
##   .-. attr(*, "unit")= int 8
##   $ legend.spacing.x            : NULL
##   $ legend.spacing.y            : NULL
##   $ legend.key                  : list()
##   .-. attr(*, "class")= chr [1:2] "element_blank" "element"

```

```

## $ legend.key.size : 'simpleUnit' num 1.2lines
## ..- attr(*, "unit")= int 3
## $ legend.key.height : NULL
## $ legend.key.width : NULL
## $ legend.key.spacing : 'simpleUnit' num 5.5points
## ..- attr(*, "unit")= int 8
## $ legend.key.spacing.x : NULL
## $ legend.key.spacing.y : NULL
## $ legend.frame : NULL
## $ legend.ticks : NULL
## $ legend.ticks.length : 'rel' num 0.2
## $ legend.axis.line : NULL
## $ legend.text :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : 'rel' num 0.8
## ..$ hjust : NULL
## ..$ vjust : NULL
## ..$ angle : NULL
## ..$ lineheight : NULL
## ..$ margin : NULL
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ legend.text.position : NULL
## $ legend.title :List of 11
## ..$ family : NULL
## ..$ face : NULL
## ..$ colour : NULL
## ..$ size : NULL
## ..$ hjust : num 0
## ..$ vjust : NULL
## ..$ angle : NULL
## ..$ lineheight : NULL
## ..$ margin : NULL
## ..$ debug : NULL
## ..$ inherit.blank: logi TRUE
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ legend.title.position : NULL
## $ legend.position : chr "right"
## $ legend.position.inside : NULL
## $ legend.direction : NULL
## $ legend.byrow : NULL
## $ legend.justification : chr "center"
## $ legend.justification.top : NULL
## $ legend.justification.bottom : NULL
## $ legend.justification.left : NULL
## $ legend.justification.right : NULL
## $ legend.justification.inside : NULL
## $ legend.location : NULL
## $ legend.box : NULL
## $ legend.box.just : NULL
## $ legend.box.margin : 'margin' num [1:4] 0cm 0cm 0cm 0cm

```

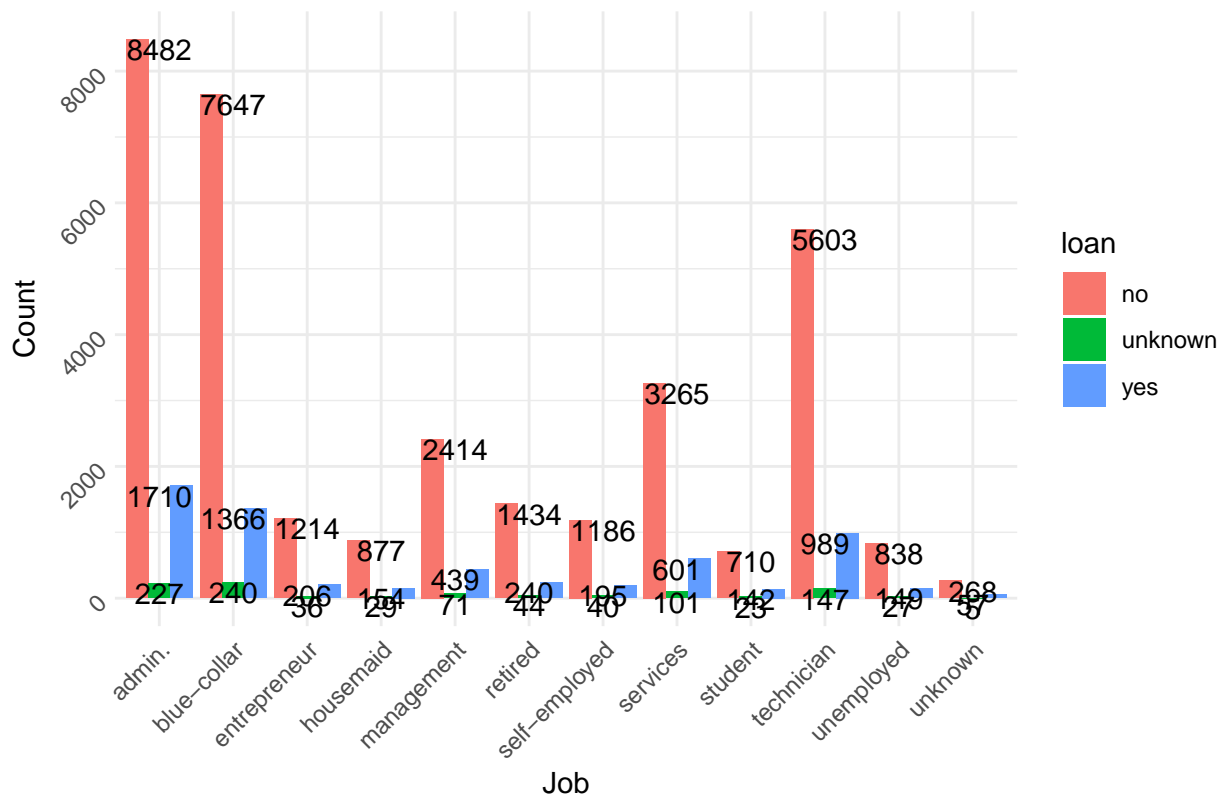
```
##   ..- attr(*, "unit")= int 1
##   $ legend.box.background      : list()
##   ..- attr(*, "class")= chr [1:2] "element_blank" "element"
##   $ legend.box.spacing        : 'simpleUnit' num 11points
##   ..- attr(*, "unit")= int 8
##   [list output truncated]
##   - attr(*, "class")= chr [1:2] "theme" "gg"
##   - attr(*, "complete")= logi TRUE
##   - attr(*, "validate")= logi TRUE
```

```
table(df$loan, df$job)
```

```
##
##           admin. blue-collar entrepreneur housemaid management retired
##   no           8482           7647           1214           877           2414           1434
##   unknown       227            240            36            29            71            44
##   yes           1710           1366            206           154            439           240
##
##           self-employed services student technician unemployed unknown
##   no           1186           3265           710           5603           838           268
##   unknown         40            101            23            147            27            5
##   yes            195            601            142            989           149           57
```

```
ggplot(df, aes(x = factor(job), fill = loan)) +
  geom_bar(position = "dodge") +
  geom_text(stat='count', aes(label=..count..), vjust=1) +
  theme_minimal() +
  labs(
    title = 'Distrubtion Of Job Freqency Loan',
    x = 'Job',
    y = 'Count'
  ) +
  theme(
    axis.text.x = element_text(angle = 45, hjust = 1),
    axis.text.y = element_text(angle = 45)
  )
```

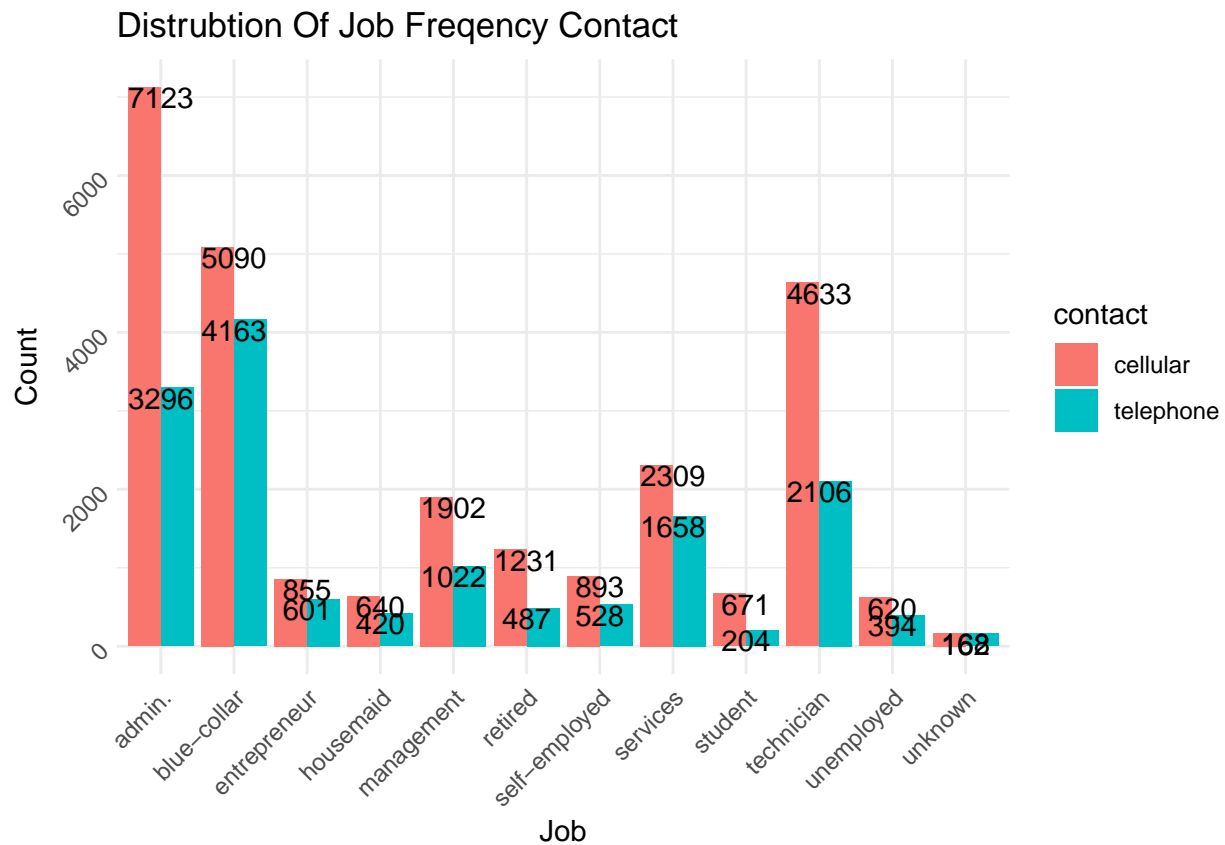

Distrubtion Of Job Frequency Loan



