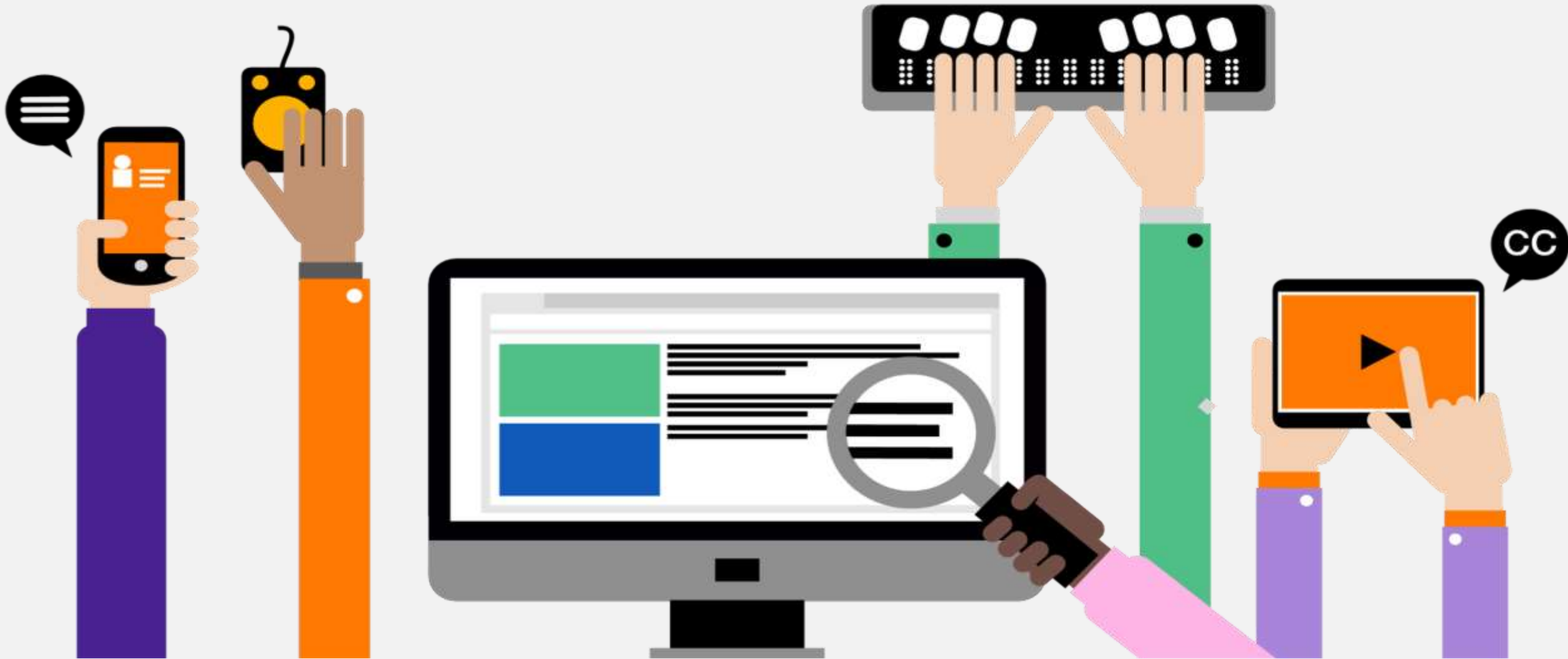
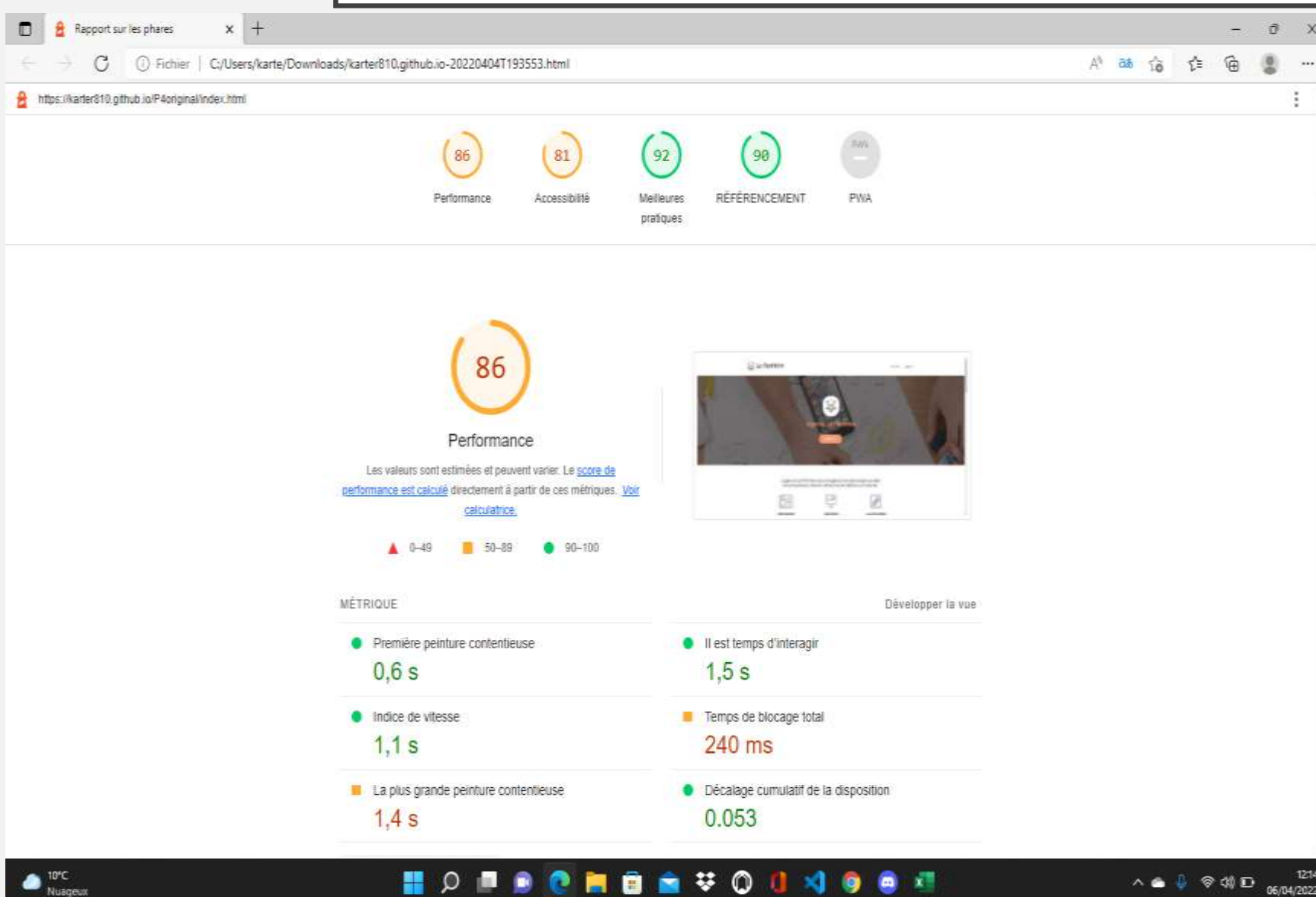


ANALYSE



ANALYSE

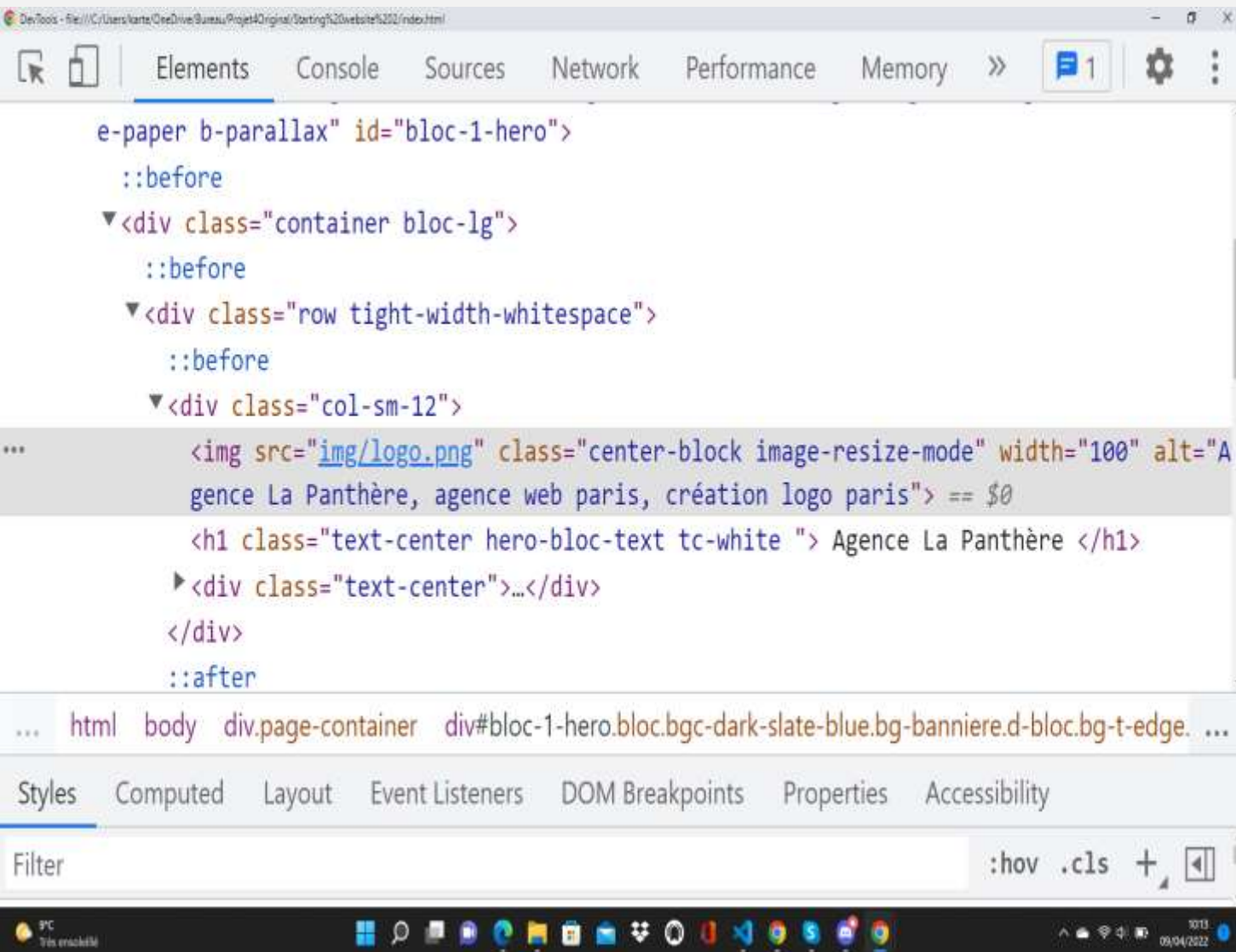


- Performance à 86
- Problèmes de vitesse
- Problèmes d'accessibilité, 81
- Référencement à 90

