

## 1. General Company Overview

1. **What is AAHA Solutions?** AAHA Solutions is a modern, customer-focused software company delivering high-quality digital solutions.
  2. **When was the company founded?** The company was founded in 2010.
  3. **What is the company's tagline?** The tagline is "Think. Innovate. Implement.".
  4. **What is the core vision of AAHA Solutions?** To be a trusted technology partner that transforms ideas into intelligent digital solutions, driving business growth.
  5. **What is the mission of AAHA Solutions?** To deliver top-quality service, maintain high customer focus, and ensure employee satisfaction.
  6. **Where are the primary operations managed from?** Operations are managed from Puducherry, India, and Erith, London.
  7. **What does "Think" represent in your approach?** Understanding, analyzing, and strategizing based on unique business needs.
  8. **What does "Innovate" represent in your approach?** Designing modern, effective, and intelligent solutions.
  9. **What does "Implement" represent in your approach?** Executing with precision to deliver quality results.
  10. **What kind of company culture does AAHA have?** A knowledge-driven culture focused on collaboration and continuous learning.
  11. **How many professionals are in the team?** The team size is approximately 10–50 professionals.
  12. **What is your business model?** An onshore-offshore delivery model.
  13. **Is AAHA Solutions global?** Yes, it has a global presence with offices in India and the UK, serving clients in Europe and Australia.
  14. **What are the core principles of your mission?** Top Quality Service, Top Customer Focus, and Top Employee Satisfaction.
  15. **What markets do you serve?** India, UK, Europe, Australia, and other global markets.
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## 2. Services & Expertise

16. **What primary services does AAHA Solutions offer?** Custom software, web and mobile apps, AI engineering, testing, and digital marketing.
17. **Do you offer AI services?** Yes, Artificial Intelligence Engineering is a core service.
18. **What kind of mobile apps do you develop?** Native and cross-platform Android and iOS applications.
19. **What is your expertise in web development?** Building SEO-friendly, mobile-responsive, fast, and secure web apps.
20. **Do you provide desktop application development?** Yes, secure and high-performance applications using frameworks like Electron.
21. **What is "Custom Software Development" at AAHA?** Bespoke systems tailored to unique business processes for long-term value.
22. **What types of testing services do you provide?** Functional, technical, regression, performance, usability, and integration testing.

23. **What is included in your Digital Marketing services?** SEO, Social Media Marketing, Email Marketing, PPC, and Branding.
  24. **Can you help with SEO?** Yes, we provide Search Engine Optimization to improve organic visibility and rankings.
  25. **Do you handle Social Media Marketing?** Yes, across platforms like Facebook, Instagram, LinkedIn, and X.
  26. **What is your AI expertise?** Machine learning, deep learning, predictive analytics, and generative AI.
  27. **Can you build Generative AI solutions?** Yes, it is one of our specialized AI offerings.
  28. **Do you provide cloud integration?** Yes, we offer cloud and web hosting along with RESTful API integrations.
  29. **What industries do you have domain expertise in?** Education, E-commerce, Manufacturing, and Services.
  30. **What is the goal of your testing services?** To ensure product stability, reliability, security, and bug-free releases.
  31. **Do you offer Lead Generation?** Yes, through our digital marketing and PPC campaigns.
  32. **Can you automate business workflows?** Yes, using custom AI solutions and software automation.
  33. **What is your "Quality & Excellence" value?** A commitment to reliable software and meticulous testing for every release.
  34. **What is "Customer-Centricity" at AAHA?** Focusing on business problems to deliver tangible outcomes.
  35. **How do you handle complex data?** Our AI solutions process text, images, and video for recognition and analysis.
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### 3. Technical Stack

36. **What front-end technologies do you use?** React.js, HTML5, CSS3, Javascript, Webpack, and Babel.
  37. **Which mobile framework do you prefer?** React Native for high-quality mobile apps.
  38. **What backend technologies do you use?** Node.js, Express, and PHP (Laravel, CodeIgniter).
  39. **Which framework do you use for desktop apps?** Electron Framework.
  40. **What databases do you work with?** MySQL is our primary database for reliable management.
  41. **What is Python used for at your company?** AI, automation, and data-driven applications.
  42. **What tools do you use for version control?** Git-based version control, specifically GitHub.
  43. **What do you use for UI/UX design?** Figma.
  44. **Do you support third-party integrations?** Yes, including payment gateways and MYOB.
  45. **What is your development methodology?** We use an Agile specialized structure.
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## 4. Key Projects & Success Stories

