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Sreeetha Institute of Medical And Technical Sciences
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Banking Transaction Analysis Using Data Handling and Visualization

DSA0613-Data Handling and Data Visualization for Data Analytics

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Agenda



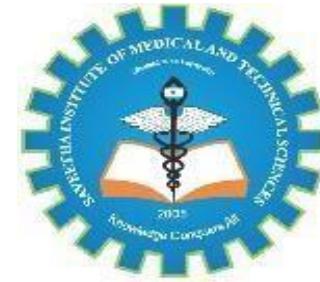
- Introduction
- Problem statement
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Introduction



- Digital banking allows people to transfer money, pay bills, and check accounts online.
- Every digital transaction creates data such as date, amount, and payment type.
- This project studies how banking transaction data can be handled and analyzed easily.
- Data handling means collecting, cleaning, and organizing transaction data properly.
- This helps banks make better decisions and improves customer services.





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Problem statement



- Digital banking systems generate a large amount of transaction data every day.
- This data is often unorganized, complex, and difficult to understand.
- Manual analysis of transaction data is time-consuming and error-prone.
- Lack of proper data handling can lead to incorrect insights and poor decision-making.
- It is hard to identify patterns, trends, and unusual activities.





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Objectives



- To collect and analyze banking transaction data from digital sources.
- To apply data handling techniques such as data cleaning, filtering, and transformation.
- To organize transaction data for accurate and efficient analysis.
- To visualize transaction patterns using charts and graphs.
- To identify customer behavior trends and transaction frequency.



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Methodology



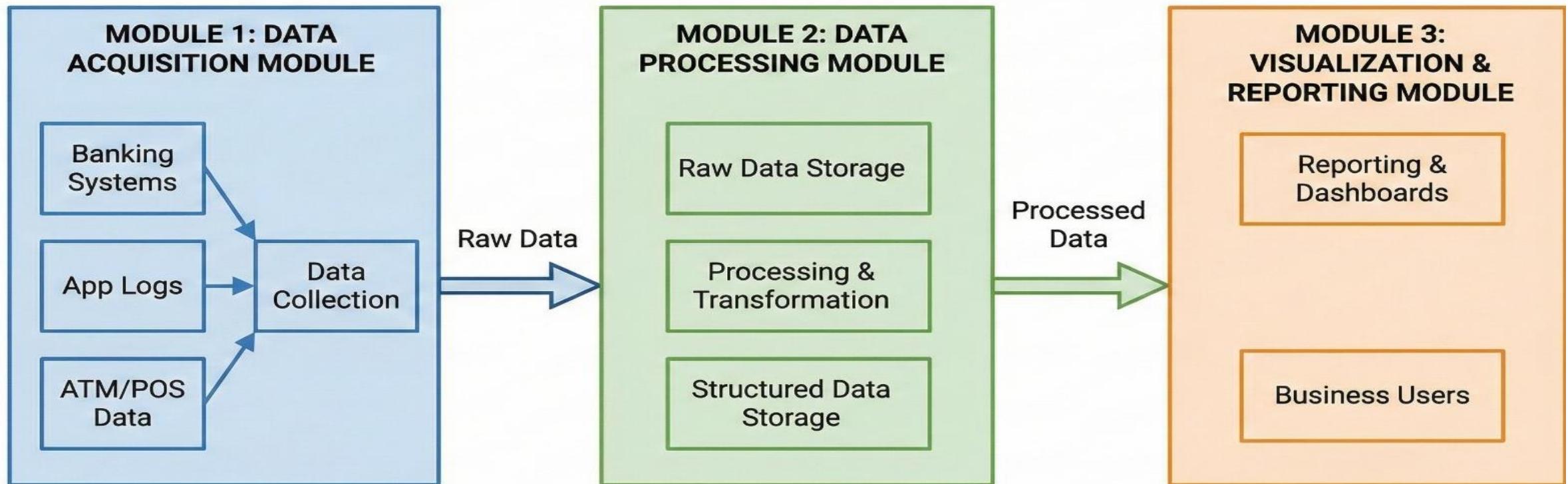
- Collection of banking transaction data from digital sources
- Cleaning of data by removing duplicates and handling missing values
- Transformation and organization of data for analysis
- Application of data handling techniques such as filtering and grouping
- Visualization of transaction data using charts and graphs
- Analysis of visual results to identify trends and patterns
- Presentation of findings for decision-making support



