

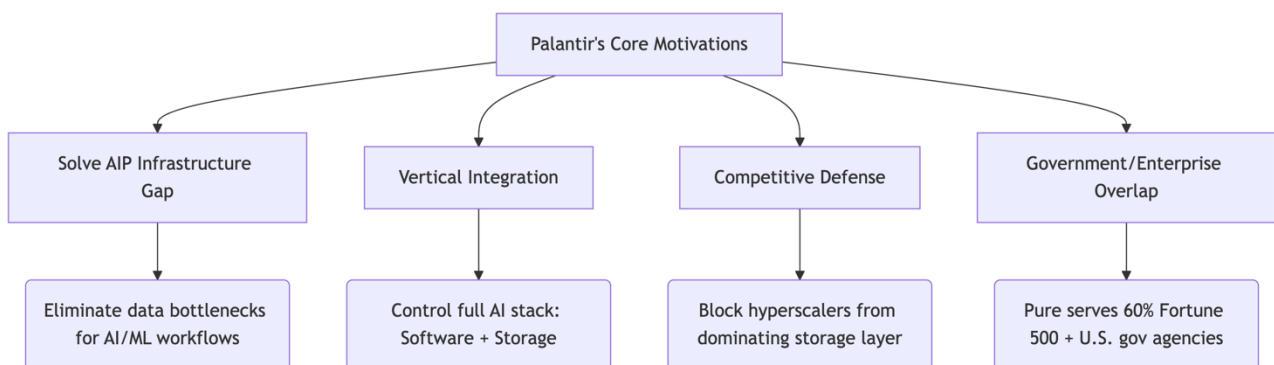
Acquisition of Pure Storage by Palantir Technologies

1. Executive Summary

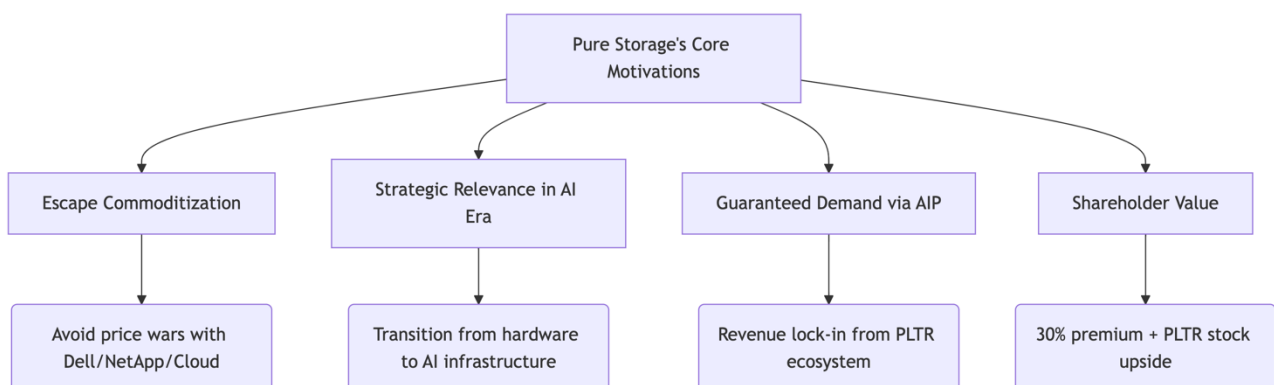
Palantir Technologies proposes the acquisition of Pure Storage. This transaction strategically aligns with Palantir's core mission to dominate the enterprise AI infrastructure market by integrating Pure Storage's data storage solutions with Palantir's artificial intelligence platform. The combined entity will deliver end-to-end AI/data solutions, unlocking many potential synergies. This acquisition accelerates Palantir's vertical integration, addresses critical AI infrastructure gaps, and positions the company as a leader in the evolving AI market.

2. Strategic Motivation

2.1. Why Palantir needs this deal



2.2. Why Pure Storage needs the deal



3. Deal Structure

- Transaction Type: 100% stock acquisition
- Offer Price: \$60–65 per share (~30% premium)
- Payment Mix: 70% stock + 30% cash

4. Potential Synergies

Revenue Synergies	• Cross-sell to enterprise/government clients
	• Bundled premium pricing (15–20% increase)
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Cost Synergies	• Consolidation of data centers
	• Shared R&D (AI storage optimization)
	• SG&A reduction (marketing/HR overlap)