10 MODIFICATIONS



PROBLÈME I



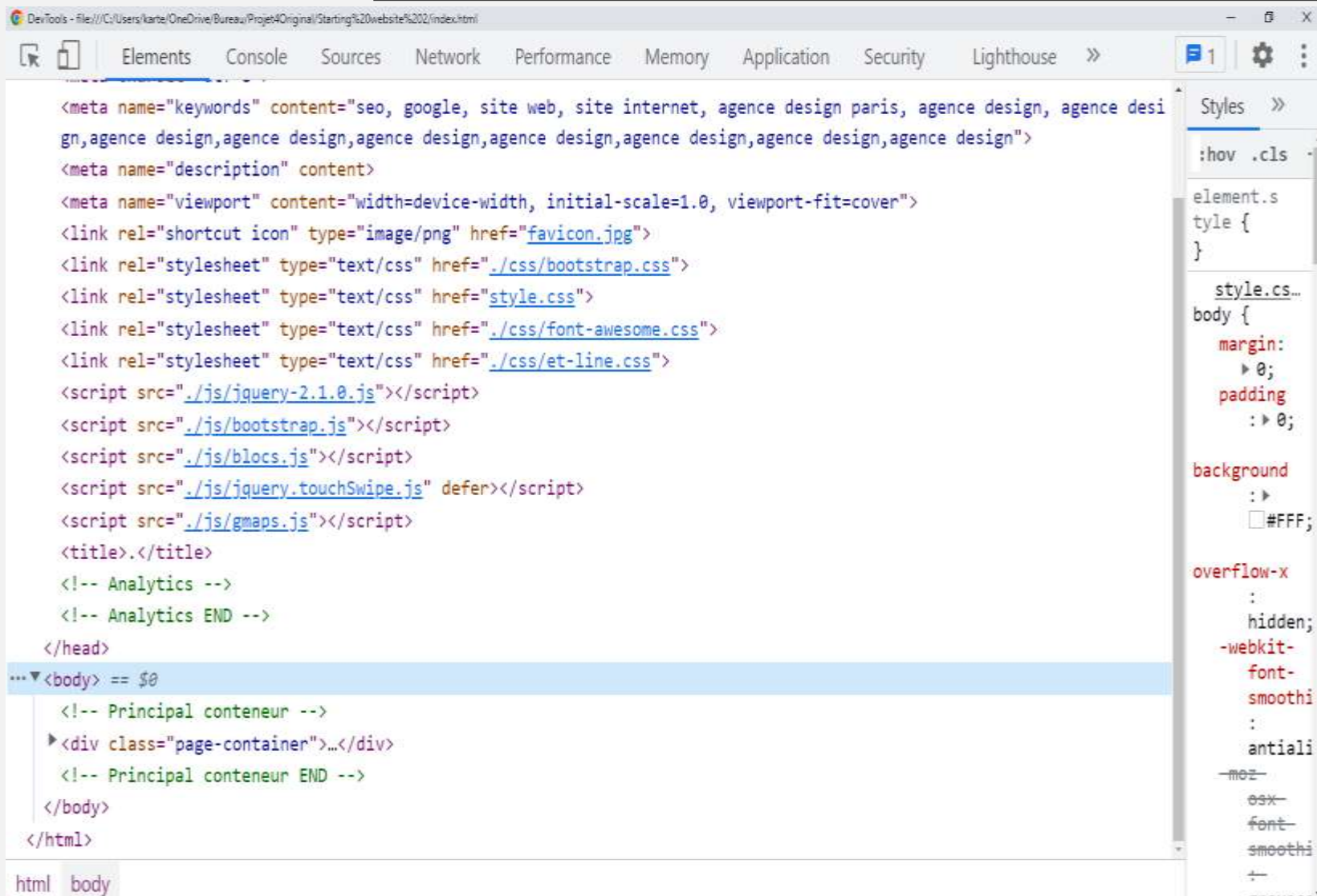
- Balise alt mal renseigné
- Utilisation de "blackhat"

PROBLÈME 2

```
</head>
<body>
  <!-- Principal conteneur -->
  <div class="page-container">
    <!-- bloc-0 -->
    <div class="bloc bgc-white l-bloc " id="bloc-0">
      <div class="container bloc-sm">
        ::before
        <nav class="navbar row">
          ::before
          <div class="navbar-header">
            ::before
            <div class="keywords" style="color:#cccccc;font-size:1px;">
              ...
              "Agence web à paris, stratégie web, web design, illustrations, design de site web, site
              web, web, internet, site internet, site" == $0
            </div>
            <a class="navbar-brand" href="index.html">...</a>
            <div class="keywords" style="color:#cccccc;font-size:1px;">...</div>
            <button id="nav-toggle" type="button" class="ui-navbar-toggle navbar-toggle" data-toggle=
            "collapse" data-target=".navbar-1">...</button>
          ::after
        </div>
      </div>
    </div>
  </div>
</body>
```

- Texte caché
- Utilisation "black-hat"
- Solution : Suppression

PROBLÈME 3



The screenshot shows the Google DevTools interface. The 'Elements' panel on the left displays the HTML structure of a web page. The 'Styles' panel on the right shows the CSS rules for the selected element. The HTML code includes meta tags for keywords, description, and viewport, as well as links to Bootstrap, custom CSS files, and JavaScript files. The body contains a main container with a class 'page-container'. The CSS rules for the body include margin, padding, background color, and overflow settings.

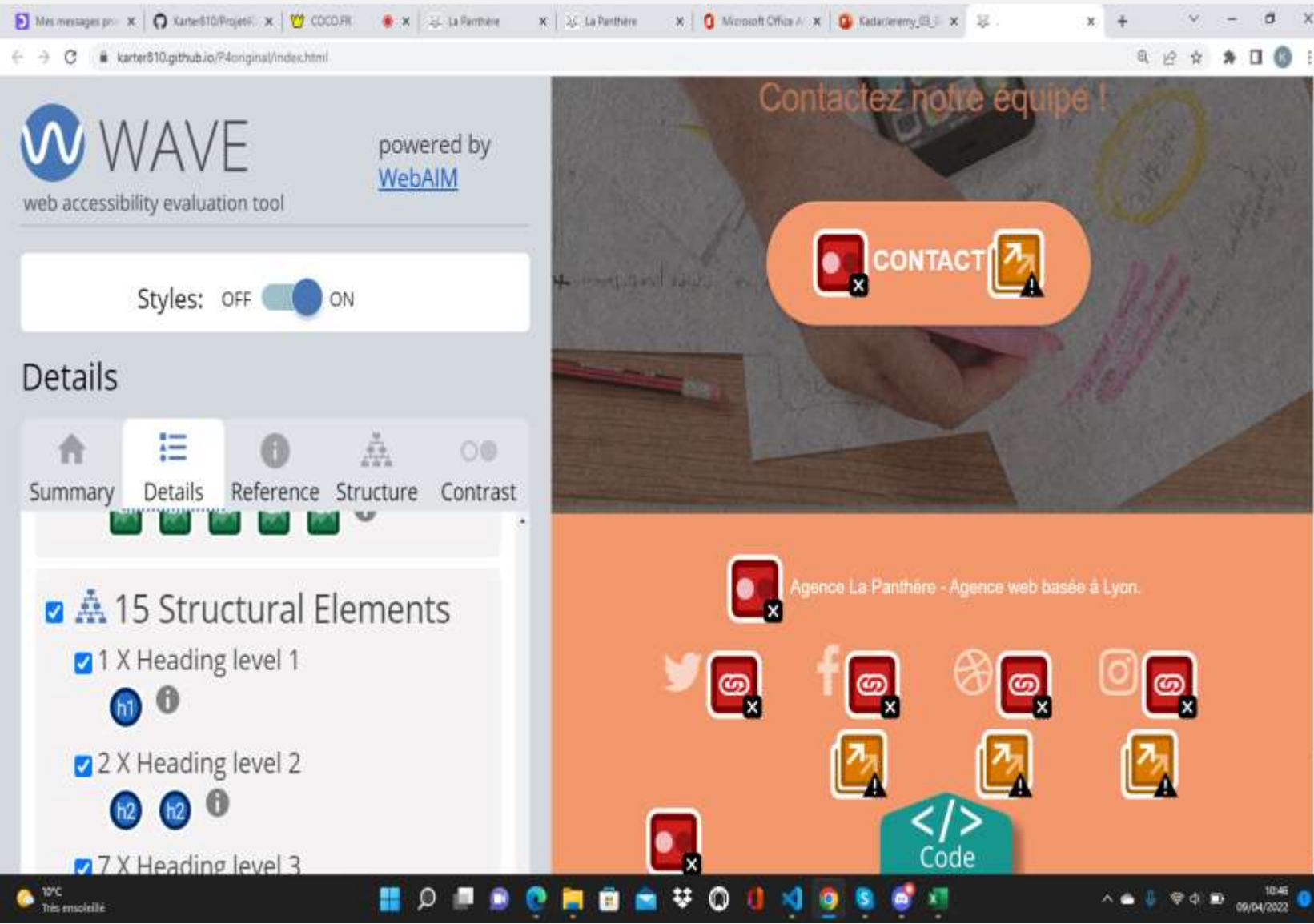
```
<meta name="keywords" content="seo, google, site web, site internet, agence design paris, agence design, agence desi  
gn,agence design,agence design,agence design,agence design,agence design,agence design,agence design">  
<meta name="description" content=>  
<meta name="viewport" content="width=device-width, initial-scale=1.0, viewport-fit=cover">  
<link rel="shortcut icon" type="image/png" href="favicon.jpg">  
<link rel="stylesheet" type="text/css" href="/css/bootstrap.css">  
<link rel="stylesheet" type="text/css" href="style.css">  
<link rel="stylesheet" type="text/css" href="/css/font-awesome.css">  
<link rel="stylesheet" type="text/css" href="/css/et-line.css">  
<script src="/js/jquery-2.1.0.js"></script>  
<script src="/js/bootstrap.js"></script>  
<script src="/js/blocs.js"></script>  
<script src="/js/jquery.touchSwipe.js" defer></script>  
<script src="/js/gmaps.js"></script>  
<title></title>  
<!-- Analytics -->  
<!-- Analytics END -->  
</head>  
...<body> == $0  
  <!-- Principal conteneur -->  
  <div class="page-container">...</div>  
  <!-- Principal conteneur END -->  
</body>  
</html>
```

