



# Introduction to Big Data and Hadoop















## **Learning Objectives**

- Discuss the basics of big data with a case study
- Explain the basics of Hadoop
- Describe the components of the Hadoop Ecosystem







Introduction to Big Data and Hadoop

Topic 1—Introduction to Big Data



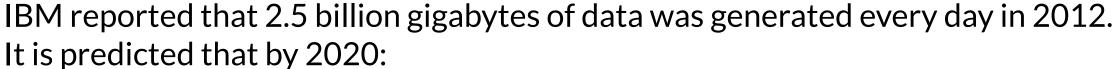












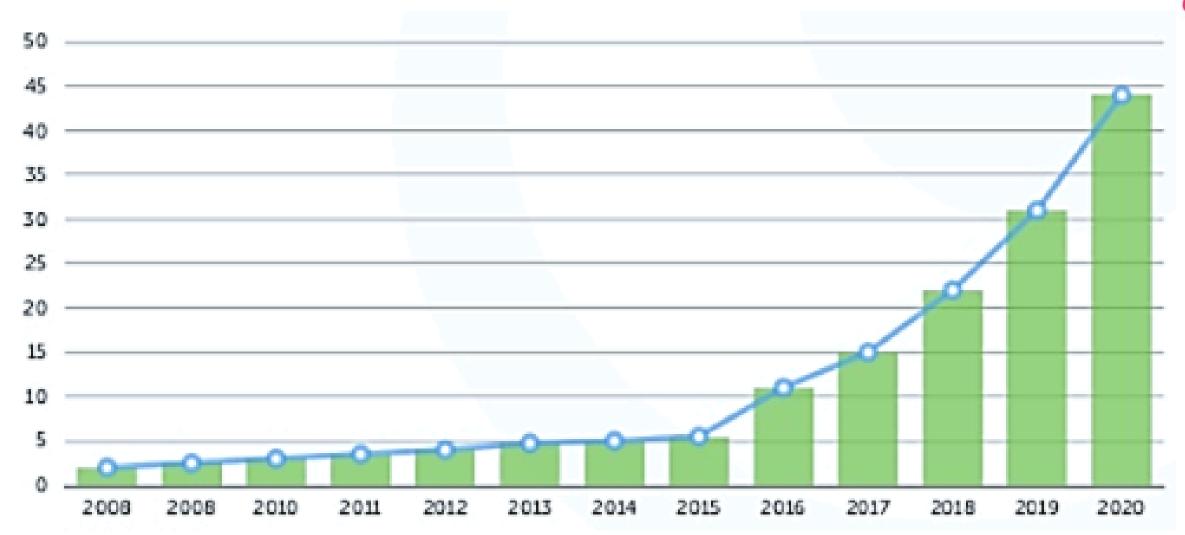
- About 1.7 megabytes of new information will be generated for every human, every second
- 40,000 search queries will be performed on Google every second
- 300 hours of video will be uploaded to YouTube every minute
- 31.25 million messages will be sent and 2.77 million videos viewed by Facebook users
- 80% of photos will be taken on smartphones
- At least a third of all data will pass through Cloud





By 2020, data will show an exponential rise!

Data in Zettabytes (ZB)













### What Is Big Data?







Big data refers to the large volume of structured and unstructured data. The analysis of big data leads to better insights for business.



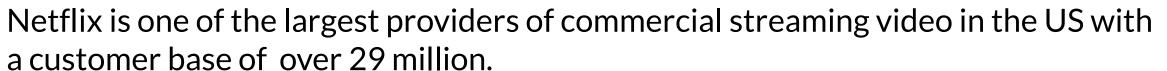


### Big Data: Case Study





**NETFLIX** 



Y

It receives a huge volume of behavioral data.

- When do users watch a show?
- Where do they watch it?
- On which device do they watch the show?
- How often do they pause a program?
- How often do they re-watch a program?
- Do they skip the credits?
- What are the keywords searched?







### Big Data: Case Study

**NETFLIX** 

Traditionally, the analysis of such data was done using a computer algorithm that was designed to produce a correct solution for any given instance.

As the data started to grow, a series of computers were employed to do the analysis. They were also

known as distributed systems.



