

# Dr. S.RENGARAJ

## M.Com., M.Phil., MBA., Ph.D.

Head & Assistant Professor  
Department of Commerce (Corporate Secretaryship)

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### SUMMARY

I am a dedicated **Assistant Professor** with **over 27 years of experience** in **Commerce education**. My passion for academia drives me to develop innovative teaching strategies that promote excellence, particularly in **Statistics** and related fields. I strive to create a rigorous learning environment that fosters student growth and leadership skills, integrating contemporary methodologies and technology to enhance engagement and understanding of complex concepts

### EXPERIENCE

#### Assistant Professor of Commerce

##### Mannar Thirumalai Naicker College

📅 1997 - Present    📍 Madurai

A college that focuses on providing quality education in Commerce.

- **Assistant Professor of Commerce** at **Mannar Thirumalai Naicker College** for **27 years**.
- Engaging teaching professional in Statistics and allied subjects.
- Created a competitive learning environment for students.

#### Part-time Lecturer

##### Various Institutions

📅 2002 - 2013    📍 Madurai

Provided guidance and classes in Commerce and B.B.A.

- Part-time Lecturer at **Madurai Institute of Social Sciences** (2002-2006).
- Part-time Lecturer at **Meenakshi Mission Hospital College** (2006-2013).
- Part-time Lecturer at **Thiagarajar College** (2006-2013).

### EDUCATION



Ph.D.

**Madurai Kamaraj University - 2016**

📍 Madurai



MBA

**Tamil Nadu Open University - 2011**

📍 Chennai



M.Phil.

**Madurai Kamaraj University - 2003**

📍 Madurai



M.Com

**Madurai Kamaraj University - 1995**

📍 Madurai



B.Com

**The Madura College - 1993**

📍 Madurai

### KEY ACHIEVEMENTS



#### Member & Board Of Studies

Sri Kaliswari College (Autonomous), Sivakasi.



#### Board Of Examiner

1. Madurai Kamaraj University, Madurai
2. The American College
3. SVN College, Madurai
4. E.M.G Yadava Women's College, Madurai
5. Yadava College, Madurai
6. Sourashtra College, Madurai



#### International Conference Presentations

Presented at several international and national conferences, contributing valuable insights into Commerce and Marketing.

### SPECIALIZATIONS

Business Statistics

Cost Accounting

Management Accounting

Financial Management

Financial Accounting

### PASSIONS



#### Community Service

Engaged in NSS activities and encouraging student leadership.



#### Teaching

Adept at fostering academic excellence in students through creative teaching techniques.

### LANGUAGES

Tamil

Native

English

Native

Telugu

Proficient

## WEBINARS

### **COVID 19 and Continuing Relevance - The American College, Madurai- 23rd May 2020**

Discussion on the impact of COVID-19 on business practices and relevance in the current scenario.

### **Bio Diversity - ECO Club, Mannar Thirumalai Naicker College, Madurai - 22nd May 2020**

- Explored the importance of biodiversity and its conservation

### **Conquering the Invisible Enemy: Strategies for Cooperatives in the Pandemic World - Sri Ramakrishna Mission Vidyalaya College of Arts and Science -22nd May 2020**

Discussed strategies for cooperatives to navigate challenges posed by the pandemic

### **National Faculty Enrichment Programme-Mannar Thirumalai Naicker College, Madurai - 13th May to 19th May 2020**

Focused on enhancing faculty skills and knowledge.

### **Trends in Commerce Study through Online Learning - G.T.N. Arts College (Autonomous), Dindigul - 18th May 2020**

Analyzed the impact of online learning on commerce studies.

### **Digital Marketing Strategies for E-Commerce - G.T.N. Arts College (Autonomous), Dindigul - 4th May 2020**

Discussed effective digital marketing strategies for e-commerce businesses.

### **Impressed of COVID-19: From Layman to Businessman- V.V. Vanniaperumal College for Women -9th May 2020**

Explored the transition from layman to businessman during the pandemic.

## CONFERENCES



### **World Business Strategies Summit 2020**

**Spectrum Skills Yard & City Academy, Coimbatore - 19th and 20th September 2020**

Presented on service quality management in private sector banks in Madurai.



### **International Multidisciplinary E-Conference on Sustainable Practices.**

**Spectrum Skills Yard, Coimbatore- 18th to 23rd July 2020**

Discussed digital marketing trends in India.



### **Emerging Trends in Banking, Insurance & International Trade**

**Thiagarajar College, Madurai -27th & 28th March 2019**

Presented an overview of CRM in the banking industry.



### **Coimbatore Strategic Leadership Conference**

**Nehru Institute of Technology, Coimbatore**

Explored ways to enhance the effectiveness of digital marketing.

## PUBLICATIONS



### **A study on micro enterprises in Madurai district**

**Scopus International Journal of Psychological Rehabilitation - Vol.24 issue 08, 2020.**

Investigated the development of entrepreneurship in micro enterprises.



### **Industrial Development in India**

**Mannar Thirumalai Naicker College, Madurai- 27th February 2019**

Analyzed the state of industrial development in India.



### **Goods and Services Tax**

**S. Vellaichamy Nadar College - 22nd December 2017**

Examined the impact of GST on small and medium scale industries.



### **Consumer Protection Laws and Regulations in Deposit and Loan Services**

**Alagappa University, Karaikudi- 26th and 27th August 2016**

Discussed consumer protection laws in the context of financial services.



### **Impact of MNCs Entry in the Indian Cardamom Retail Market**

**Thiagarajar College- 15th and 16th March 2012**

Analyzed the effects of multinational corporations on local markets.

## AWARDS



### **ICON AWARD OF THE DECADE 2018- Nehru Institute of Technology, Coimbatore - 2018**

- Honoured for significant contributions in the field.

## REFERENCES

**Dr.S.A.N. SHAZULI IBRAHIM,**

**Head of the Department, Department of Commerce.**

MSS Wakf Board College, Madurai.

Mobile:94434 12102

**Dr.I. NAGARAJAN**

**Head of the Department, Department of Commerce, Thiagarajar College**

Madurai, Mobile:94864 67888