```
table(df$contact, df$job)
```

```
##
##          admin. blue-collar entrepreneur housemaid management retired
##  cellular      7123         5090             855         640         1902      1231
##  telephone     3296         4163             601         420         1022       487
##
##          self-employed services student technician unemployed unknown
##  cellular           893       2309       671       4633         620       168
##  telephone         528       1658       204       2106         394       162
```

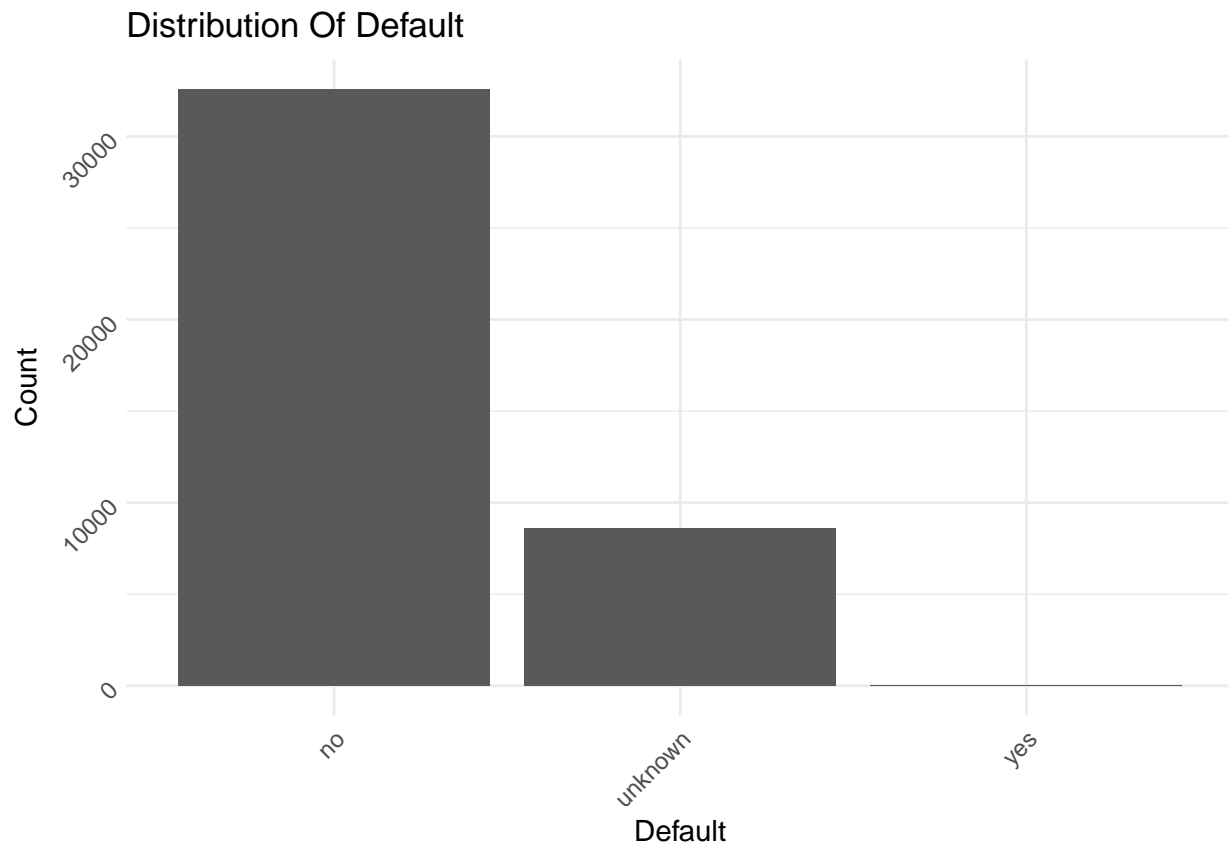
```
ggplot(df, aes(x = factor(job), fill = contact)) +
  geom_bar(position = "dodge") +
  geom_text(stat='count', aes(label=..count..), vjust=1) +
  theme_minimal() +
  labs(
    title = 'Distrubtion Of Job Frequency Contact',
    x = 'Job',
    y = 'Count'
  ) +
  theme(
    axis.text.x = element_text(angle = 45, hjust = 1),
    axis.text.y = element_text(angle = 45)
  )
```



```
table(df$default)
```

```
##
##      no unknown      yes
## 32577    8596         3
```

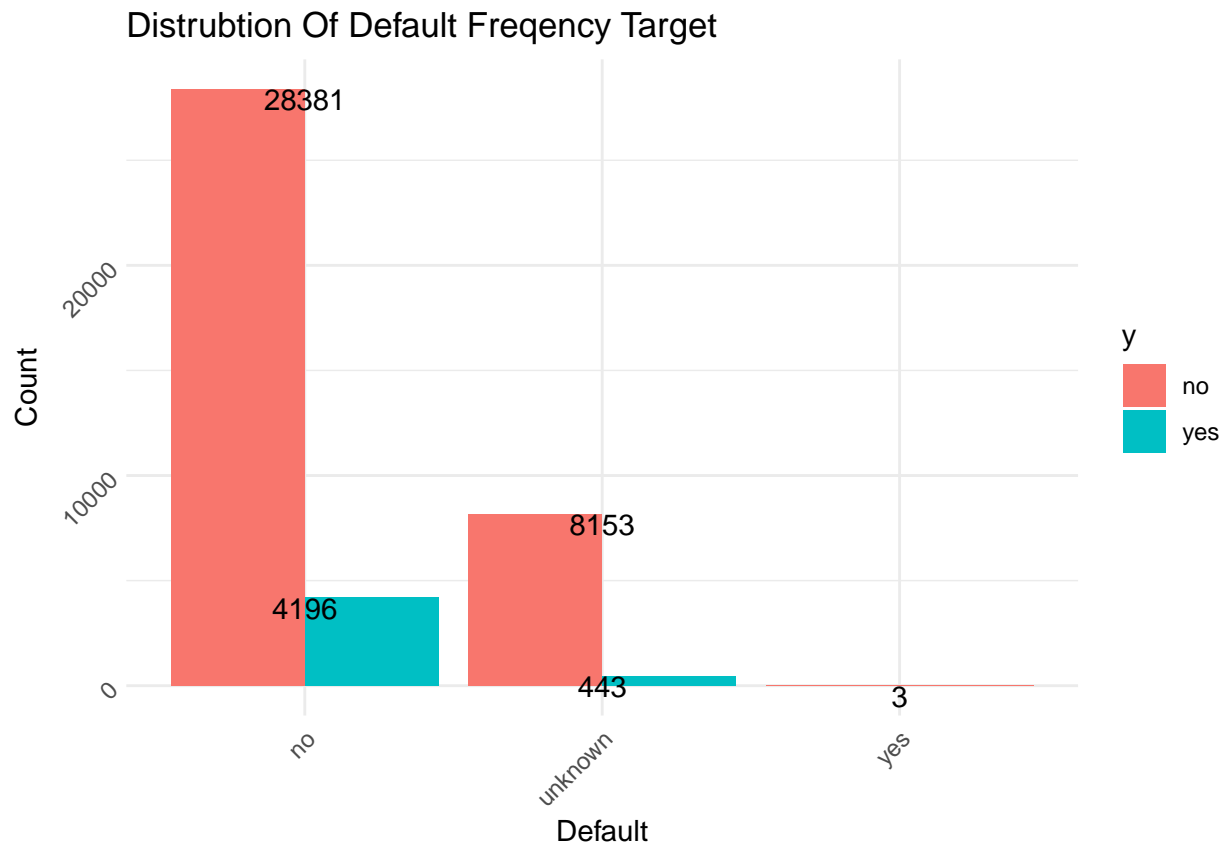
```
ggplot(df, aes(x = default)) +
  geom_bar() +
  theme_minimal() +
  labs(
    title = 'Distribution Of Default',
    x = 'Default',
    y = 'Count'
  ) +
  theme(
    axis.text.x = element_text(angle = 45, hjust = 1),
    axis.text.y = element_text(angle = 45)
  )
```



```
table(df$y, df$default)
```

```
##
##           no unknown  yes
##  no  28381    8153    3
##  yes  4196     443    0
```

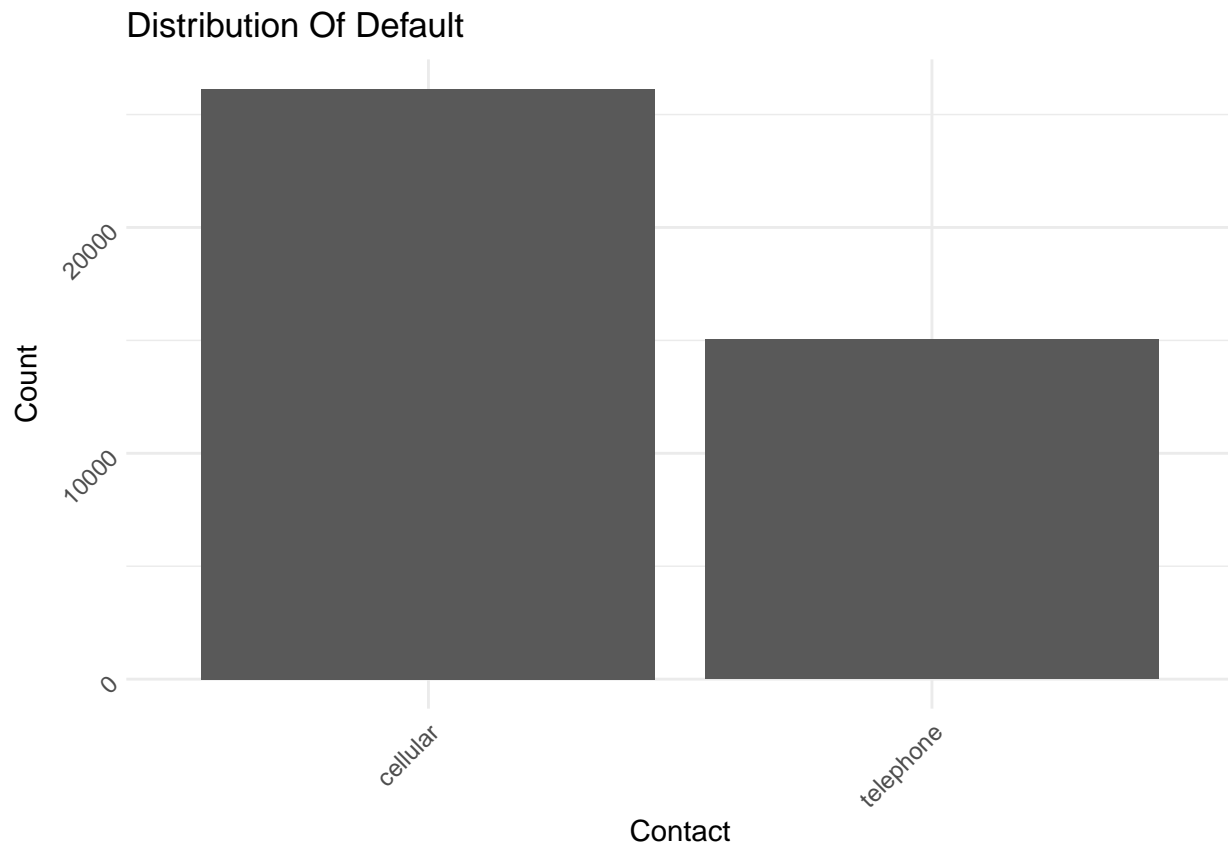
```
ggplot(df, aes(x = default, fill = y)) +
  geom_bar(position = "dodge") +
  geom_text(stat='count', aes(label=..count..), vjust=1) +
  theme_minimal() +
  labs(
    title = 'Distrubtion Of Default Freqency Target',
    x = 'Default',
    y = 'Count'
  ) +
  theme(
    axis.text.x = element_text(angle = 45, hjust = 1),
    axis.text.y = element_text(angle = 45)
  )
```