46. **Can you name a project from Australia?** Grand View Windows, a business process automation platform.
  47. **What problem did you solve for Grand View Windows?** They had manual steps and scattered data that caused delays.
  48. **What features were included in the Grand View Windows project?** Customer management, quote creation, MYOB integration, and production tracking.
  49. **What was the tech stack for the Grand View Windows project?** React.js, Electron, Node.js, and MySQL.
  50. **Who is your e-commerce client in the UK?** DJ Bags.
  51. **What did you build for DJ Bags?** A web-based platform with Admin and User modules for catalog management.
  52. **What is the Smile4Kids project?** An e-commerce platform for educational and language courses in the UK.
  53. **What tech was used for Smile4Kids?** PHP and MySQL, with a React Native mobile app for video content.
  54. **What is Skyway Education?** A global tutoring platform offering courses across various subjects.
  55. **What was the solution for the Indian education client?** A web platform for course listings, student registration, and admin management.
  56. **What is the primary industry of your largest client base?** Education, which accounts for 35% of our market.
  57. **What percentage of your market is E-commerce?** 30%.
  58. **What percentage of your market is Manufacturing?** 20%.
  59. **Do you work with startups?** Yes, we serve funded startups.
  60. **Do you work with SMEs?** Yes, SMEs are a key client segment.
  61. **What value did you provide to the UK education client?** Centralized enrollment, video content delivery, and secure payments.
  62. **How did you improve field operations for the Australian client?** By providing a mobile component for on-site installers to update status in real time.
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## 5. Academic & Knowledge Initiatives

63. **Does AAHA Solutions offer internships?** Yes, for students to work on real-world projects.
64. **What are "Weekly Knowledge Sessions"?** Internal sessions to keep the team updated on tools and best practices.
65. **What are Industrial Visits (IV)?** Coordinated visits providing exposure to industry workflows and live projects.
66. **Who can participate in your internships?** Students looking for hands-on development and testing experience.
67. **What is the goal of your academic engagement?** To contribute to the academic ecosystem and provide real-world industry exposure.
68. **Do you plan to expand educational partnerships?** Yes, it is part of our future roadmap.

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## 6. Future Roadmap

69. **What are your future goals regarding AI?** To expand AI-driven offerings, including more automation and generative AI solutions.
  70. **How do you plan to grow globally?** By scaling operations in the UK and building partnerships across Europe.
  71. **What is your roadmap for academic initiatives?** Expanding internship programs and increasing industry-academia collaboration.
  72. **Will you develop more intelligent decision systems?** Yes, this is a focus for our AI-driven expansion.
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## 7. Contact & Locations

73. **Where is the India office located?** No: 27, 3rd Cross, SithanKudi, Brindavan Colony, Puducherry - 605 013.
  74. **Where is the London office located?** 54, Holly Hill Road, DA81QD Erith, London
  75. **What is the primary email for inquiries?** info@aahasolutions.com
  76. **Is there a UK-specific email address?** info@aahasolutions.co.uk
  77. **What are the India contact numbers?** +91 809 829 9921 and +91 955 156 5200.
  78. **What is the UK contact number?** +44 779 451 7779.
  79. **What is the company website?** [www.aahasolutions.com](http://www.aahasolutions.com).
  80. **What is the UK website?** www.aahasolutions.co.uk
  81. **What are your social media handles?** We are active on Instagram, Facebook, X, and LinkedIn.
  82. **What is the Instagram link?** [https://www.instagram.com/aaha\\_solutions/](https://www.instagram.com/aaha_solutions/).
  83. **What is the Facebook link?** <https://www.facebook.com/AAHASolutions/>.
  84. **What is the X (Twitter) link?** <https://x.com/SolutionsAaha/>.
  85. **What is the LinkedIn link?** <https://www.linkedin.com/company/aaha-solutions-uk-limited/>.
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## 8. Why Choose AAHA? (Differentiators)

86. **Why should a client choose AAHA Solutions?** Because of our modern tech expertise, agile delivery, and end-to-end digital transformation capabilities.
87. **How do you ensure on-time delivery?** Through our agile, transparent delivery model and continuous communication.
88. **What makes your team special?** They are skilled, committed, and part of a knowledge-driven culture.
89. **Do you provide single-partner experiences?** Yes, we combine tech, AI, and marketing for a complete end-to-end experience.

90. **What is your approach to transparency?** We use small, well-coordinated teams that work transparently with stakeholders.
  91. **Is your software scalable?** Yes, we design systems for scalability, maintainability, and long-term value.
  92. **How do you handle budget constraints?** We focus on on-budget delivery through our efficient agile processes.
  93. **What is your focus for every release?** Meticulous testing and high performance.
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## 9. Specific Technical & Practical Q&A

94. **What language do you use for AI automation?** Python.
95. **What does your end-to-end testing cover?** Functional, regression, performance, usability, and integration.
96. **Can you help with branding?** Yes, it is part of our Digital Marketing services.
97. **What are "RESTful APIs"?** These are part of our cloud and backend services for seamless data exchange.
98. **What is the benefit of your "Onshore-Offshore" model?** It enables support for clients across multiple regions like India, UK, and Europe.
99. **Do you provide student certifications?** The documents mention internships and industry visits, which involve hands-on project experience.
100. **How does your AI improve decision-making?** By using predictive analytics and intelligent decision systems.
101. **Is your web development SEO-friendly?** Yes, we prioritize SEO-friendly structures for higher search rankings.
102. **What is the significance of the 2010 founding date?** It represents over 15 years of industry experience and foundation.