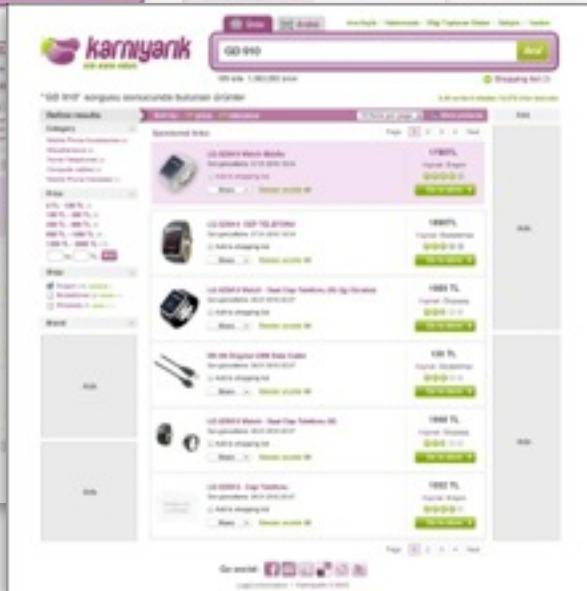


Search Everything with Price



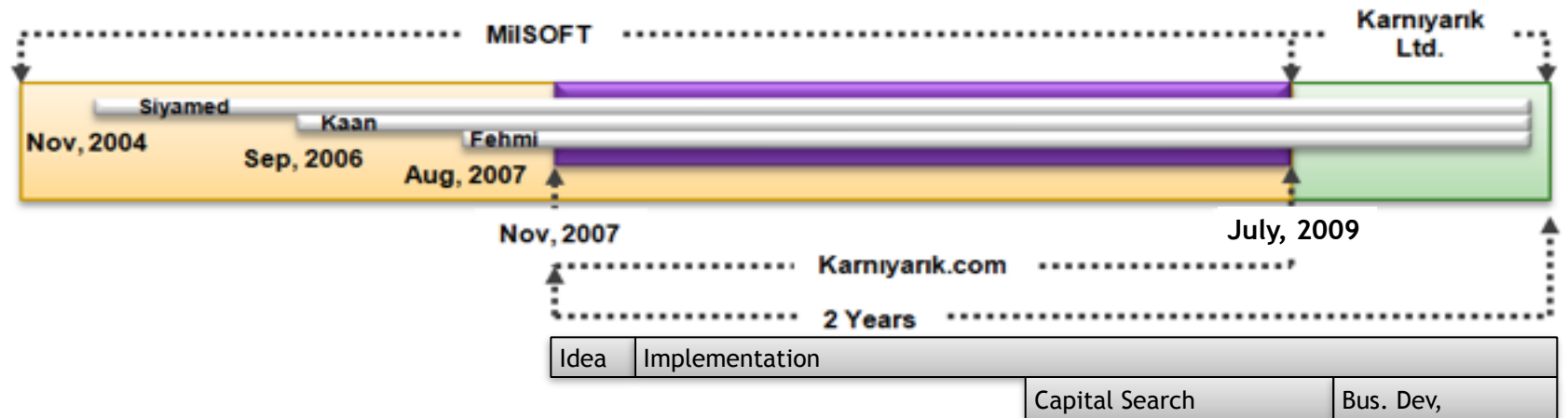
Siyamed SINIR

siyamed@karniyarik.com

<http://www.karniyarik.com>

Team & Awards

	Exp.	Birth	B.S		Pers.
Siyamed SINIR	8 Years	1980	2003, METU Comp. Eng.	2 years of experience on P2P, Semantic Web and SOA as a research engineer. Strong follower of new technologies.	Achiever
Kaan Meralan	4 Years	1984	2006, METU Comp. Eng.	2 years of academic experience on Artificial Intelligence, Machine Learning and SOA.	Problem Solver
Doğuş Ertemur	3 Years	1985	2007, Bilkent Comp. Eng.	2 years of academic experience on Information Systems. Interested in web technologies.	