```
table(df$contact)
```

```
##  
##  cellular telephone  
##    26135    15041
```

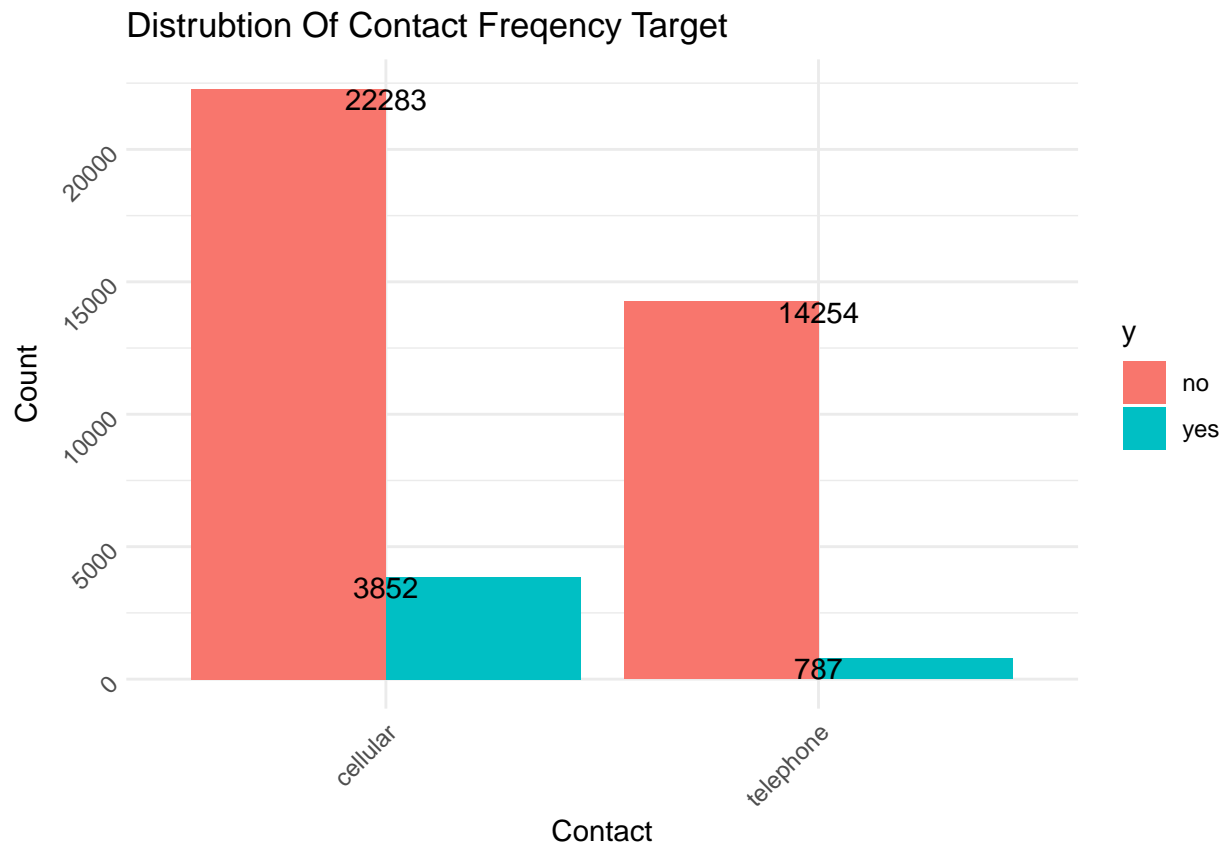
```
ggplot(df, aes(x = contact)) +  
  geom_bar() +  
  theme_minimal() +  
  labs(  
    title = 'Distribution Of Default',  
    x = 'Contact',  
    y = 'Count'  
  ) +  
  theme(  
    axis.text.x = element_text(angle = 45, hjust = 1),  
    axis.text.y = element_text(angle = 45)  
  )
```



```
table(df$y, df$contact)
```

```
##
##      cellular telephone
##   no      22283      14254
##   yes       3852        787
```

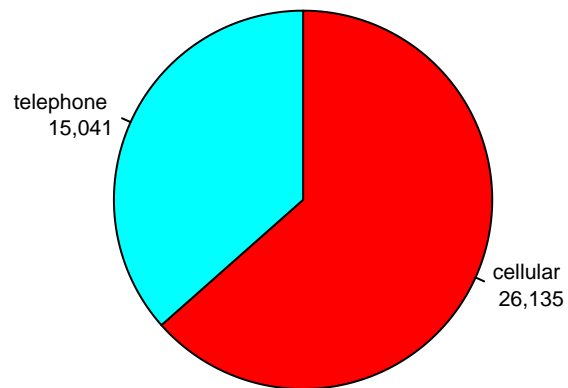
```
ggplot(df, aes(x = contact, fill = y)) +
  geom_bar(position = "dodge") +
  geom_text(stat='count', aes(label=..count..), vjust=1) +
  theme_minimal() +
  labs(
    title = 'Distrubtion Of Contact Freqency Target',
    x = 'Contact',
    y = 'Count'
  ) +
  theme(
    axis.text.x = element_text(angle = 45, hjust = 1),
    axis.text.y = element_text(angle = 45)
  )
```



```
# Create a data frame with counts and labels
contact_counts <- table(df$contact)
contact_data <- data.frame(Method = names(contact_counts), Count = contact_counts)

pie(contact_counts,
     labels = paste(names(contact_counts), "\n", format(contact_counts, scientific = FALSE, big.mark = "
     main = 'Distribution Of Contact',
     cex = 0.7,
     col = rainbow(length(contact_counts)),
     clockwise = TRUE,
     init.angle = 90)
```

Distribution Of Contact



```
total = 15041 + 26135
telephone = (15041) / total
cellular = (26135) / total
cat("Telephone:", telephone*100, "%\n")
```

```
## Telephone: 36.52856 %
```

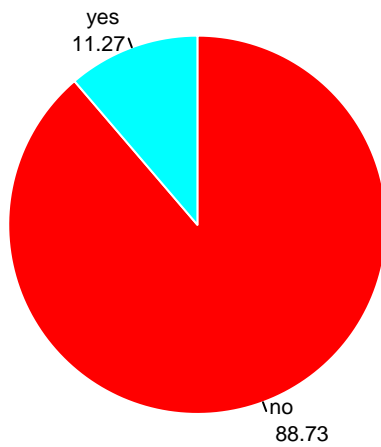
```
cat("Cellular:", cellular*100, "%\n")
```

```
## Cellular: 63.47144 %
```

```
y_counts <- table(df$y)
```

```
pie(
  y_counts,
  labels = paste(names(y_counts), "\n", format(y_counts / sum(y_counts) * 100, digits = 2, nsmall = 2, l
  main = 'Distribution Of Target',
  cex = 0.7,
  col = rainbow(length(y_counts)),
  clockwise = TRUE,
  init.angle = 90,
  border = "white"
)
```

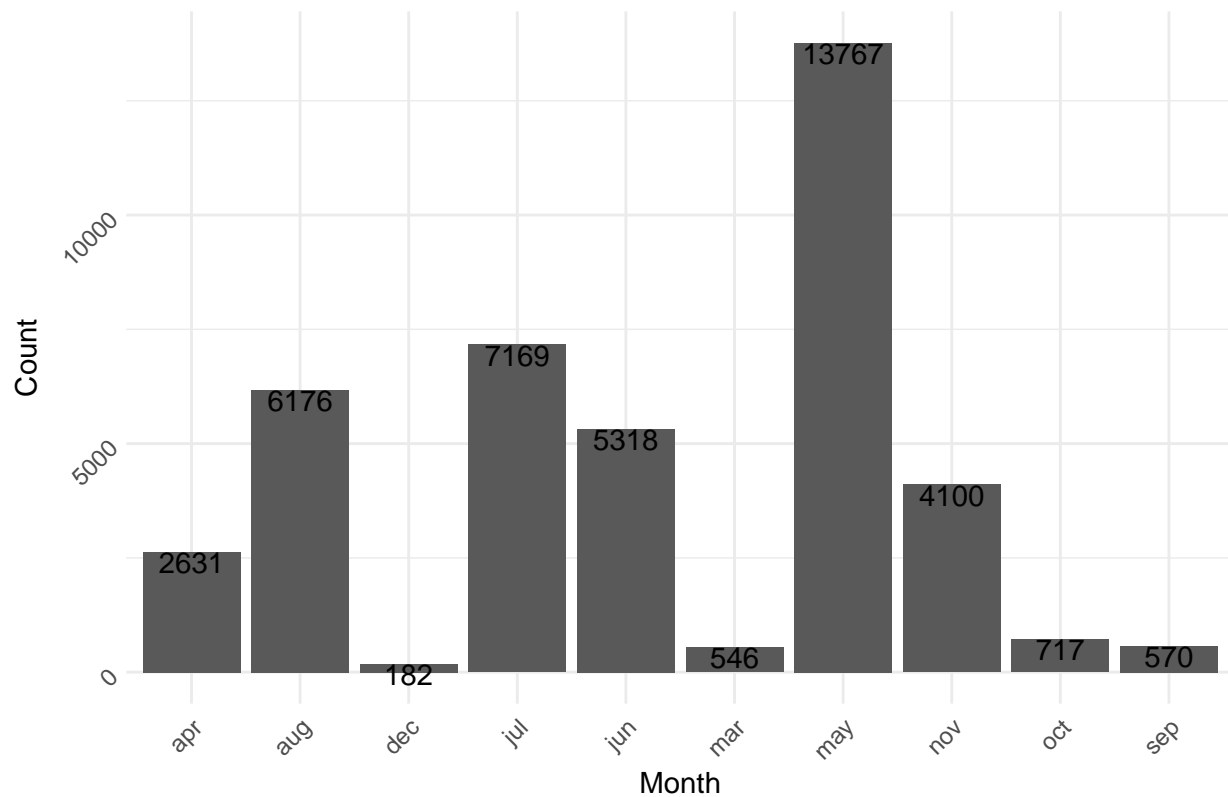
Distribution Of Target



```
month_counts <- table(df$month)

ggplot(df, aes(x = month)) +
  geom_bar() +
  geom_text(stat='count', aes(label=..count..), vjust=1) +
  theme_minimal() +
  labs(
    title = 'Distribution Of Month',
    x = 'Month',
    y = 'Count'
  ) +
  theme(
    axis.text.x = element_text(angle = 45, hjust = 1),
    axis.text.y = element_text(angle = 45)
  )
```


Distribution Of Month

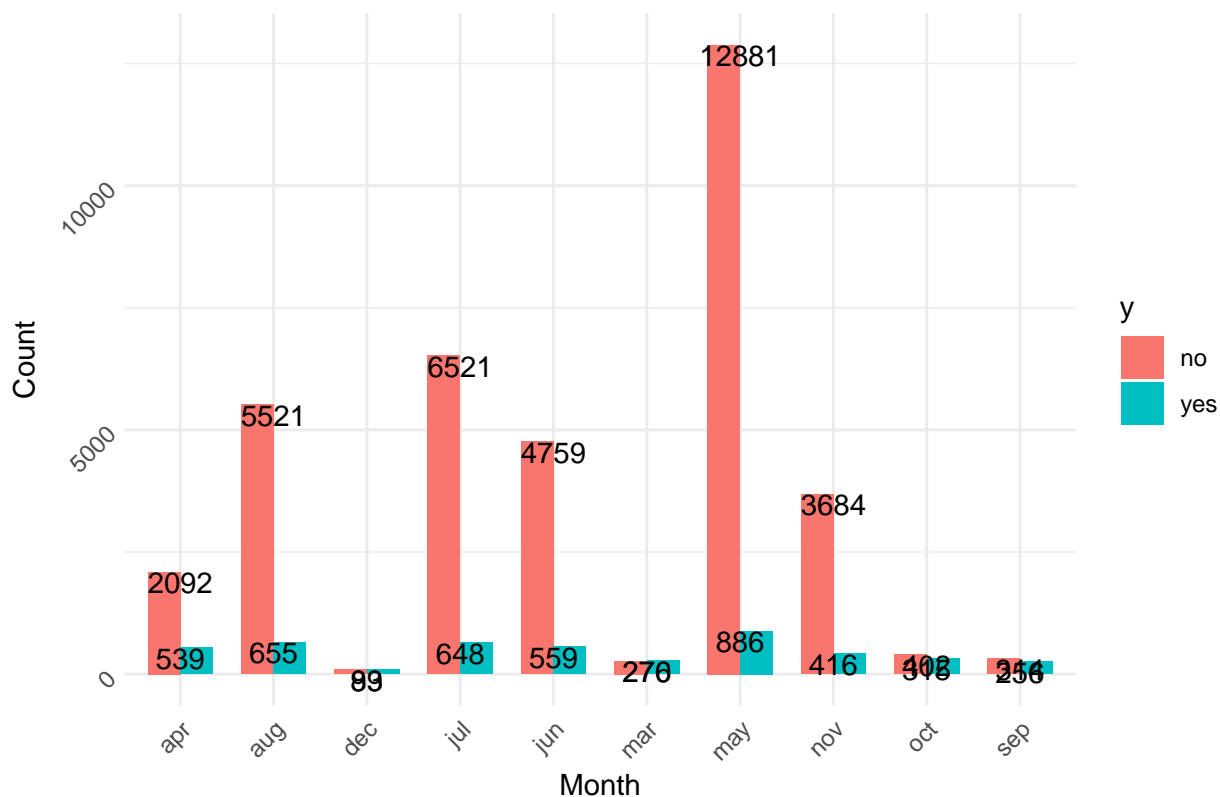


