### A Project Work

# FINANCIAL STOCK ASSISTANT CHATBOT WITH REAL TIME DATA INTEGRATION

Submitted in partial fulfillment of the requirements for the award of the

## **Bachelor of Technology**

in

Department of Computer Science and Engineering (Artificial Intelligence and Machine Learning)

by

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P.Karthik Sri Harsha 22241A66B0

P.Harshavardhan Reddy 22241A66B1

Under the Esteemed guidance of

Dr. G. Karuna

**Professor** 



Department of Computer Science and Engineering (Artificial Intelligence and Machine Learning)

## GOKARAJU RANGARAJU INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, Autonomous under JNTUH, Hyderabad)

Bachupally, Kukatpally, Hyderabad-500090



# GOKARAJU RANGARAJU INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Autonomous)

Hyderabad-500090

#### CERTIFICATE

This is to certify that the Project Work - Phase I entitled "FINANCIAL STOCK ASSISTANT CHATBOT WITH REAL TIME DATA INTEGRATION" is submitted by A. Purushottam(22241A6666), P. Karthik Sri Harsha(22241A66B0) and P. Harshavardhan Reddy(22241A66B1) in partial fulfillment of the award of degree in BACHELOR OF TECHNOLOGY in Computer Science and Engineering (Artificial Intelligence and Machine Learning) during Academic year 2023-2024.

**Internal Guide** 

**Head of the Department** 

T.Annapurna

Dr. G. Karuna

**External Examiner** 

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A.Purushottam(22241A6666)

P.Karthik Sri Harsha(22241A66B0)

P.Harshavardhan Reddy(22241A66B1)

#### **DECLARATION**

We hereby declare that the Project Work - Phase I titled "FINANCIAL STOCK ASSISTANT CHATBOT WITH REAL TIME DATA INTEGRATION" is the work done during the period from 2024 to 2025 and is submitted in the partial fulfillment of the requirements for the award of degree of Bachelor of Technology in Computer Science and Engineering (Artificial Intelligence and Machine Learning) from Gokaraju Rangaraju Institute of Engineering and Technology (Autonomous under Jawaharlal Nehru Technology University, Hyderabad). The results embodied in this Project Work - Phase I have not been submitted to any other University or Institution for the award of any degree or diploma.

**A.Purushottam(22241A6666)** 

P.Karthik Sri Harsha(22241A66B0)

P.Harshavardhan Reddy(22241A66B1)

#### **ABSTRACT**

A smart, interactive web-based chatbot named the Stock Chatbot was developed to provide consumers with the latest information about the Indian stock market. The chatbot, which was built using Streamlit, integrates several sources of data, including Yahoo Finance, TradingView, and financial news sites, to deliver accurate stock prices, interactive charts, expert stock recommendations, and the latest market news in a friendly conversational tone. It also provides us with the future stock price by considering all the past stock prices and assists the user in selecting the stock. Suggestions will be provided according to the predictor in the application. The Stock Chatbot is a smart, interactive web-based aid that helps users get real-time insights about the Indian stock market. Developed with Streamlit, the chatbot integrates various data sources such as Yahoo Finance, TradingView, and financial news portals to provide precise stock prices, interactive charts, expertly recommended stocks, and recent market news in an easy-to-use conversational interface. The main purpose of this project is to make stock market information easily accessible and help users—particularly retail traders and new investors—make better decisions. The bot gives answers in the form of a natural language reply to natural language questions like "What can I purchase today?" or "Display chart of TCS" and present accordingly relevant finance-related data. There is a dedicated space here that provides vetted stock ideas picked by analysts in addition to live financial news streaming from some recognized publications. Through the integration of real-time data retrieval, web scraping, and natural language input processing, this project demonstrates how conversational AI can enhance accessibility and interaction in the financial sector. The Stock Chatbot acts as a mediator between intricate financial information and a straightforward, interactive user interface, making market insight more accessible to all categories of users.

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#### LIST OF ACRONYMS

11512 National Stock Exchange Tylator mutan stock exchange	NSE	National Stock Exchange	Major Indian stock exchange
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**BSE** Bombay Stock Exchange Another major stock exchange in India.

**API** Application Programming Interface to interact with external services/data.

**HTML** HyperText Markup Language Standard language for web page structure.

**URL** Uniform Resource Locator Web address used to access a resource.

CSS Cascading Style Sheets Stylesheet language used for styling HTML.

JS JavaScript Programming language used for web interactivity.

