<div align="center">**PROJECT REPORT TEMPLATE**</div>

Creating A YouTube Thumbnail With Canva

1. INTRODUCTION
1.1 Overview
      The "Designing Eye-Catching YouTube Thumbnails with Canva" project centres on creating visually appealing and compelling thumbnails that attract viewers and entice them to click on your YouTube videos. A well-designed thumbnail can significantly increase the click-through rate and visibility of your content.
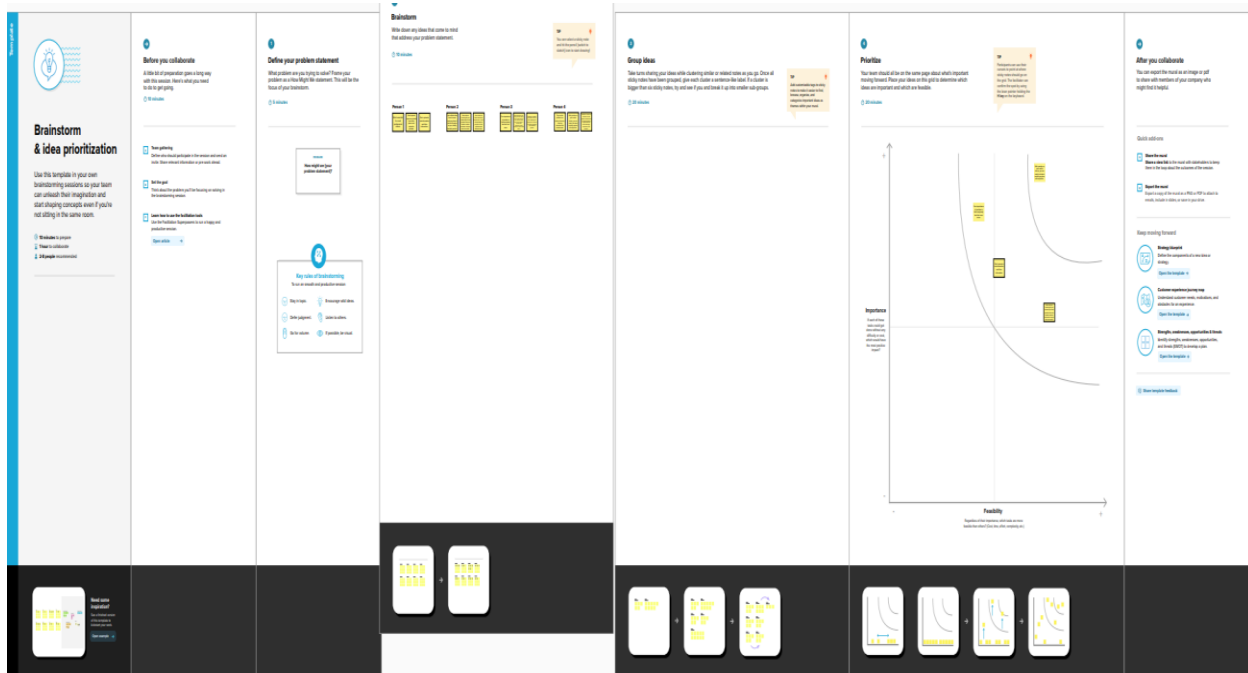
1.2 Purpose
- ✓ Small and Convenient
- ✓ Grab attention with your YouTube thumbnail
- ✓ Keep a consistent style across all thumbnails for a YouTube channel
- ✓ YouTube thumbnail size is 1280 x 720. Make full sized attractive thumbnails
- ✓ Your Thumbnail can have images other than screengrabs from your video
- ✓