```
table(df$y, df$month)
```

```
##
##      apr  aug  dec  jul  jun  mar  may  nov  oct  sep
## no  2092 5521   93 6521 4759  270 12881 3684 402 314
## yes  539  655   89  648  559  276  886  416 315 256
```

```
ggplot(df, aes(x = month, fill = y)) +
  geom_bar(position = 'dodge', width = 0.7) +
  geom_text(stat='count', aes(label=..count..), vjust=1) +
  theme_minimal() +
  labs(
    title = 'Distribution Of Month Frequency Target',
    x = 'Month',
    y = 'Count'
  ) +
  theme(
    axis.text.x = element_text(angle = 45, hjust = 1),
    axis.text.y = element_text(angle = 45)
  )
```

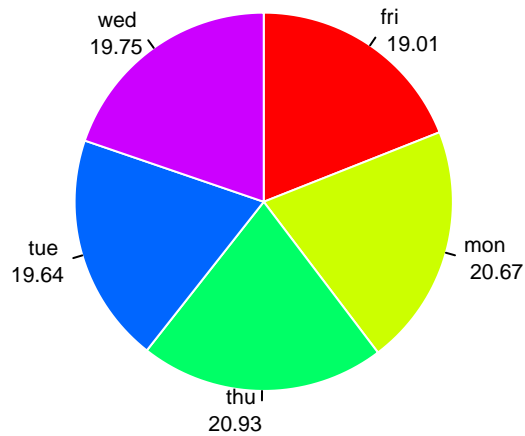
Distribution Of Month Frequency Target



```
day_counts <- table(df$day_of_week)
```

```
pie(
  day_counts,
  labels = paste(names(day_counts), "\n", format(day_counts / sum(day_counts) * 100, digits = 2, nsmall
main = 'Distribution Of Days',
cex = 0.7,
col = rainbow(length(day_counts)),
clockwise = TRUE,
init.angle = 90,
border = "white"
)
```

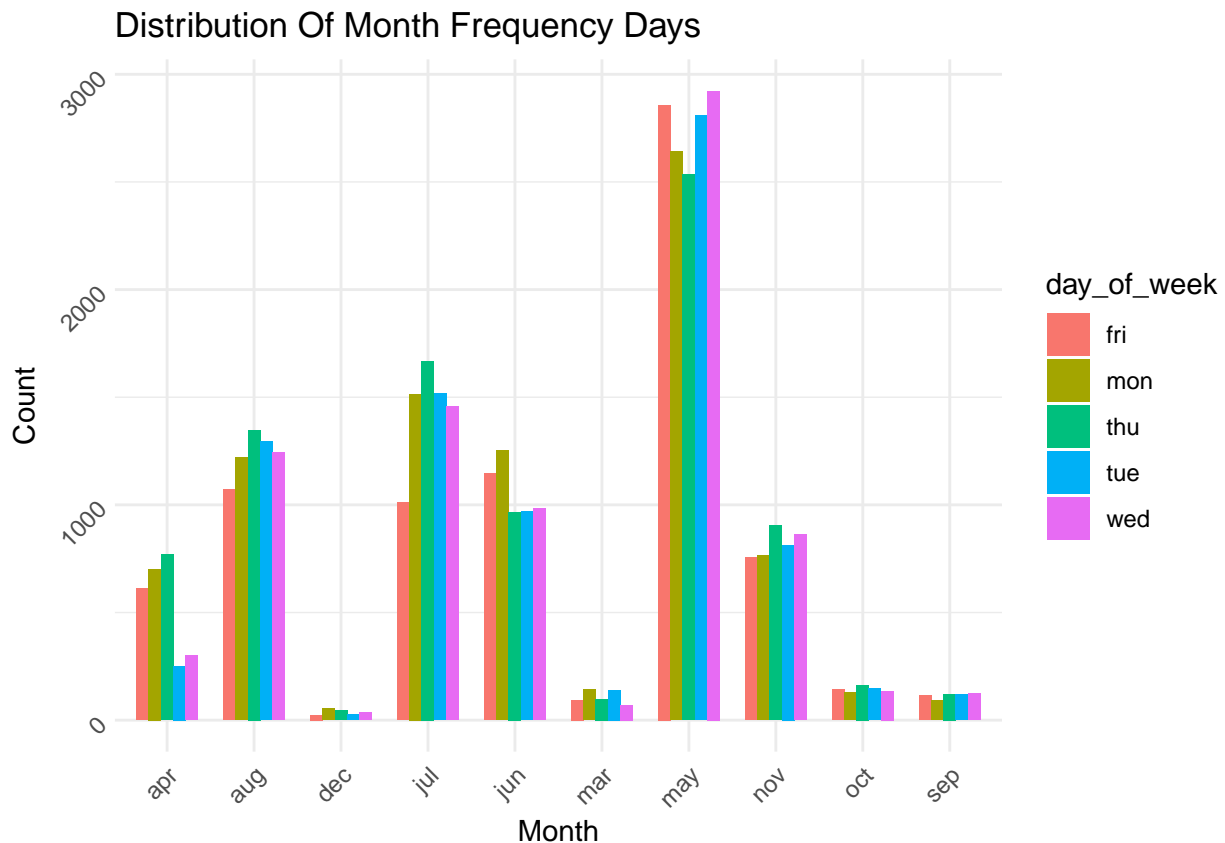
Distribution Of Days



```
table(df$month, df$day_of_week)
```

```
##
##      fri  mon  thu  tue  wed
## apr   610  702  768  251  300
## aug  1070 1221 1347 1295 1243
## dec    24   53   45   25   35
## jul  1012 1515 1668 1517 1457
## jun  1147 1251  967  970  983
## mar    94  143   99  140   70
## may  2857 2642 2536 2809 2923
## nov   755  766  903  813  863
## oct   142  129  163  148  135
## sep   115   90  122  118  125
```

```
ggplot(df, aes(x = month, fill = day_of_week)) +
  geom_bar(position = 'dodge', width = 0.7) +
  theme_minimal() +
  labs(
    title = 'Distribution Of Month Frequency Days',
    x = 'Month',
    y = 'Count'
  ) +
  theme(
    axis.text.x = element_text(angle = 45, hjust = 1),
    axis.text.y = element_text(angle = 45)
  )
```



```
# Grid of subplots to visualize the distribution and spread of each variable's values.
l <- c('duration', 'campaign', 'emp.var.rate', 'cons.price.idx',
      'cons.conf.idx', 'euribor3m', 'nr.employed', 'pdays', 'previous')
```

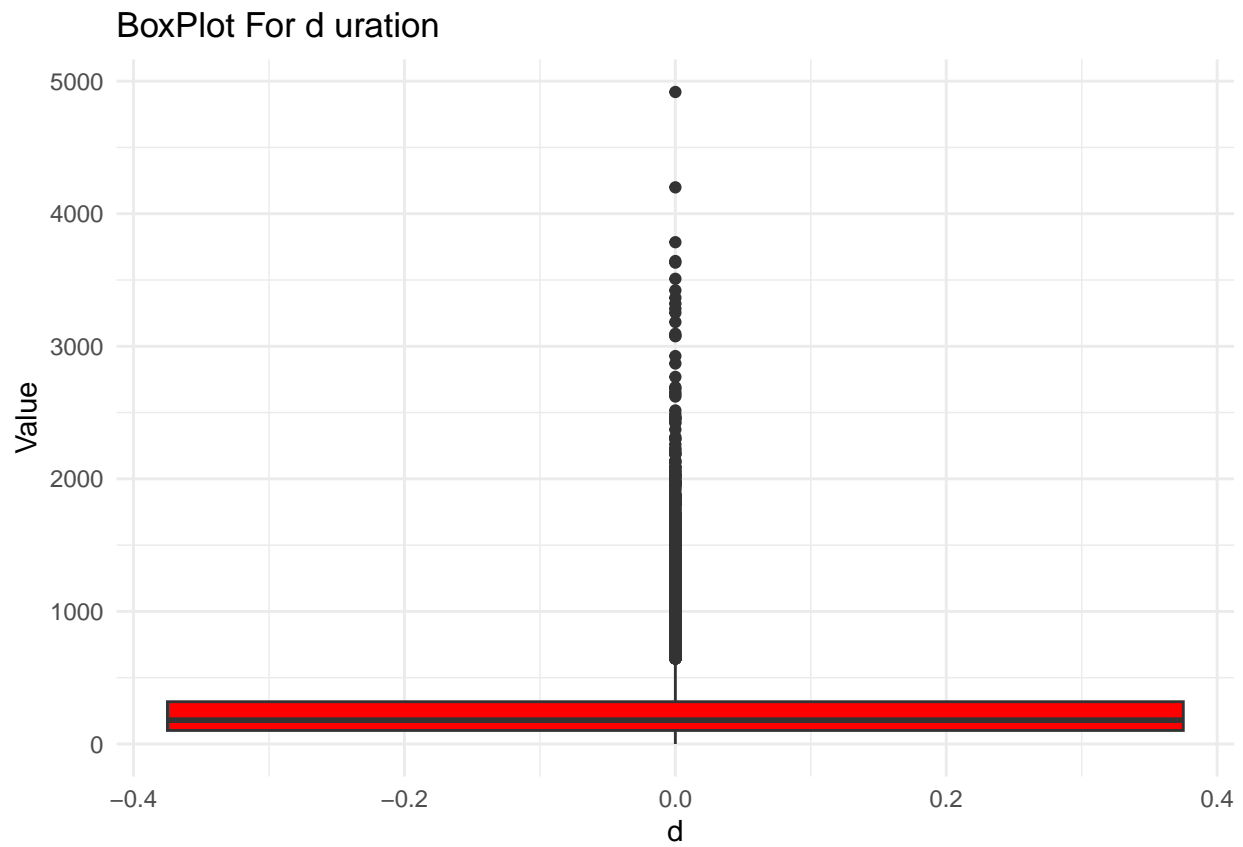
```
# Set the figure size
options(repr.plot.width = 20, repr.plot.height = 30)
```

```
plot_list <- list()
```

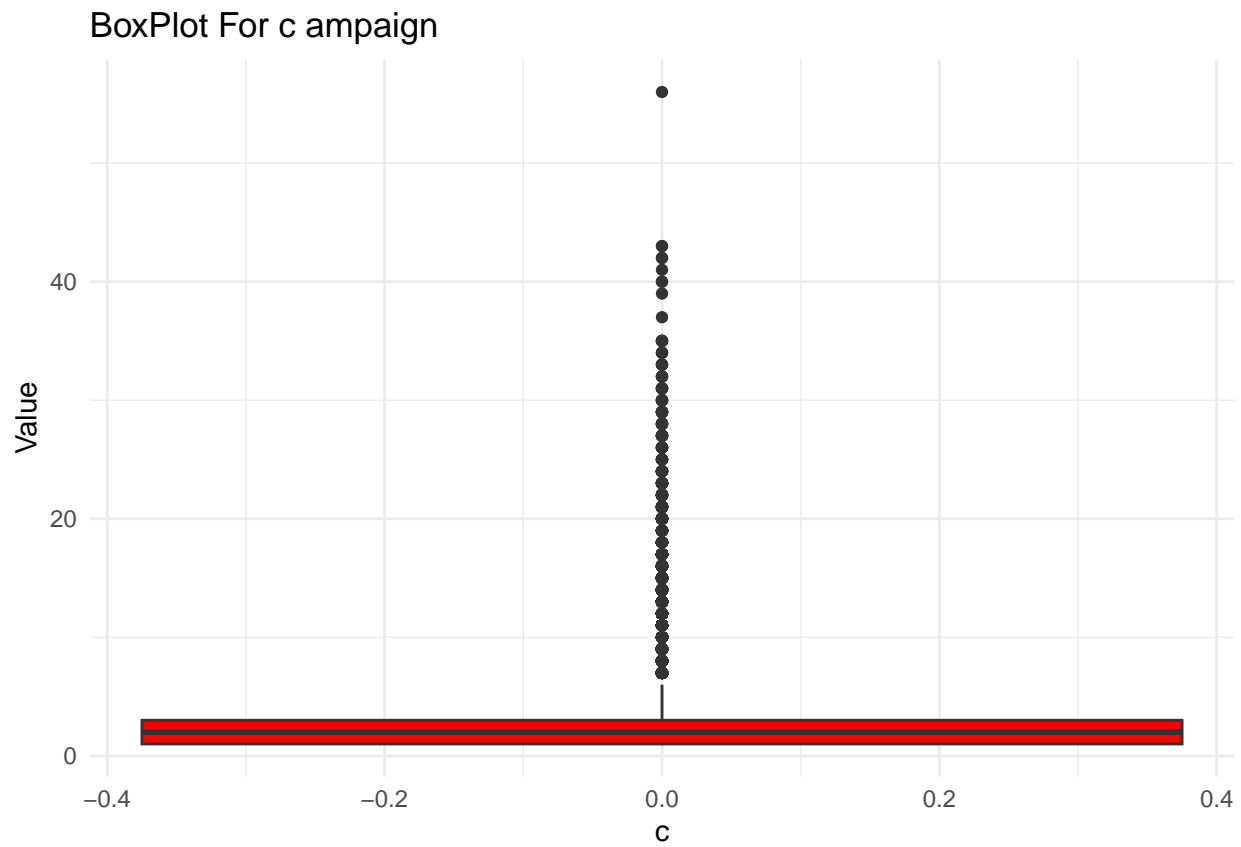
```
for (x in l) {
  plot <- ggplot(df, aes(y = df[[x]])) +
    geom_boxplot(fill = "red") +
    labs(
      title = paste("BoxPlot For", substr(x, 1, 1), substring(x, 2)),
      x = substring(x, 1, 1) %||% substring(x, 2),
      y = "Value"
    ) +
    theme_minimal()
  # Append the plot to the list
  plot_list[[x]] <- plot
}
```

