

**Unlocking Project Success: The Role of Clear Communication in Organizations**

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PJM6210: Communicational Skills for Project Managers.

09- 23-2023

### **Abstract**

The discussion goes into the critical role that excellent communication plays in organizational high-performance projects and program management. Despite challenges such as language limitations and knowledge gaps, it is clear that the organization is focused on improving communication practices and bridging the gap in understanding business benefits. The recommended approach focuses on improving communication about business benefits as a strategic means of aligning teams, engaging stakeholders, and propelling the organization forward on its path to high-performance status in the ever-changing field of project and program management. This abstract emphasizes the need for clear and consistent communication as a critical success factor in the complicated terrain of project and program management.

### **Introduction**

In this discussion, we will explore how organizations are navigating these communication challenges, the strategies they have employed to bridge the gap in understanding business benefits, and their efforts to communicate more clearly with diverse stakeholders. also assess the organization's journey towards being classified as a "high-performing organization" in the realm of project and program management, recognizing the pivotal role that effective communication plays in this pursuit of excellence.

### **Current Status of the Organization / How do you see your current or past organization?**

The organization has made substantial efforts to enhance communication practices and is striving to become a high-performing organization. They realized that excellent communication is not simply a helpful aspect but a vital success component in project management. This understanding is critical for project success, meeting deadlines, and staying under budget. Organizations recognised the need to tailor their communication methods to different stakeholder groups, ensuring that everyone understands the commercial advantages of our initiatives and how they contribute to the overall strategy.

### **Current Status of the Organization/Challenges surrounding the language used to deliver the Product**

These issues have been highlighted by the organization as difficulties that we are actively striving to overcome. A reoccurring issue has been a lack of awareness of the organization's advantages and initiatives. While top management and business owners may have a clear view of the advantages, communicating this knowledge to project teams and other stakeholders can be difficult. Furthermore, the usage of technical jargon and project management jargon has made communication less transparent and accessible, particularly for people unfamiliar with these terminologies.

### **Current Status of the Organization/ Would your organization be considered a “high performing organization”?**

Organizations have made major efforts to strengthen communication practices, and they are striving to become high-performing organizations. realized that excellent communication is not simply a helpful aspect but a vital success component in project management. We see the significance of successful communication and are putting strategies in place to bridge the communication gap on company advantages, tailor communications to diverse stakeholder groups, and recognize the value of project management, particularly project management communications.

### **Recommendations / Would your organization be considered a “high performing organization”?**

One key recommendation to further propel the organization towards high-performance status is to adopt and emphasize bridging the communication gap around business advantages. This recommendation is rooted in the belief that when everyone in the organization comprehends the importance and impact of initiatives, employees and stakeholders become more engaged and dedicated to project success. Ultimately, this approach aligns project activities with the overarching goals and objectives of the organization, moving it closer to the coveted status of a high-performing organization in project and program management.

### **Conclusion**

To summarize, the discussion has highlighted the vital significance of good communication in an organization's journey to high-performance project and program management. While language and awareness problems exist, the organization's dedication to developing communication practices and closing the knowledge gap in commercial benefits remains constant. By implementing the recommended approach of improving communication around business benefits, the organization can better align its teams, stakeholders, and projects with its overarching goals, advancing its pursuit of high-performance status in the dynamic landscape of project and program management.

### **References**

Project Management Institute. (2017). *A Guide to the Project Management Body of Knowledge (PMBOK Guide)*. Project Management Institute.

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