



Dr.S.Rengaraj

Assistant Professor& Head,

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Mannar Thirumalai Naicker College

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Madurai.

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I. Academic Qualifications

Doctoral Research (Ph.D.)

- ❖ **University** : Madurai Kamaraj University, Madurai
- ❖ **Title** : A Study on the Production and Marketing of Cardamom in Idukki District, Kerala
- ❖ **Year** : 2016

Master of Philosophy

- ❖ **University** : Madurai Kamaraj University, Madurai
- ❖ **Title** : A Study on Physical and Financial Performance of the A.2402, Othakadai Rural Co- Operative Bank Limited, Madurai
- ❖ **Year** : 2003

Post-Graduation - MBA

- ❖ **University** : TamilNadu Open University, Chennai
- ❖ **Degree** : Master of Business Administration (Finance)
- ❖ **Year** : 2011

Post-Graduation – M.Com

- ❖ **University** : Madurai Kamaraj University, Madurai
- ❖ **Degree** : Master of Commerce
- ❖ **Year** : 1995

Under-Graduation – B.Com

- ❖ **University** : The Madura College, Madurai
- ❖ **Degree** : Bachelor of Commerce
- ❖ **Year** : 1993

II. Teaching Experience

Qualification Level	Experience
❖ Under-Graduate	: 26 Years
❖ Post-Graduate	: 15 Years
❖ Master of Philosophy	: 5 Years

Professional Experience

- ❖ **1997 to 2014** – Worked as an **Assistant Professor** in the **Department of Commerce** (Self-Finance) at **Mannar Thirumalai Naicker College**, Madurai.
- ❖ **2015 to 2022** – Served as **Head and Assistant Professor** in the **Department of Commerce** (Self-Finance) at **Mannar Thirumalai Naicker College**, Madurai.
- ❖ **From 2022 to till date** – Working as **Head and Assistant Professor** in the **Department of Commerce – Corporate Secretaryship** (Self-Finance) at **Mannar Thirumalai Naicker College**, Madurai.

Visiting Faculty

- ❖ **2002 to 2006** – Worked as a **Part-time Lecturer** in the **Department of Commerce** at **Madurai Institute of Social Sciences**, Madurai
- ❖ **2006 to 2013** – Worked as a **Part-time Lecturer** in **BBA – Hospital Administration** at **Meenakshi Mission Hospital College**, Madurai.
- ❖ **2006 to 2013** – Worked as a **Part-time Lecturer** in the **Department of Commerce** at **Thiagarajar College (Autonomous)**, Madurai

Area of Specialization

- | | |
|-------------------------|------------------------|
| ❖ Business Statistics | ❖ Cost Accounting |
| ❖ Management Accounting | ❖ Financial Management |
| ❖ Financial Accounting | ❖ Business Mathematics |

III. Papers Published in UGC Notified Journals

- ❖ **Intellectual Property Rights and World Trade Organisation – *Kanpur Philosophers: International Journal of Humanities, Law and Social Sciences*, ISSN 2348-8301, Published in Vol IX, Issue I, No.11, 2022.**
- ❖ **Training and Development of a Post–Covid-19 Workplace – *UTKAL Historical Research Journal*, ISSN: 0976-2132, UGC CARE Approved, Peer Reviewed and Reference Journal, Published in Vol.34 (XIX):2021.**
- ❖ **A Study on Micro Enterprises in Madurai District – with Special Reference to Entrepreneurship Development – *Scopus: International Journal of Psychological Rehabilitation*, ISSN: 1475-7192, Published in Vol.24, Issue 08, 2020 on 24th January 2020.**
- ❖ **The Role of Corporate Social Responsibilities in India – *International Journal of Research and Analytical Reviews*, UGC Approved Journal No.43602, Impact Factor 5.75, Published on 4th January 2019.**
- ❖ **Business Analytics & Blockchain – *Roots International Journal of Multidisciplinary Researches (RIJMR)*, ISSN 2349-8684, Published in Vol.4 on 28th December 2017.**

