

CURLS CUTS

Project Overview:

Curl Cuts is a salon dedicated to providing premium hairstyling and grooming services. The website showcases their services, pricing, and booking options while reflecting a trendy and professional vibe to attract modern clients.

Target Audience:

Age : 18-50

Demographics : Urban professionals, trend-conscious individuals, and grooming enthusiasts.

Key Interest : Seamless browsing, clear service details, and convenient booking options.

Design Specifications:

Colors:

Primary : Blue (#1683BE)

Secondary: White (#FDFDFD)

Background : Dark Blue (#17325C)

Typography:

Headings: Roboto, Bold, 24px and Oswald, 24px

Body Text: Roboto Regular, 16px

Buttons: Roboto, Medium, 18px

Layout and Grid System:

Desktop: Columns: 12, Margin: 50px, Gutter: 20px

Tablet: Columns: 5, Margin: 20px, Gutter: 20px

Mobile: Columns: 8, Margin: 120px, Gutter: 20px

Design Tool:

Figma

Illustrator

Development:

This website was developed with Bootstrap and Javascript

Bootstrap Components:

1. Carousel
2. Scrollspy
3. Accordion
4. Responsive Navbar
5. Modal

Design Links:

<https://www.behance.net/gallery/214213921/Curls-cuts-Men-Saloon-Shop-Website-Web-design>

GitHub Links:

<https://karthikumar24.github.io/curlscuts>