### **Distributed Systems**

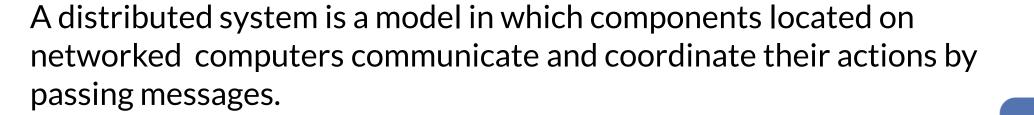












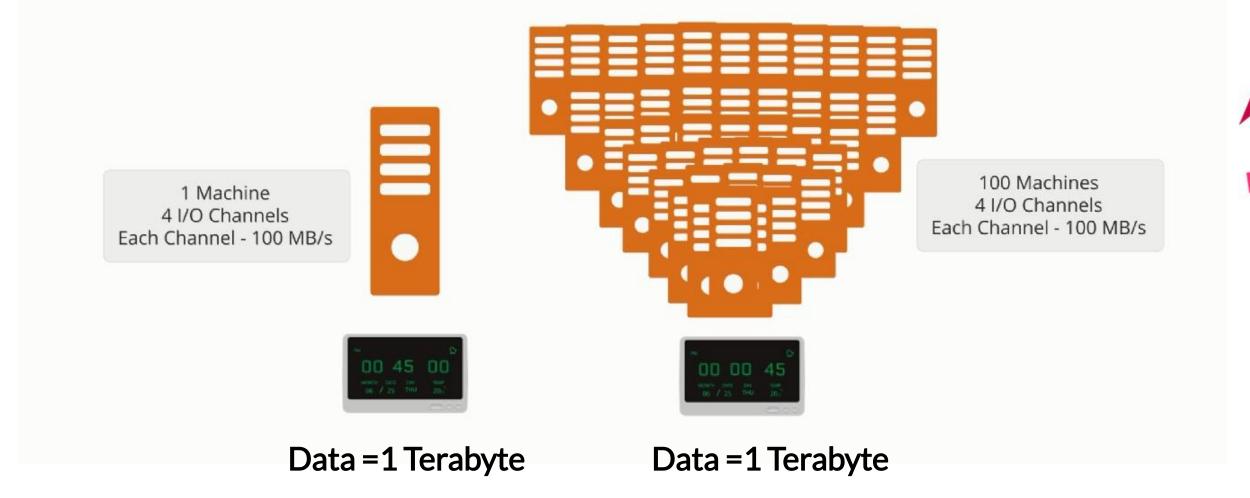


### How Does a Distributed System Work?











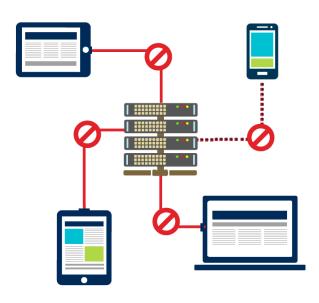
In recent times, distributed systems have been replaced by Hadoop.

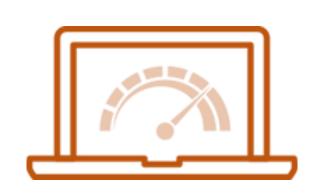














- 1. High chances of system failure
- 2. Limited bandwidth
- 3. High programming complexity

HADOOP is used to overcome these challenges!





Introduction to Big Data and Hadoop

Topic 2—Introduction to Hadoop





### What Is Hadoop?

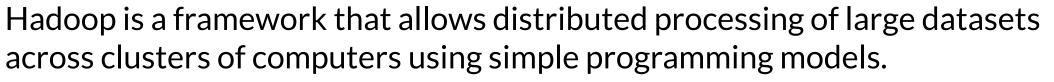
















Doug Cutting discovered Hadoop and named it after his son's yellow toy elephant. It is inspired by the technical document published by Google.







