


AUTHENTIC LISTENING SKILLS

Content words

When you listen to authentic speech, you may not understand every word. However, the most important words—usually nouns and verbs—are often stressed. Listen for the stressed words and use them to figure out the meaning of what someone is saying.

- 1** Read the Authentic Listening Skills box. Then listen to part of the TED Talk. What do you notice about the underlined words? Practice saying the sentences with a partner.  **51**

In Bali, we generate 680 cubic meters of plastic garbage a day. That's about a fourteen-story building. And when it comes to plastic bags, less than five percent gets recycled.

- 4** Watch Part 1 of the talk. Complete the notes.  **8.1**

Two images of Bali: Island of gods and island of


(1) _____

Problem: most plastic bags aren't (2) _____ and end up in the ocean

Solution: say (3) _____ to plastic bags

Melati and Isabel: (4) _____ by Mahatma Gandhi to go on a (5) _____ strike

6 VOCABULARY IN CONTEXT

- a** Watch the clips from the talk. Choose the correct meanings of the words and phrases.  **8.3**

- b** Complete the sentences so they are true for you.

- 1** Thinking of problems in the world, I'd like to do something about _____.
- 2** An example of a person who walks his or her talk is _____.
- 3** An example of a person who has made a difference in my life is _____.
- 4** A time in my life when I went for it was when I _____.
- 5** A person who is a good example for others and tries to be the change they want in the world is _____.

- 2** Listen to another part of the talk. Complete it with the content words you hear.  **52**

We know that changes the image you may have of our (1) _____. It changed ours, too, when we learned about it, when we learned that almost (2) _____ plastic bags in (3) _____ end up in our drains and then in our (4) _____ and then in our (5) _____. And those that don't even make it to the ocean, they're either (6) _____ or littered.

- 5** Watch Part 2 of the talk. Choose the correct option to complete each sentence.  **8.2**

- 1** The governor of Bali agreed to *meet* / *talk on the phone with* the girls.
- 2** The governor *didn't promise* / *promised* to help them with their campaign.
- 3** Their campaign: for *stores and restaurants* / *beaches* to become "bag-free" zones
- 4** They believe that *kids* / *only governments* have the power to change the world.
- 5** They want to stop people *in shops* / *at the airport* and ask about their plastic bags.

WRITING A persuasive blog post

6 Work in pairs. Answer the questions.

- 1 Do you have performers in the shopping areas of your town or city? What kinds?
- 2 Do you think performers should be allowed in busy shopping areas? Why?

7 Read the blog post. Answer the questions.

Making music shouldn't be a crime

When I went to Paris, I enjoyed the performers who played music, did tricks, or painted pictures on the sidewalk. My town doesn't allow street performers. We should change that.

The world's great cities have street performers: Tokyo, Edinburgh, Barcelona, Mexico City. If we allowed them here, people would come to watch them and would also shop. This would help the local economy.

How did you feel the last time you saw a great street performer? They make a connection with the audience, and they make visitors feel welcome.

How did you feel the last time you saw a great street performer? They make a connection with the audience, and they make visitors feel welcome.

Some people earn their living this way. It's wrong to stop people from doing honest work. It would be right to change the rules to allow street performers.

If we allowed them, it would improve our quality of life and give entertainers opportunities to perform. Please click on [this link](#) to join my campaign.

- 1 What did the blogger love about Paris?
- 2 How does the blogger want to change the downtown shopping area?
- 3 How does the blogger use logic?
- 4 How does the blogger use emotion?
- 5 How does the blogger use ideas of right and wrong?
- 6 Does the blog persuade you? Why?

8 Read the Writing strategy box. Match the points with the blog in Activity 7.

9 Work in groups. What three new things would you like your area to have? Why?

10 WRITING SKILL Using persuasive language

Choose one of your ideas from Activity 9 and write a blog post about it. Use the structure from the Writing strategy box.

11 Exchange blog posts with a partner. Check each other's work. Does it use the ideas from the Writing strategy box? Does it persuade you about their ideas?

Writing strategy

Persuading people to make a change

- Introduce your topic with a personal story.
- Introduce your topic with a personal story.
- Mention successful examples of the change you're arguing for.
- Ask readers to think of their own experience and describe the emotional side of your proposal.
- Explain what's wrong and what would be right.
- End with a call to action that explains exactly what you think people should do.

We should have an art gallery. If we had one, then...

Persuasive Writing



Introductions

I think...
For this reason...
I feel that...
I am sure that...
It is certain...
I am writing to...
Of course...
In the same way...
On the other hand...
In this situation...



Making Your Point

Firstly, secondly, thirdly...
Furthermore...
In addition...
Also...
Finally...
Likewise...
Besides...
Again...
Moreover...
Similarly...
Surely...
Certainly...
Specifically...
If... then...
because...

Details

For example...
In fact...
For instance...
As evidence...
In support of this...

Endings

For these reasons...
As you can see...
In other words...
On the whole...
In short...
Without a doubt...
In brief...
Undoubtedly...

Other Words

reasons
arguments
for
against
unfair
pros
cons