IV Papers presented in conferences / Seminars

- ❖ **A One-Day National Seminar on “Entrepreneurship in Industry 4.0: A GLIMPSE – Presented a paper titled “4.0 Entrepreneurship: Essential Characteristics and Necessary Skills”, organized by the PG & Research Department of Commerce, Mannar Thirumalai Naicker College, Madurai on 16th December 2022.**
- ❖ **Two-Day International E-Conference: Initiative for Embracing Change & Transformation – Presented a paper titled “Service Quality Management in Private Sector Banks in Madurai”, organized by World Business Strategies Summit 2020 jointly with Spectrum Skills Yard & City Academy, Coimbatore on 19th–20th September 2020.**
- ❖ **Six-Day International Multidisciplinary E-Conference on Sustainable Practices in Global Business & Safety for Excellence – Presented a paper titled “Digital Marketing Trends in India”, jointly organized by Spectrum Skills Yard, Coimbatore and Global Society of HSE Professionals from 18th–23rd July 2020.**

- ❖ Two-Day International Conference on **Emerging Trends in Banking, Insurance & International Trade** – Presented a paper titled *“CRM in Banking Industry – An Overview”*, organized by the **Research Department of Commerce in Association with Insurance Institute of India**, Mumbai on **27th–28th March 2019** at **Thiagarajar College, Madurai**.
- ❖ One-Day International Conference on **Contemporary Issues, Challenges and Recommendations on Digitalization (CICRD-2K19)** – Presented a paper titled *“The Role of Corporate Social Responsibilities in India”* (International Journal of Research and Analytical Reviews, *UGC Approved Journal No.43602, Impact Factor 5.75*), organized by the **PG & Research Department of Commerce, Mannar Thirumalai Naicker College, Madurai** on **4th January 2019**.
- ❖ One-Day International Conference on **“Coimbatore Strategic Leadership Conference (CBE SLCON 2018)”** – Presented a paper titled *“Ways to Further Increase the Effectiveness of Digital Marketing”*, organized by the **Department of Management Studies, Nehru Institute of Technology, Coimbatore** on **10th August 2019**.
- ❖ One-Day National Seminar on **“Inclusive Growth: Way to Strong Economic Development”** – Presented a paper titled *“Industrial Development in India”*, organized by the **Department of Economics, Mannar Thirumalai Naicker College, Madurai** on **27th February 2018**.
- ❖ One-Day National Level Seminar on **“Impact of GST on Small and Medium Scale Industries”** – Presented a paper titled *“Goods and Services Tax”*, organized by the **Department of Commerce (Self-Finance), S. Vellaichamy Nadar College** on **22nd December 2018**.
- ❖ One-Day International Conference on **“Business Analytics & Blockchain”** – Presented a paper titled *“Cryptocurrency – An Overview”*, organized by the **Department of Commerce, Madura College**, published in **Roots International Journal of Multidisciplinary Researches (RIJMR)**, ISSN 2349-8684, Vol.4, on **28th December 2017**.
- ❖ Two-Day National Seminar on **“Consumer Protection and Empowerment in India in the Walk of Technology Domination (NSCPE-2016)”** – Presented a paper titled *“Consumer Protection Laws and Regulations in Deposit and Loan Services”*, organized by the **School of Management, Department of Corporate Secretaryship, Alagappa University, Karaikudi** in collaboration with **Centre for Consumer Studies, Indian Institute of Public Administration, New Delhi**, sponsored by the **Department of Consumer Affairs, Food and Public Distribution, Government of India**, on **26th–27th August 2016**.
- ❖ One-Day National Seminar on **“Tourism Industry in India: Challenges and Opportunities”** – Presented a paper titled *“Tourism Industry in India”*, organized by the **PG & Research Department of Commerce, Mannar Thirumalai Naicker College, Madurai** on **12th August 2013**.
- ❖ Two-Day National Seminar on **“Impact of MNCs Entry in the Indian Retail Market”** – Presented a paper titled *“Impact of MNCs Entry in the Indian Cardamom Retail Market”*, organized by the **Department of Commerce, Thiagarajar College, Madurai** on **15th–16th**

March 2012.

- ❖ One-Day State Level Seminar on “**Emerging Trends in Indian Mutual Funds**” – Presented a paper titled “*Origin and Growth of Mutual Funds*”, organized by the **Department of Commerce, Madurai Institute of Social Sciences, Madurai** on **12th March 2012**.
- ❖ One-Day National Seminar on “**Retail Marketing in India: Trends and Challenges**” – Presented a paper titled “*A Study on Cardamom Retails in India*”, organized by the **PG & Research Department of Commerce, Mannar Thirumalai Naicker College, Madurai** on **24th September 2011**.
- ❖ One-Day State Level Seminar on “**Global Economic Recessions Impact on India**” – Presented a paper titled “*Global Economic Recessions Impact on Cardamom Industries in India*”, organized by the **PG & Research Department of Commerce, MSS Wakf Board College, Madurai** on **15th April 2009**.
- ❖ Two-Day State Level Seminar on “**Emerging Trends in Insurance in India**” – Presented a paper titled “*Health Insurance*”, organized by the **Department of Commerce, Mannar Thirumalai Naicker College, and Madurai** on **2nd–3rd March 2006**.