The 'Styles' panel shows the following CSS rules for the body element:

```
body {  
  margin:  
    > 0;  
  padding  
    : > 0;  
  
  background  
    : >  
    #FFF;  
  
  overflow-x  
    :  
    hidden;  
  -webkit-  
    font-  
    smoothi  
    :  
    antiali  
  -moz-  
    osx-  
    font-  
    smoothi  
    +  
    smoothi
```

- Pas de balises sémantique

PROBLÈME 4



- Les balises titres ne sont pas dans le bon ordre

PROBLÈME 5

The screenshot displays the Wave web accessibility evaluation tool interface. The top navigation bar includes the Wave logo, the text "powered by WebAIM", and a "Styles" toggle switch set to "ON". The "Summary" section on the left provides an overview of the results:

Category	Count
Errors	5
Contrast Errors	29
Alerts	12
Features	7
Structure	15
Code	0

The main content area shows a list of "Partenaires" and "Annuaire liste 1" with associated website icons and names. Each icon has a red square with a white 'x' indicating a contrast error. The list includes:

- Partenaires: voiture.com, pizza.com, matoiture.com, immobilierseo.com
- Annuaire liste 1: annuaireagence.com, annuaireseo.com, annuairemarketing.com, 123seo.com, 123site.com, annuairewordpress.com, listeagence.com, meilleuresagencesparis.com, listeseo.com

The bottom of the screen shows the Windows taskbar with various application icons and the system clock indicating 10:48 on 09/04/2022.

- 29 problèmes de contraste

PROBLÈME 6

The image shows a web browser window displaying a website for 'L'agence La Panthère'. The website has a blue header with the text 'L'agence La Panthère est une agence de web design qui aide les entreprises à devenir attractives et visibles sur Internet.' Below the header, there are three columns of text and icons representing 'WEB DESIGN', 'STRATÉGIE', and 'ILLUSTRATIONS'. At the bottom, there is a testimonial from Maxime Guibard, PDG of À vos fourchettes, stating that the agency helped double their online sales in Lyon.

The browser's address bar shows the file path: `C:\Users\karle\OneDrive\Bureau\Projet4Original\Starting%20website%202\index.html`. The DevTools console shows the following HTML code:

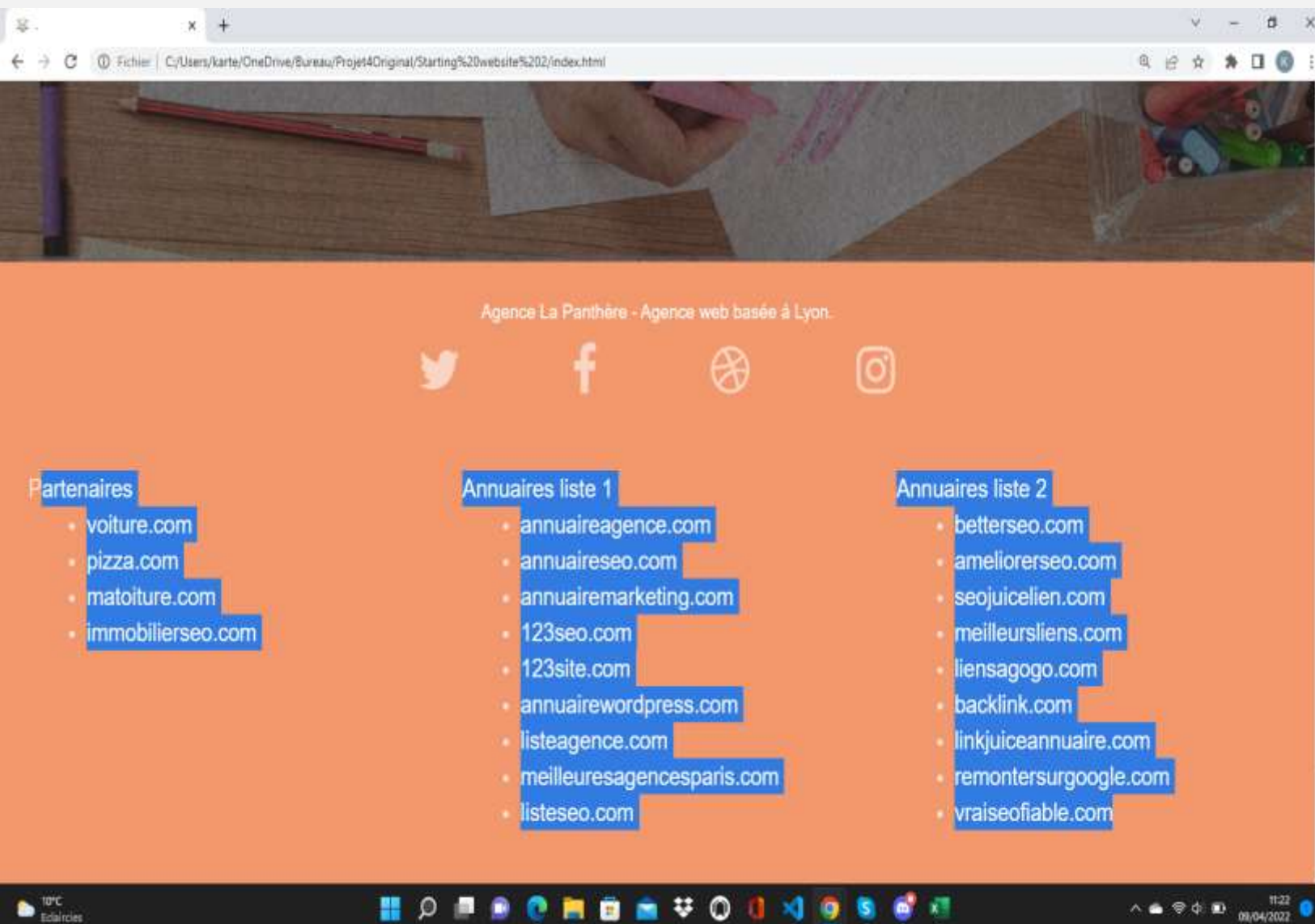
```
<!DOCTYPE html>
<html lang="Default">
<head>_</head>
<body>
  <!-- Principal conteneur -->
  <div class="page-container">
    <!-- bloc-0 -->
    <div class="bloc bgc-white l-bloc " id="bloc-0">_</div>
    <!-- bloc-0 END -->
    <!-- bloc-1-presentation -->
    <div class="bloc bgc-dark-slate-blue bg-banniere d-bloc bg-t-edge bloc-bg-texture t-texture-paper b-parallax" id="bloc-1-hero">_</div>
    <!-- bloc-1-presentation END -->
    <!-- bloc-2-services -->
    <div class="bloc bgc-white l-bloc" id="bloc-2-services">
      <div class="container bloc-md">
        ::before
        <div class="row">
          ::before
          <div class="col-sm-12 text-center">
             == $@
          </div>
          ::after
          </div>
          <div class="row voffset-lg med-width- whitespace">_</div>
          <div class="row voffset-lg voffset">_</div>
          ::after
          </div>
        </div>
        <!-- bloc-2-services END -->
        <!-- bloc-3-what-i-do -->
        <div class="bloc tc-white bgc-atomic-tangerine bg-presentation d-bloc bloc-bg-texture texture-paper b-parallax" id="bloc-3-what-i-do">_</div>
        <!-- bloc-3-what-i-do END -->
        <!-- bloc-4-portfolio -->
        <div class="bloc bgc-white bg-lines-h2-bg bg-repeat l-bloc" id="bloc-4-portfolio">_</div>
      </div>
    </div>
  </div>
</body>
</html>
```

The DevTools Styles panel shows the following CSS rules:

```
bootstrap {
  vertical-align: middle;
}
bootstrap {
  border: 0;
}
bootstrap {
  width: 100%;
  height: 100%;
  border: 1px solid #ccc;
  box-sizing: border-box;
}
bootstrap {
  text-align: center;
}
```

