



Says

What have we heard them say?
What can we imagine them saying?

it was beautiful

My favorit day
outside

i want to do it



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

pictures are
wonderful.

what do other
people like me do to
cope

i wish I could
experience things
like I used to



Traveltrax Tours

listens to nature
sounds to relax/help
manage stress

incorporates outdoor
elements into living
space

looks at outdoor
photography

tired

stressed

enjoy



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

[See an example](#)