**DOM** Document Object Model The structure representing a webpage in browser.

**HTTP** HyperText Transfer Protocol Protocol for transferring web resources.

**GET** (HTTP) GET Request Common HTTP request method to retrieve data.

PIP Pip Installs Packages Python's package manager.

**CMD** Command Prompt Command-line interface in Windows.

**IDE** Integrated Development Environment Software for writing and managing code.

UI User Interface The visual elements users interact with.

**CSV** Comma-Separated Values A plain text format for storing tabular data.

**PDF** Portable Document Format A file format used to present documents.

**IP** Internet Protocol The method to send data from one computer to another.

**JSON** JavaScript Object Notation Lightweight data-interchange format.

**SEO** Search Engine Optimization Improving site visibility on search engines.

LSTM Long Short-Term A type of RNN that can learn long-term dependencies in

Memory sequential data.

**RNN** Recurrent Neural Neural network architecture suited for sequence modeling

Network tasks.

**GRU** Gated Recurrent Unit A simplified version of LSTM, also used in sequence tasks.

**NLP** Natural Language Processing Field of AI that deals with text and language data.

**DL** Deep Learning Subfield of machine learning using deep neural networks.

**ML** Machine Learning Field of AI focused on algorithms that learn from data.

AI Artificial Intelligence Simulation of human intelligence by machines.

**BPTT** Backpropagation Through Technique used to train RNNs by unfolding them over

Time time.

**GPU** Graphics Processing Unit Hardware used to accelerate neural network training.

**TF** TensorFlow A deep learning framework developed by Google.

**RMSE** Root Mean Square Error A metric to evaluate prediction accuracy.

MAE Mean Absolute Error Another common accuracy metric.

#### CHAPTER 1

#### INTRODUCTION

Financial data have been more readily available over the last few years, but the majority of investors, particularly new and retail investors, are not yet prepared to understand and react to them. The stock market is based on fast change, high-level analysis, and a continuous stream of information that can influence investment choices in minutes. Thus, users are confronted with the problem of changing websites to view real-time stock prices, technical charts, business news, and investment advice.

Stock Chatbot, a web-based intelligent agent allowing stock market interaction through a chat interface, was developed to address this. The chatbot coded in Python-and-Streamlit is complemented with multiple real-time data feeds like Yahoo Finance, TradingView, and leading financial news websites to offer the users real and live data. When they are presented with a natural language query such as, e.g., "What can I buy today?" or "Plot the TCS chart," the chatbot can be made to comprehend it and respond accordingly like news headlines, candle charts, real-time current prices, and recommendations. Based on real-time charts, rule-based and ML-based share predictions, and dynamic content on an easy-to-use interface, it improves user experience. Besides answering, there exists a separate news board, real-time market live ticker, as well as a recommendation algorithm that suggests stocks based on prediction analysis or trends. Adding a machine learning model, users are additionally empowered throughout the investment process with the history of forecasts and prognosis in respective confidence levels.

Through a coupled single-window facility offered to live stock analysis, news viewing, and intelligent advice on investment, the Stock Chatbot attempts to bridge the difference between cumbersome finance data and effortless intuitive ease of usage. Other than decision support, this elaborate approach ensures fresh investors that they are less afraid of investing. Stock Chatbot offers a seamless experience worthy of the high-speed nature of today's trading world by serving as a connecting factor between human instincts and sense-based data.

With potential for integration with more sophisticated AI algorithms, multilingual support, and broader market coverage, the Stock Chatbot can further be enhanced as an intelligent, single-stop finance buddy for traders across levels. Also, being modular and scalable, it can even be coupled with broker APIs so that customers can even trade through the chatbot. Since money literacy is only becoming increasingly important, products like the Stock Chatbot can be poised to close the gap between access to information and good decision-making. Lastly, the chatbot is not just a market observer because it is a step towards leveling the investment playing field and opening the world of investments to everyone and making it accessible and inclusive. Social sentiment analysis on social media platforms such as Twitter and Reddit, portfolio watch tools for individuals, and robo-advisory logic integration for goal-based investment advice generation to make the Stock Chatbot more effective can be added in future releases. The chatbot may evolve with user trends and market situations with such capabilities, rather than over pre-defined responses. Depending on what they already possess and their risk

category, the users are able to obtain risk estimates, diversification recommendations, and rebalancing recommendations for portfolios. Voice commands input through voice commands recognition and multi-platform usage (i.e., applications and browser extensions) also adds to increased accessibility and use of the instrument. The chatbot is also able to be used within the learning system as a teaching assistant for learning beginners and students of finance. It can quiz people on finance, provide them with real-time market news, and simulate trading situations through virtual portfolios. It is an effective learning device for investment and finance when live data is integrated with interactive learning.