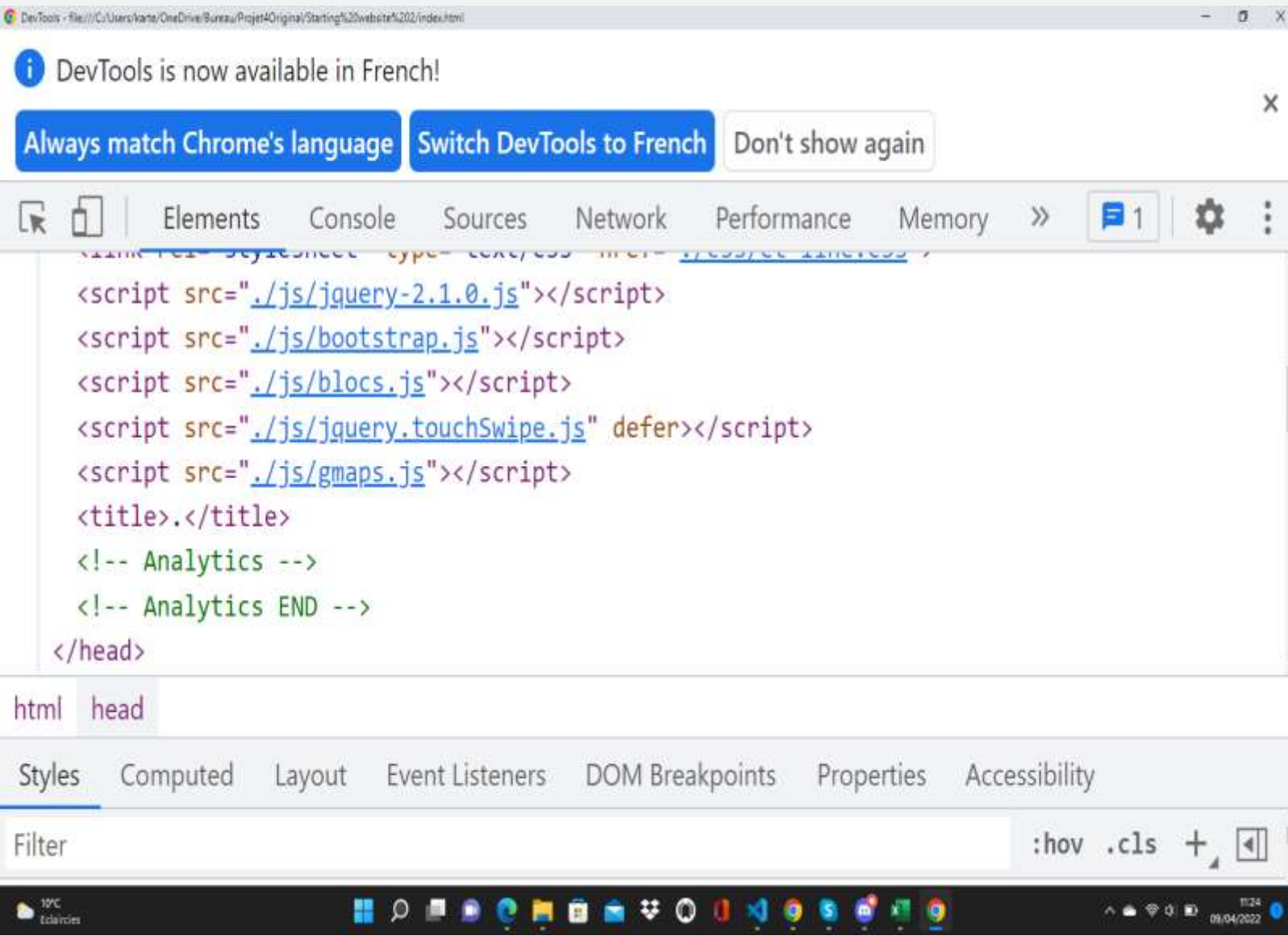
- Remplacer certains image par du texte

PROBLÈME 7



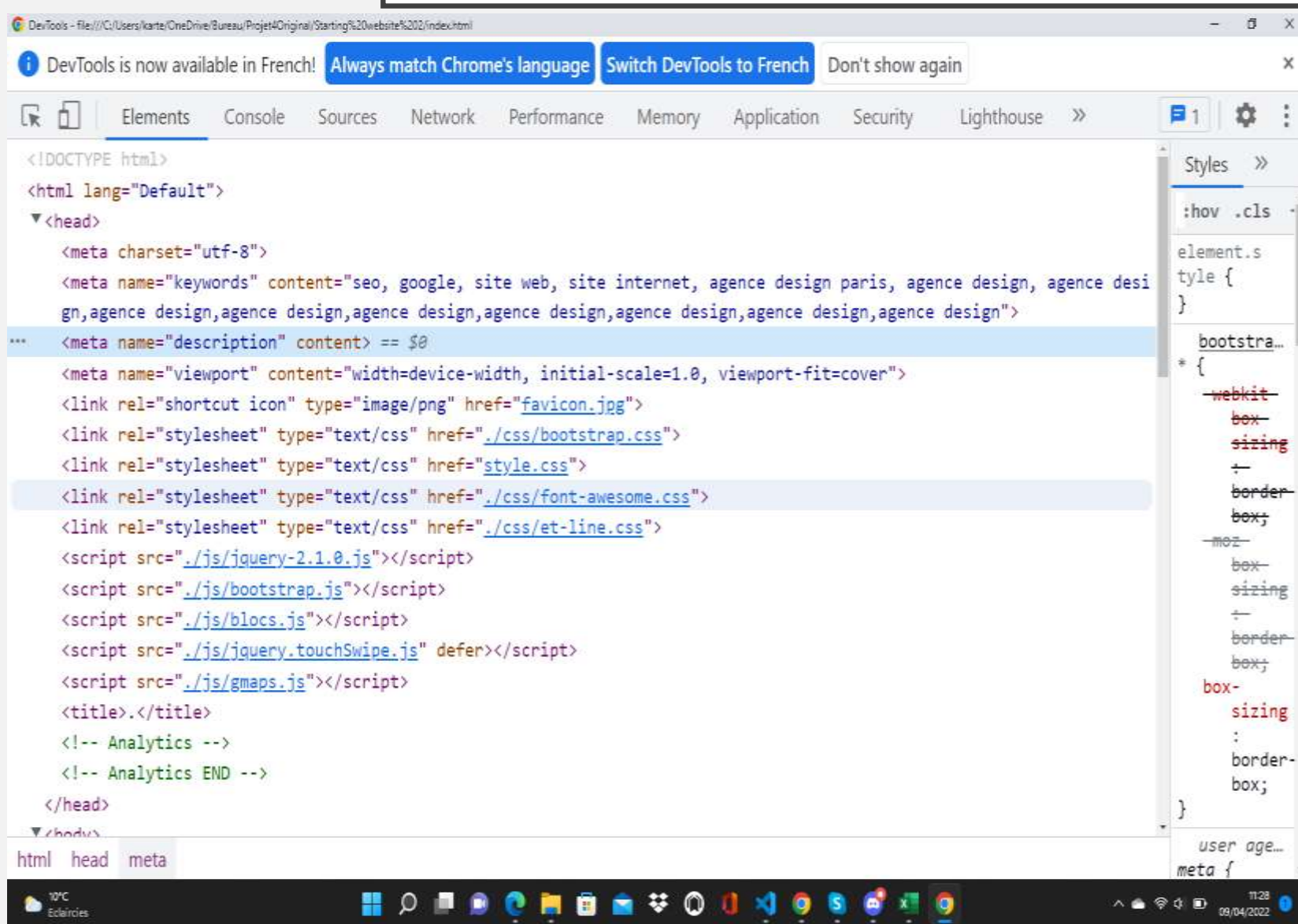
- Utilisation de "spammys" avec aucun lien dans notre secteur d'activité