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Architecture Diagram





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Modules overview



Modules:

1. Transaction Data Acquisition .
2. Data Handling and Processing .
3. Data Visualization and Reporting .

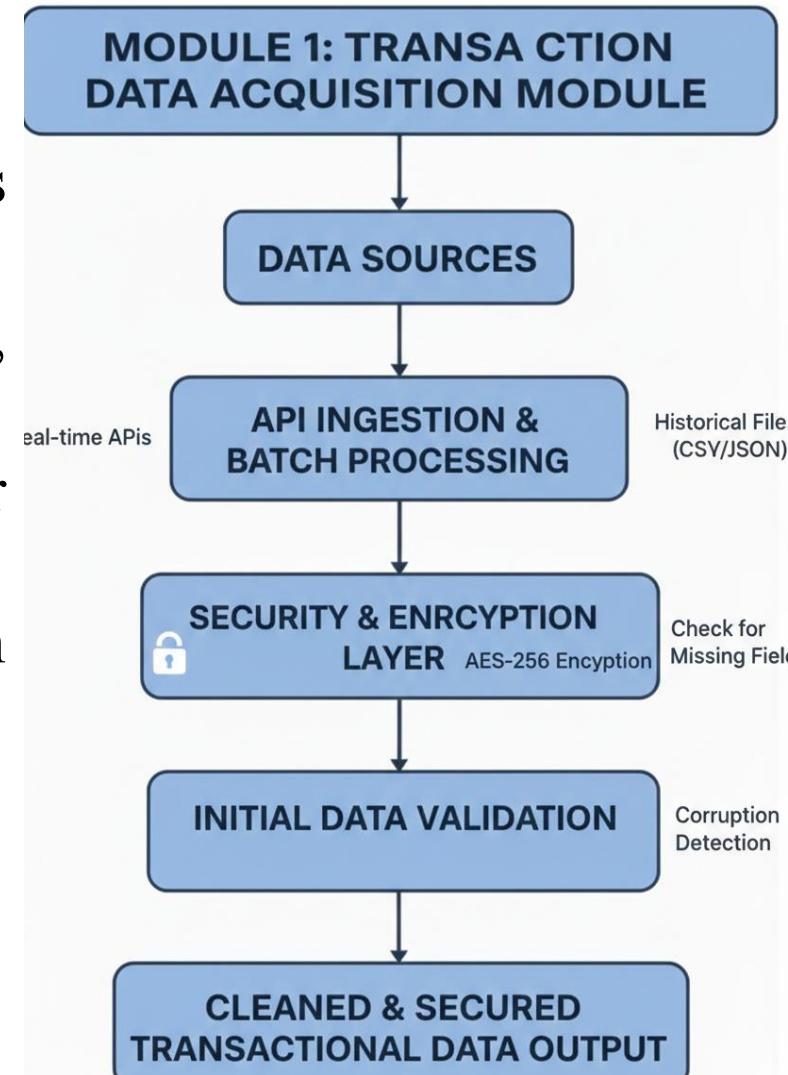


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Module-1: Transaction Data Acquisition



- Collects raw digital banking transaction data from sources like online transfers, card payments, and mobile apps.
- Captures key details such as transaction ID, date, amount, customer, and transaction type.
- Supports data input through CSV files, databases, APIs, or simulated banking environments.
- Acts as the entry layer, ensuring accurate data acquisition for further processing and analysis.