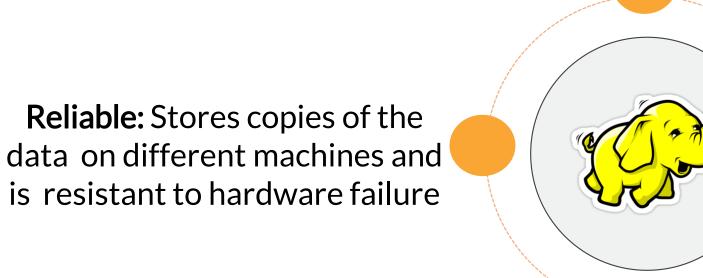
### **Characteristics of Hadoop**







**Scalable:** Can follow both horizontal and vertical scaling



Flexible: Stores a lot of data and enables you to use it later

**Economical:** Ordinary computers can be used for data processing







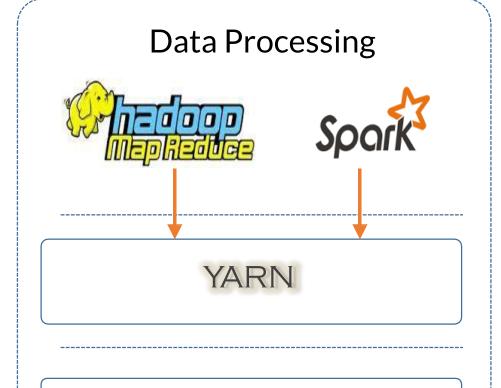


Traditional Database Systems	Hadoop
Data is stored in a central location and sent to the processor at run time.	In Hadoop, the program goes to the data. It initially distributes the data to multiple systems and later runs the computation wherever the data is located.
Traditional Database Systems cannot be used to process and store a large amount of data (big data).	Hadoop works better when the data size is big. It can process and store a large amount of data easily and effectively.
Traditional RDBMS is used to manage only structured and semi-structured data. It cannot be used to manage unstructured data.	Hadoop has the ability to process and store a variety of data, whether it is structured or unstructured.



