

THE HANGER SITE

Project Overview:

"**The Hanger**" is your ReactJS-based clothing brand store website, showcasing your brand and offering a user-friendly platform for browsing and purchasing apparel. Let me know if you need design tips, UI suggestions, or help with the functionality!

Target Audience:

Age : 18-50

Demographics : Students, young professionals, working adults, and trend-conscious individuals

Key Interest : Style, prefers online shopping for convenience

Design Specifications:

Colors:

Primary : #FDFDFD

Secondary: #121212

CTA Button: #F70F0F

Typography:

Headings: Roboto, Bold, 24px

Body Text: Roboto, 16px

Buttons: Roboto, Medium, 18px

Layout and Grid System:

Desktop: Columns: 12, Margin: 50px, Gutter: 20px

Tablet: Columns: 5, Margin: 20px, Gutter: 20px

Mobile: Columns: 8, Margin: 120px, Gutter: 20px

Design Tool:

Figma

Development:

This website was developed with HTML, CSS, Reactjs

Design Links:

<https://www.behance.net/gallery/217771703/The-Hanger-A-Stylish-Clothing-Store-Design-ReactJS>

GitHub Links:

<https://github.com/KarthiKumar24/The-Hanger.git>