

# PW PHARMA



*“YOUR HEALTH, OUR EXPERTIES:  
THE VIRTUAL GATEWAY TO TRUSTED MEDICINE.”*



# PROBLEM:

## PROBLEM 1:



People who **migrate** one place to another face difficulties in finding the best doctors in their **locations** for their treatment.

## PROBLEM 2:



If a person **suffring** from some illness it is difficult for him to get himself to the doctor for treatment.

# SOLUTIONS:-

- 1: We are medicine manufacturing company , certified with **DCGI** authority.
- 2: We provide the Free consultancy to new user in online mode with the well qualified Doctors.
- 3: We send the Nurse to the Patient's House Which performs required Test's and collect the samples and the samples would be directed to Doctor .
- 4: We offers smooth Delivering Process to the patients. Medicine will reached to the destination with in 1 hr of time span.
- 5: we offer the smooth appointment system and affordable Price. and medicine will available only in our website .



# BUSINESS MODEL:-

## MARKETING

1. Paid advertising.
2. Social media marketing.
3. Partnership and collaborations.
4. Customer reviews and testimonials.

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## TARGET AUDIENCE:-

1. Busy professionals
2. Tech-savvy health enthusiasts.
3. long term medication users.
4. corporate employees and organisation.

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## REVENUE MODEL :-

1. Direct product sells.
2. Subscription model for medicines.
3. Home sample collection services.
4. Consultation and health plan for corporate clients.

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**LINK OF THE WEBSITE**

