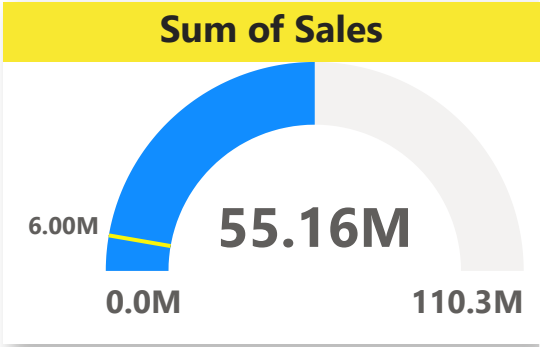# Flipkart

Flipkart Private Limited is an Indian e-commerce company, headquartered in Bangalore, and incorporated in Singapore as a private limited company. It was founded in October 2007 by Sachin Bansal and Binny Bansal, alumni of the IIT Delhi and former Amazon employees.The company initially focused on online book sales before expanding into other product categories such as consumer electronics, fashion, home

Sum of Sales

6.00M

55.16M

0.0M   110.3M

Flipkart Electronics Summary report

Select Year
All

Select Year
All

Select Month

| January | March | May | July | September | November |
| February | April | June | August | October | December |

| **55.16M** Sum of Sales | **31.49M** Sum of Profit | **251K** Sum of OrderQty | **14.96K** Count of OrderID | **A. Datum Cor...** First Manufacturer |
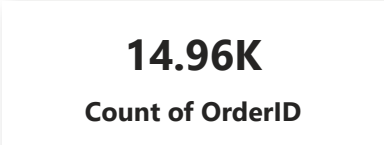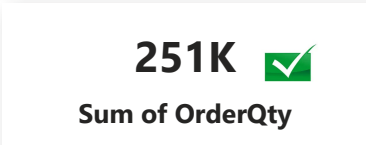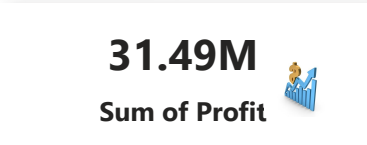
Sum of Profit by ProductSubCategory

ectors & Screens ▲ 4122822.735854143   Laptops ▲ 3731804.263232693   Digital SLR Cameras ▲ 3497090.6661815653   Ho

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Sum of Sales and Sum of Profit by Month

● Sum of Sales ● Sum of Profit

Y-axis (Sum of Sales): 4.0M – 5.0M
Y-axis (Sum of Profit): 2.5M – 3.0M

Months: January, February, March, April, May, June, July, August, Septe..., October, Nove..., Decem...

Sum of Profit by Channel

Channel ● Store ● Online ● Reseller ● Catalog

- 57.23%
- 20.62%
- 13.05%
- 9.1%

Sum of Sales by ProductCategory

Y-axis: 0M – 20M

Categories: Computers, Cameras and camc..., TV and Video, Cell phones, Music, Movies an..., Audio

Country

States Kingdom, Denmark, Kyrgyzstan, Singapore, Greece, Japan, Taiwan, Turkmenistan, Russia, Ireland, South, Germany, China, Bhutan, Pakistan, Sweden, Netherlands, India, Poland, Portugal, Romania, Syria, Armenia, France, Thailand, Slovenia, Switzerland, Australia, United, Spain, Malta, Canada, Korea

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Sum of Profit by Year and Region

● Increase ● Decrease ● Total ● Other

Y-axis (Sum of Pr...): 6.0M – 6.5M

2020	Asia	Europe	North America	2021	North America	Asia	Europe	2022	Europe	Asia	North America	2023	North America	Asia	Europe	2024
6.31M	0.08M	0.07M	-0.24M	6.23M	0.29M	-0.17M	-0.24M	6.10M	0.31M	0.13M	-0.48M	6.06M	0.39M	0.25M	0.09M	6.79M

Flipkart Electronic copy write 2025