```
for (x in l) {
  print(plot_list[[x]])
}
```

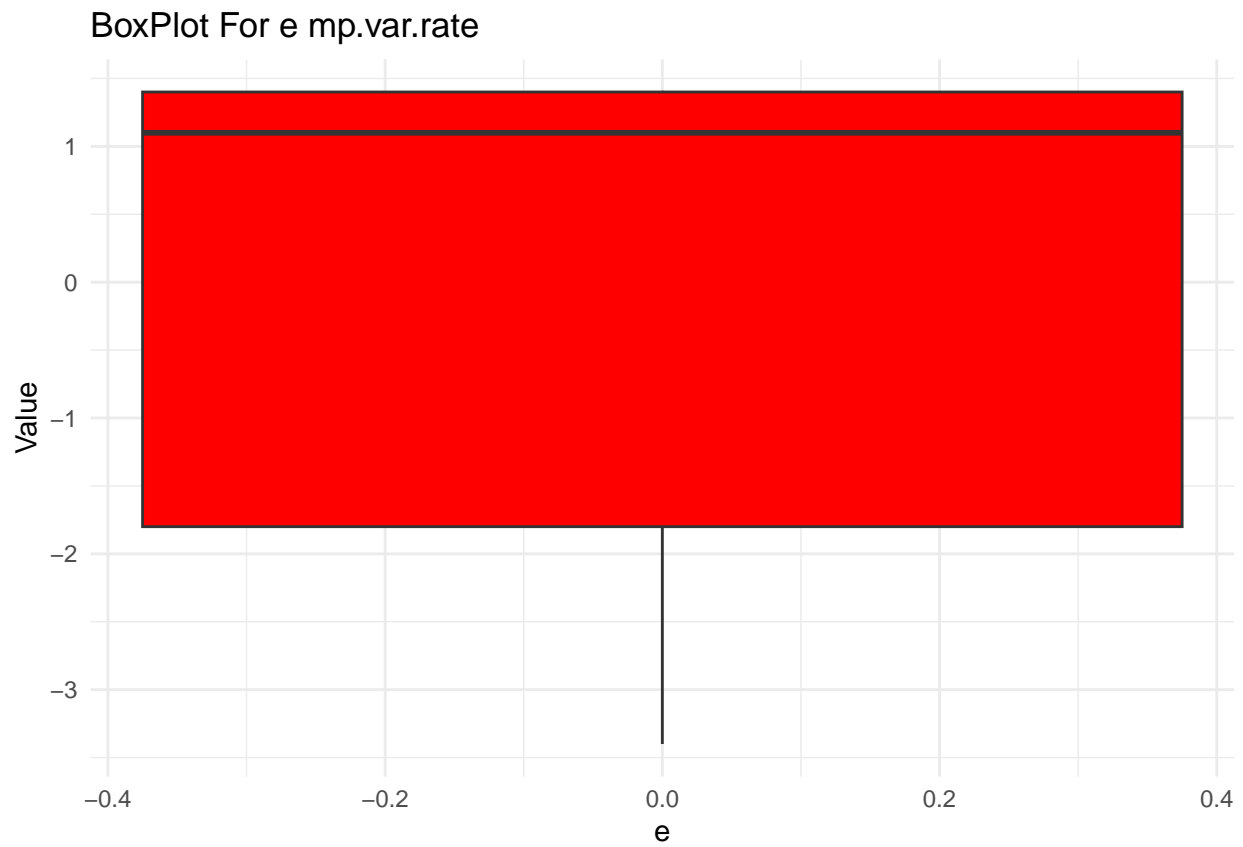
```
## Warning: Use of `df[[x]]` is discouraged.
## i Use `.data[[x]]` instead.
```



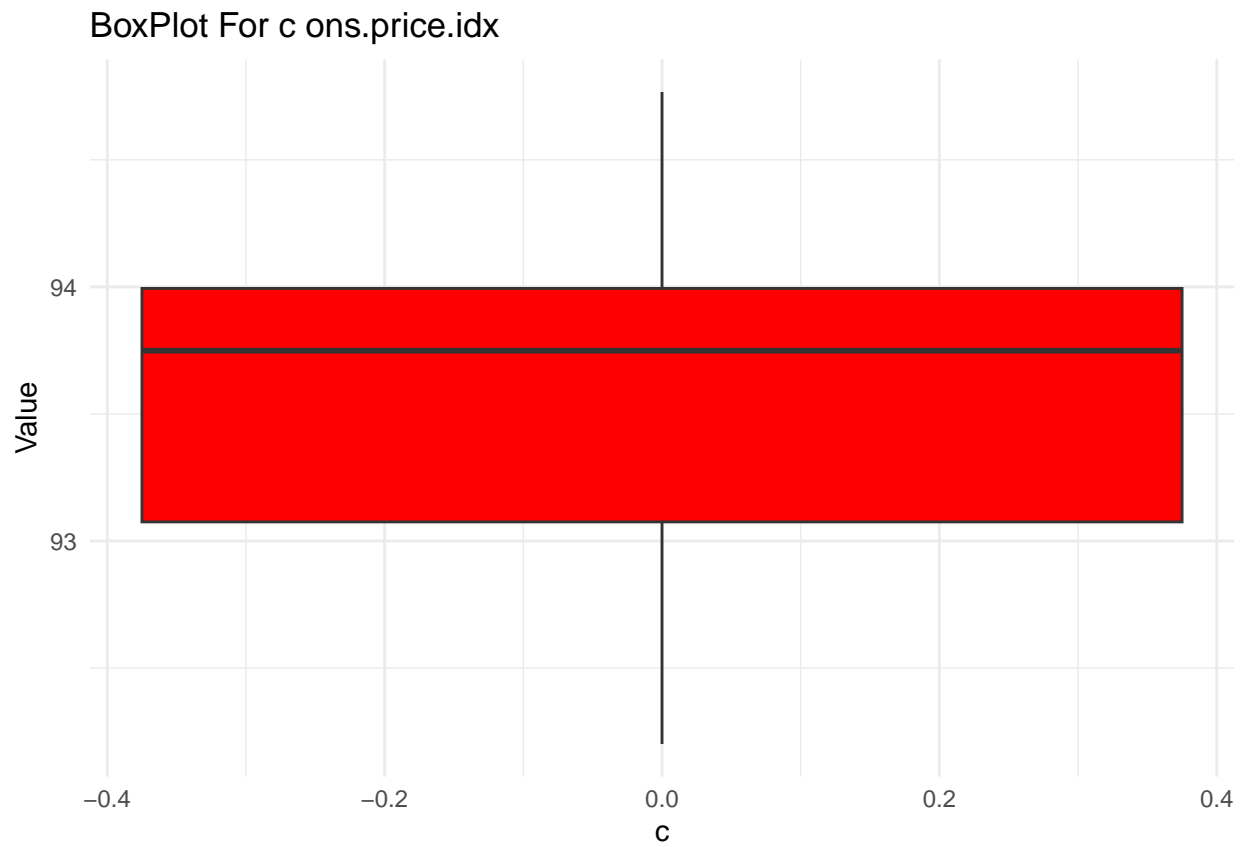
```
## Warning: Use of `df[[x]]` is discouraged.  
## i Use `.data[[x]]` instead.
```



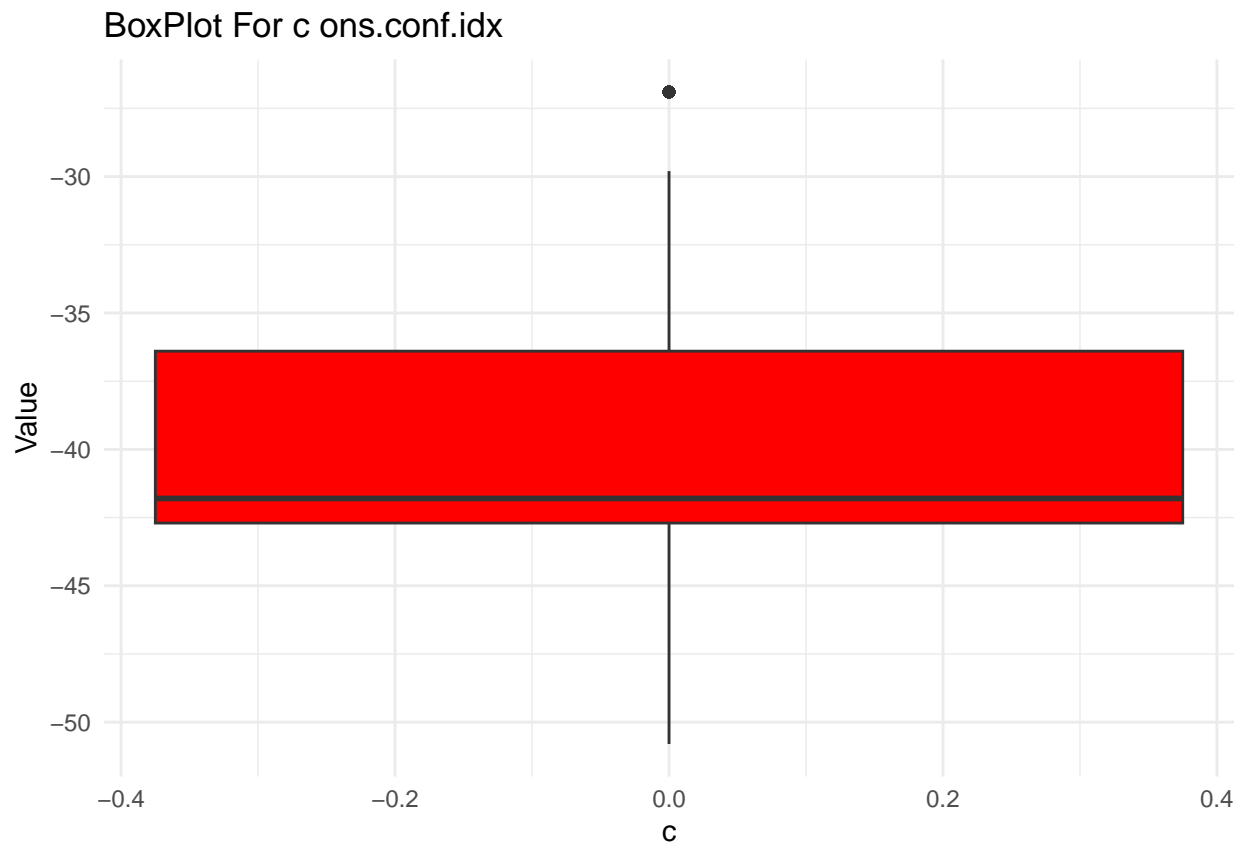
```
## Warning: Use of `df[[x]]` is discouraged.  
## i Use `.data[[x]]` instead.
```



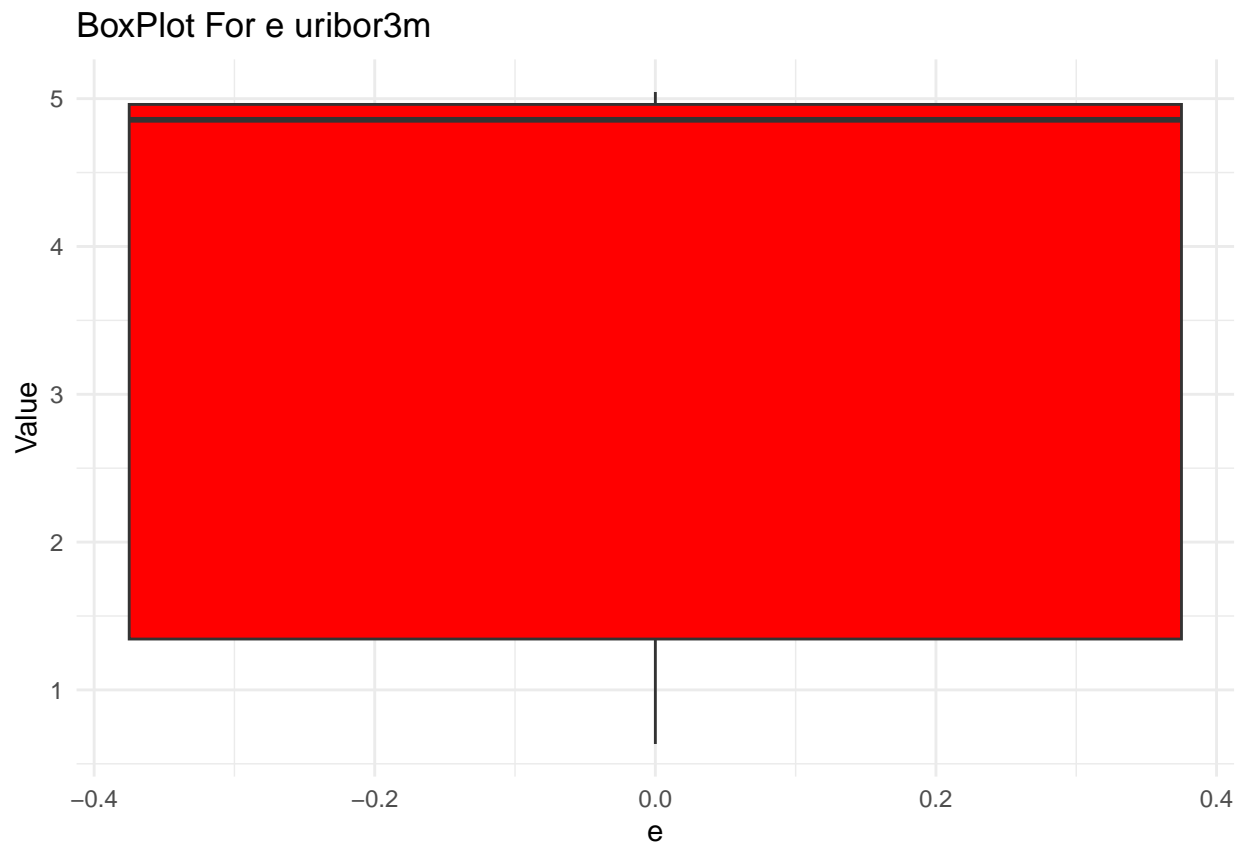