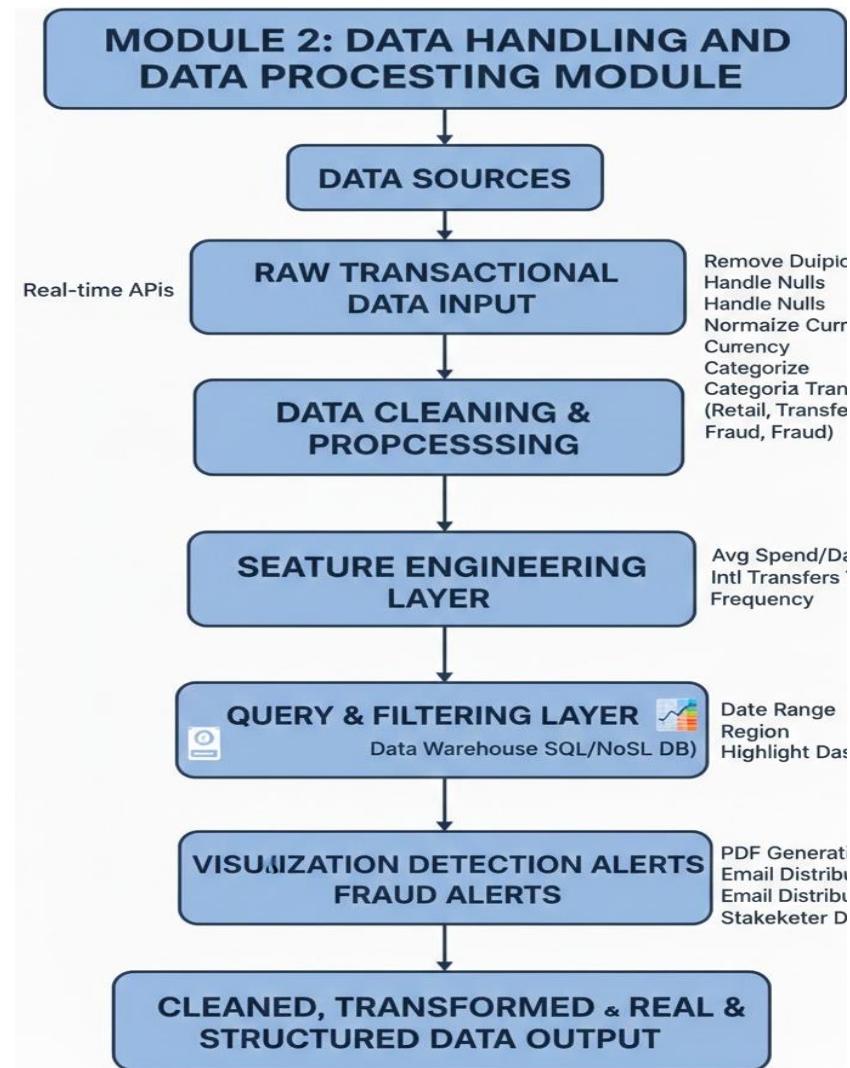


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Module-2: Data Handling and Processing



- Cleans the acquired raw data by removing duplicates, fixing inconsistencies, and handling missing values.
- Organizes and structures the data into meaningful formats (date-wise, customer-wise, or transaction-type-wise).
- Applies data transformation and filtering to prepare datasets for analysis and visualization.
- Ensures secure storage of processed data for later modules and analytical tasks.



