

# LEAFIN

## Project Overview:

**Leafin** is a service-oriented website designed for plant lovers. It provides plant care services, gardening resources, and educational content to inspire and support plant enthusiasts. The website reflects a natural and eco-friendly vibe, resonating with its audience's love for greenery.

## Target Audience:

**Age :** 20-50

**Demographics :** Urban plant enthusiasts, amateur gardeners, eco-conscious individuals, and hobbyists.

**Key Interest :** Easy access to plant care tips, gardening guides, and personalized services.

## Design Specifications:

### Colors:

**Primary :** Green (#7DA666)

**Secondary:** Dark Green (#386E25) and (#085814)

### Typography:

**Headings:** Poppins, Semi Bold, 24px

**Body Text:** Poppins Regular, 16px

**Buttons:** Poppins, Semi Bold, 18px

### Layout and Grid System:

**Desktop:** Columns: 12, Margin: 50px, Gutter: 20px

**Tablet:** Columns: 5, Margin: 20px, Gutter: 20px

**Mobile:** Columns: 8, Margin: 120px, Gutter: 20px

### Design Tool:

Figma

Illustrator

### Development:

This website was developed with HTML and CSS

### Design Links:

<https://www.behance.net/gallery/214748903/Leafin-Plant-Care-Website-Webpage-UIUX>

### GitHub Links:

<https://karthikumar24.github.io/Leafin>