

Ideation Phase
Define the Problem Statements

Date	03 November 2023
Team ID	7CD840C8BB5F763A4F54FF7099E5EF2D
Project Name	How To Create Brand Name, Brand Mail And Brand Logo In Canva
Maximum Marks	2 Marks

Problem Statement :

A logo that not only reflects our industry and business values but also stands out in a competitive market. The logo should be versatile, scalable, and suitable for use in both digital and print media. To create a creative and professional design that will enhance our brand recognition and help us establish a strong visual identity in the marketplace