

Full Stack Development with **MERN**

Phase 1 : Introduction

Project Title – ShopEZ : One-Stop shop for online purchases

Team Members :

- 1. Diviz Pandey (Team Lead) – Backend Developer**
- 2. Bhavya Jain – Frontend Developer**
- 3. Karmanya Batra – Database and Deployment**
- 4. Anaswar L – Tester**

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1.1 Project Overview

ShopEZ is a full-stack e-commerce web application developed using the MERN (MongoDB, Express.js, React.js, Node.js) stack. The project addresses the need for a user-friendly, secure, and scalable online shopping platform that supports both consumer-facing functionalities and administrative capabilities. It is built as a single-page application (SPA) and includes all major components of a modern online store — from product catalog and search, to cart management, order processing, and admin control.

The core concept is to replicate the usability and sophistication of large-scale platforms like Amazon or Flipkart but tailor it in a modular format for small-to-medium enterprises and startups. The platform supports user registration, login with JWT-based authentication, product browsing, search functionality, cart and order management, an admin dashboard, and scalable database design using MongoDB.

The system architecture and technology selection aim to provide a seamless, responsive experience across devices. ShopEZ is designed to be extendable — future iterations may include mobile support, payment integration, machine learning recommendations, and seller dashboards.

1.2 Purpose of the Project

The core purpose of ShopEZ is to streamline the entire online shopping process from product discovery to order placement while ensuring a secure and intuitive user experience. The project intends to:

- Provide users with a fast, responsive, and modern interface for browsing and purchasing products.

- Enable administrators to manage inventory, orders, users, and analytics with ease.
 - Serve as a scalable platform that can grow in both traffic and features without architectural bottlenecks.
 - Demonstrate the capabilities of a complete MERN stack application, highlighting integration between frontend, backend, database, and authentication systems.
 - Offer a robust technical foundation that can be reused or extended for startups or academic prototypes in the e-commerce domain.
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1.3 Objectives

The development of ShopEZ is guided by the following objectives:

- **User-Centric Design:** Build a front-facing application that prioritizes responsiveness, ease-of-use, and accessibility.
- **Full CRUD Functionality:** Allow operations on products, users, and orders, handled securely through APIs.
- **Authentication & Authorization:** Integrate JWT-based auth with role-based access for distinguishing between users and admins.
- **Admin Control Panel:** Enable admins to manage product listings, monitor orders, and oversee user accounts.
- **Modular Codebase:** Write maintainable and scalable code using clean architecture principles and separation of concerns.
- **Deployment Readiness:** Ensure the system can be easily hosted and configured for real-world deployment (local or cloud-based).

- Optional Future Scope: Keep the codebase flexible for the addition of features like payment gateways, push notifications, and mobile app integration.
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1.4 Significance and Relevance

The relevance of ShopEZ in today's tech ecosystem lies in its approachability and comprehensiveness. While many e-commerce platforms exist, few are open-source, modular, and designed from the ground up to be educational, scalable, and real-world applicable.

ShopEZ addresses this gap by offering:

- A reference architecture for MERN stack projects.
- A complete demonstration of integration across frontend, backend, database, and user flow logic.
- A deployable application capable of serving as a business prototype or minimum viable product (MVP).

The platform also highlights common development principles such as:

- API design patterns
 - Token management for authentication
 - Use of Redux for centralized state management
 - Modular routing and controller structure in Express.js
 - Secure handling of user credentials and session tokens
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1.5 Team Structure & Responsibilities

Diviz Pandey (Team Lead, Backend Developer):

Handled Express.js setup, routing, user authentication, middleware

development, order handling logic, email integration using Nodemailer, and API documentation.

Bhavya Jain (Frontend Developer):

Developed the user interface using React and Tailwind CSS, implemented routing with react-router-dom, handled state with Redux Toolkit, designed reusable components, and worked on error handling and toast notifications.

Karmanya Batra (Database & Deployment):

Set up MongoDB schemas using Mongoose, established database relations, ensured CRUD operations on key collections, and configured deployment environments and connection strings.

Anaswar L (Tester):

Led functional and performance testing, wrote and executed test cases, verified API response times, tested authentication and edge cases, and collaborated with the frontend/backend teams to debug and resolve user-flow bugs.

1.6 Development Tools & Environment

To develop and maintain ShopEZ, the following tools and environments were used:

Tool	Purpose
Visual Studio Code	Code editing
Git & GitHub	Version control and collaboration
Node.js & npm	Backend runtime and package manager
MongoDB & Atlas	NoSQL Database
Postman	API Testing
Vite	Frontend build tool
Tailwind CSS	Styling
Redux Toolkit	State management

Local and cloud setups were used for development, with environment variables handled via .env files for security and flexibility.

1.7 Summary

This introductory phase lays the groundwork for understanding the goals, motivations, and team dynamics behind the ShopEZ project. The need for a clean, modern, and developer-friendly e-commerce solution formed the core of the project's intent. Backed by a skilled and organized team, ShopEZ is not just a prototype — it's a versatile system with real-world application potential. The following phases will delve into the ideation, technical requirements, architecture, design decisions, and planning that shaped the successful delivery of this platform.