

# PET PARADISE

## Project Overview:

**Pet Paradise** is an interactive JavaScript-powered website designed to create a delightful and secure online shopping experience for pet lovers. The platform enables users to explore, select, and purchase pets such as dogs, cats, pigeons, and other adorable animals, ensuring a smooth and intuitive user journey

## Target Audience:

**Age :** 18-50

**Demographics :** Urban pet enthusiasts, first-time pet owners, and experienced pet caretakers.

**Key Interest :** Easy browsing, pet care resources, and secure purchasing options.

## Design Specifications:

### Colors:

**Primary :** Black (#121212)

**Secondary:** White (#FDFDFD)

**Accent :** Gradient Yellow (#ffb731cf, #f2a024dd, #f2da19, #efc813, #ebb612)

### Typography:

**Headings:** Calibri, Bold, 24px and Impact, Bold, 24px

**Body Text:** Calibri, Regular, 16px

**Buttons:** Calibri, Medium, 18px

### Layout and Grid System:

**Desktop:** Columns: 12, Margin: 50px, Gutter: 20px

**Tablet:** Columns: 5, Margin: 20px, Gutter: 20px

**Mobile:** Columns: 8, Margin: 120px, Gutter: 20px

### Design Tool:

Figma

Adobe Illustrator

Adobe Photoshop

### Development:

This website was developed with HTML and CSS and JavaScript.

### Components:

1. Carousel
2. Form Validation
3. Accordion
4. Responsive Navbar
5. Parallax Animation

### Design Links:

<https://www.behance.net/gallery/213853417/Pet-Paradise-Web-design-UIUX>

### GitHub Links:

<https://github.com/KarthiKumar24/Pet-paradisee.git>

# THANK YOU