

## What top CEOs are doing differently to make digital actually scale.

5 messages

Prateek Karn <[REDACTED]>

Thu, Nov 13, 2025 at 8:30 AM

Hi [REDACTED]

I hope you have been doing well. I have been following the strides your organisation has been making in **digital and AI transformation** - it is inspiring to see leaders like you drive change with such clarity and momentum.

I would like to share a quick perspective from our experience - in many enterprises we have supported, the challenge has rarely been a **lack of digital ambition**. The real test has been converting that ambition into **measurable, organisation-wide outcomes**. Technology pilots often succeed, but impact tends to plateau when **leadership priorities, culture, and execution** are not fully aligned.

One global client, after years of fragmented transformation efforts, chose to realign its C-suite around a single **100 days Sprint** focused on outcomes that the board could measure. [REDACTED] helped the leadership team create clarity on ownership, embed cultural enablers, and define the few metrics that mattered. Within one quarter, **digital adoption moved from isolated pilots to enterprise traction**, and return on investment became visible in both revenue growth and operational efficiency.

The real breakthrough was not more technology - it was **leadership alignment**, a **shared language of value**, and **cultural readiness to scale what worked**.

I would be happy to share a brief outline of how other Chief Executive Officers are using this approach to accelerate adoption and demonstrate impact across their own transformation portfolios.

Please reply with **"YES"** if you would like me to share the outline - or learn more by clicking the button below.

[Learn More](#)

Best regards,

Prateek

Sahil [REDACTED] <sahil[REDACTED].com>  
To: [REDACTED] >

Fri, Nov 14, 2025 at 11:02 AM

Hi Prateek Thank you for reaching out. I am Sahil [REDACTED] Executive Assistant to Mr. [REDACTED] CMD & CEO- [REDACTED] Ltd. We appreciate your perspective on driving measurable outcomes in digital transformation and would be interested in learning more about your approach.

I will be coordinating on behalf of Mr. [REDACTED] Please share the outline or any additional details at your convenience, and I can look into exploring the same.

Thanks & Regards

Sahil [REDACTED]  
EA, CMD Office