Sanayi ve Ticaret Bakanlığı
Teknogirişim Sermayesi



eTohum 2010'da in the
first 15



KOSGEB Support



Innovate 2010 Turkey
Semi Finalist

Idea & Motivation

- Discovery Shopping Engine

“Find Everything that has a Price”

- The Longtail

- Findability

- Online Shoppers & Stores

2.6 M Shoppers
Thousands of stores



If I can't find a product in Karniyarik
then I think that it is not sold in Turkey

Verticals



~400 Sites

A Closer Look



Nokia fiyatları

Sonuçları daralt

Fiyat

3'ten küçük

3 - 11

11 - 46

46 - 168

169 - 302

302 - 401

401 - 549

549'dan büyük

TL Ara

Marka

- 8 in 1 (1)
- ALTEC LANSING (2)
- AND (3)
- AUDIO (19)



Nokia fiyatları

Sonuçları daralt

Fiyat

3'ten küçük

3 - 11

11 - 46

46 - 168

169 - 302

302 - 401

401 - 549

549'dan büyük

TL Ara

Marka

- 8 in 1 (1)
- ALTEC LANSING (2)
- AND (3)
- AUDIO (19)
- Alpine (35)
- Apple (6)
- Asahi (1)
- CONTROL (2)
- Casa-male (1)
- Clear (1)

Mağaza

- adigelsin (13)
- adonabılgısayar (24)
- aditifi (50)
- akalimb... (35)
- akavento (35)
- akavento ci (110)
- akavento kenti (15)
- akavento (2)
- arapazar (40)

Ürün

Araç

nokia

Ara

297 site 2,863,032 ürün

0.56 sn'de 67 site'den 4,552 ürün bulundu

Serile: Serile: Fiyat

15 sonuç göster

Resimleri gösterme

Sorgunuz yüksek miktarda sonuç döndü. İsterseniz aşağıdaki sorguları kullanarak ya da "Sonuçları daralt" kısmındaki filtreleri kullanarak sorgu sonuçlarınızı daraltabilirsiniz.

nokia gb hafıza kartı hediye	nokia kkk	nokia slide cep telefonu	nokia telefon asısı	nokia arka kapak
nokia 2090	nokia 7230	nokia 2220 slide	nokia 2330	nokia 5230

Sponsor bağlantılar:

	ET2-TOPAZ-BROWN 5MP KAMERA BLUETOOTH WIFI MP3 FM + 4GB Nokia Mağaza Bılgısı Paylaş Benzer Ürünler	718,10 TL nealrız Mağazaya Git
	2220-WARM-SILVER VGA KAMERA BLUETOOTH FM MP3 Nokia Mağaza Bılgısı Paylaş Benzer Ürünler	160,43 TL nealrız Mağazaya Git
	2330-BLACK-1 VGA KAMERA BLUETOOTH FM SİYAH Nokia Mağaza Bılgısı Paylaş Benzer Ürünler	145,85 TL nealrız Mağazaya Git

Complex Administration

The screenshot displays the Karniyarik administration dashboard. The top navigation bar includes links for Home, Jobs, Health, Schedules, and Logout. The main content area is divided into several sections:

- DermaDerm.com Overview:** Shows an Overall Health status of 59% with a progress bar. Below this are two pie charts: 'Veri Toplama' (Data Collection) and 'Ortalama Sayfa Indirme' (Average Page Download). The 'Veri Toplama' chart shows Accepted (42), Duplicated (0), and Missed (13). The 'Ortalama Sayfa Indirme' chart shows a progress bar.
- Site Config:** A table listing site details for 'dermaderm.com':

Field	Value
Site Name	dermaderm
URL	http://www.dermaderm.com/
Cron	0 0 1 1/3 * ? *
Site Rank	50
Site Encoding	utf-8
Crawl Delay	500
- Job Health:** A section with a 'Refresh' button and a list of jobs. The 'Veri Toplama' job is highlighted, showing its status as 'MERCE_CALLS_FAILED' and a message 'Index merge call failed: Connection refused: connect'. It also displays start and end dates, duration, and time left.
- Server Status:** A table showing server performance metrics:

