Karol Krawiecki

Leidschendam, Netherlands (Available full-time in all EU from July 2024) • Work visa not required

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PROFILE

Curiosity is the guiding principle in my professional and personal life. Whether it involves problem-solving, new technologies, or building relationships, I put my curiosity forward and learn from the people around me. This drive makes me a highly adaptable team member in any challenging environment.

EDUCATION

Rotterdam School of Management, Erasmus University   Rotterdam, Netherlands
MscBA Business Analytics & Management   **September 2023 – July 2024**
Current GPA: **8.5**
Relevant Coursework: ML & Learning Algorithms, Data Management & Ethics, Advanced Statistics, Experimentation
Thesis (ongoing): *Twitch Drops – The Impact Of Digital Campaigns On Channel Popularity*

KEDGE Business School (double degree)   Marseille, France
International Bachelor of Business Administration   **September 2020 – September 2022**
Relevant Coursework: Management Control and Operation, E-Business, Comparative International Taxation

Katholieke Universiteit (KU) Leuven
BSc Business Administration   Brussels, Belgium
Magna Cum Laude, GPA: **7.7**, major in Finance   **September 2018 – September 2022**

WORK EXPERIENCE

BASF Services Europe GmbH, Business Reporting   Berlin (Hybrid), Germany
Specialist Intercompany Transfer Pricing   **August 2022 – August 2023**

- Increased the quality of transfer price determination and reduced the workload by 60%
- Guided business clients in launching a new line of products by ensuring compliance with OECD transfer pricing guidelines
- Resolved supply bottlenecks resulting from tax compliance by mediating and maintaining continuous contact with business and the tax department at BASF

Beiersdorf AG, Finance   Hamburg, Germany
Intern HQ & Group Controlling   **February 2022 – August 2022**

- Implemented a system, using profitability analysis, for the selection of tail-end affiliates that helped reduce the costs on the group level
- Created an automated dashboard providing a P&L statement overview of the regional performance
- Onboarded and guided a new intern through the internal processes and systems

PROJECTS

Process mining for an insurance company using Celonis

- Performed a process mining analysis focused on defining company- and business-specific (un)happy flows and rework rate
- Discovered 2 major bottlenecks in the processes and presented solutions to the data science department

Predicting number of enrolled students at the university

- Developed a classification model for classroom allocation based on data from application forms
- Achieved F1 score of 0.985 using elastic net model
- Tested multiple ML methods, like tree-based (RF, Gradient Boosting), regularized (Lasso, Ridge) and non-parametric models (kNN)

'Inside Airbnb' Data management with SQL

- Designed a theory on factors impacting London's current housing crisis, linking the increase in number of professional landlords to property scarcity
- Prepared a database following normalization principles using 'InsideAirbnb' project data
- Cleaned and analysed the listings and host data using SQL to better understand the property market

SKILLS AND EXTRACURRICULARS

Technical: Python (intermediate), R (advanced), SQL (intermediate), Git (intermediate), Agile framework (intermediate), Tableau (intermediate), Celonis (intermediate), Excel (advanced), Gurobi (intermediate)
Languages: English (full working proficiency), Polish (native)
Extracurriculars: Programme Advisory Committee Member, weekend job at Freshly Chopped
Interests: eSports, Virtual Reality, Board Games (strategic, cooperation)