

KARTHIK K

Sattigarahalli Koppalu

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Karnataka – 573120

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Professional Summary

Creative and detail-oriented Graphic Designer with 2 years of experience in designing compelling visual content for print and digital media. Proficient in Adobe Photoshop, premier pro, illustrator, and Corel Draw with a strong portfolio showcasing expertise in branding, and marketing materials. Adept at collaborating with clients and cross-functional teams to deliver high-quality designs that meet and exceed project goals.

Skills

- Adobe Creative Suite (Photoshop, Illustrator, Premier Pro) & Corel Draw
- Branding & Identity
- Print Design (brochures, flyers, posters)
- UI/UX Design (Intern)
- Typography
- Color Theory
- Digital Illustration
- Project Management
- Collaboration & Communication

Professional Experience

Graphic Designer

Mecwin Technologies India Pvt.Ltd

Sep, 2023 – Present

- Designed and executed branding projects for clients, including logo design, brand guidelines, and marketing collateral.
- Created visually engaging web designs and user interfaces for [Mecwin Website Development,RMS app Development,Work route Map,Nethra App development].
- Collaborated with marketing and development teams to produce design assets for digital campaigns and social media.
- Managed multiple projects simultaneously, ensuring timely delivery and adherence to client specifications.

- Participated in brainstorming sessions to generate creative ideas and concepts for various design projects.
- Provided support in the production of print materials, including proofing and color corrections.

Pre-Wedding Graphic Designer

Kruthika digital Studio Belur – 573115

Nov 2021 – Aug 2023

- Designed be spoke pre-wedding invitations, save-the-dates, and event programs that reflect the unique style and preferences of each couple.
- Developed visually stunning digital and print materials for pre-wedding events, including engagement announcements and bridal shower invitations.
- Collaborated directly with clients to understand their vision and preferences, providing multiple design concepts and revisions to ensure satisfaction.
- Managed the design process from initial concept through final production, including coordinating with printers and overseeing quality control.
- Created themed graphics and layouts that integrated seamlessly with other event elements such as venue decor and wedding favors.
- Utilized Adobe Creative Suite (Photoshop,Preimier pro) to produce high-quality designs, ensuring all materials were print-ready and met client expectations.
- Implemented feedback and made adjustments based on client reviews, maintaining a high standard of design excellence throughout all projects.

Education

- **Bachelor of Commerce (KSOU Open State University)**

Gnanadhare First Grade Collage Hassan

January 2024 – Till Continued...

- **Diploma in Mechanical Engineering**

Smt.L.V Govt Polytechnic Hassan

September 2020 – July 2023

- **Karnataka State Education Examination Board**

Karnataka Public School Mosale Hosa Halli

May 2014 – July 2020

Declaration :

I hereby declare that the information furnished above true to the best of my knowledge and Belief.

Date : 28/07/2024

Place : Bangalore

Karthik .K