



I-REVOLUTION-THINK DIFFERENT

Year
2018

Colour
Multiple values

Brand
APPLE

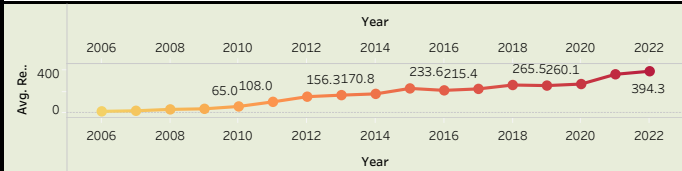
KPI_2

Revenue Generated	Units sold (mm)	Active Users (mm)
166.2	217.7	888.0

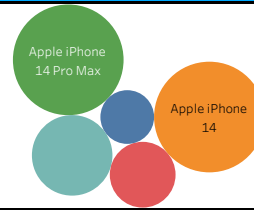
KPI

Brand	Mrp	Sale Price	Star Rating	Discount Percentage	Number Of Reviews
Apple	59,900	54,999	5	8	3,357

ANNUAL REVENUE



MODEL-WISE-SHARE



MODEL SPECIFICATION

Model	Process..	Front C..	Rear Ca..	Colour	
APPLE I..	A Bioni..	12MP	12MP +..	Black	92,800
APPLE I..	A Bioni..	12MP	12MP +..	Black	199,700
APPLE I..	A Bioni..	12MP	12MP +..	Blue	59,900
APPLE I..	A Bioni..	12MP	12MP +..	Blue	74,900
APPLE I..	A Bioni..	12MP	12MP +..	Black	74,900
APPLE I..	A Bioni..	12MP	12MP +..	Blue	149,800
APPLE I..	A Bioni..	12MP	12MP +..	Blue	189,800
APPLE I..	A Bioni..	12MP	12MP +..	Blue	99,900