### **Hadoop Core Components**





Resource Management

Storage





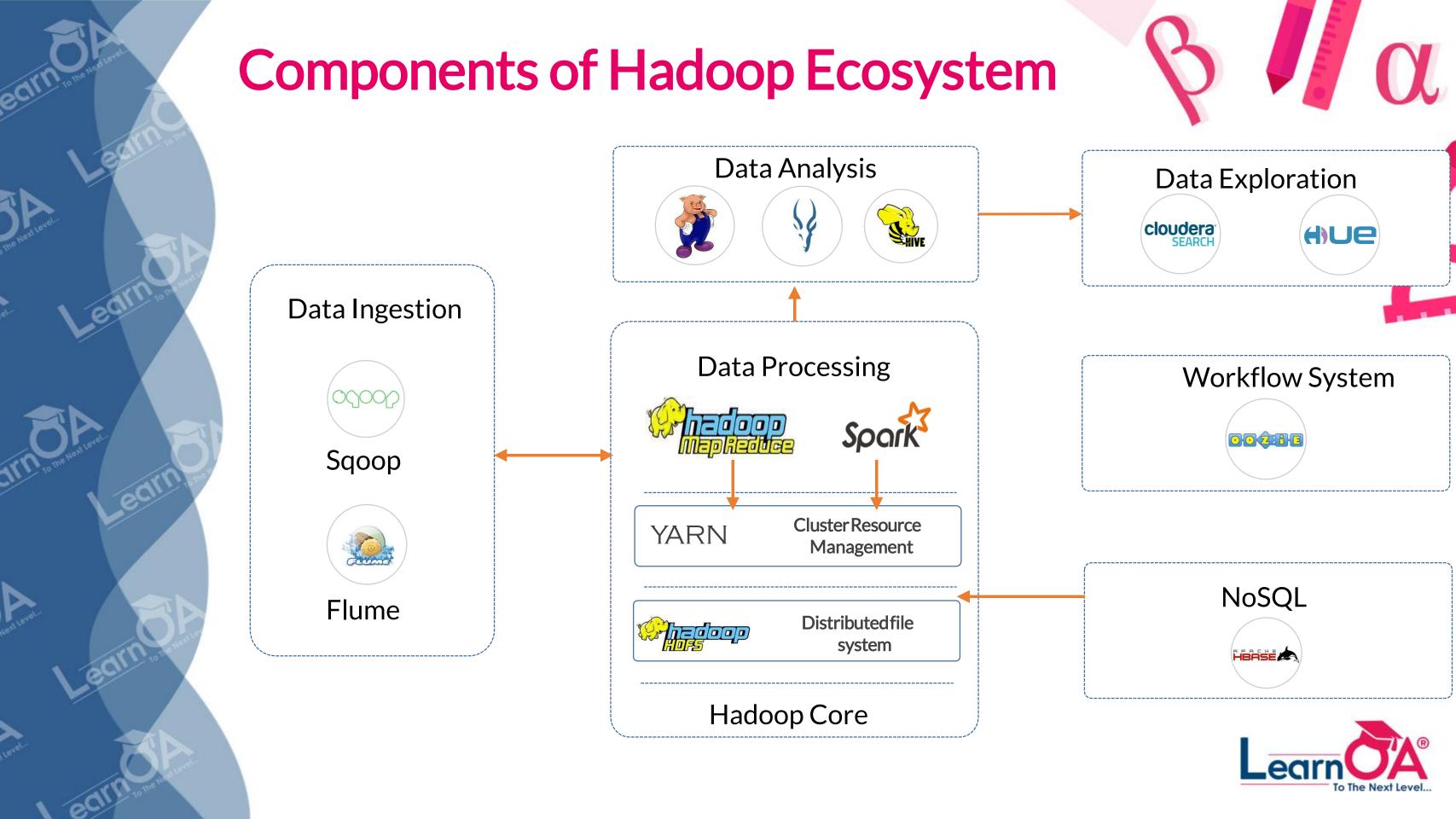


Introduction to Big Data and Hadoop

Topic 3—Components of Hadoop Ecosystem













HDFS (HADOOP DISTRIBUTED FILE SYSTEM)

- HDFS is a storage layer of Hadoop suitable for distributed storage and processing.
- It provides file permissions, authentication, and streaming access to file system data.



























HDFS can be accessed through Hadoop command line interface.

















#### **HBase**

- HBase is a NoSQL database or non-relational database that stores data in HDFS.
- It provides support to high volume of data and high throughput.
- It is used when you need random, real-time read/write access to your big data.



























HBase tables can have thousands of columns.















- Sqoop is a tool designed to transfer data between Hadoop and relational database servers.
- It is used to import data from relational databases such as Oracle and MySQL to HDFS
- and export data from HDFS to relational databases.







































#### **FLUME**

- Flume is a distributed service for ingesting streaming data suited for event data from multiple systems.
- It has a simple and flexible architecture based on streaming data flows.
- It is robust and fault tolerant and has tunable reliability mechanisms.
- It uses a simple extensible data model that allows for online analytic application.

































SPARK

- Spark is an open-source cluster computing framework that supports Machine learning,
- Business intelligence, Streaming, and Batch processing.
- Spark solves similar problems as Hadoop MapReduce does but has a fast inmemory approach and a clean functional style API.



























Spark and MapReduce will be discussed in the upcoming lessons.









**SPARK: COMPONENTS** 

**Spark Core and** Resilient **Distributed Datasets** (RDDs)

Spark SQL

Spark **Streaming**  **Machine** Learnin **Library** (MLlib)

**GraphX** 

Apache Spark



































#### HADOOP MAPREDUCE

- Hadoop MapReduce is a framework that processes data. It is the original Hadoop processing engine, which is primarily Java-based.
- It is based on the map and reduce programming model.
- It has an extensive and mature fault tolerance.
- Hive and Pig are built on map-reduce model.







































PIG

- Once the data is processed, it is analyzed using an open-source high-level dataflow
- system called Pig.
- Pig converts its scripts to Map and Reduce code to reduce the effort of writing complex map-reduce programs.
- Ad-hoc queries like Filter and Join, which are difficult to perform in MapReduce, can be
- easily done using Pig.





































#### **IMPALA**

- It is an open-source high performance SQL engine that runs on the Hadoop cluster.
- It is ideal for interactive analysis and has very low latency, which can be measured in milliseconds.
- Impala supports a dialect of SQL, so data in HDFS is modeled as a database table.





























B



HIVE

- Hive is an abstraction layer on top of Hadoop that executes queries using MapReduce.
- It is preferred for data processing and ETL (Extract Transform Load) and ad hoc queries.

