PROBLÈME 8



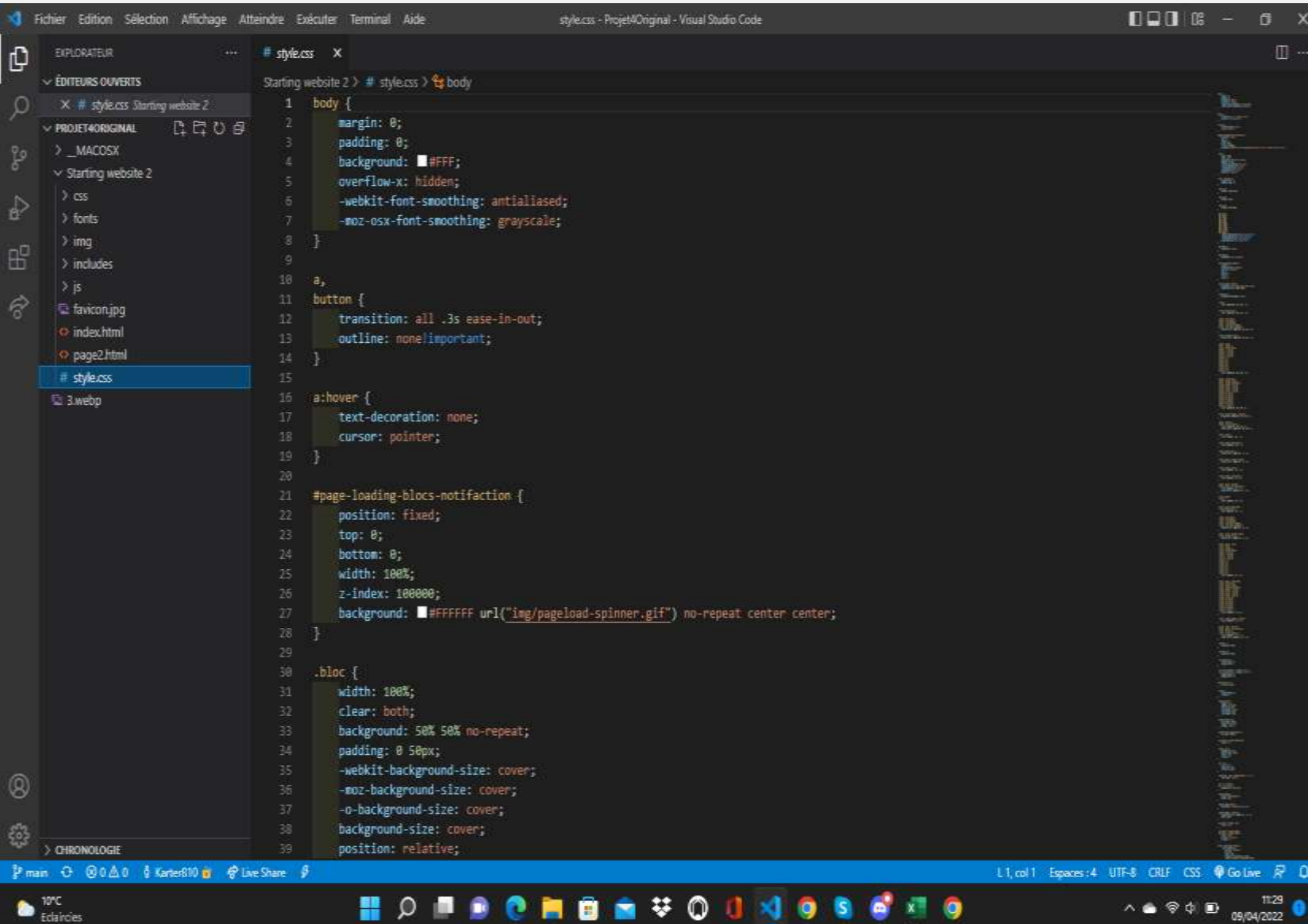
- Meta title manquante ou incorrect

PROBLÈME 9



- Meta description manquante sur les 2 pages

PROBLÈME 10

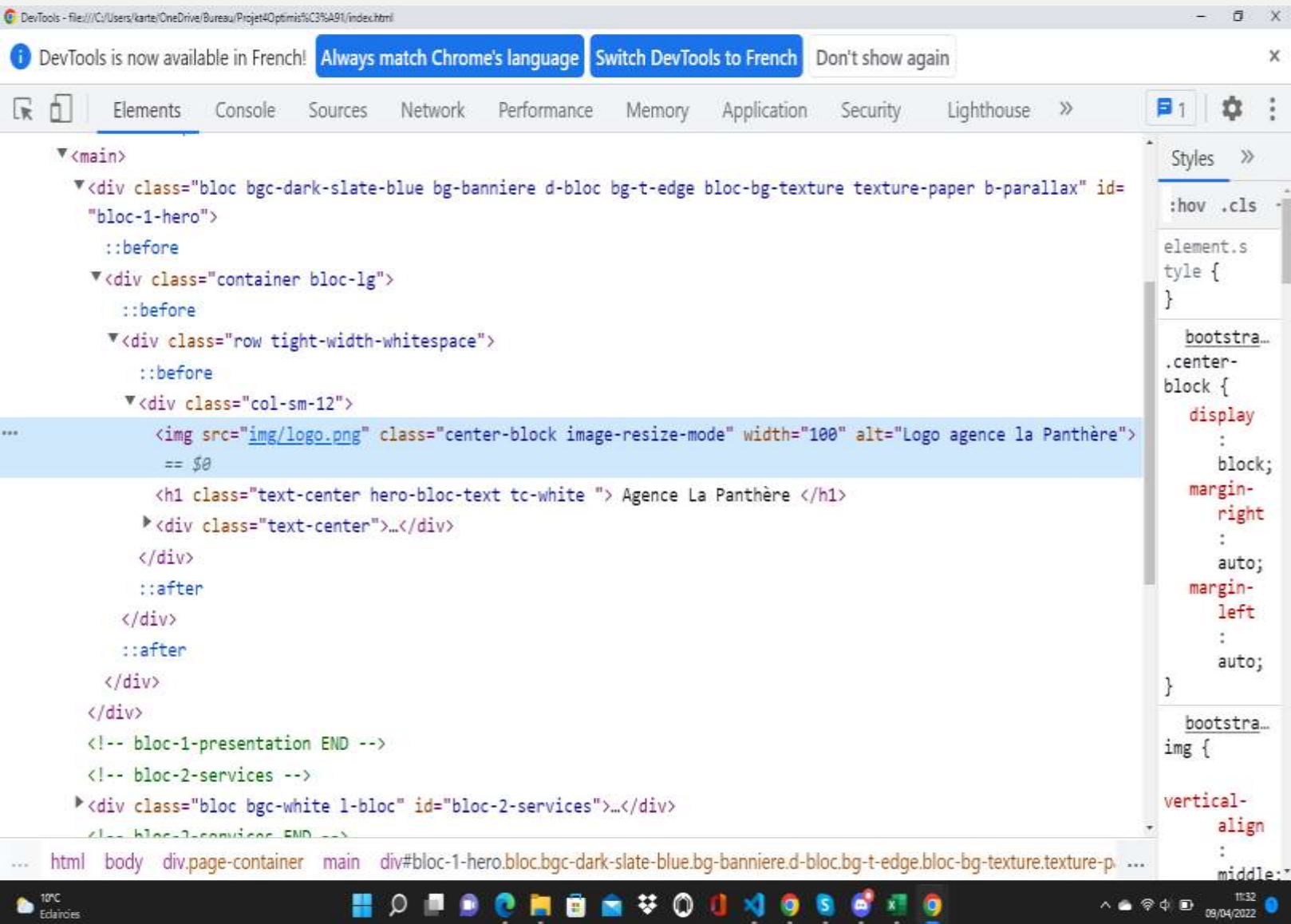


- Code non minifié

OPTIMISATION

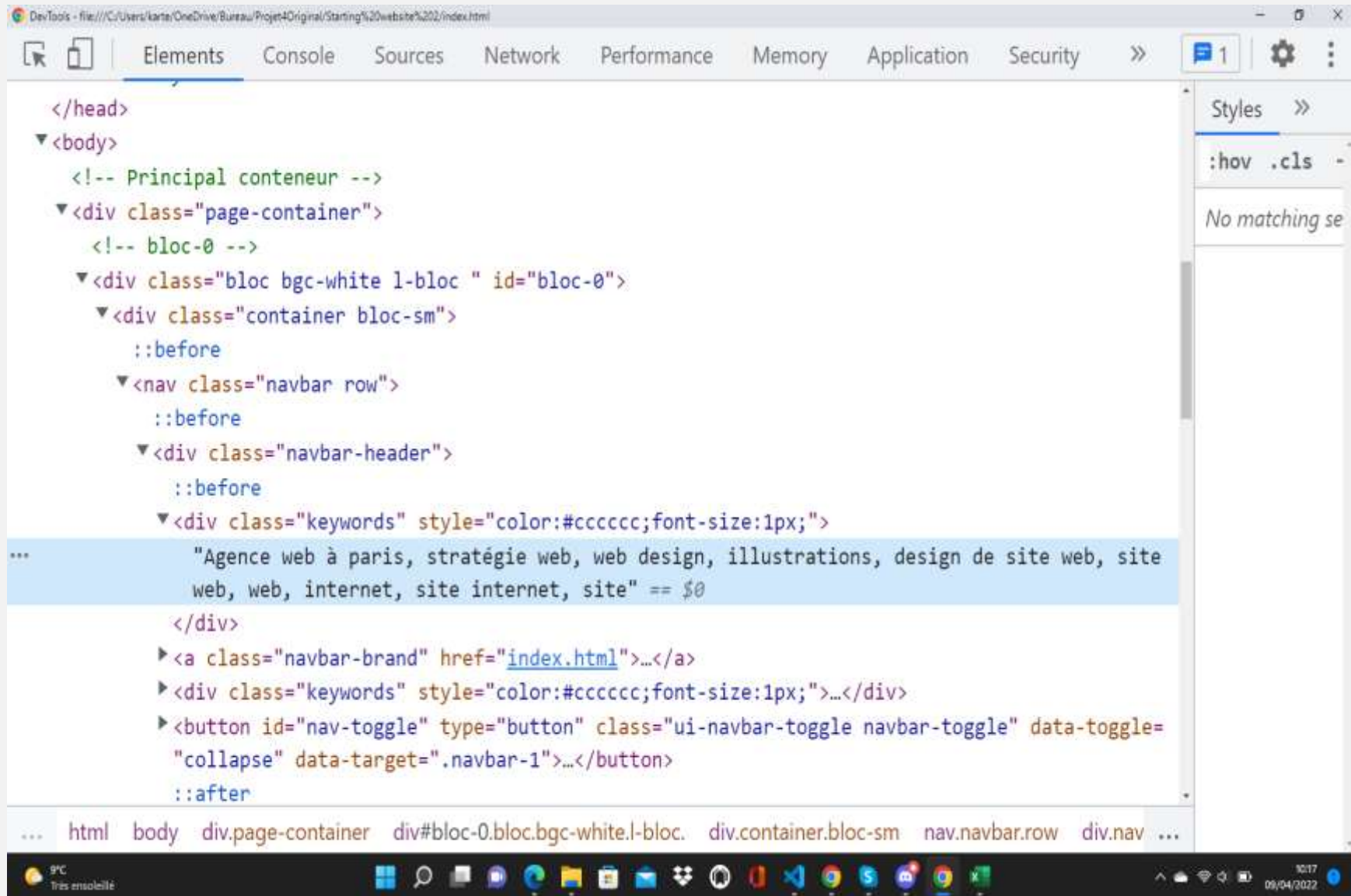


SOLUTION I



- Alt correspond a la description de l'image

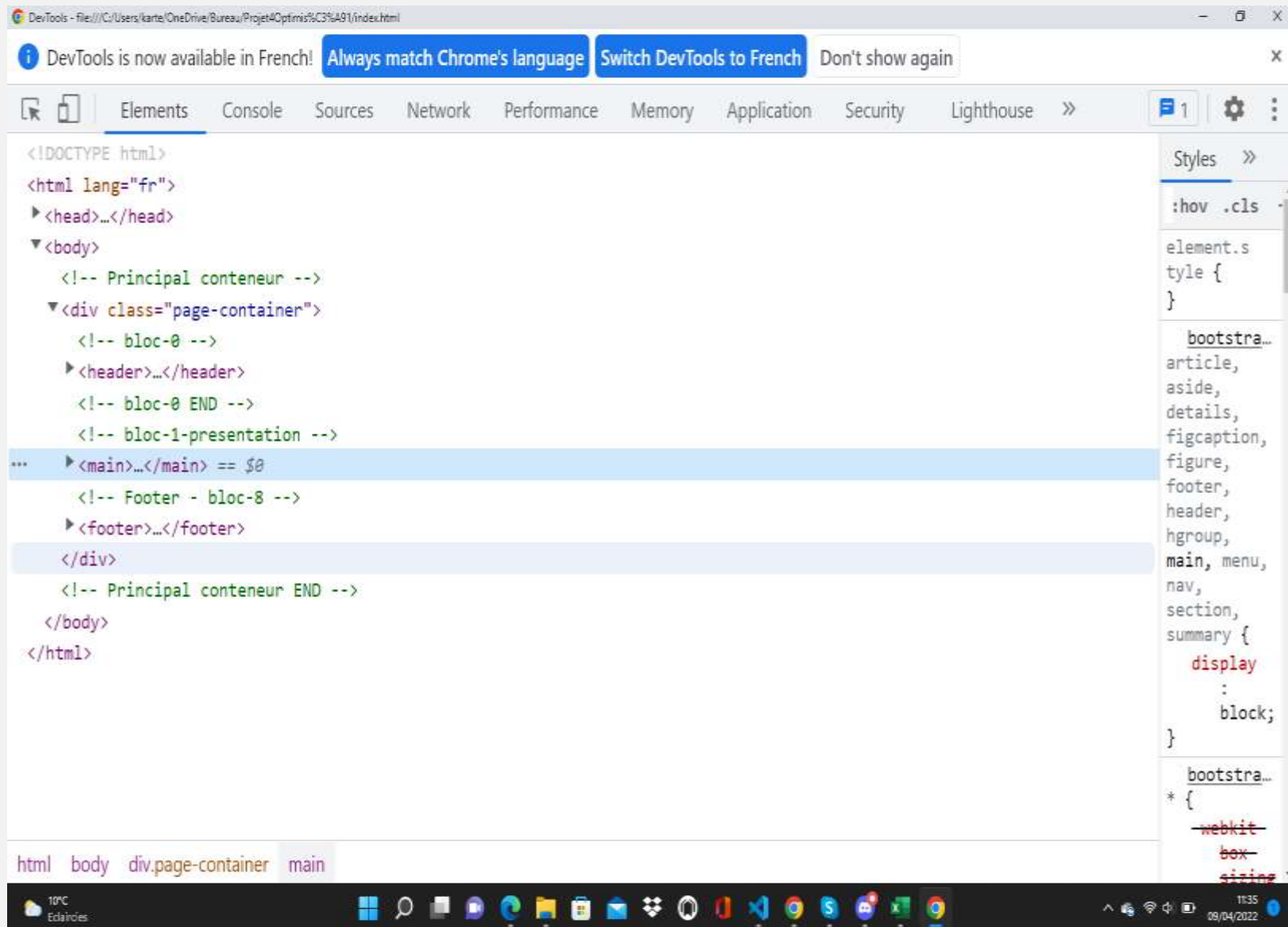
SOLUTION 2



```
</head>
<body>
  <!-- Principal conteneur -->
  <div class="page-container">
    <!-- bloc-0 -->
    <div class="bloc bgc-white l-bloc " id="bloc-0">
      <div class="container bloc-sm">
        ::before
        <nav class="navbar row">
          ::before
          <div class="navbar-header">
            ::before
            <div class="keywords" style="color:#cccccc;font-size:1px;">
              ...
              "Agence web à paris, stratégie web, web design, illustrations, design de site web, site
              web, web, internet, site internet, site" == $0
            </div>
            <a class="navbar-brand" href="index.html">...</a>
            <div class="keywords" style="color:#cccccc;font-size:1px;">...</div>
            <button id="nav-toggle" type="button" class="ui-navbar-toggle navbar-toggle" data-toggle=
            "collapse" data-target=".navbar-1">...</button>
          ::after
        </div>
      </div>
    </div>
  </div>
</body>
```

