



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona’s name
Short summary of the persona

Discover what YouTube users are looking for. Here are the top 100 YouTube searches in the USA and around the world. Read more to know important youtube ...

Top 11 travel YouTubers to follow in 2022. YouTube is the top platform for avid travelers to showcase their love for exploration and adventure.

Let's explore the best faceless YouTube channel ideas that let you increase engagement and express yourself without being a public figure.Let's explore the best faceless YouTube channel ideas that let you increase engagement and express yourself without being a public figure

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As the video content online becomes more and more diverse and rich, YouTube has become the most commonly used video platform by the public. When choosing a product brand, viewers give priority to products recommended by their favorite YouTubers.

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We've curated a list of YouTube channels for children, teens, and adults. Use these channels to help supplement growth mindset activities.

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We cover 11 of the most popular anxiety YouTube channels. ... and 'Urban Yogis One World', which cover topics such as healing anxiety and overall wellbeing

UK News: Watching experiences of YouTube vloggers can make you feel the same emotions they express on their online channels, a study said.

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Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?