

What top CEOs are doing differently to make digital actually scale.

5 messages

Prateek Karn <[REDACTED]>

Thu, Nov 13, 2025 at 8:30 AM

Hi [REDACTED]

I hope you have been doing well. I have been following the strides your organisation has been making in **digital and AI transformation** - it is inspiring to see leaders like you drive change with such clarity and momentum.

I would like to share a quick perspective from our experience - in many enterprises we have supported, the challenge has rarely been a **lack of digital ambition**. The real test has been converting that ambition into **measurable, organisation-wide outcomes**. Technology pilots often succeed, but impact tends to plateau when **leadership priorities, culture, and execution** are not fully aligned.

One global client, after years of fragmented transformation efforts, chose to realign its C-suite around a single **100 days Sprint** focused on outcomes that the board could measure. [REDACTED] helped the leadership team create clarity on ownership, embed cultural enablers, and define the few metrics that mattered. Within one quarter, **digital adoption moved from isolated pilots to enterprise traction**, and return on investment became visible in both revenue growth and operational efficiency.

The real breakthrough was not more technology - it was **leadership alignment, a shared language of value, and cultural readiness to scale what worked**.

I would be happy to share a brief outline of how other Chief Executive Officers are using this approach to accelerate adoption and demonstrate impact across their own transformation portfolios.

Please reply with “YES” if you would like me to share the outline - or learn more by clicking the button below.

[Learn More](#)

Best regards,

Prateek

Sahil [REDACTED] <sahil.[REDACTED].com>
To: [REDACTED]

Fri, Nov 14, 2025 at 11:02 AM

Hi Prateek Thank you for reaching out. I am Sahil [REDACTED] Executive Assistant to Mr. [REDACTED] CMD & CEO-[REDACTED] Ltd. We appreciate your perspective on driving measurable outcomes in digital transformation and would be interested in learning more about your approach.

I will be coordinating on behalf of Mr. [REDACTED] Please share the outline or any additional details at your convenience, and I can look into exploring the same.

Thanks & Regards

Sahil [REDACTED]
EA, CMD Office