V. Faculty Development Programmes / Conferences / Workshops / Seminars Attended

Faculty Development Programmes (FDPs):

- ❖ One-Day Faculty Development Programme on *Tally Prime Rel. 4.0* – Organized by **Research Department of Commerce, Thiagarajar College, Madurai** and **Tally Education Private Limited**, on **17th February 2024**.
- ❖ One-Day Faculty Enhancement Programme on “*Corporate Updates and Workplace Resilience (Empowering Educators)*” – Organized by **PG & Research Department of Commerce, The Madura College, Madurai** and **Institute of Company Secretaries of India – Madurai Chapter**, on **15th September 2023**.
- ❖ One-Day Faculty Enhancement Programme on *Insights of National Educational Policy (NEP 2020)* – Organized by **Internal Quality Assurance Cell (IQAC), Mannar Thirumalai Naicker College, Madurai**, on **18th March 2023**.

- ❖ One-Day Faculty Enhancement Programme on *“Consultancy and Corporate Training”* – Organized by IQAC, Mannar Thirumalai Naicker College, Madurai, on 17th March 2023.
- ❖ Two-Day Faculty Research Programme on *Dynamics of Research Publications* – Organized by IQAC & Research Committee, Mannar Thirumalai Naicker College, on 15th–16th September 2022.
- ❖ One-Day Faculty Development Programme on *Transformational Leadership & Institutional Excellence* – Organized by STC – School of Management, Sree Saraswathi Thyagaraja College, Pollachi, on 12th September 2021
- ❖ Two-Day International Faculty Development Programme on *Contemporary Issues, Challenges & Opportunities in Higher Education & Leadership* – Jointly organized by Spectrum Skills Yard & City Academy, Coimbatore, on 8th–9th August 2020.
- ❖ One-Day Faculty Development Programme on *Quality Assurance and Sustenance in Higher Education* – Organized by IQAC, Mannar Thirumalai Naicker College, Madurai, on 11th March 2020.
- ❖ One-Day FDP on *Capacity Building Programme on 21st Century Skills* – Organized by IQAC, Mannar Thirumalai Naicker College, Madurai, on 5th March 2020.
- ❖ One-Day FDP on *Promotion of API Score and Career Advancement Scheme* – Organized by IQAC, Mannar Thirumalai Naicker College, Madurai, on 3rd March 2020.
- ❖ One-Day *Capacity Building Programme on Outcome Based Education* – Organized by IQAC, Mannar Thirumalai Naicker College, Madurai, on 28th August 2019.
- ❖ One-Day FDP on *Prospects of Outcome Based Curriculum* – Organized by IQAC, Mannar Thirumalai Naicker College, Madurai, on 9th March 2019.
- ❖ One-Day FDP on *“One Who Can Do, Teachers! How to Do? and What to Do?”* – Organized by IQAC, Mannar Thirumalai Naicker College, Madurai, on 8th March 2019.
- ❖ One-Day FDP on *Intellectual Property Rights, Skill Development Programme, Innovations, Patents and Incubation Centers* – Organized by IQAC, Mannar Thirumalai Naicker College, Madurai, on 22nd January 2019.
- ❖ Two-Day FDP on *Team Building* – Conducted by ICT Academy, on 20th–21st July 2018, at Mannar Thirumalai Naicker College, Madurai.
- ❖ One-Day FDP on *“TOT on Career Counselling”* – Organized by Department of Applied Psychology, Rajiv Gandhi National Institute of Youth Development, Sriperumbudur at M.S Chellamuthu Trust and Research Foundation, Madurai, on 8th–10th February 2018.
- ❖ One-Day *FDP* – Organized by IQAC, Mannar Thirumalai Naicker College, Madurai, on 4th March 2017.
- ❖ Two-Day FDP on *Design Thinking* – Conducted by ICT Academy, on 22nd–23rd November 2023, at Mannar Thirumalai Naicker College, Madurai.
- ❖ One-Day FDP on *“The Learner Takes the Lead: Pedagogy, Andragogy & Heutagogy in the 21st Century and Free Tools & AI Tools for Research”* – Organized by IQAC, Mannar Thirumalai Naicker College, Madurai, on 5th July 2025.

