

FC Election Manifesto

Parth Goyal

Position of Responsibility:

- Social Media and PR Head at Entrepreneurship-Cell IIIT
- Marketing and PR Member at Alumni-Cell IIIT

Why Me

Being an active member of the E-Cell I have experience in managing huge scale events like FAIL Talks and Megathon. I know the importance of a head start and will begin planning and executing beforehand. Learning from the mistakes of the previous Felicity, I will make sure that the dates, management and sponsorship is decided before hand. I am quite an easily approachable person and would take your suggestions into account. I have showed my ability to take up responsibility and work diligently in the Megathon and FAIL and I wish to do the same for this Felicity.

My Vision

My vision for felicity is an event that enables the students, faculty and staff members of the college to showcase their talents, make a stronger bond among themselves and provide a relief from their regular bustle of activities to recreate. Felicity can be a great opportunity for the people of IIIT to make a name for themselves, as a student community, among other colleges and academia. If selected for this post I intend to achieve the following:

- Active Participation of all the student as well as the faculty and non teaching staff.

This would be the major concern for me as we now find the participation decreasing every year due to people finding better alternatives of entertainment and utilisation of those three days. Thus creating a welcoming environment for all students will be my motive. I also intend to introduce events open to all where even faculty and non-teaching staff can participate.

- Making the students better informed of all the events being conducted.

Websites and mobile apps for the fest is the most important source of information. However in the previous felicities making of websites were delayed till the end and was not properly updated or managed. I wish to start the work of website and app development before hand and make a dedicated team which would manage it. The marketing team for felicity only cared about outside campus marketing, however I intend to make the team more dedicated towards in campus marketing.

- Organize a skilled team for management of events which would incorporate club members.

I wish to involve more participation of club members into the organising team as they have experience in their domain and would ensure proper quality of performances.

- Better Scheduling of Events.

It is often found that event timing clashes occur during felicity and interested people miss out on one or the other event. The event scheduling would be done before hand and it would be made sure that people who wish to attend any event do not miss it due to logistic issues.

- Better Quality of performances.

This is a vision that cannot be achieved in a single felicity. However this felicity could augment the interest of students to work on their skills and give in their best performance. Better quality requires more time invested in practise and learning. I could only but encourage students to work hard on their co curricular activities to achieve this.