**CLOUDERA SEARCH** 

- It is Cloudera's near-real-time access product that enables non-technical users to search and explore data stored in or ingested into Hadoop and HBase.
- Cloudera Search is a fully integrated data processing platform. It uses the flexible, scalable, and robust storage system included with CDH or Cloudera's Distribution, including Hadoop.





























# B



#### OOZIE

- Oozie is a workflow or coordination system used to manage the Hadoop tasks.
- Oozie coordinator can trigger jobs by time (frequency) and data availability.

























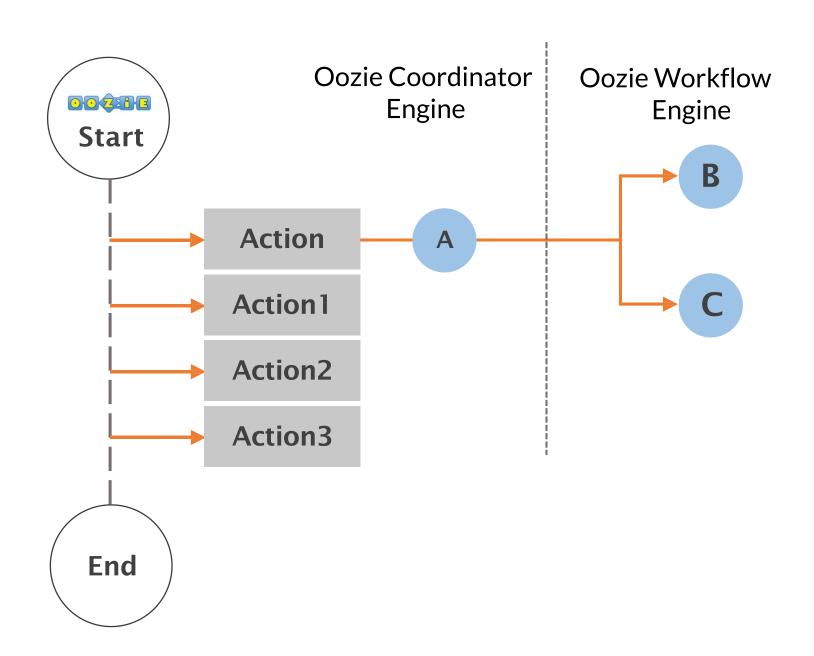








OOZIE APPLICATION LIFECYCLE











HUE (HADOOP USER EXPERIENCE)

- Hue is an acronym for Hadoop User Experience. It is an open source Web interface for analyzing data with Hadoop.
- It provides SQL editors for Hive, Impala, MySQL, Oracle, PostgreSQL, Spark SQL, and Solr SQL.





















