

Ideation Phase

Define the Problem Statements

Field	Details
Date	21 February 2026
Team ID	LTVIP2026TMIDS47806
Project Name	LearnHub: Your Center for Skill Enhancement
Individual Member	C. Karthik
Maximum Marks	2 Marks

Customer Problem Statement

A well-articulated customer problem statement allows the developer to find the ideal solution for challenges users face. The following problem statements were identified for the Online Learning Platform (OLP):

Problem Statement	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A student looking to learn new skills online	Enroll in quality courses and learn at my own pace	I can't easily find verified, affordable courses in one place	Most platforms are expensive or lack course variety	Frustrated and demotivated
PS-2	A teacher/educator wanting to share knowledge	Publish and manage my courses online	There's no simple platform to upload content and track enrollments	Existing tools are complex and expensive for individual educators	Underutilized and unable to reach my audience
PS-3	An admin managing the platform	Monitor courses, users, and enrollments	There is no centralized admin panel with real-time visibility	Manual tracking is error-prone and time consuming	Overwhelmed and inefficient