

## Ideation Phase

### Brainstorm & Idea Prioritization Template

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Team ID	0FA497ABA4E81279A0A48BE37CD3D5B2
Project Name	Vaccine Tracking Transparent using Blockchain

#### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

#### Brainstorm & Idea Prioritization Template for Vaccine Tracking Transparent

[illegible]

## Step-2: Brainstorm, Idea Listing and Grouping

### 1 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Tip: You can include a sticky note and use the free online tool to brainstorm and group ideas.

Round 1

The use of the Ethereum blockchain provides a secure and immutable ledger for tracking vaccines.

Blockchain's decentralized nature ensures the integrity of vaccine data.

Building confidence in the vaccination process is crucial, especially in times of crisis.

Round 2

Each vaccine can be assigned a unique digital identifier that is recorded on the blockchain, ensuring that the data related to its production, distribution, and administration is transparent and tamper-proof. This greatly reduces the risk of fraud and counterfeit vaccines entering the supply chain.

Once data is recorded on the Ethereum blockchain, it cannot be altered or deleted without consensus from the network participants.

When the public and stakeholders see that vaccines are being distributed through a transparent and secure system

Round 3

This builds trust among stakeholders and the general public, assuring them that the information is accurate and reliable.

it enhances trust in vaccination efforts and can encourage higher vaccination rates.

### 2 Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence like the label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

10 minutes

Tip: After clustering up in sticky notes, it can be useful to have a group discussion to agree on the key points and challenges identified and shared with you team.

In blockchain technology, the Ethereum Vaccine Tracking system can potentially integrate with other healthcare systems.

This builds trust among stakeholders and the general public, assuring them that the information is accurate and reliable.

Develop a robust identity management system to verify and authenticate authorized users and devices.

Establish standardized formats and protocols for recording vaccine data on the blockchain. This ensures that data is consistent and easily interpretable by all stakeholders.

### Step-3: Idea Prioritization

### 4 Prioritize

Your team should all be on the same page about what's important, moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

[Get resources](#)

Participate in our live discussion session where you can make ideas your own, get your feedback, and receive feedback on how to be a better meeting facilitator in the future.

**Importance**  
How often have you had these ideas? How often are they difficult to act on? How often have you had these ideas?

**Feasibility**  
How often have you had these ideas? How often are they difficult to act on? How often have you had these ideas?

Establish a process for ongoing improvement and evolution of the system, including the incorporation of emerging technologies like AI for predictive analytics and automation

Develop a public awareness campaign to educate the general population about the benefits of a transparent vaccine tracking system

Forge partnerships with pharmaceutical companies, logistics providers, and healthcare institutions to facilitate adoption

### 5 After you collaborate

You can export the final idea as an image or pdf to share with members of your company who might find it helpful.

[Download ideas](#)

**Share the final**  
Share a new idea with the team with stakeholders to help them in the long run about the importance of the project.

**Export the final**  
Export a copy of the final idea as a PDF or PPT to share with stakeholders to help them in the long run about the importance of the project.

[Share meaning forward](#)

**Strategy Session**  
Define the components of a new idea or strategy.  
[Report the findings](#)

**Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Report the findings](#)

**Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats to develop a plan.  
[Report the findings](#)

[Share company feedback](#)