Security and privacy concerns become more significant as the site continues to develop. Building customer trust and providing broker-level functionality will require end-to-end encryption of user data, secure API access, and compliance with financial data protection laws (e.g., GDPR). Broadly speaking, Stock Chatbot is an example of how technology, finance, and human-centered design converged. It's an asset for the new investor because it has the potential to simplify complex financial practices and offer timely accurate information. It can also shape how people conduct economic markets by ongoing innovation and integration and provide wiser investment even more effortless, savvy, and bespoke. As the platform keeps evolving, security and anonymity are progressively imperative concerns. In order to engage customer confidence and provide brokerage-grade functionality, user data end-to-end encryption, secure API access, and finance data protection rule compliance (e.g., GDPR) will be necessary.

#### 1.1 History

In recent decades, advancements in financial technology have permanently changed how participants engage with stock markets. Previously restricted to individuals with expensive trading terminals, analysis from experts, or access to timely quality data, stock markets began to open up for participants when they gained access (at least to trading platforms) and, at the very least access to financial news sites, ... brokers who posted basic data analytics or basic performance reports, etc. However, access to data may have helped level the playing field, interpreting the significance of the data still required a reasonable amount of knowledge and understanding about the various financial instruments, and technical indicators, as well as being able to interpret economic conditions and influences. In recent years, the number of sources and availability of financial data intensified, with platforms such as Yahoo Finance, Bloomberg, Trading View, and many other APIs with speed investments for real-time data feeds. On the other hand, retail investors, especially new retail investors, are still not equipped to know how to extract the significance of competing financial data sources, to enough buy-side actions whenever they want. We created Stock Chatbot to fill the gap of providing a cohesive, intelligent and approachable interface for the Indian Stock Market, through a natural language based chat. Stock Chatbot is a web-based intelligent agent that helps you seamlessly interact with the Indian stock market through a chat interface based on natural language. Stock Chatbot is developed with Python and Streamlit, Services for real-time market data: Yahoo finance for stock data, Trading View for advanced charting, and various leading financial topics/news websites for up to date headlines. When empowered with natural language questions such as "What can I buy today?" or "Plot the TCS chart" the Chatbot identifies with

decay intent and responds by obtaining real-time prices and candle charts, along with the latest news stories and AI backed suggestions. Stock Chatbot's architecture consists of rule based logic for static suggestions and a trained machine learning model that gives dynamic predict bids with relatable confidence levels. Users can engage with and discover the market through a unified dashboard that features a live stock ticker, curated news board, and Trading view widgets - all in one place. Stock Chatbot helps investors not only improve their usability and decision making, but inherently promotes formal financial inclusivity - making financial market data digestible through a conversational style. Its modular and scalable design will unlock many opportunities Yes, later editions could incorporate social sentiment analysis data from Twitter and Reddit as well, and include both portfolio trackers which users create for themselves through the first conversation, as well as robo-advisory features to plan for their goal-based investments, and features for financial learning, especially to new investors or students. They could include simulated parts of trading potential, trivia about the market in real-time, and help the users with portfolio rebalancing suggestions which could make the chatbot, social forum tools, and choices, like a personal financial assistant. As the platform continues to develop security and privacy should remain priority number one. For the platform to be accepted and trusted by users it must be able to provide a full end-to-end encryption to its users going forward, the secure management of APIS, and be compliant with industry standards for data protection protocol PCI/GDPR compliance is a minimum. Just remember the Stock Chatbot is more than a technology it is the blending of AI, finance, and human-centered design. The potential of the Stock Chatbot can democratize market intelligence, and enable new investors to redefine their future and the conditions upon which they engage our modern financial system.

#### 1.2 Working Principle

The Stock Chatbot project's working principles consist of osseous data sources, natural language processing, and intelligent decision-making via rule-based and machine learning logic. The system is made up to meet users questions, in real time, and provide views of stock charts, stock related news, and stock recommendations through a chat oriented web interface.

First, it operates in a layer-based approach.

#### 1. User Interaction Layer

Users provide text through a simple, interactive, chat interface, built using Streamlit. Users can ask natural language queries like, "What should I buy today?", "Show me the chart for INFY", "Give me the latest stock news", and they put it in one text input field.