- Suppression du texte caché

SOLUTION 3



Ajout de balises sémantique

SOLUTION4

Titre H1 très important

Titre H2 moins important que H1

Titre H3 moins important que H2

Titre H4 moins important que H3

Titre H5 moins important que H4

Titre H6 moins important que H5

- Un seul H1 suivis dans l'ordre chronologique des autres titres

SOLUTION 5

La Panthère

WAVE powered by WebAIM

web accessibility evaluation tool

Styles: OFF ON

Summary

Summary Details Reference Structure Contrast

0 Errors

0 Contrast Errors

6 Alerts

8 Features

*paris web design logo

gallery-1

agence web meilleure agence et refonte site web journal*

h3 CRÉATION D'UN SITE WEB POUR PHOTOGRAPHES

Nous avons conçu la plateforme idéale pour laisser place aux clichés des photographes.

h3 REFONTE D'UN SITE WEB POUR UN JOURNAL LOCAL

Nous avons créé une nouvelle identité visuelle pour un journal lyonnais.

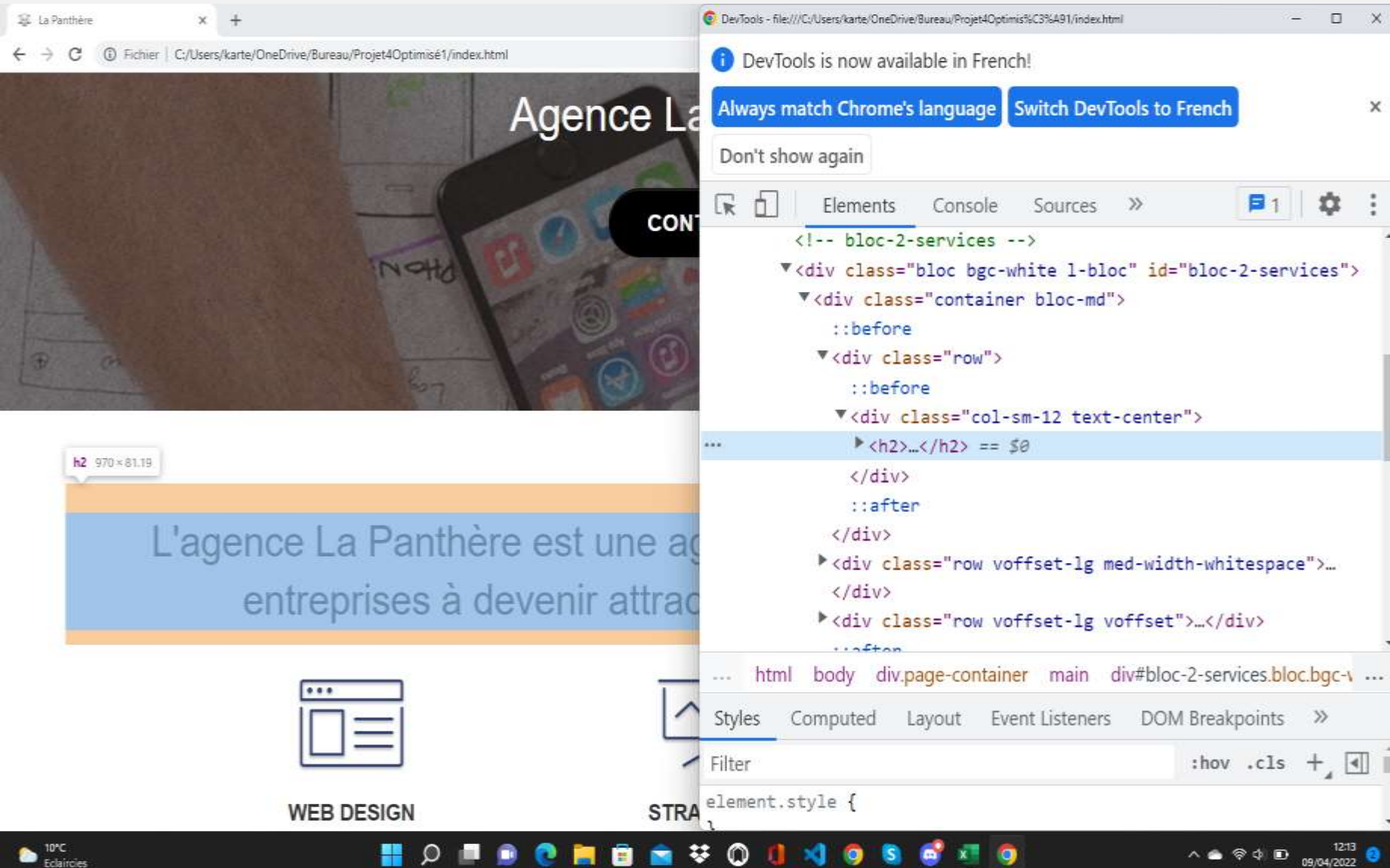
Code

10°C Eclaircies

12:11 09/04/2022

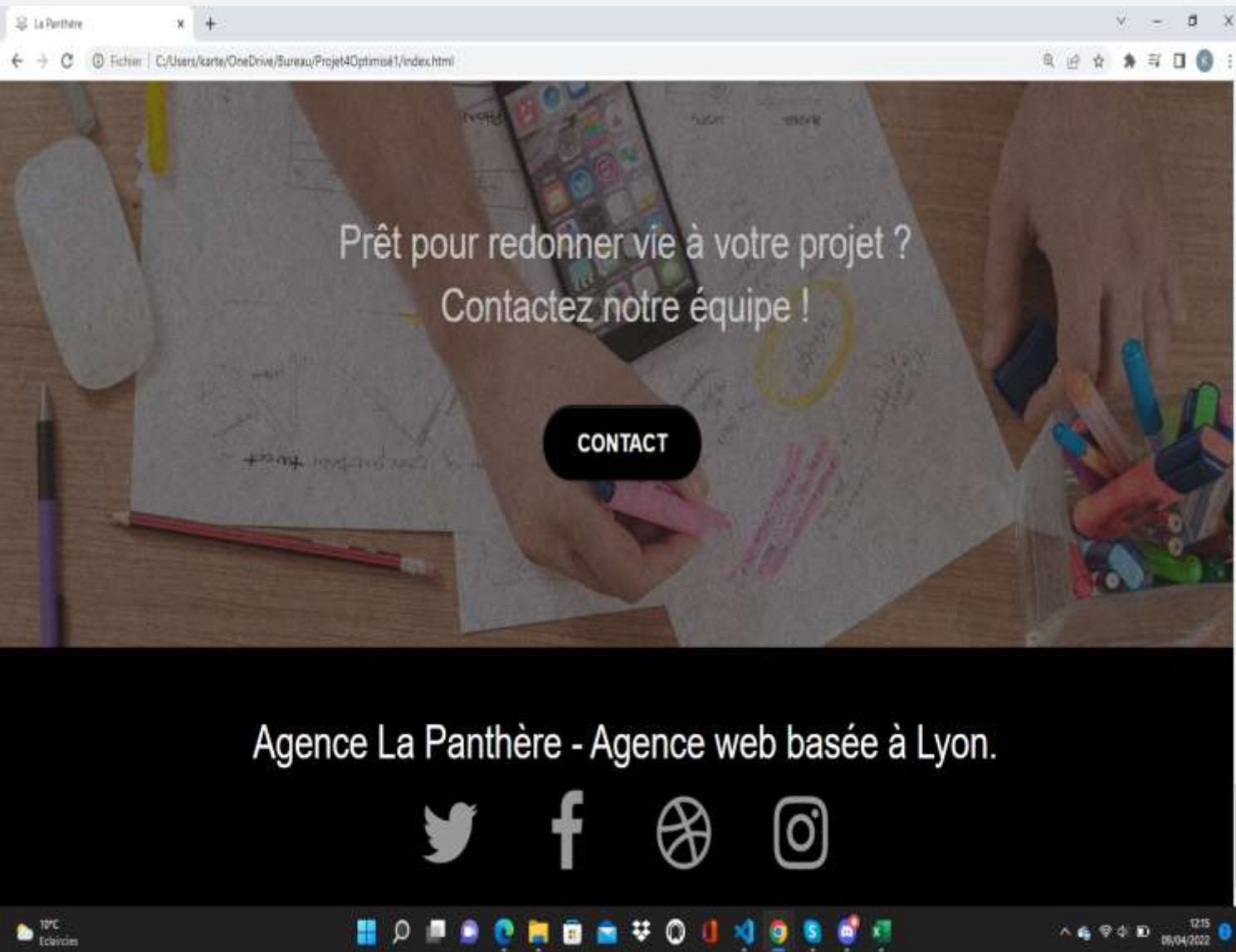
- Optimisation du contraste et de la taille de la font

