

# **ASHLEY RINGHAM**

ashringham@gmail.com 604.300.0893 Vancouver, BC

# **OBJECTIVE**

To obtain employment that utilizes my creative and organizational skills in order to promote personal growth, contribute to the growth of a business and to be a part of a team.

- Adobe Creative Suite CS5 (and earlier versions)
- Basic CSS and HTML
- Mac and PC platforms
- Mac and Microsoft office software: Keynote, MS word.
- Photography knowledge camera: Nikon D5100

- Ability to conceptualize and produce a consistant piece.
- Arrange and organize type in an appealing way
- Ability to combine tactile with digital projects.
- Strong Photography skills and knowledge of editing and lighting.

- Ability to draw, combine and incorporate different mediums digitally.
- Style can adapt in accordance with the project's need.

- Research to create appropriate materials for the target audience.
- Able to conceptualise ideas and create consistant ad campaigns.

Available upon Request.

# **EDUCATION**

**Spring 2014-2015** Visual College of Art and Design of Vancouver

Graduated from the Graphic Design Diploma program with a focus on branding, advertising and

packaging.

Fall 2012-2014

**University of the Fraser Valley** Enrolled in the Graphic and Digital Design Diploma

program.

Abbotsford Collegiate Secondary School Spring 2010

Graduated with honours from the International Baccalaureate program.

# WORK EXPERIENCE

March 2014 – Present

Advocado Agency Junior Designer in Vancouver, BC

Setting up documents from initial wireframe designs for print and production including: packaging, labels, brochures, stickers etc. as well as editing product photos.

### **Advantage Print** & Graphics

September 2013 -February 2014

Graphic Designer in Abbotsford, BC

Development and design of print advertising for local businesses. Involved in branding concepts for local companies, preparing files for print, communicating with clients. General reception duties: greeting customers, answering phones, scheduling meetings, preparing invoices, overseeing transactions.

### Freelance

December 2012 - Present

Graphic Designer in Abbotsford, BC

Small project work for family, friends, personal use and small businesses, including: logo development, wireframes, illustration, brand concepts, wedding invitations.

### Pita Pit

July 2008 - September 2013

### Assistant Manager in Abbotsford, BC

Ordering stock, managing operations, point of sales system management, daily cashouts, handling transactions, calculating inventory, receiving and unloading shipments, opening and closing of the store (key holder), as well as hiring, training, and supervising a team of employees.