

Summary

In this project I analyzed over 36,000 tweets about the #BLM movement. I can say without a doubt that the overall opinion on BlackLivesMatter is mostly negative. On the chart generated by the mlp library (sentiment over time) there are a few dates worth to mention that significantly stand out.

First – George Floyd’s death. On May 25, 2020, George Floyd, a 46-year-old black man, was murdered in Minneapolis, Minnesota, by Derek Chauvin, a 44-year-old white police officer. On this day, the #BlackLivesMatter hashtag has been used roughly 8.8 million times on Twitter. The chart shows mostly negative sentiment – probably because of the words a situation like this needs to be described (death, killed, brutally etc.).



The second date is August 28, 2020. *“From the August 28 of 1833, when the Slavery Abolition Act was passed in the British colonies, gradually leading to the emancipation of their enslaved Black people, to August 28, 2020, when iconic Black actor Chadwick Boseman passed away, this day in history is distinct. It tells a story”* – says an article at <https://www.teenvogue.com>. This date is undoubtedly special for Afro Americans. Although the chart shows very negative sentiment – it’s because of the words used in related tweets like death, dead by, cancer (Chadwick Boseman died from cancer), hospital etc.



The third and last date is January 6, 2021. *“Hundreds of pro-Trump protesters on Wednesday stormed the Capitol and filled the steps of the building. In some images, officers could be seen deploying pepper spray. Tear gas was also deployed, but it’s not clear whether by protesters or police, and people wiped tears from their eyes while coughing.”* – says an article at [cnn.com](https://www.cnn.com).



Although, many bad people will take dvantage of these dates. Fetched tweets, even on these days, differ significantly. You can easily find posts filled with hate and racism. The #BLM topic is very, very controversial.