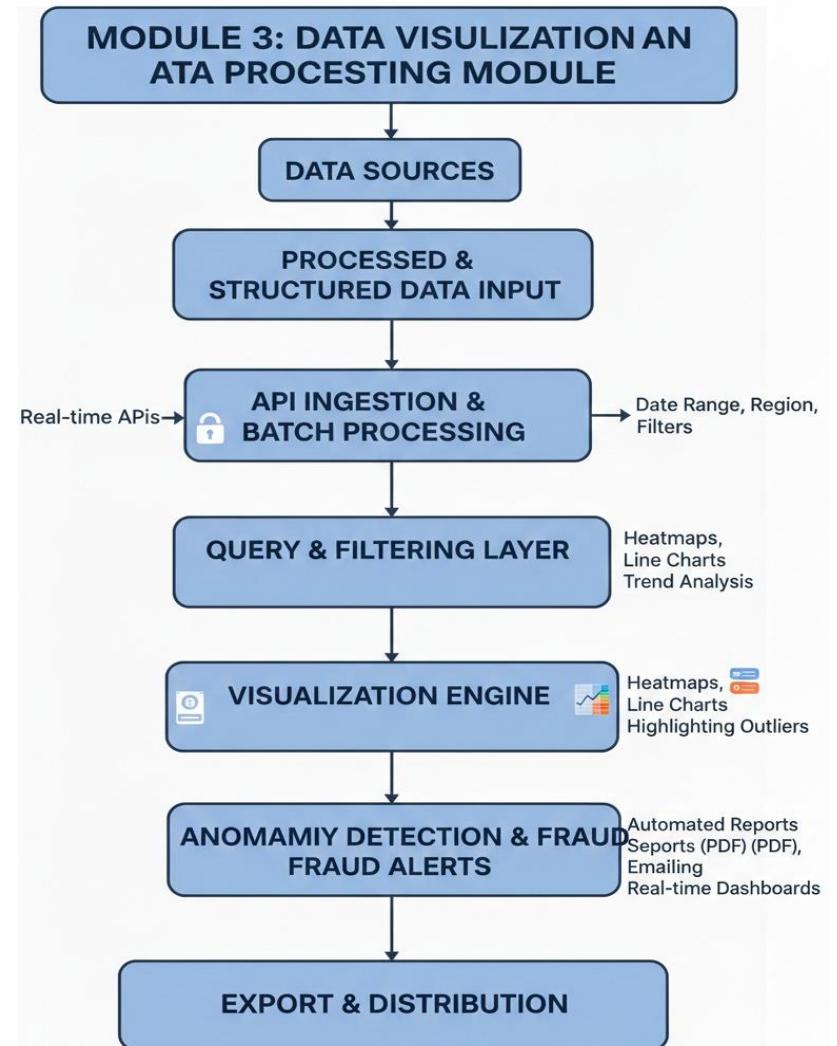


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Module-3: Data Visualization and Reporting



- Converts processed transactional data into visual formats such as charts, graphs, and dashboards.
- Uses visualization tools to highlight patterns, trends, and anomalies in banking transactions.
- Generates analytical reports that support decision-making and performance evaluation.
- Provides interactive and easy-to-understand outputs for banks, analysts, and stakeholders.





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Implementation

Menu

Dashboard

Transaction Data

Data Processing

Visualization

Transaction Data Acquisition

Generate Synthetic Data

Choose File No file chosen

Raw Data

TransactionID	Date	Amount	Type	Category	Merchant
1	2023-02-20	2397.75	Debit	Rent	Merchant_1
2	2023-03-10	3324.2	Debit	Salary	Merchant_2
3	2023-02-20	1859.4	Debit	Utilities	Merchant_3
4	2023-01-15	2789.49	Debit	Salary	Merchant_4
5	2023-02-20	112.64	Credit	Utilities	Merchant_5
6	2023-02-20	417	Debit	Salary	Merchant_6
7	2023-01-15	5699.79	Credit	Utilities	Merchant_7
8	2023-01-15	6921.92	Credit	Salary	Merchant_8



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Conclusion

- Shows how data handling is used to clean and prepare banking transaction data.
- Proper processing improves accuracy and consistency of records.
- Data visualization converts complex data into simple insights.
- Charts and graphs reveal trends and customer behavior patterns.
- Helps banks make better decisions and improve efficiency.
- Highlights the value of data-driven methods in digital banking.



Conclusion



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Future Scope



- **Real-Time Transaction Monitoring**

In the future, the system can be upgraded to analyze banking transactions in real time to instantly detect suspicious or fraudulent activities.

- **Integration with Machine Learning & AI**

Advanced ML and AI models can be added to automatically predict fraud, customer spending behavior, and financial risks based on past transaction data.

- **Personalized Customer Insights**

The project can be extended to generate personalized dashboards showing spending patterns, savings trends, and financial advice for individual customers.

- **Big Data & Cloud Integration**

The system can be scaled using big data technologies (Hadoop, Spark) and cloud platforms to handle millions of banking transactions efficiently.



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