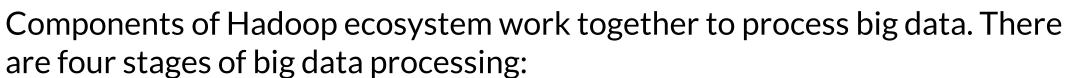


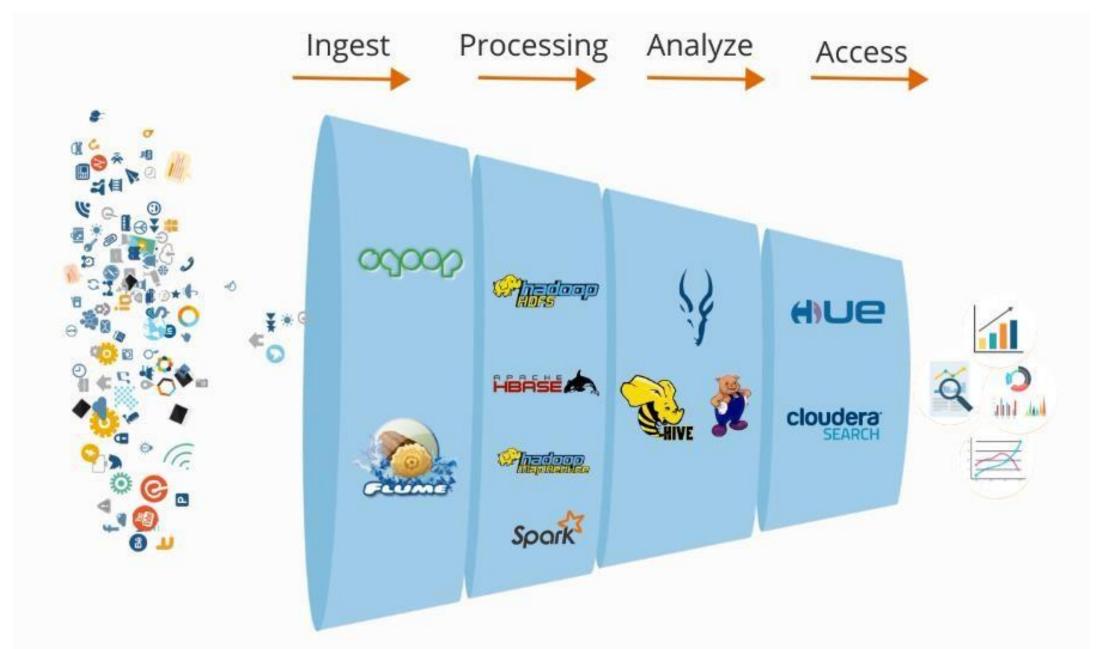






## **Big Data Processing**













### **Key Takeaways**

Hadoop is a framework for distributed storage and processing.

Core components of Hadoop include HDFS for storage, YARN for cluster-resource management, and MapReduce or Spark for processing.

The Hadoop ecosystem includes multiple components that support each stage of big data processing:

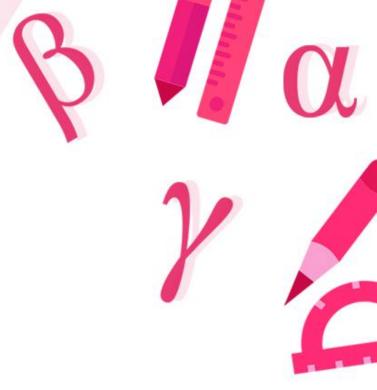
- Flume and Scoop ingest data
- HDFS and HBase store data
- Spark and MapReduce process data
- Pig, Hive, and Impala analyze data
- Hue and Search help to explore data
- Oozie manages the workflow of Hadoop tasks















#### What is a Distributed system?

- a. One machine processing a file
- b. Multiple machines processing a file
- c. A Traditional system
- d. In-memory computation







#### What is a Distributed system?

- a. One machine processing a file
- b. Multiple machines processing a file
- c. A Traditional system
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#### The correct answer is b.

In distributed systems, you use multiple machines to process one file.







#### What is Hadoop?

- a. It is an in-memory tool used in Mahout algorithm computing.
- b. It is a computing framework used for resource management.
- c. It is a framework that allows for distributed processing of large datasets across clusters of commodity computers using a simple programming model.
- d. It is a search and analytics tool that provides access to analyze data.







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#### The correct answer is c.

Hadoop is a framework that allows for distributed processing of large datasets across clusters of commodity computers using a simple programming model.







Which of the following is NOT a key characteristic of Hadoop?

- a. Economical
- b. Adaptable
- c. Flexible
- d. Reliable







Which of the following is NOT a key characteristic of Hadoop?

- a. Economical
- b. Adaptable
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- d. Reliable

#### The correct answer is b.

The four key characteristics of Hadoop are that it is economical, reliable, scalable, and flexible.







Which of the following is used in the data storage processing stage?

- a. Impala
- b. Spark
- c. Hive
- d. HDFS/HBase







Which of the following is used in the data storage processing stage?

- a. Impala
- b. Spark
- c. Hive
- d. HDFS/HBase

The correct answer is d.

HBase/HDFS is used in the data storage processing stage.







Scoop is used to \_\_\_\_\_.

- a. Import data from relational databases to Hadoop HDFS and export from Hadoop file system to relational databases
- b. Execute queries using MapReduce
- c. Enable non-technical users to search and explore data stored in or ingested into Hadoop and Hbase
- d. Stream event data from multiple systems









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#### The correct answer is a.

Scoop is used to import data from relational databases to Hadoop HDFS and export from Hadoop file system to relational databases.









This concludes "Introduction to Big Data and Hadoop."







### Thank You!