```
## Warning: Use of `df[[x]]` is discouraged.  
## i Use `.data[[x]]` instead.
```



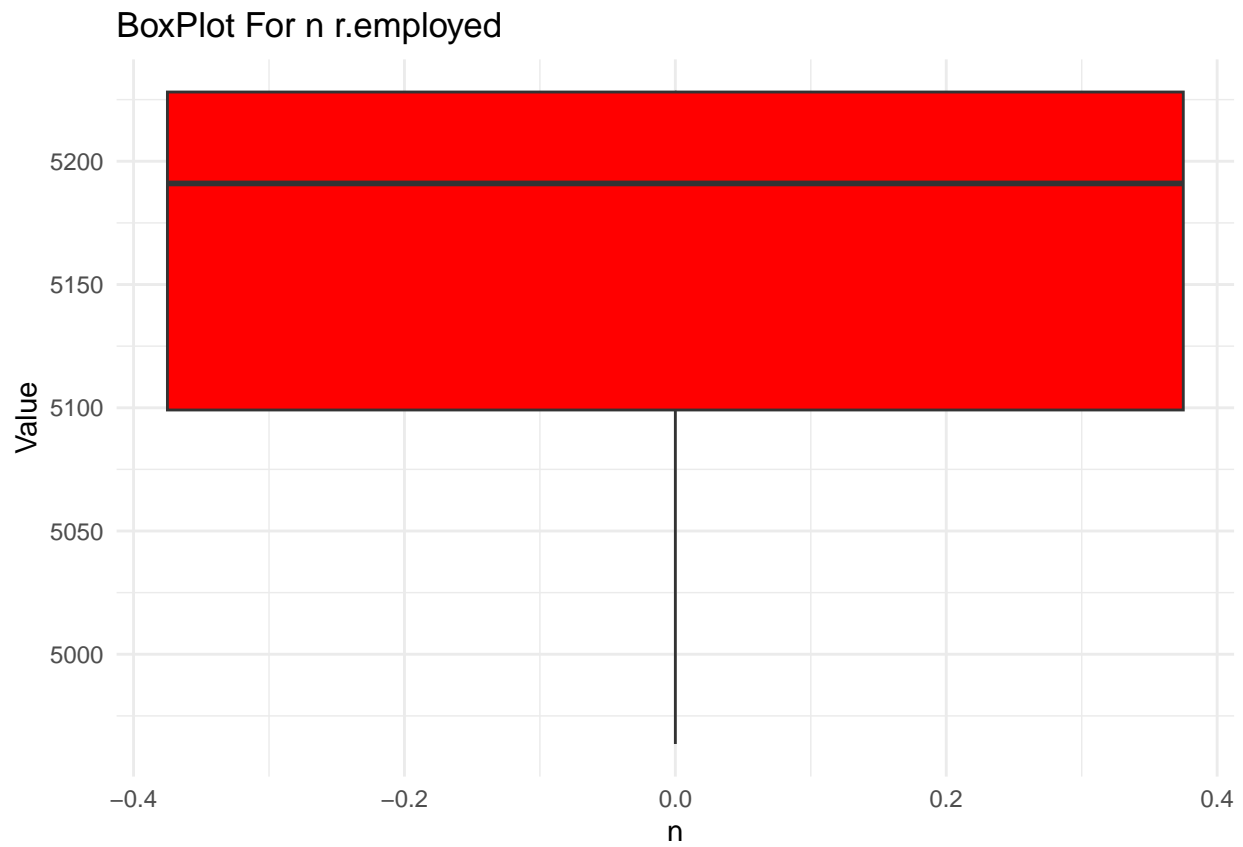
```
## Warning: Use of `df[[x]]` is discouraged.  
## i Use `.data[[x]]` instead.
```

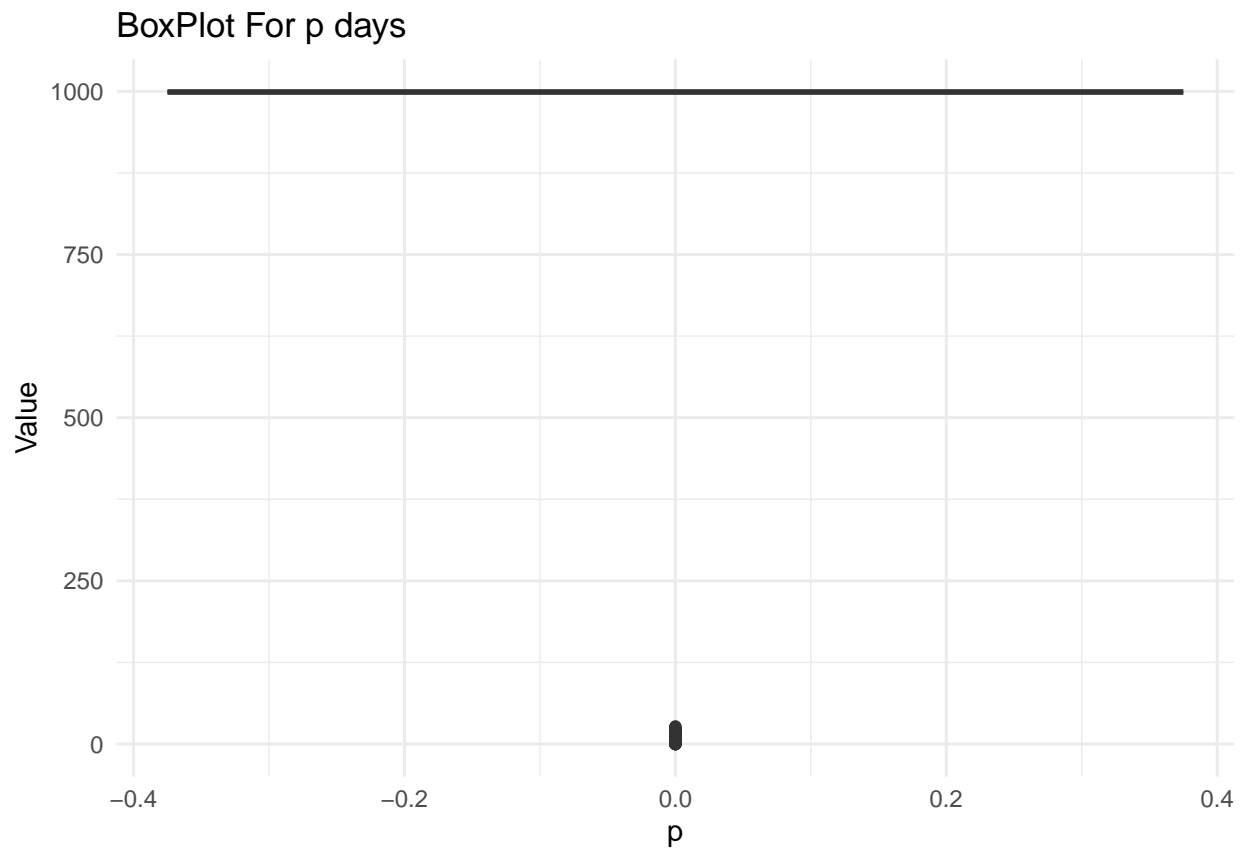
```
## Warning: Use of `df[[x]]` is discouraged.  
## i Use `.data[[x]]` instead.
```



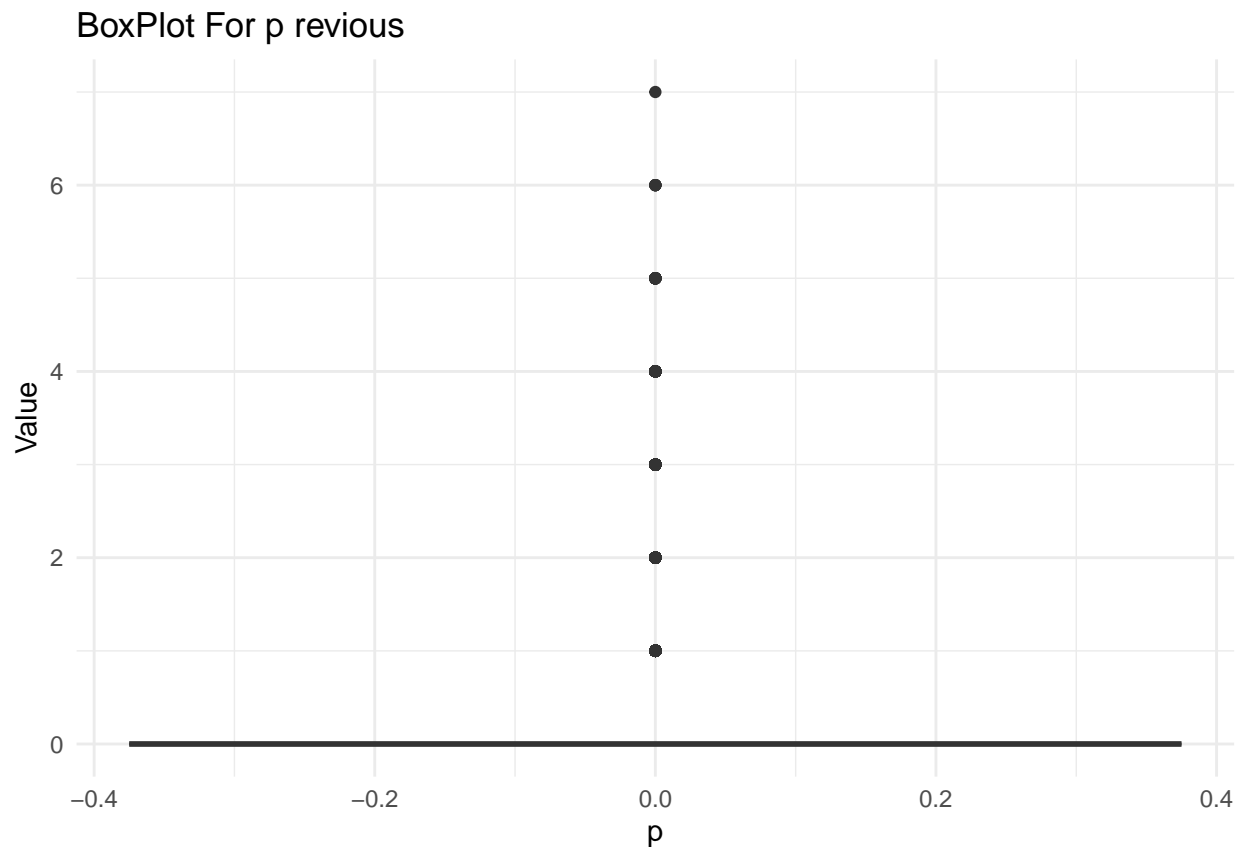
```
## Warning: Use of `df[[x]]` is discouraged.  
## i Use `.data[[x]]` instead.
```