Metric	Value
Running Server	192.168.1.216 (2 status)
Status	MERCE_CALLS_FAILED
Status Message	Index merge call failed: Connection refused: connect
Start Date	Wed Sep 29 22:03:30 EEST 2010
End Date	Wed Sep 29 22:03:47 EEST 2010
Last Duration	179
Next Start	07/10/10 01:00:00
Time Left	10 22H 45M 30S
- DB Cache Hit:** A table showing database cache performance:

Metric	Value
DB Cache Hit	0
DB Cache Miss	1
Total DB Hits	1
Memory Cache Hit	320
Memory Cache Miss	91
- Link Count:** A table showing link counts:

Metric	Value
Link Count	31
Link Count Size	0
Links to Visit	0
Links to Visit Flush	0
Links to Visit Read	1
- Visited:** A table showing visited status:

Metric	Value
Visited	31
Visited Flush	0
Visited Read	1

Business Model Stakeholders



Auction & Shopping Websites

Online Stores



Used Car Sites

ARABA.COM

arabam.com

hurryototo.com

City Deal Sites

ŞehirFırsatı
GROUPON

grupanya!



e-Shopping Software Providers

ideasoft

HemenAl

PROJE

KobiMaster

Affiliate Networks

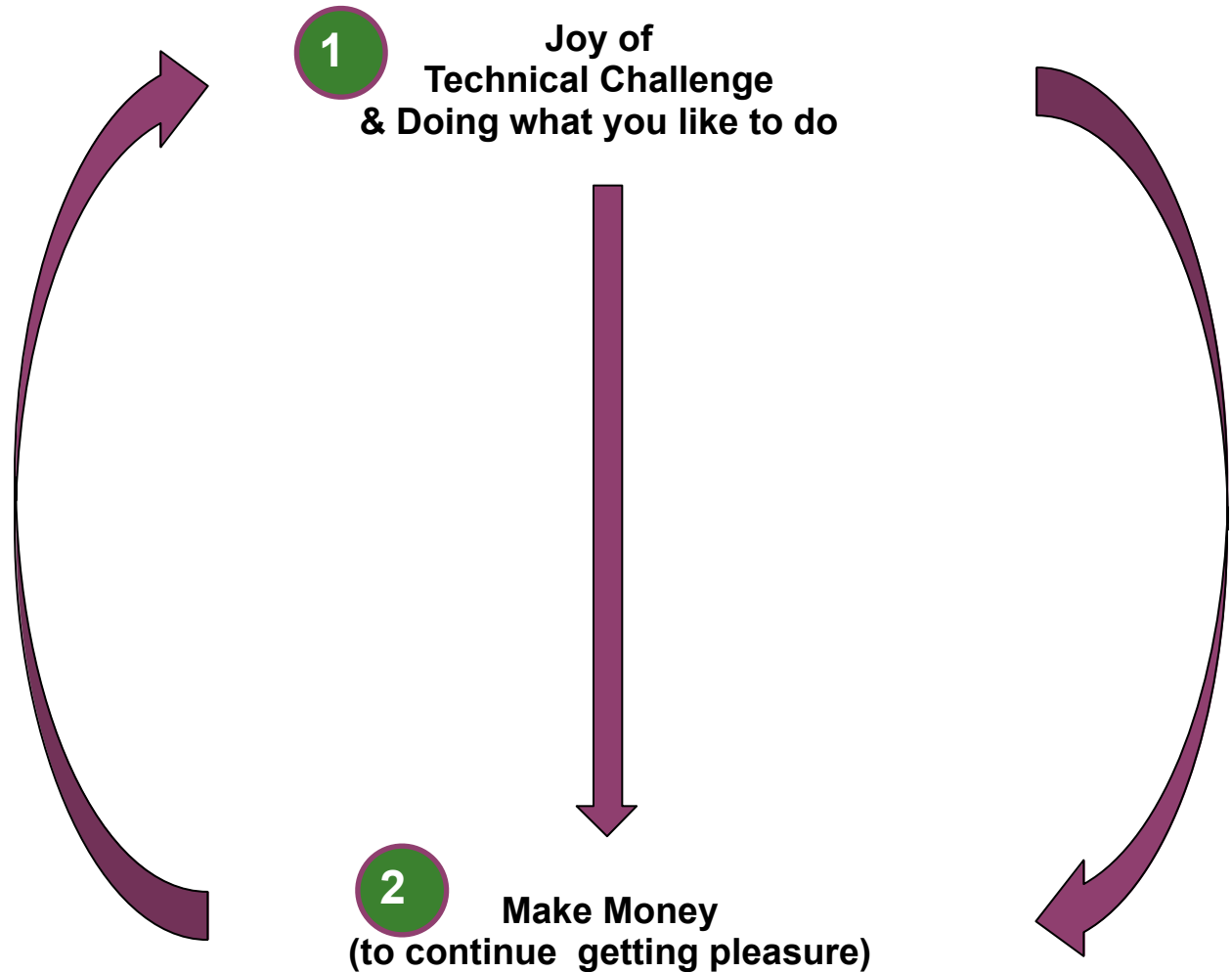
GelirOrtakları

commission
junction

Ad Networks

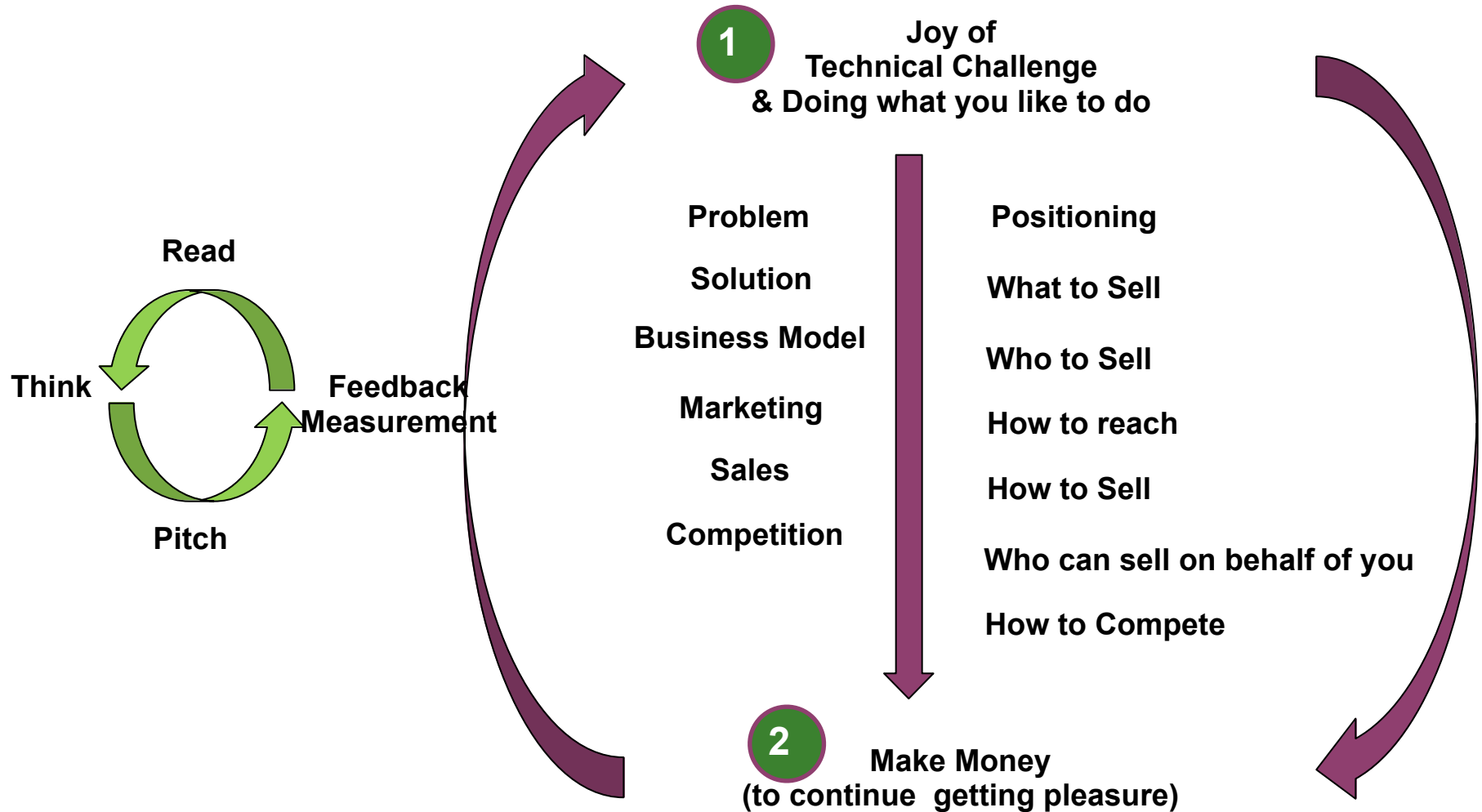
Google
AdSense

Business Model: Make Money

