

# WEBSITE BUILDING GUIDE

The Complete Digital Marketing Guide



## Step 1: Set Up Your Website

- Choose a **web host** ([Bluehost](#)).
- Pick a **domain name** using ChatGPT for ideas.
- Install **WordPress** and skip extra options.

## Step 2: Build Your Site Structure

- Install a **theme** (Sydney – Fashion Shop).
- Set up essential **pages**:
- **Home** (hero section, product highlights)
- **Shop** (product listings)
- **About** (brand story)
- **Privacy Policy & Terms**

## Step 3: Design & Customize

- Upload **your logo** and **favicon**.
- Adjust **header & footer menus** for easy navigation.
- Use Elementor to **customize sections** like testimonials and featured products.