SOLUTION 5



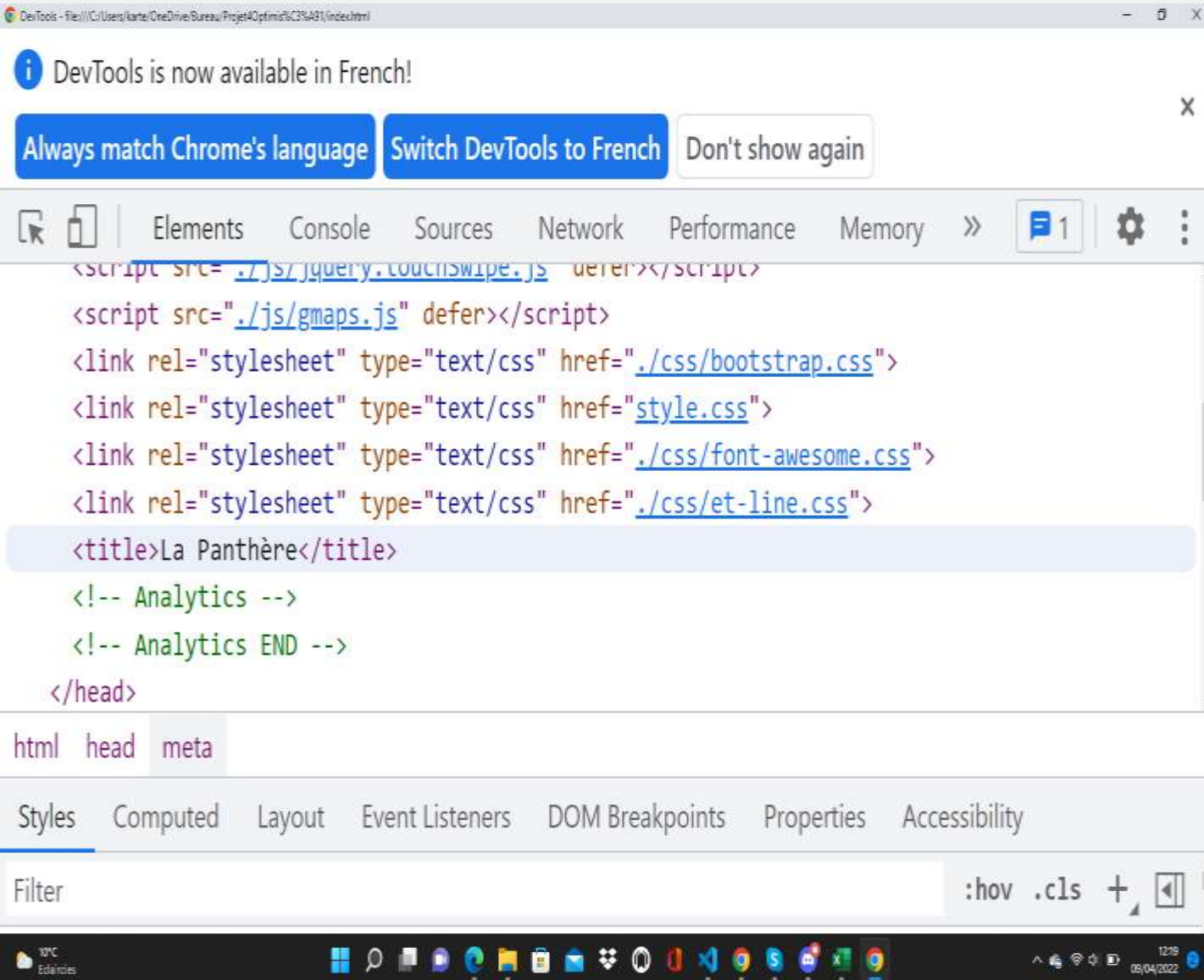
- Remplacement de certaines images par du texte

SOLUTION 6



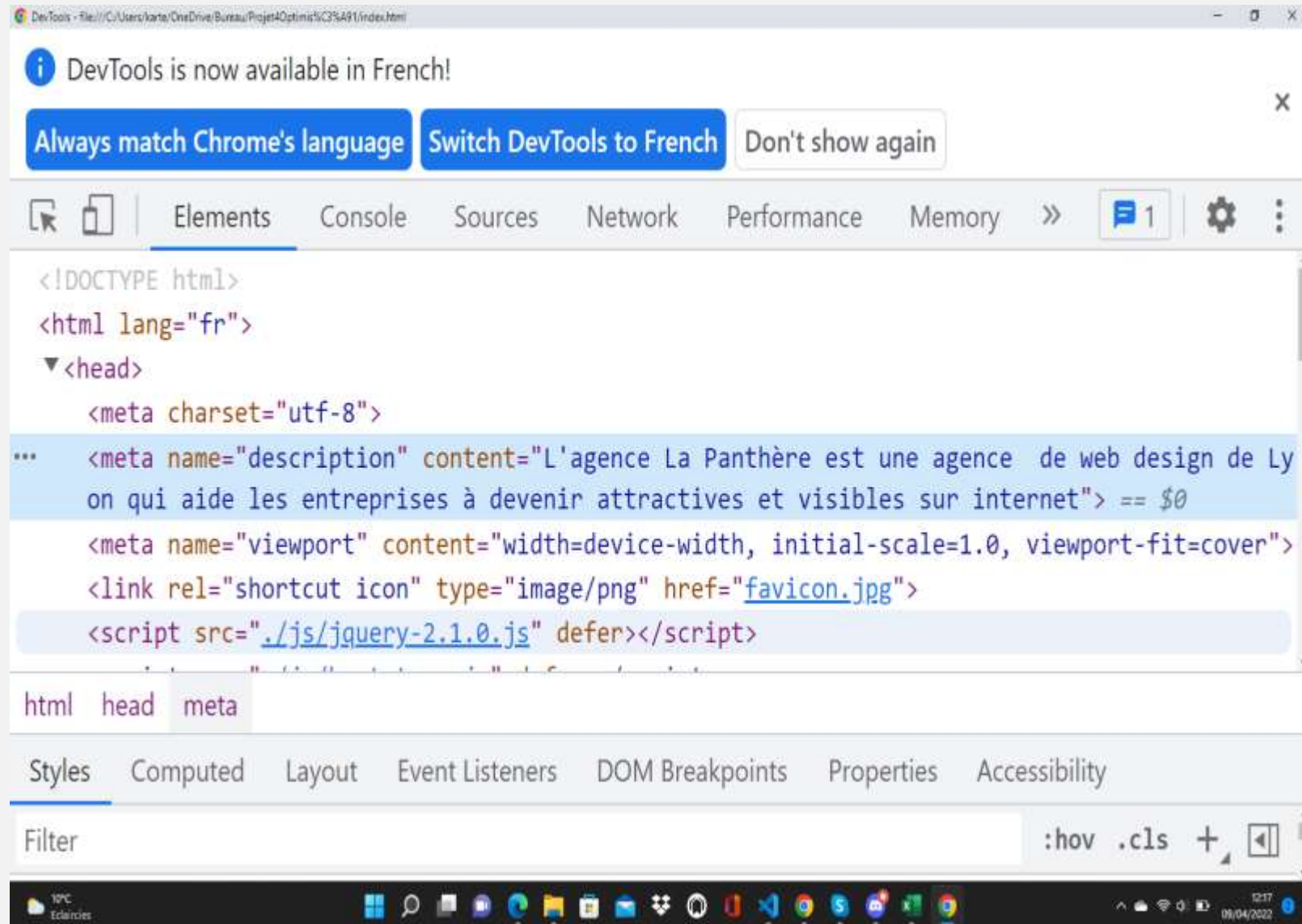
- Suppression des "spammys"

