

Project Design Phase-II
Solution Requirements (Functional & Non-functional)

Date	03 November 2023
Team ID	7CD840C8BB5F763A4F54FF7099E5EF2D
Project Name	How To Create Brand Name, Brand Mail And Brand Logo In Canva

Functional Requirements:

Following are the functional requirements of the proposed solution.

FR No.	Functional Requirement (Epic)	Sub Requirement (Story / Sub-Task)
FR-1	User Data Collection	collecting data for logo creation involves understanding the brand identity, preferences, industry, and target audience, as well as creating sketches and drafts, gathering feedback, and preparing final deliverables.
FR-2	User Prediction	creating a logo involves a combination of creativity, data collection, and human input to create a design that effectively communicates the brand identity and resonates with the target audience.
FR-3	User verification	verifying a logo design involves understanding the brief and goals of the clients, getting feedback from clients and the audience, evaluating the brand, creating sketches and digital drafts, refining the logo design with feedback, and preparing and delivering the final logo files.
FR-4	User resolution	designing a logo with the right resolution involves creating it as vector art, using the right file format, considering the logo size, and testing it on different platforms. By following these guidelines, you can ensure that your logo looks good and effectively communicates your brand identity across different platforms and sizes.

Non-functional Requirements:

Following are the non-functional requirements of the proposed solution.

FR No.	Non-Functional Requirement	Description
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NFR-1	Usability	<p>Designing a logo with usability in mind involves keeping it simple, using the right colors, making it versatile, ensuring readability, using the right file format, and testing it on different platforms. By following these guidelines, you can create a logo that effectively communicates the brand identity and resonates with the target audience across different platforms and sizes.</p>
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NFR-2	Security	<p>Designing a logo with security in mind involves using a reputable logo maker or designer, protecting your logo files, using the right file format, avoiding copyrighted or trademarked elements, and considering the brand identity and values.</p>
NFR-3	Reliability	<p>Designing a logo with reliability in mind involves using a reputable logo maker or designer, protecting your logo files, using the right file format, avoiding copyrighted or trademarked elements, considering the brand identity and values, and following a reliable logo design process</p>
NFR-4	Performance	<p>Designing a logo with performance in mind involves following a reliable logo design process, using the right file format, considering the logo size, testing it on different platforms, keeping the design simple and memorable, and using colors that align with the brand identity and resonate with the target audience.</p>
NFR-5	Availability	<p>Designing a logo with availability in mind involves choosing a logo maker or designer that is available and responsive, planning ahead, using online logo makers and templates, testing the logo on different platforms, and allowing enough time for the logo design process.</p>
NFR-6	Scalability	<p>Designing a logo with scalability in mind involves using vector graphics, incorporating negative space, choosing the right typography and color scheme, and testing the logo at different sizes.</p>