

(1). Meta : Plan a Campaign for a Budget below.

This is the Assignment :

https://www.canva.com/design/DAGbChRjVEk/PWzUvWyG9JdUpTZ_QEgR9A/edit?utm_content=DAGbChRjVEk&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

2). What is the use of E-mail marketing?

Email marketing is a way to promote products and services, and to build customer loyalty. It can be used to send information about new products, discounts, and other services.

- Promote Products & Services
- Build Relationships
- Retain Customers
- Nurture Leads
- Increase Website Traffic
- Measure Performance
- Brand Awareness

(3).What goals you can achieve with the help of email marketing?

- **Increase Brand Awareness:** Consistently engage with your audience to build and maintain your brand presence.

- **Drive Sales:** Promote products, services, or offers directly to your subscribers and encourage purchases.
- **Boost Customer Retention:** Build loyalty through personalized and value-driven communication.
- **Generate Leads:** Nurture prospects with targeted emails to convert them into customers.
- **Improve Website Traffic:** Share compelling content and links to drive visitors to your site.
- **Educate Your Audience:** Provide valuable insights, tutorials, and updates to keep your subscribers informed.
- **Strengthen Customer Relationships:** Maintain regular, relevant communication to build trust.
- **Increase Event Attendance:** Promote webinars, launches, or events to your subscriber base.
- **Track Performance:** Use analytics to measure success and improve campaigns.
- **Cost-Effective Marketing:** Achieve high ROI with low investment compared to other marketing channels.

(4).Set-up an automation email for www.esellerhub.com abandon cart.

Subject :- Your Cart's Still Here 🛒 – Don't Miss Out on What You Love! ❤️

Email:-

Subject:- Your Cart's Still Here 🛒 – Don't Miss Out on What You Love! ❤️



Why Wait?

- Fast & Easy Checkout 🚀
- Free Shipping on every order 🚚
- 24/7 Support whenever you need help 🕒

Complete your purchase now and get what you want before it's gone!



[Click "Finish My Order"]

We're here if you need any assistance. 😊

The eSellerHub Team

<https://www.esellerhub.com/contact-us/>

5) What is Affiliate Marketing?

Affiliate marketing is a performance-based marketing strategy where businesses reward affiliates (partners) for driving traffic or sales to their website using unique affiliate links. Affiliates earn a commission for every sale, lead, or action generated through their referral.

(6) Famous Websites for Affiliate Marketing

Here are some of the most popular affiliate marketing programs and networks:

1. Amazon Associates – One of the largest and most trusted affiliate programs.
2. ShareASale – A large affiliate network offering partnerships with thousands of brands.
3. CJ Affiliate (Commission Junction) – A well-established affiliate network with top brands.
4. Rakuten Marketing – A leading affiliate platform with global brands.
5. ClickBank – Popular for digital products, courses, and e-books.
6. eBay Partner Network – Earn commissions by promoting eBay products.
7. Impact – A platform connecting affiliates with global brands.

8. Awin – A top affiliate network with diverse brands and categories.
9. FlexOffers – Provides various offers across different niches.
10. Bluehost Affiliate Program – A great option for tech and hosting-related promotions.

(7) Platforms for Affiliate Marketing

Affiliate marketing can be done through various platforms, including:

1. **Websites & Blogs** – Writing product reviews, comparisons, and guides.
2. **YouTube** – Creating video reviews, unboxings, and tutorials with affiliate links.
3. **Instagram & Facebook** – Promoting products via posts, reels, and stories.
4. **Twitter (X)** – Sharing product recommendations and affiliate links.
5. **Pinterest** – Pinning images with affiliate links to drive traffic.
6. **LinkedIn** – Promoting B2B affiliate products and services.
7. **Email Marketing** – Sending affiliate offers to a subscriber list.
8. **Reddit & Quora** – Answering questions and subtly placing affiliate links where relevant.
9. **TikTok** – Creating engaging videos with affiliate promotions.
10. **Telegram & WhatsApp Groups** – Sharing affiliate offers in niche communities.

(8).Youtube:

https://docs.google.com/spreadsheets/d/1b6fNY2Xi5zshBz70_3oEJnPx15dUbxjSR2WpFRp8Vzs/edit?usp=sharing