```
## Warning: Use of `df[[x]]` is discouraged.  
## i Use `.data[[x]]` instead.
```



```
## Warning: Use of `df[[x]]` is discouraged.  
## i Use `.data[[x]]` instead.
```



```
# Loop through the variables
for (i in 1) {
  # Calculate quartiles and interquartile range (IQR)
  q25 <- quantile(df[[i]], 0.25)
  q75 <- quantile(df[[i]], 0.75)
  qr <- q75 - q25

  # Calculate upper and lower bounds for outlier detection
  max <- q75 + qr * 1.5
  min <- q25 - qr * 1.5

  # Cap outliers by setting values outside the bounds to the bounds
  df[[i]][df[[i]] > max] <- max
  df[[i]][df[[i]] < min] <- min

  # Print the results
  cat(paste("For", i, "\n"))
  cat("Q25:", q25, "\n")
  cat("Q75:", q75, "\n")
  cat("IQR:", qr, "\n")
  cat("Max:", max, "\n")
  cat("Min:", min, "\n\n")
}
```

```
## For duration :
## Q25: 102
## Q75: 319
```

```

## IQR: 217
## Max: 644.5
## Min: -223.5
##
## For campaign :
## Q25: 1
## Q75: 3
## IQR: 2
## Max: 6
## Min: -2
##
## For emp.var.rate :
## Q25: -1.8
## Q75: 1.4
## IQR: 3.2
## Max: 6.2
## Min: -6.6
##
## For cons.price.idx :
## Q25: 93.075
## Q75: 93.994
## IQR: 0.919
## Max: 95.3725
## Min: 91.6965
##
## For cons.conf.idx :
## Q25: -42.7
## Q75: -36.4
## IQR: 6.3
## Max: -26.95
## Min: -52.15
##
## For euribor3m :
## Q25: 1.344
## Q75: 4.961
## IQR: 3.617
## Max: 10.3865
## Min: -4.0815
##
## For nr.employed :
## Q25: 5099.1
## Q75: 5228.1
## IQR: 129
## Max: 5421.6
## Min: 4905.6
##
## For pdays :
## Q25: 999
## Q75: 999
## IQR: 0
## Max: 999
## Min: 999
##
## For previous :

```

```
## Q25: 0
## Q75: 0
## IQR: 0
## Max: 0
## Min: 0
```

Machine Learning

Prepare the data

```
# Select all columns except the last one and store it in X
X <- df %>%
  select(-ncol(df))

# Select the last column and store it in y
y <- df %>%
  select(ncol(df))

# Get the column names of X and store them in key
key <- colnames(X)

# The data frame
X

## # A tibble: 41,176 x 20
##   age job marital education default housing loan contact month day_of_week
##   <dbl> <chr> <chr> <chr> <chr> <chr> <chr> <chr> <chr> <chr>
## 1 56 hous~ married basic.4y no no no teleph~ may mon
## 2 57 serv~ married high.sch~ unknown no no teleph~ may mon
## 3 37 serv~ married high.sch~ no yes no teleph~ may mon
## 4 40 admi~ married basic.6y no no no teleph~ may mon
## 5 56 serv~ married high.sch~ no no yes teleph~ may mon
## 6 45 serv~ married basic.9y unknown no no teleph~ may mon
## 7 59 admi~ married professi~ no no no teleph~ may mon
## 8 41 blue~ married unknown unknown no no teleph~ may mon
## 9 24 tech~ single professi~ no yes no teleph~ may mon
## 10 25 serv~ single high.sch~ no yes no teleph~ may mon
## # i 41,166 more rows
## # i 10 more variables: duration <dbl>, campaign <dbl>, pdays <dbl>,
## # previous <dbl>, poutcome <chr>, emp.var.rate <dbl>, cons.price.idx <dbl>,
## # cons.conf.idx <dbl>, euribor3m <dbl>, nr.employed <dbl>

# Converting a categorical variable with 'no' = 0 and 'yes' = 1
y <- y %>%
  mutate(y = ifelse(y == 'no', 0, ifelse(y == 'yes', 1, y)))

y

## # A tibble: 41,176 x 1
##   y
##   <chr>
## 1 0
## 2 0
## 3 0
```

```
## 4 0
## 5 0
## 6 0
## 7 0
## 8 0
## 9 0
## 10 0
## # i 41,166 more rows

# Create a list of columns that have the data type character.
# Converts categorical information into a format that can be used by machine learning algorithm
# Each category becomes a new binary column, which is useful for modeling and analysis.
categorical_columns <- X %>%
  select_if(is.character) %>%
  colnames()

for (i in categorical_columns) {
  X <- X %>%
    mutate(!i := as.factor(!sym(i)) %>% as.numeric())
}

X

## # A tibble: 41,176 x 20
##   age  job marital education default housing  loan contact month day_of_week
##   <dbl> <dbl>   <dbl>   <dbl>   <dbl>   <dbl> <dbl>   <dbl> <dbl>   <dbl>
## 1    56     4     2       1     1       1     1     2     7       2
## 2    57     8     2       4     2       1     1     2     7       2
## 3    37     8     2       4     1       3     1     2     7       2
## 4    40     1     2       2     1       1     1     2     7       2
## 5    56     8     2       4     1       1     3     2     7       2
## 6    45     8     2       3     2       1     1     2     7       2
## 7    59     1     2       6     1       1     1     2     7       2
## 8    41     2     2       8     2       1     1     2     7       2
## 9    24    10     3       6     1       3     1     2     7       2
## 10   25     8     3       4     1       3     1     2     7       2
## # i 41,166 more rows
## # i 10 more variables: duration <dbl>, campaign <dbl>, pdays <dbl>,
## #   previous <dbl>, poutcome <dbl>, emp.var.rate <dbl>, cons.price.idx <dbl>,
## #   cons.conf.idx <dbl>, euribor3m <dbl>, nr.employed <dbl>

# Create an instance of the Min-Max scaler
min_max <- preProcess(X, method = "range")

## Warning in preProcess.default(X, method = "range"): No variation for for:
## pdays, previous

# Scale the data
X <- predict(min_max, X)

colnames(X) <- key

X

## # A tibble: 41,176 x 20
##   age  job marital education default housing  loan contact month
##   <dbl> <dbl>   <dbl>   <dbl>   <dbl>   <dbl> <dbl>   <dbl> <dbl>
```



```
## 1 0.743 0.273 0.333 0 0 0 0 1 0.667
## 2 0.762 0.636 0.333 0.429 0.5 0 0 1 0.667
## 3 0.381 0.636 0.333 0.429 0 1 0 1 0.667
## 4 0.438 0 0.333 0.143 0 0 0 1 0.667
## 5 0.743 0.636 0.333 0.429 0 0 1 1 0.667
## 6 0.533 0.636 0.333 0.286 0.5 0 0 1 0.667
## 7 0.8 0 0.333 0.714 0 0 0 1 0.667
## 8 0.457 0.0909 0.333 1 0.5 0 0 1 0.667
## 9 0.133 0.818 0.667 0.714 0 1 0 1 0.667
## 10 0.152 0.636 0.667 0.429 0 1 0 1 0.667
## # i 41,166 more rows
## # i 11 more variables: day_of_week <dbl>, duration <dbl>, campaign <dbl>,
## #   pdays <dbl>, previous <dbl>, poutcome <dbl>, emp.var.rate <dbl>,
## #   cons.price.idx <dbl>, cons.conf.idx <dbl>, euribor3m <dbl>,
## #   nr.employed <dbl>

# Creates a heatmap plot that visualizes the correlations between variables in
# the data2 DataFrame, including the target variable 'y'
# Create a copy of the data frame X
df2 <- X

