



## **Project Initialization and Planning Phase**

| Date          | 24 April 2024  |  |
|---------------|--|--|
| Team ID       | Team-738315  |  |
| Project Name  | Online Payments Fraud Detection Using Machine Learning |  |
| Maximum Marks | 3 Marks  |  |

## **Define Problem Statements (Customer Problem Statement Template):**

The current online transaction process challenges the customers, impacting their journey and overall satisfaction. Customers, particularly the growth in internet and e-commerce appears to involve the use of online credit/debit card transactions. The increase in the use of credit / debit cards is causing an increase in fraud. The frauds can be detected through various approaches, yet they lag in their accuracy and its own specific drawbacks. If there are any changes in the conduct of the transaction, the frauds are predicted and taken for further process. By addressing these challenges, the proposed machine learning-based fraud detection system aims to enhance the security and reliability of online payment platforms, safeguarding both businesses and consumers against fraudulent activities.

| Problem<br>Statement<br>(PS) | I am<br>(Customer)        | I'm trying to                                      | But                           | Even though   | Which makes<br>me feel                |
|------------------------------|---------------------------|--|-------------------------------|---|---------------------------------------|
| PS-1                         | A regular online shopper. | Make a purchase using my preferred payment method. | My transactions are declined. | I'm confident<br>that my<br>transactions are<br>acceptable. | Anxious and hesitant to use it again. |