

KARMUKIL M

PRODUCT DESIGNER



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PROFILE

Hi! I'm Karmukil, a passionate product designer with 7 years of experience, worked across different domains with a rich background in SaaS platform, B2C and B2B product designs involved in creating user-centric design, problem solving and engaging end-to-end experiences for websites and mobile products with the knowledge of front end development, visual design, interaction design and AI.

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📍 Manchester,
United Kingdom

WORK EXPERIENCE

Product Designer



— 2020 – 2023

- Tata Consultancy Services being one of leading IT, consulting and business solutions organizations , got an opportunity to work on multiple projects in different domains with a rich background in SaaS platform, B2C and B2B product designs involved in creating user-centric design and engaging end-to-end experiences for websites and mobile products with the knowledge of front end development, visual design, interaction design (User flow, wireframing & prototyping) and AI.
- As a End to End Product designer(UI/UX/Visual/AI) my major responsibility is to understand the problem of product/service and target audience. Ideate and giving a solution to the problem (Problem solving process). Coordinating with team members and other stakeholders to ensure the solution is feasible and align with the overall product vision. Usability test with feedback loop. Iterative design process will happen until satisfy the user experience and needs.
- My core responsibilities are:
 - To take ownership of projects, from concept through to completion and working across multiple project deadlines.
 - To create user-centric designs that can help to improve the user experience and increase customer satisfaction.
- Have been worked on AI (Metaverse) - Banking domain in creating a **Virtual Reality Banking Environment** incorporating 3D elements within it which touts to be the next gen of banking domain.



EDUCATION

MASTER OF ENGINEERING

— 2014 – 2016

Computer Science Engineering -
Anna University

BACHELOR OF TECHNOLOGY

— 2012 – 2014

Information Technology -
Anna University

Graphic Designer



— 2017 – 2019

- My journey began with 2adpro, a unique global design and technology services company. My major responsibilities had been creating visually rich graphic designs for advertisements, logos, posters, brochures, websites, social media graphics, etc.,
- To create designs in a way that communicates messages effectively and aesthetically.
- Some of my other key responsibilities were collaborating with copywriters, photographers, and other professionals to create well-rounded designs.
- Also ensuring the design elements aligned with the company's brand guidelines and identity and managing multiple projects simultaneously adhering to deadlines.

DESIGN SKILLS

USER EXPERIENCE



PROTOTYPING



VISUAL DESIGN



DESIGN SYSTEM



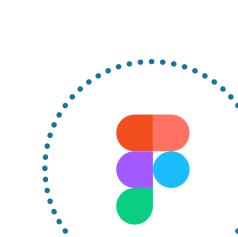
DESIGN THINKING



INTERACTIVE DESIGN



TECHNICAL SKILLS



Figma



Adobe XD



Sketch



InDesign



Illustrator



Photoshop



InVision



Blender