



TAMANNA

UI/UX DESIGNER

PROFILE

I design thoughtful digital experiences with a focus on usability, accessibility and visual storytelling. I work end-to-end — from research and wireframes to high-fidelity prototypes and handoff. Passionate about creating intuitive interfaces that solve real problems.

EXPERIENCE

Senior UI/UX Designer

Creative Agency | 2023 - Present

- Led the redesign of multiple e-commerce platforms, improving conversion rates by 15%.
- Collaborated with developers to ensure pixel-perfect implementation of designs.
- Conducted user research and usability testing to inform design decisions.

UI Designer

Tech Startup | 2021 - 2023

- Designed mobile app interfaces for iOS and Android platforms.
- Created wireframes, prototypes, and high-fidelity mockups.

KEY PROJECTS

E-commerce UX Redesign

Improved checkout flow and product discovery for a mid-size retailer.

Mobile App Onboarding

Crafted onboarding flows that increased activation rate by 24%.

Design System

Built a scalable design system for consistent cross-product UI.

CONTACT

Email:
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linkedin.com/in/tamanna2112

GitHub:
github.com/tamannashar12

SKILLS

- Figma
- Adobe XD
- Photoshop
- Canva
- Prototyping
- Wireframing
- User Research
- HTML/CSS

EDUCATION

Bachelor of Design
University of Design
2018 - 2022