The system parses the user's request using keywords and intent (requesting a chart, price, news or recommendations).

#### 2. Intent Processing & Routing Layer

The backend logic interprets the users request by looking for keywords (such as "buy", "chart", "news" etc.) Once quality usable intents are gained user requests can be routed to any or all of the modules including:

- A stock data module for live stock prices
- A chart module for data visualisations.
- A news module for financial headlines.
- Recommendation engine for stock recommendations.

#### 3. Data Retrieval & Processing Layer

We retrieve real-time stock data with Yahoo Finance API (through yfinance) – open, close, high, low, volume. Additionally, we embed TradingView charts for rich, interactive visualizations. We gather financial news related to stock's trends & companies via NewsAPI or scrape from Economic Times, etc. In the instance a prediction was requested, we sends the appropriate technical indicator features and sentiment features to a machine learning model API for prediction preprocessing.

#### 4. Recommendation engine

This application supports two recommendations:

#### • Rule-Based Engine:

Specifically, the rule-based engine employs pre-defined logic - for their respective BUY, SELL or HOLD recommendations - by observing sector performance, historical performance with historical performance, and moving averages.

#### • ML-Based Engine:

Train a machine learning model receives stock-specific features (i.e. moving average, RSI, sentiment polarity, etc.) via its own internal API. The ML Model performs calculations and returns predicted label (i.e. BUY, SELL or HOLD) after providing confidence score. With both methods, this allows users to receive recommendations that aren't just static recommendations, they are descriptive, dynamistic and they recommend based on existing data.

#### 5. Output & Display Layer

• After successfully retrieving or generating the relevant data, it is formatted and output in the Streamlit interface.

#### • Outputs include:

- 1. Live stock ticker with the latest prices and percent change data
- 2. News panel with headlines, summaries, and date and time of news posted
- 3. Interactive candlestick charts
- 4. AI-generated stock picks with reasons for the pick
- 5. Chat history with earlier user inquiries and responses from the chatbot

#### 6. Background Services

The background ticker thread runs consistently and acts as a living streaming data source for stock prices by updating stock prices each 60 seconds & Designing/Creating a functional set of web scraping modules to act as any coverage gaps when API calls error or reach the API rate limits. Session data, such as chat history from the user and live prices, is stored by relying on Streamlit's state session.

#### 1.3 Distinct Applications

#### 1. An In-Market Stock Market Assistant.

Could function as a virtual stock market buddy, allowing users rapid access to live stock prices, stock charts, and market trends without surfing across some multitude of websites. This is primarily designed for retail investors that want current price information on specific stocks.

#### 2. Personalized Investment Advisor.

Leverages logic-based rules and machine learning predictions for users to Buy, Sell, or Hold stocks. This will provide recommendations, which can be filtered to have recommendations based on user's market data, or even their own portfolio, for example.

#### 3. Aggregates financial news.

Financial news and other resources could be available in one summary to users. The dashboard aggregates at least a couple financial news sources for headlines, otherwise such as Economic Times and NewsAPI. This provides users additional awareness of market movements, earning reports on companies they are interested in and additional financial news of interest.

#### 4. A Learning Tool for Finance Students.

The Stock Chatbot provides learning service because it allows users to research technical charts, research on previous stock records, and reflect on their own understanding on market behavior. Potentially, it could even be made to include quiz modules, or simulated portfolios, for deployable academic functions.

#### 5. Decision Support System for New Investors

Makes financial jargon less intimidating and provide natural language answers to fundamental

questions such as "What can I buy today?" Or "show me the Reliance chart". It lowers the entry barrier for generally inexperienced or intimidated users from using complicated trading platforms.

#### 6. Sentiment Driven Market Perspectives

Reports sentiment analysis from financial news to derive emotionally intelligent recommendations for users. Allows users to draw insight and reason as to how market sentiment may affect the performance of stocks.

#### 7. Traders Live Ticker Dashboard

The chatbot interface includes a scrolling live ticker which provides a light real-time market monitoring tool for users. Especially helpful for intraday traders who want near continual monitoring of price movement in the market.

#### 8. Building Blocks for Robo-Advisory System

This chatbot is modular so there's great potential for developing it into a full robo-advisor that can assist in goal-based investment planning, risk assessment, and portfolio rebalancing.