Seminars Attended

- ❖ One-Day State Level Seminar on *“Intellectual Property Rights”* – Organized by **Department of Commerce with Computer Applications, Mannar Thirumalai Naicker College, Madurai, on 12th March 2021.**
- ❖ One-Day National Seminar on *Challenges and Opportunities in Service Sectors* – Organized by **PG & Research Department of Commerce, Mannar Thirumalai Naicker College, on 3rd March 2017.**
- ❖ One-Day International Seminar on *Impact of Demonetization on Small & Medium Scale Industries* – Organized by **Department of Commerce (SF) & Commerce with IT (SF), S. Vellaichamy Nadar College, Madurai, on 27th January 2017.**
- ❖ One-Day National Seminar on *“Inflation in Food Prices in Indian Economy”* – Organized by **Department of Economics, Mannar Thirumalai Naicker College, Madurai, on 22nd March 2013.**
- ❖ One-Day National Seminar on *“Challenges and Opportunities in Indian Banking Industry”* – Organized by **Department of Commerce, Mannar Thirumalai Naicker College, Madurai, on 9th September 2010.**
- ❖ One-Day National Seminar on *“Impact of Globalization on Indian Business and Culture”* – Organized by **Department of Business Administration, Mannar Thirumalai Naicker College, Madurai and Swadeshi Academic Council, Tamil Nadu, on 5th January 2008.**
- ❖ One-Day Seminar on *“AI Tools for Digital Marketing”* – Organized by **Department of Commerce, Corporate Secretaryship, Mannar Thirumalai Naicker College, Madurai, on 15th October 2024.**
- ❖ One-Day IPR Awareness Programme on *“Empowering Innovators and Creators”* – Organized by **Mannar Thirumalai Naicker College, Madurai, on 24th March 2025.**
- ❖ One-Day Seminar on *“Challenges in Corporate Governance and Social Responsibility in India”* – Organized by **Department of Commerce, Corporate Secretaryship, Mannar Thirumalai Naicker College, Madurai, on 25th March 2025.**

Workshops Attended

- ❖ One-Day National Level Workshop on *Cloud Computing Technologies in Banking Applications* – Organized by **Department of Commerce, V.H.N. Senthikumara Nadar College, Virudhunagar, on 15th September 2023.**
- ❖ One-Day National Level Workshop on *Digital Transformation in Management* – Organized by **Department of Business Administration (SF), Mannar Thirumalai Naicker College, Madurai, on 24th January 2023.**
- ❖ One-Day Workshop on *Goods and Services Tax (GST)* – Organized by **Department of Commerce and Research Centre, Sourashtra College, Madurai, on 28th August 2018**

- ❖ One-Day Workshop on *Technicalities of Writing Research Proposals* – Organized by Research Committee, Mannar Thirumalai Naicker College, Madurai, on 29th June 2018.
- ❖ One-Day Workshop on *Economic Growth Rate in India* – Organized by Department of Economics, Mannar Thirumalai Naicker College, Madurai, on 30th March 2016.
- ❖ State-Level Technical Workshop on *Intellectual Property Rights* – Organized by Tamil Nadu State Council for Science and Technology, Government of Tamil Nadu, Technology Information Forecasting and Assessment Council, DST, Government of India & Mannar Thirumalai Naicker College, Madurai, on 16th–17th October 2023.
- ❖ Three-Day Online Workshop on *Research Methodology* – Organized IQAC, Annamalai University, Annamalai Nagar, from 19th–21st October 2024.

Conferences Attended

- ❖ One-Day International Conference on *Skill Development, Entrepreneurship and Emerging Technologies* – Organized by Department of Commerce, Mannar Thirumalai Naicker College, Madurai and Entrepreneurship Development and Innovation Institute (EDII) – HUB, Tamil Nadu, on 16th February 2024.
- ❖ Two-Day International Conference on *Consumer Psychology – Global Scenario (ICCP-2023)* – Organized by Department of Commerce and Research Centre, Sourashtra College, Madurai, on 21st–22nd September 2023.
- ❖ National Conference on “*Artificial Intelligence (AI) Startup Scalability and Funding*” – Organized by The Madura College, Madurai, on 10th January 2025.
- ❖ Two-Day National Conference on *Digital Transformation: Challenges and Opportunities in Global Business* – Presented paper titled “*A Study on Entrepreneurship and Digitalization of Business*”, held at Virudhunagar Hindu Nadars' Senthilkumara Nadar College, on 21st–22nd August 2025.
- ❖ One-Day International Conference on *Innovative Strategies for Sustainable Growth in the Digital Era* – Held at G. Venkataswamy Naidu College, on 21st September 2025.

