



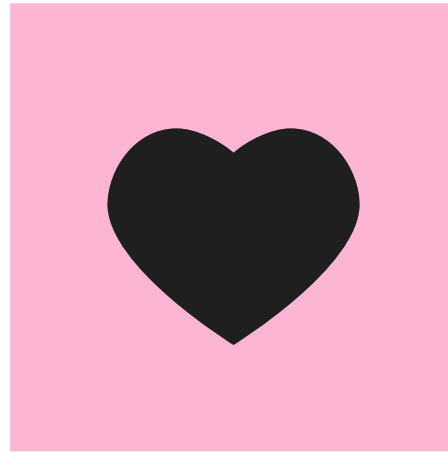
Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?



Does

What behavior have we observed?  
What can we imagine them doing?

See an example

India's Agricultural Crop Production Analysis  
(1997-2021)

India is the second largest producer of wheat and rice.

India is one of the world's five largest producers of livestock and poultry meat, with one of the fastest growth rates, as of 2011.

Agriculture is the main source of income for major part of our country's population.

2023 has been declared as "International Years of Millets" (IYM) by UN on a proposal by India with the aim to create awareness about the health benefits of millets.

To increase agricultural productivity and household income for smallholder farmers.

To provide employment opportunity to the rural agricultural as well as non-agriculture labourers.

By increasing the promotion on agricultural importance will be a tremendous change in their behaviour.

By introducing awareness tourism for schools and colleges in agricultural fields.

Many of the young generations were neglecting their duties as human being and forgetting about agricultures and agricultural methods.

The people actually has a fear that what if their food supply ended but they doesn't want to farm their own food supplies.

Most of the population won't even considering the fact if agriculture destroys, then the human era will eventually face the calamity.

In this day and age the people just thinks agriculture as merely a waste of energy and time.

In this time line some of the young generations like to teases the young people who chose agriculture as their profession.

This situation rapidly increases the inferiority complex among the people.

On an equal footing if a agronomist face a miserable state of affairs even then the society just don't even blink an eye for them.

if they contemplate agriculture as an essential and necessary career then it will eventually become a great example for the future generations.