#### 9. Voice & Mobile Access (Future Scope)

Through voice input as well as mobile optimization, the chatbot can increasingly be used as a hands-free market sidekick for users who expect to act quickly.

#### 10. Broker API Access (Future Scope)

The chatbot can be integrated with trading platforms via broker APIs which would enable a user to not only receive recommendations from the chatbot, but also allow them to place trades directly from the chatbot interface, without having to log into any trading platforms.

#### 1.4 Drawbacks

#### 1. Reliance on Third-Party Applications

The app relies on third-party services like Yahoo Finance, NewsAPI, and TradingView - case in which anything is shut down or out on quota, use of the chatbot may be impacted in terms of performance and accuracy. similarily, if the chatbot is getting bad or inconsistent information however possible!

#### 2. Very Simple Symbol Matching

As of now, there is no sophisticated way to check stock symbols. The chatbot uses basic keyword matching to check for differences in stock names. The chatbot may misinterpret user input where the input is edgy of being indecipherable, misspelled, or too ambiguous for not

closely resembling ticker symbols.

#### 3. No Deep Contextual Understanding

While the chatbot can execute regular questions, it does not do any complex natural language understanding or working memory - leading to a selection of limitations for users when relevent follow-up or multi-question poses.

#### 4. Static Rule-Based Recommendations

The rule-based recommendation engine can be powerful—but at the same time, it is static, and it cannot be responsive to market changes, shifts in view, or changes in sentiment because there is no real-time or current logic.

#### 5. Simple Model Machine Learning

So far, most of the machine learning model has been simplistic and unlikely to capture the level of complication presented by financial markets. The model has little if any, macroeconomic indicators, firm fundamentals, or news, that positively affect stock price movement.

#### 6. No Portfolio Tracking

The chat bot does not allow the user to track their portfolio or dispense recommendations within their investment objectives, capital and risk appetite.

#### 7. Limited Market Coverage

You also can only use India traded stocks. The chat bot currently does not work with just the stock traded in a flat market (e.g., NYSE, NASDQ) or pricing in multiple currencies.

#### 8. Security and Privacy Limitations

As the project does not include any type of user authentication or encryption, there is typically no way to protect or secure the user from accessing their sensitive information or investment history. This also diminishes the chat bot's same value for sensitive financial planning or banking qualifications.

#### 9. No Voice and Multilingual Functions

The interaction modal is limited to english text. Users wanting voice operations or local languages could be restricted by the interface.

#### 10. No Offline Access

The chatbot is a web application that requires internet connectivity to operate. It does not have offline mode or caching capabilities, reducing its accessibility in low connectivity areas.

#### **CHAPTER 2**

#### LITERATURE SURVEY

#### 1. Stock Market Sentiment Analysis Using Twitter Data

This study analyzes the sentiment of Twitter posts for stock market direction using natural language processing (NLP) tools like TextBlob and VADER. The authors discovered that in classifying bullish or bearish signals, public tweet sentiment polarity tends to follow short-run market patterns. Slang, sarcasm, bots, and fake tweets decrease model accuracy. The Twitter API gathered the dataset, which was subsequently compared with Yahoo Finance live stock price data. (2020)

#### 2. AI Chatbots in Financial Services: Opportunities and Challenges

This paper discusses some chatbot platforms such as Dialogflow and GPT-2 and investigates how they can improve the delivery of financial services. The results of this research, as per its conclusion, validate that chatbots effectively provide basic financial information, minimize the rate of repeated questions, and hugely increase customer engagement. AI bots, however, provide uncertain or generic responses, whereas rule-based bots are deaf to context. Since it is a survey paper, no particular dataset was utilized. (2021)

#### 3. Real-Time Stock Recommendation Chatbots with NLP and Deep Learning

This work explains the usage of an LSTM model in a sentiment-driven chatbot for stock recommendations based on news headlines. With preprocessed news headlines, real market actions could be predicted by over 80% according to their output after they had been fed to the LSTM model. The system had to be frequently retrained to offer accuracy since it performed badly with new data. Authors used Yahoo Finance stock data as well as financial news headlines for sentiment analysis. (2020)

#### 4. Predictive Analytics in Stock Market using ML and NLP

Using a Random Forest classifier to predict buy/sell, this research integrates sentiment analysis of Yahoo Finance and NSE news headlines with technical indicators such as RSI and MACD. Combined text features and numerical features provided better classification accuracy. Feature engineering and selection were difficult and time-consuming. News articles and historical stock price indicators from Yahoo Finance and the NSE formed the datasets. (2019)

