

LEAFIN

Project Overview:

Leafin is a service-oriented website designed for plant lovers. It provides plant care services, gardening resources, and educational content to inspire and support plant enthusiasts. The website reflects a natural and eco-friendly vibe, resonating with its audience's love for greenery.

Target Audience:

Age : 20-50

Demographics : Urban plant enthusiasts, amateur gardeners, eco-conscious individuals, and hobbyists.

Key Interest : Easy access to plant care tips, gardening guides, and personalized services.

Design Specifications:

Colors:

Primary : Green (#7DA666)

Secondary: Dark Green (#386E25) and (#085814)

Typography:

Headings: Poppins, Semi Bold, 24px

Body Text: Poppins Regular, 16px

Buttons: Poppins, Semi Bold, 18px

Layout and Grid System:

Desktop: Columns: 12, Margin: 50px, Gutter: 20px

Tablet: Columns: 5, Margin: 20px, Gutter: 20px

Mobile: Columns: 8, Margin: 120px, Gutter: 20px

Design Tool:

Figma

Adobe Illustrator

Adobe Photoshop

Development:

This website was developed with HTML and CSS

Design Links:

<https://www.behance.net/gallery/214748903/Leafin-Plant-Care-Website-Webpage-UIUX>

GitHub Links:

<https://karthikumar24.github.io/Leafin>

THANK YOU