SOLUTION 7



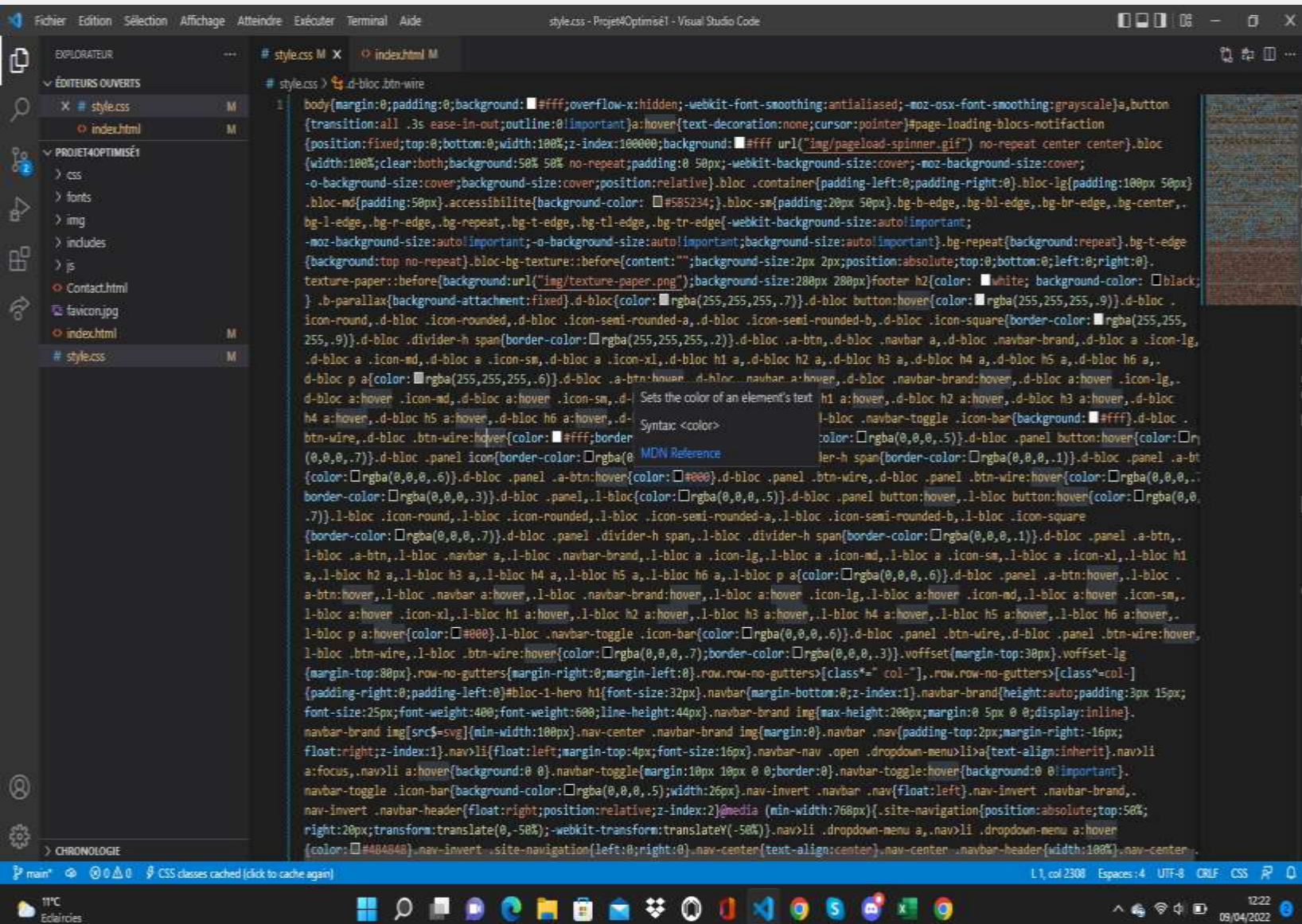
- Balise title rempli pour décrire la page ouvert

SOLUTION 8



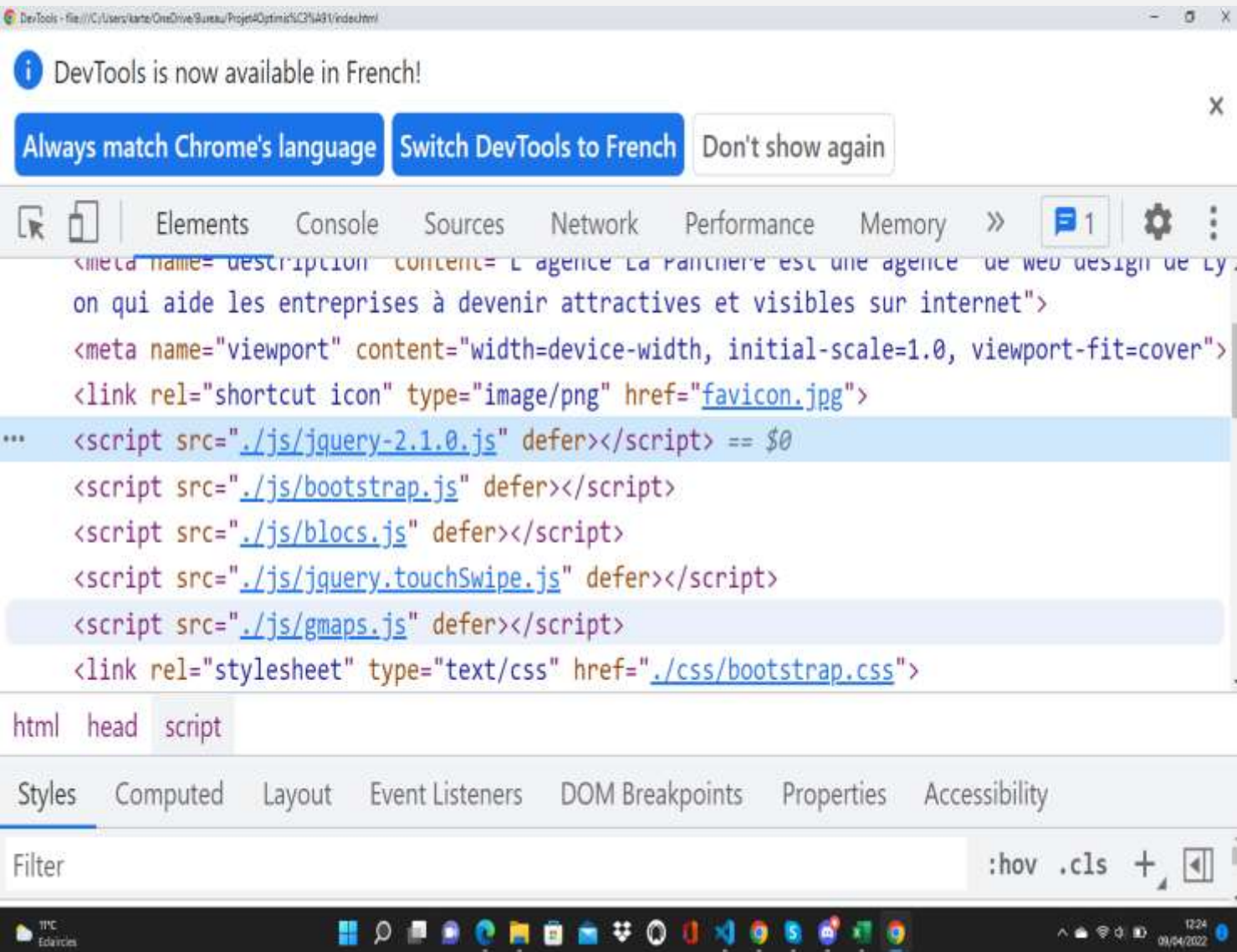
- Meta description rempli pour établir la description de l'agence

SOLUTION 9



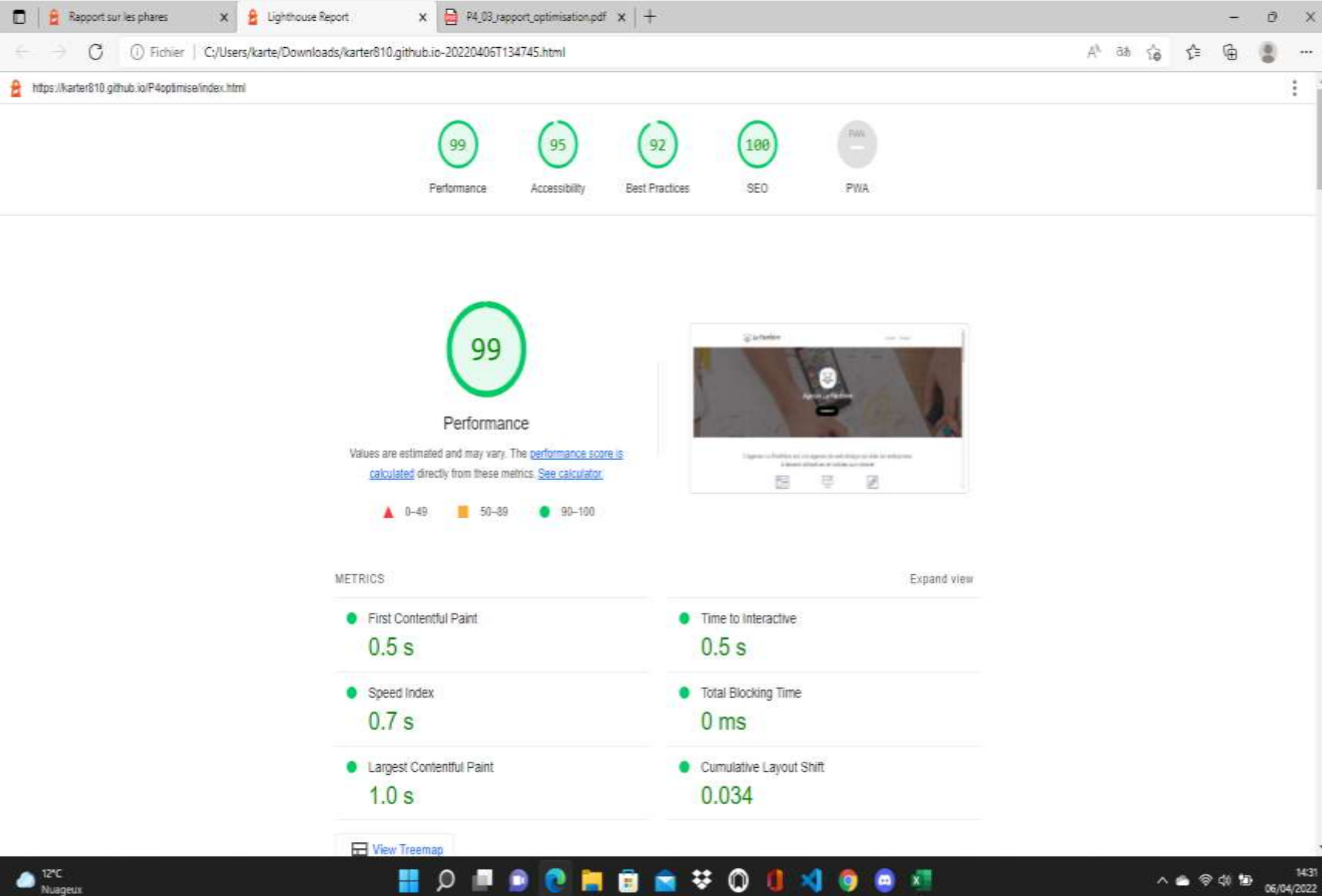
- Le code css et js sont minifiés

SOLUTION 10



- Rajouter "defer" pour éviter des problèmes de chargement des fichiers js

OPTIMISATION



- Performance à 99
- Vitesse nettement amélioré
- Accessibilité à 95
- Référencement à 100

Conclusion

*AVEC DES PRATIQUES SIMPLES LA PERFORMANCE, LE SEO ET
L'ACCESSIBILITÉ PEUT ÊTRE NETTEMENT AMÉLIORÉ*