

Sign up for ARM Retro Leads Bi-Weekly. That means that they will send out 1000 mailers every 2 weeks and you can expect 1-2% back in leads which will give you approx 10-20 mailers every 2 weeks. Those are \$440/1000 mailers. Contact is below. Please provide a list of the counties that you are willing to run with these leads.

Katelynn Martine

Customer Service

ARM Leads | **Helping agents meet prospects**

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Next is MailPro. FBMC MTG BPL. These are also retro leads but they send the mailers every week and you pay for the leads as they come in. They are \$56.64/each. These are MP leads as well.

You will have to sign a contract stating that you will pay and be responsible for all leads that come in. You can cancel at any time but will be responsible for any and all leads that come in 60 days after you cancel.

Please contact sasha.alba@familyfirstlife.com and leads@familyfirstlife.com and give her all the counties that you would like to run in and see if they are available.

Both of those will take 3 weeks for you to start seeing any leads come in.

Next is Facebook leads. Gametime is the carrier that I recommend. So to hit the ground running you will want.

30 Gametime final expense leads \$690

15 Gametime mortgage protection leads \$825

Then Instant Internet Life leads are the bomb! They have more questions asked than any other lead which makes them the highest intent internet lead out there and they are half the price.

Purchase AS MANY AS POSSIBLE! Then fill the rest of your order with Gametime. These leads are found in our crm and you are going to want to check every single day in your area for them and Invest in them as they come in. These are hot and everyone wants them so stay on top of them I want our team to have all of them.

40 instant internet life leads from the crm if there are any in your area. Which will be \$440 if there are not any in your area put another 20 leads in Gametime leads and 60 leads from the CRM.

CRM leads that are all different kinds of leads in the crm and will be your fillers. I invest in ALL of them. If they come into a 100 Mile Radius of me I own them. Don't let someone else dominate your area. Purchase all that you can.

Here is a link to a video on how to Navigate our CRM. <https://youtu.be/Z7KuMdwplJA>

Total Invested:

\$440 ARM MP Mailers

\$690 Gametime FE

\$825 Gametime MP

\$440 Instant Internet Life Leads CRM

\$200 Seasoned Leads CRM

\$2,595 + another \$440 in two weeks for the other 1000 mailers with ARM. Then you will start to see the other leads rolling in from the FBMC leads. **Your goal is to have 8 appointments 4 days a week. Adjust your investments as needed to achieve that goal.**

Remember you will also need to invest in leads the next week. To keep them rolling in. You got this!

