Omoigui Iyayi Kelvin

4 Godwin Ikomi Close, Ubeji● Warri, Delta State ● Phone: (+234) 9077490485 ●Email:omoiguikelvin73@gmail.com

_____

Summary: I am an experienced professional and entrepreneur with strong communication, leadership and interpersonal skills. I am seeking an opportunity to showcase my abilities in a growing company looking to effectively utilize their data to more adeptly provide statistical information to their clientele. I am focused, adaptable, and dependable while also being a flexible self-starter who works independently and responds quickly to the changing needs of the organization.

Skills:

- Data Analysis: Excel, MSSM, Power BI, R
- Statistical Analysis: A/B testing, Hypothesis Testing, Regression Analysis
- Data Visualization: Dashboard Creation, Visual Analytics, Storytelling
- Communication: Written and Verbal Communication, Stakeholder Engagement
- Organization: Project Management, Time Management, Attention to Detail

---

Project Experience

How a Bike-Share Company can Navigate Speedy Success—determine how annual members and casual riders use Cyclistic bikes differently to help the marketing analytics team design marketing strategies aimed at converting casual riders into annual members.

- Using datasets from Divvy, a bike-share program based in Chicago, from January 2022 — December 2022.
- Using Microsoft SQL Server Management (MSSM) tool for data wrangling, cleaning and analyzing.
- Using Power BI for data visualization.
- Made recommendations on how to navigate speedy success from insights drawn from the data.

HOW CAN BELLABEAT COMPANY PLAY IT SMART? — analyze trends in smart fitness device usage to gain insight that will help Bellabeat Company (a high-tech manufacturer of health-focused products for women) in making a marketing strategy for the Bellabeat app.

- Using Dataset from Mobius Fitabase containing responses from thirty eligible fitbit users showing minute-level output for physical activity, heart rate, and sleep monitoring.
- Using Microsoft Excel tool for data wrangling, cleaning and analyzing.
- Using Power BI for data visualization.
- Made recommendations on how to improve the app for better marketing.

Omoigui Iyayi Kelvin

4 Godwin Ikomi Close, Ubeji● Warri, Delta State ● Phone: (+234) 9077490485 ●Email:omoiguikelvin73@gmail.com

Work Experience

Job 1
Electrical Engineer, July 2021 – December 2022
I was responsible for Troubleshooting and resolving of electrical issues, Installation/maintenance of electrical equipment.

Job 2
Electrical Engineer (Intern), July 2018 – December 2018
I was responsible for Power distribution monitoring, and hourly logging of electrical parameters.

Education
University of Benin, *Nigeria*
Bachelors of Engineering, Electrical-Electronic Engineering 2019

Achievements
Google Professional Data Analytic Course.