Webinars Attended

- ❖ Eight-Day International Professional Development Programme on “*Effective and Quality Research Writing – Phase II*” – Organized by Department of Commerce (Shift II) in association with IQAC, Patrician College of Arts and Science, Chennai, from 7th–15th June 2021
- ❖ One-Day National Webinar on “*Biodiversity: Life Insurance for Our Changing World*” – Organized by Eco-Club, Mannar Thirumalai Naicker College, Madurai, on 26th May 2021.
- ❖ National Webinar on “*Financial Education: A Life Skill Under NEP 2020*” – Organized by BNMV College, Bihar, in collaboration with Association of Mutual Funds in India, held on 20th December 2024

VI .Academic Responsibilities in the Institution

S.No	Name of Position	From	To
1	NSS Programme Officer	2007	2010
2	Exam Committee Member	1997	2000

VII.Member in Board of Studies

S.No	Designation	Institution	Year
1	External Expert (UG & PG)	Sri Kaliswari College (Autonomous), Sivakasi	2011

VIII.External Examiner for Viva Voce

S.No.	Course	Institution	Year
1	M.Phil.	M.S.S. Wakf Board College, Madurai	2016
2	M.Com	Lady Doak College, Madurai	2024

IX. Acted as Resource Person

- ❖ 10th International Conference on “*Coimbatore Strategic Leadership Conference (CBE SLCON 2018)*” organized by the **Department of Management Studies, Nehru Institute of Technology, Coimbatore**, on **31st August 2018**.

X. Honors and Recognition Awards and Rewards

- ❖ Received the “*LEAD Outstanding Faculty Award in Commerce – 2020*”, organized by the **LEAD Research Forum** on **30th June 2021**.
- ❖ Honored with the “*Icon of the Decade Award – 2018*”, organized by the **Department of Management Studies, Nehru Institute of Technology, Coimbatore**, on **31st August 2018**.
- ❖ Received the **Best Organizer – Blood Donation Camps Award** during the **Blood Donor’s Day Function**, organized by the **APOLLO Regional Blood Transfusion Centre, Apollo Specialty Hospital, Madurai**, on **1st October 2009**.
- ❖ Served as *Chief Organizer* for the **Blood Donation Camp** conducted on **1st September 2008** at **Mannar Thirumalai Naicker College**, jointly organized by **Apollo Specialty Hospitals, Madurai, Lions Club of Seven Hills, and Mannar Thirumalai Naicker College, Madurai**.
- ❖ Organized a **Voluntary Blood Donation Camp** at **Mannar Thirumalai Naicker College**, in collaboration with **Government Rajaji Hospital, Madurai**, on **16th July 2008**.

XI. Extension Activities

- ❖ Participated in a **One-Day Training Programme** on “**Training of Trainers in Entrepreneurship Development**”, conducted by **MADITSSIA Business Information Centre (BIC), Madurai**, on **16th November 2011**.
- ❖ Participated in a **One-Day Awareness Programme** titled “**Patti Thatha Vanga Pasa Villa**” in connection with the **Observation of World Youth Year 2010**, organized by the **Indiram Educational and Social Welfare Trust at Raja Muthiah Mandram, Madurai**, on **11th February 2010**.
- ❖ Organized a **Voluntary Blood Donation Camp** at **Mannar Thirumalai Naicker College, Madurai**, on **16th July 2008**.
- ❖ Actively participated and motivated students to take part in the “**Gandhi Peace March**” held on **Gandhi Memorial Day**, organized by the **Gandhi Memorial Museum, Madurai**, on **30th January 2007**.

XII. Personal Profile

- ❖ **Father's Name** : Subbaiah RengaSwamy
- ❖ **Address** : 5/764-S, Janani Nagar, Othaveedu, Andarkottaram (Post),
Karuppayurani, Madurai – 625020
- ❖ **Hobbies** : Reading Books, Research on Indian Economy
- ❖ **Languages Known** : English, Telugu, Tamil
- ❖ **REFERENCES** **Dr.S.A.N. SHAZULI IBRAHIM,**
Head of the Department, Department of Commerce.
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Dr.I. NAGARAJAN ,
Head of the Department, Department of Commerce,
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