

# Indhumathi Ganesan

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@Portfolio website

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<u>@Behance Link</u> Be

# **Multidisciplinary Designer**

To whom it may concern,

I'm a Senior Presentation & Graphic designer with 5+ of experience & a Budding UX/UI Designer. I am passionate about creating visually stunning designs that help brands grow. I want to put my creativity to use within an innovative environment that can make a difference.

I'm currently working as a Senior Business Presentation Specialist in McKinsey and Company, The oldest and largest of the "<u>Big Three</u>" management consultancies (MBB), the world's most prestigious strategy consulting firms.

I have a PG Diploma in Advanced Graphic Design & UX/UI and expertise with InDesign, Photoshop, Illustrator, Xd, PPT & Excel, Corel Draw, Affinity Designer and Figma. I, provide accurate, consistent and timely solutions, primarily through High-end Presentation & Graphic designs by Interacting professionally with consultants to understand Business needs and goals. I believe in the power of collaboration, experienced in the end-to-end process & committed in delivering high quality design works.

Please feel free to visit my portfolio given above to view my design works. Feel free to contact me for an interview at any time. Thank you.

Kind regards,

Indhumathi G

Indhumathi G



# Indhumathi Ganesan

#### Senior Business Presentation Specialist

I'm an enthusiastic MULTIDISCIPLINARY DESIGNER who is experienced as a Presentation & Graphic Designer with 5+ years of experience and a budding UX/UI Designer. I, provide accurate, consistent and timely solutions, primarily through High-end Presentation & Graphic designs by Interacting professionally with consultants to understand Business needs and goals. I believe in the power of collaboration, experienced in the end-to-end process & committed in delivering high quality design works.

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#### WORK EXPERIENCE

# **Senior Business Presentation Specialist** McKinsey & Company

06/2018 - Present

Bangalore

Achievements/Tasks

- Won Quality awards (Monthly) multiple times & Best-of-Best award for 2021-1H.
- Nominated for many Pilot projects through my working ability like Milestone Grid (Working in High Critical Docs), Automated Formatting Testing Tool (LGAI), Holistic Skill Development Program (HSDP), Communication to User, DSS Pilot, etc...
- Have been trained and worked in multiple roles of Intake and Request Reviewing and Processing.
- Specialist at L1 Level (able to handle Visual Enhancement, Message Optimization, Poster making and Designing slides).
- Winner of North Star Award, Service of Excellence Award and Mountain Mover Award in many Quarters.
- Channel POC in TL's absence and handle design queries of peers and knowledge sharing.

# **EDUCATION**

# PG Diploma Adv. Graphic Design & UX/UI Learn Digital Academy

09/2021 - 05/2023

Banaalore

Proficiency

Certified Expert | IG Designs (journoportfolio.com)

## **B.Sc Mathematics**

Karpagam University 06/2015 - 03/2018

Coimbatore

Percentage

• 92% with Academic Proficiency Certificate

#### HSC

Maharishi Vidya Mandir

06/2013 - 03/2015 Hosur

Percentage

87.2% with Centum in Mathematics

Maharishi Vidya Mandir

06/2012 - 03/2013 Hosur

9.8 with Academic Excellence Certificate

# **SKILLS**

UX/UI Figma **Animations** Strong Creativity Strong Presentation skills Adobe Xd Team Player Adobe Illustrator Adobe Photoshop Corel Draw Microsoft Excel and Powerpoint Adobe Indesign

### PROJECTS INVOLVED

Milestone Project (04/2022 - Present)

• Milestone Grid is a Team of Experienced Dedicated people working only in the Final Documents for the Board Meetings attended by the Senior Managers and partners & Directors.

LGAI Tool - Pilot (06/2021 - 12/2022)

 Testing of Automation formatting tool - SPOC for sending sample slides for the calibration meeting of my location. And key member for Mini testings.

HSDP - Holistic Skill Development Program (04/2021 - 07/2021)

• Trained in end-to-end process of the complete job role and scored 92% as overall score at the end of the training.

DSS Pilot - Daily Slide Support (06/2020 - 12/2021)

• Job requests created with customized options to deliver in the same day.

## CERTIFICATIONS

Graphic Design Masterclass - Learn GREAT Design -Udemy

PG Dip. Certificate in Adv. Graphic Design & UX/UI

Foundations of User Experience Design - Google

Advanced Excel Formulas & Functions from Udemy

Coaching, Strategy Planning & Execution, Strategic Thinking courses from Harvard Business Publishing Corporate Learning

Enterprise Design Thinking Practitioner - IBM

UX and UI Workshop from Growth School

NCC B & C Certificates

# **LANGUAGES**

English Full Professional Proficiency Tamil

Native or Bilingual Proficiency