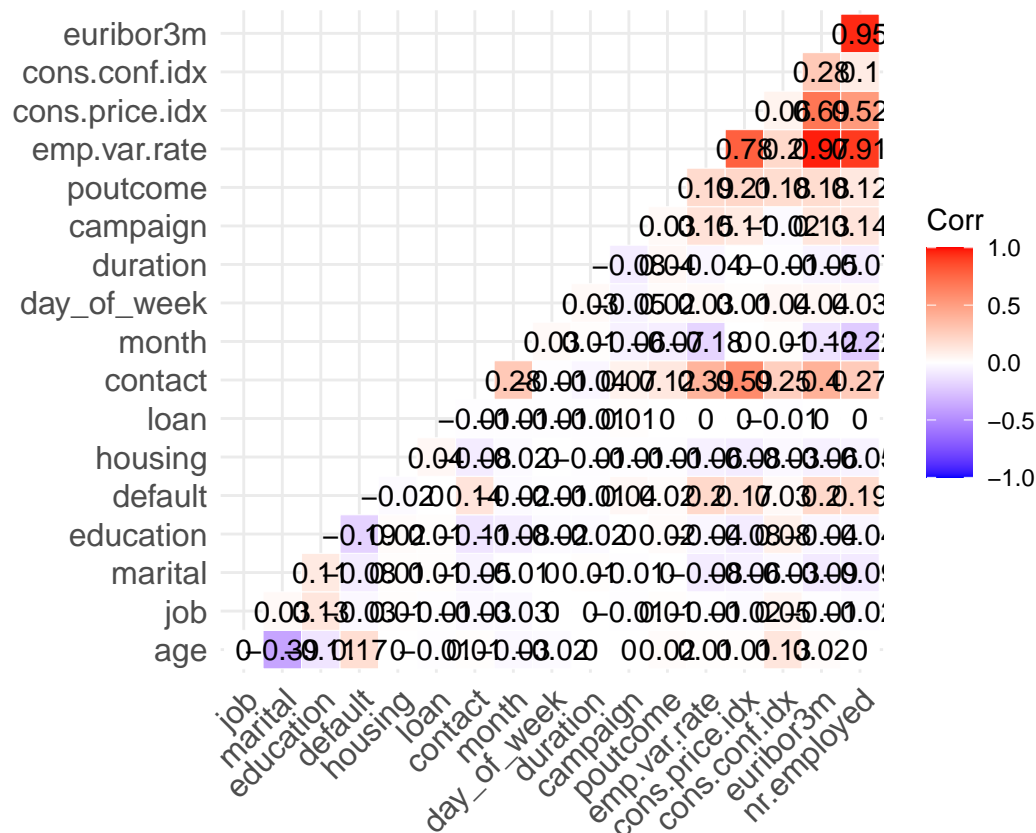
# Add the 'y' column to data2
df2$y <- y

options(repr.plot.width = 15, repr.plot.height = 10)

# Calculate the correlation matrix
cor_matrix <- cor(df2[, unlist(lapply(df2, is.numeric))])

## Warning in cor(df2[, unlist(lapply(df2, is.numeric))]): the standard deviation
## is zero

# Create a heatmap using ggcorrplot
ggcorrplot(cor_matrix, type = "lower", outline.col = "white", lab = TRUE)
```



```
# Convert the Target value as factor
y <- y[['y']] %>% as.factor
```

Modelisation

```
# split into two subsets: one for training the machine learning model
# (X_train and y_train) and another for evaluating the model's performance (X_test and y_test)
set.seed(123)

# Split the dataset into training and testing sets with p = 0.80
split <- createDataPartition(y, p = 0.2, list = FALSE)

X_train <- X[-split, ]
X_test <- X[split, ]

y_train <- y[-split]
y_test <- y[split]

# Print the shapes of the training and testing sets
cat("X_train shape", dim(X_train), "\n")

## X_train shape 32940 20

cat("X_test shape", dim(X_test), "\n")

## X_test shape 8236 20
```

```

cat("y_train shape", length(y_train), "\n")

## y_train shape 32940
cat("y_test shape", length(y_test), "\n")

## y_test shape 8236
# Obtain the shapes of these datasets to verify their sizes.
# Ensure that your data splitting process worked as intended and that you have
# the correct number of data points in each set for model evaluation and validation
set.seed(123)

# Split the dataset into training and testing sets with p = 0.80
indices <- createDataPartition(y_test, p = 0.25, list = FALSE)

X_val <- X_test[indices, ]
X_test <- X_test[-indices, ]

y_val <- y_test[indices]
y_test <- y_test[-indices]

# Print the dimensions of the test and validation sets
cat("X_test shape: ", dim(X_test), "\n")

## X_test shape: 6177 20
cat("X_val shape: ", dim(X_val), "\n")

## X_val shape: 2059 20
cat("y_test shape: ", length(y_test), "\n")

## y_test shape: 6177
cat("y_val shape: ", length(y_val), "\n")

## y_val shape: 2059

```

Neural Network model

```

# Initialize a sequential model
model <- keras_model_sequential()

# Add the first Dense layer
model %>%
  layer_dense(units = 128, input_shape = dim(X_train)[2], activation = "relu", name = "Dense_Layer1") %>%
  layer_dense(units = 256, activation = "relu", name = "Dense_Layer2") %>%
  layer_dense(units = 1, activation = "sigmoid", name = "Dense_Layer3")

summary(model)

## Model: "sequential"
## -----
## Layer (type)                               Output Shape          Param #
## =====

```

```
## Dense_Layer1 (Dense)          (None, 128)          2688
## Dense_Layer2 (Dense)          (None, 256)         33024
## Dense_Layer3 (Dense)          (None, 1)           257
## =====
## Total params: 35969 (140.50 KB)
## Trainable params: 35969 (140.50 KB)
## Non-trainable params: 0 (0.00 Byte)
## -----
```

```
# Compile the model
model %>% compile(
  optimizer = optimizer_adam(),
  loss = "binary_crossentropy",
  metrics = c("accuracy")
)

# Define callbacks
checkpoint_cb <- callback_model_checkpoint(
  filepath = "my_keras_model.h5",
  save_best_only = TRUE
)

early_stopping_cb <- callback_early_stopping(
  patience = 10,
  restore_best_weights = TRUE
)

# Train the model
history <- model %>% fit(
  x = as.matrix(X_train),
  y = as.numeric(y_train),
  epochs = 30,
  batch_size = 100,
  validation_data = list(as.matrix(X_val), as.numeric(y_val)),
  callbacks = list(checkpoint_cb, early_stopping_cb)
)
```

```
## Epoch 1/30
## 330/330 - 5s - loss: -3.9137e+04 - accuracy: 0.8873 - val_loss: -1.5922e+05 - val_accuracy: 0.8873 -
## Epoch 2/30
## 330/330 - 2s - loss: -5.8786e+05 - accuracy: 0.8873 - val_loss: -1.2437e+06 - val_accuracy: 0.8873 -
## Epoch 3/30
## 330/330 - 2s - loss: -2.4366e+06 - accuracy: 0.8873 - val_loss: -3.9659e+06 - val_accuracy: 0.8873 -
## Epoch 4/30
## 330/330 - 2s - loss: -6.2118e+06 - accuracy: 0.8873 - val_loss: -8.8819e+06 - val_accuracy: 0.8873 -
## Epoch 5/30
## 330/330 - 2s - loss: -1.2363e+07 - accuracy: 0.8873 - val_loss: -1.6314e+07 - val_accuracy: 0.8873 -
## Epoch 6/30
## 330/330 - 2s - loss: -2.1222e+07 - accuracy: 0.8873 - val_loss: -2.6623e+07 - val_accuracy: 0.8873 -
## Epoch 7/30
## 330/330 - 2s - loss: -3.2968e+07 - accuracy: 0.8873 - val_loss: -3.9872e+07 - val_accuracy: 0.8873 -
## Epoch 8/30
## 330/330 - 2s - loss: -4.7740e+07 - accuracy: 0.8873 - val_loss: -5.6252e+07 - val_accuracy: 0.8873 -
## Epoch 9/30
## 330/330 - 2s - loss: -6.5727e+07 - accuracy: 0.8873 - val_loss: -7.5944e+07 - val_accuracy: 0.8873 -
```

```

## Epoch 10/30
## 330/330 - 2s - loss: -8.7030e+07 - accuracy: 0.8873 - val_loss: -9.8869e+07 - val_accuracy: 0.8873 -
## Epoch 11/30
## 330/330 - 2s - loss: -1.1191e+08 - accuracy: 0.8873 - val_loss: -1.2561e+08 - val_accuracy: 0.8873 -
## Epoch 12/30
## 330/330 - 2s - loss: -1.4049e+08 - accuracy: 0.8873 - val_loss: -1.5613e+08 - val_accuracy: 0.8873 -
## Epoch 13/30
## 330/330 - 2s - loss: -1.7274e+08 - accuracy: 0.8873 - val_loss: -1.9028e+08 - val_accuracy: 0.8873 -
## Epoch 14/30
## 330/330 - 2s - loss: -2.0874e+08 - accuracy: 0.8873 - val_loss: -2.2820e+08 - val_accuracy: 0.8873 -
## Epoch 15/30
## 330/330 - 2s - loss: -2.4880e+08 - accuracy: 0.8873 - val_loss: -2.7051e+08 - val_accuracy: 0.8873 -
## Epoch 16/30
## 330/330 - 2s - loss: -2.9319e+08 - accuracy: 0.8873 - val_loss: -3.1689e+08 - val_accuracy: 0.8873 -
## Epoch 17/30
## 330/330 - 2s - loss: -3.4176e+08 - accuracy: 0.8873 - val_loss: -3.6760e+08 - val_accuracy: 0.8873 -
## Epoch 18/30
## 330/330 - 2s - loss: -3.9457e+08 - accuracy: 0.8873 - val_loss: -4.2262e+08 - val_accuracy: 0.8873 -
## Epoch 19/30
## 330/330 - 2s - loss: -4.5190e+08 - accuracy: 0.8873 - val_loss: -4.8216e+08 - val_accuracy: 0.8873 -
## Epoch 20/30
## 330/330 - 2s - loss: -5.1371e+08 - accuracy: 0.8873 - val_loss: -5.4643e+08 - val_accuracy: 0.8873 -
## Epoch 21/30
## 330/330 - 2s - loss: -5.8030e+08 - accuracy: 0.8873 - val_loss: -6.1525e+08 - val_accuracy: 0.8873 -
## Epoch 22/30
## 330/330 - 2s - loss: -6.5180e+08 - accuracy: 0.8873 - val_loss: -6.8922e+08 - val_accuracy: 0.8873 -
## Epoch 23/30
## 330/330 - 2s - loss: -7.2807e+08 - accuracy: 0.8873 - val_loss: -7.6809e+08 - val_accuracy: 0.8873 -
## Epoch 24/30
## 330/330 - 2s - loss: -8.0935e+08 - accuracy: 0.8873 - val_loss: -8.5206e+08 - val_accuracy: 0.8873 -
## Epoch 25/30
## 330/330 - 2s - loss: -8.9601e+08 - accuracy: 0.8873 - val_loss: -9.4125e+08 - val_accuracy: 0.8873 -
## Epoch 26/30
## 330/330 - 2s - loss: -9.8799e+08 - accuracy: 0.8873 - val_loss: -1.0361e+09 - val_accuracy: 0.8873 -
## Epoch 27/30
## 330/330 - 2s - loss: -1.0854e+09 - accuracy: 0.8873 - val_loss: -1.1362e+09 - val_accuracy: 0.8873 -
## Epoch 28/30
## 330/330 - 2s - loss: -1.1882e+09 - accuracy: 0.8873 - val_loss: -1.2420e+09 - val_accuracy: 0.8873 -
## Epoch 29/30
## 330/330 - 2s - loss: -1.2969e+09 - accuracy: 0.8873 - val_loss: -1.3538e+09 - val_accuracy: 0.8873 -
## Epoch 30/30
## 330/330 - 2s - loss: -1.4115e+09 - accuracy: 0.8873 - val_loss: -1.4714e+09 - val_accuracy: 0.8873 -

```

```
history
```

```

##
## Final epoch (plot to see history):
##      loss: -1,411,488,768
##      accuracy: 0.8873
##      val_loss: -1,471,360,000
##      val_accuracy: 0.8873

```

```

model %>% compile(
  optimizer = optimizer_adam(),
  loss = "binary_crossentropy",

```

```

    metrics = c("accuracy")
  )

evaluation <- model %>% evaluate(as.matrix(X_test), as.numeric(y_test))

## 194/194 - 2s - loss: -1.4715e+09 - accuracy: 0.8873 - 2s/epoch - 10ms/step
evaluation

##           loss      accuracy
## -1.471452e+09  8.873239e-01
# Print the test loss and accuracy
#cat("Test Loss:", evaluation[1], "\n")
cat("Test Accuracy:", evaluation[2], "\n")

## Test Accuracy: 0.8873239

```