Fin 580 Entrepreneurial Finance

Peking University HSBC Business School

1st Case Study: Venus Medtech - Global Innovation in the Race Between China and the USA

Due on: Thursday, May 15th, 2025

Each student should submit a memorandum of analysis and recommendations before the beginning of case discussion. Memoranda will not be accepted after the class has met.

Assignment Questions

- 1. For Venus Medtech's Series A financing, which venture capital firm is the top choice among the finalists?
 - a. What are the key considerations for this decision?
 - b. Do you have different recommendations for later rounds?
- 2. Which city in China would be the best location for Venus Medtech's headquarters?
 - a. What are the key factors to consider in making this decision?