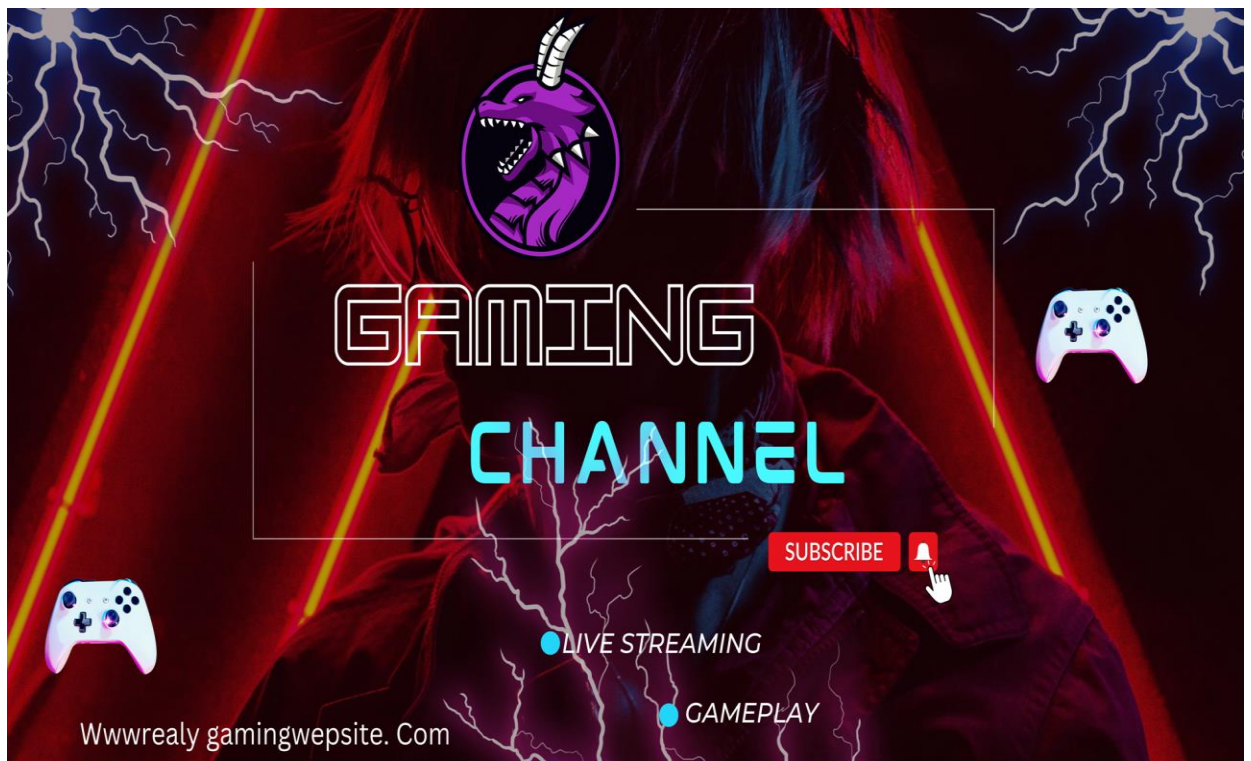## 2. problem Definition & Design Thinking

2.1 Empathy Map

2.2 Ideation & brainstorming map

3. RESULT

4. ADVANTAGES & DISADVANTAGES

Advantages

* Canva is very simple to use and user friendly
* Canva provides social media templates
* Canva offers a professional look
* Team access
* As well as million of image

Disadvantages

* The free version is limited
* Unique elements cannot be created
* Limited export settings
* Alignment concerns
* Unable to move one design to another design

5. APPLICATIONS

* We create a Canva account
* Choose our design type
* And we used YouTube thumbnail template
* we uploaded our background image
* we used uploading photos, and adding text, and used to editing element, and change fonts
* Added to the dragon icon, and elements pictures
* we created to YouTube thumbnail
* Finally, we downloaded a design

6. CONCLUSION

People in our team worked together to make a YouTube Thumbnail on the topic " Creating A YouTube Thumbnail With Canva" work and Related Experience Canva is an essential tool for most creative videos. It is easy to use offers a wide range of templates, its affordable, customizable and helps business with their branding. Graphic designing can be learned through this project.