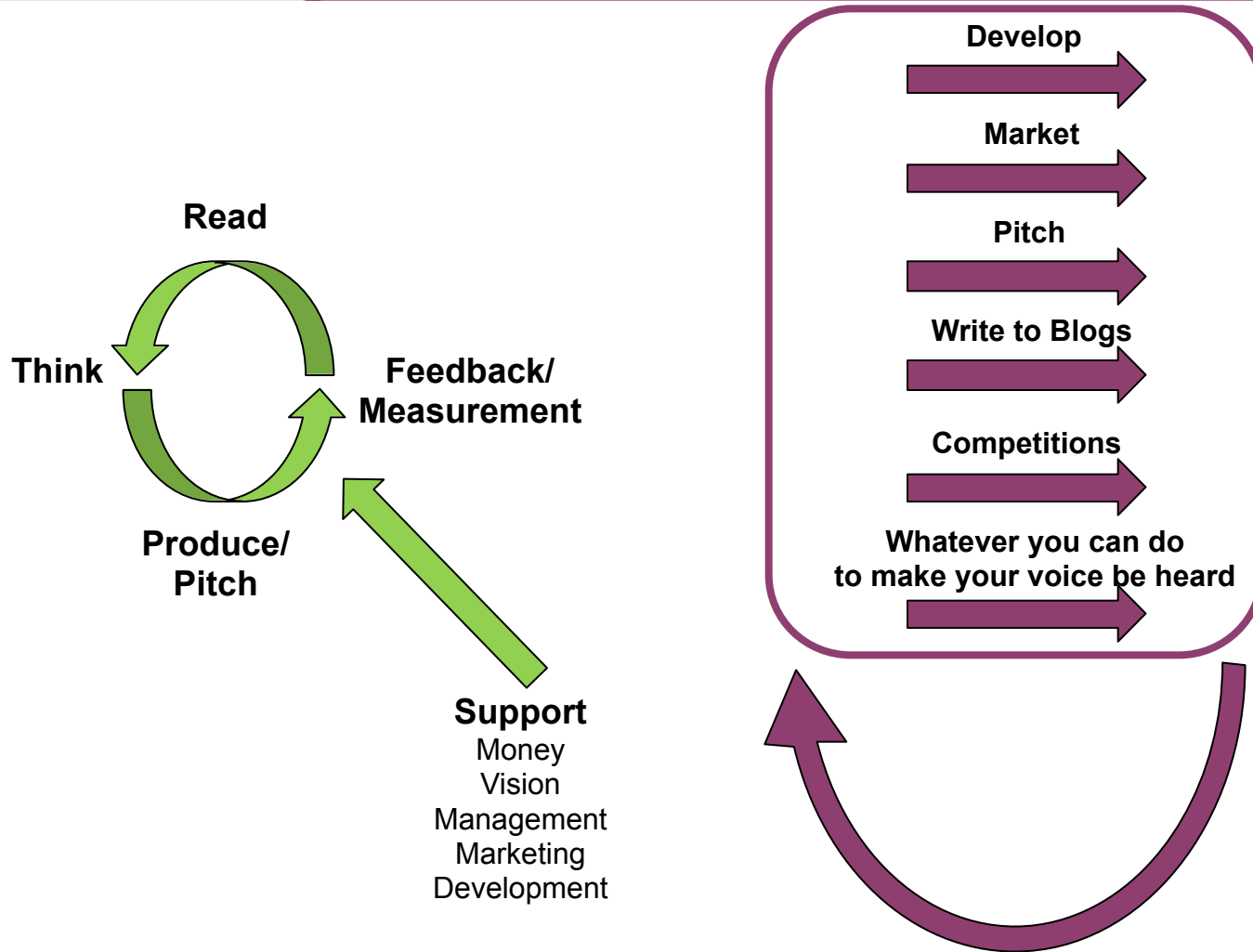


The polite phrase: Business Model

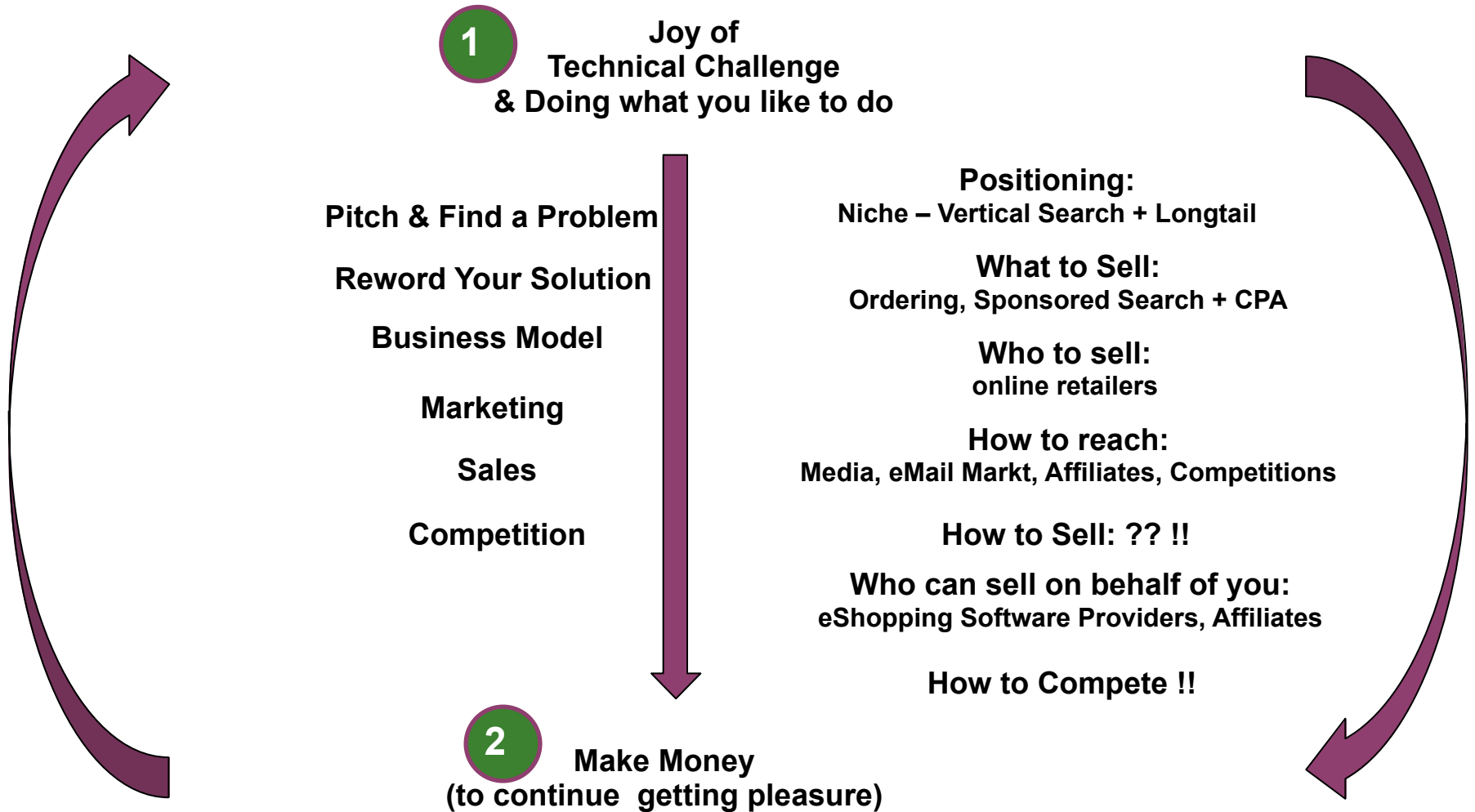
Business Model: A Little Detailed



Infinite Cycle

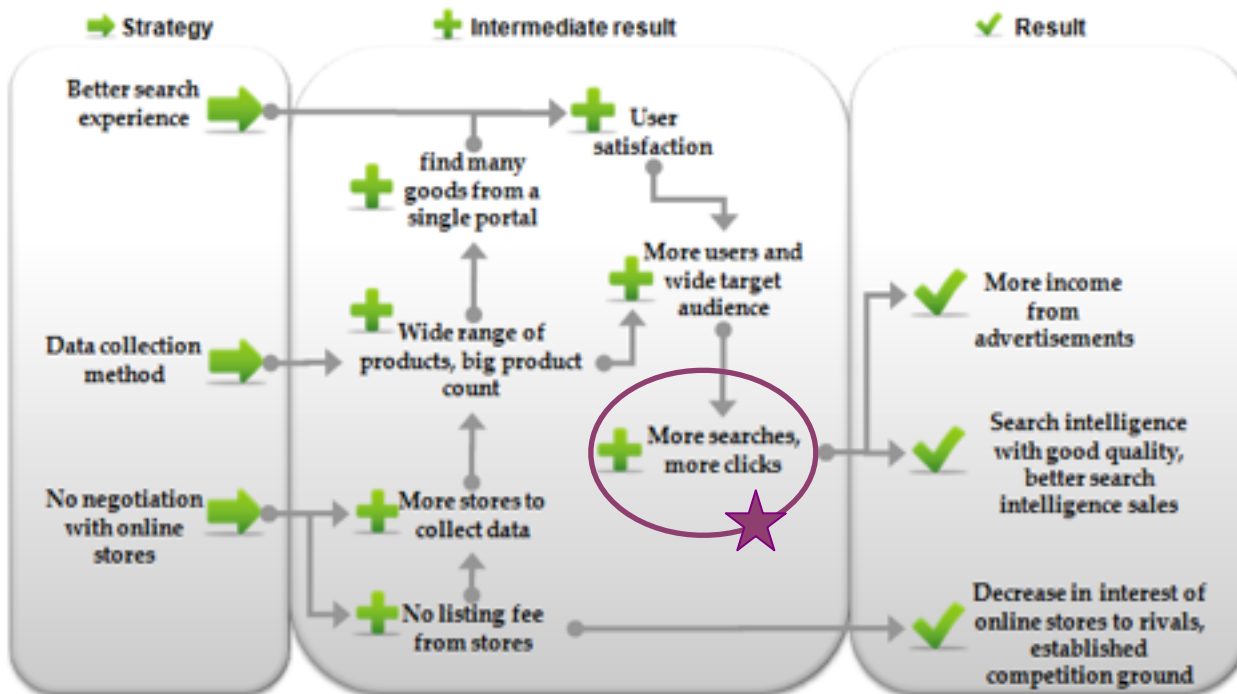


Some Answers for Us



Some Complexity / Some Loose Vision

Too Complex



Too Loose

Marketing



Viral Marketing



Advertisements on Web



Usage of New standards (i.e. Microformats)



Services/API's for mashups



Academic Papers

Still have a bunch of problems

- How to Sell
 - Develop new exciting features
 - Cannot turn 30K Unique Visitors daily into a good Income
 - Is the model wrong? We still cannot survive? Where is the gap?
-



Richard St. John's 8 secrets of success

TED Ideas worth
spreading

http://www.ted.com/talks/richard_st_john_s_8_secrets_of_success.html

