

A. Submission and Presentation for Business Proposal Project

Submission: Both proposal and presentation slides (with student information) handed in hard copy in class on the 1st presentation day.

Grading:

Presentation will be jointly graded based on slide style, slide contents, speech, delivery, and overall performance relative to other students. The report will be graded based on style, language, problem, solution, business, challenge, and overall performance relative to other students. More details about the proposal grading will be included in the documentation of project requirements.

B. Submission and Presentation for Data Analysis Project

Part 1. Group Presentation:

Each group introduces the execution and preparation of Projects 1-2.

Hints: You can discuss anything the audience needs to know about works shared at the group level.

Part 2. Individual Presentation:

After the group works are presented, each individual will introduce the execution of Projects 1-2.

Hints: You can discuss anything the audience needs to know about works you've done independently.

Submission: All reports and presentation slides (with group members' information) handed in hard copy in class on the 1st presentation day.

Grading:

Presentation: 10% at the individual level.

Except for the presentation, the project execution will be separately graded based on the documentation of project requirements.