#### 5. Building Customized Investment Advisors with AI

To offer personalized investment suggestions, the authors proposed a hybrid method fusing user profiling and collaborative filtering. The users were more involved and authentic due to personalization. Cold-start problem, under which new users did not have enough information to make meaningful suggestions, was the primary limitation of the system. It was tested on a synthetic dataset mimicking user interaction logs. (2021)

#### 6. Detection of Smishing and Vishing Attack using ML

This piece employs machine learning (SVM and Decision Trees) for spam text message labeling, but it is not strictly stock forecasting. It effectively labels vishing and smishing attempts, which is relevant to chatbot protection. The model can only warn cyberfraud, though, and not predict the market. Randomly labeled phishing SMS messages constituted the data set. (2020)

#### 7. Deep Learning-Based Real-Time Market Sentiment Analysis

BERT is used in this study to mark sentiment in tweets and financial news. The deep learning model achieved better contextual sensitivity and surpassed traditional approaches. The drawback is that real-time usage is extremely resource-intensive due to its high computation requirement. Twitter stock-related tweets and the Financial PhraseBank were among the data sets. (2022)

#### 8. GPT-4 Technical Report

With multimodal reasoning and language creation, OpenAI's GPT-4 model is very powerful at open-domain question answering in the finance sector. It performed better than earlier models on reasoning, coherence, and factuality. GPT-4 is still a black box system with indeterminate output and intermittent hallucinations, though. GPT-4 was trained on a broad array of internet-scale datasets. (2023)

#### 9. Stock Market Prediction with LSTM

Here, LSTM networks that were trained on historical stock sequences are used to forecast stock prices. The model correctly predicted short-term values and learned dependencies in time. It was sensitive to input sequence length and overfitting, though. Data has been obtained from the BSE and NSE for a number of years. (2019)

#### 10. Categorizing Financial News using CNN

Financial news headlines were classified as bearish or bullish utilizing a Convolutional Neural Network (CNN). CNN required less training time and was on par with other deep learning architectures. Owing to its small receptive field, it can only capture limited longer context relations. Reuters and Economic Times news were used for the dataset. (2020)

#### 11. Trading Signals Using Technical Indicators

To determine if the financial news was bearish or bullish, a Convolutional Neural Network (CNN) was employed. CNN was quicker to train and was competitively performing with respect to other deep learning architectures. Its shallow receptive field makes it incapable of capturing longer contextual relationships. Economic Times and Reuters news were included in the dataset. (2020).

#### 12. Ensemble Learning for Stock Movement

This research combined SVM, Random Forest, and Logistic Regression in an ensemble model to forecast stock movement. The ensemble model outperformed single models. Nevertheless, it exhibited greater computational complexity and required accurate hyperparameter adjustment. Training and validation were done with Yahoo Finance. (2021).

#### 13. Web Scraping of Market Sentiment

This study showed how real-time sentiment indicators can be retrieved by scraping financial news websites such as Moneycontrol and Economic Times. Sentiment scoring based on keywords assisted in determining market sentiment. The scraping process was brittle and broke when website structures were altered. News articles were scraped and processed daily. (2019)

#### 14. Hybrid ML for Financial Advice

The authors used a hybrid approach where SVM was used for classification and K-Means clustering was used for pattern discovery. The model identified trends among the clustered stocks with correct classification. The best choice of cluster parameters was determined through domain knowledge, which was the largest limitation. Historical stock data from the NSE was utilized. (2020)

#### 15. Chatbot for Retail Investors

Flask was utilized to build a simple-to-use chatbot that would reply to user questions by querying financial APIs. Simple questions such as definitions and stock prices were answered by the chatbot. But it was unable to reply to open-ended questions and was limited to rule-based responses. The source of data was the Yahoo Finance API. (2021)

#### 16. Financial Text Named Entity Recognition

This work extracted company names, dates, and economic events from economic news text with SpaCy's NER. Downstream models' understanding of context was enhanced. Challenging cases were presented by ambiguous acronyms and overlapping entities. Reuters news stories were used to train. (2019)

#### 17. BERT vs LSTM in Financial Text Classification

The performance of the BERT and LSTM models on sentiment analysis was compared in this research. With its transformer model, BERT outperformed LSTM in accuracy and generalization. But it required much more processing and memory. Moneycontrol headlines and the FinBERT corpus were among the datasets. (2022).

#### 18. Deep Reinforcement Learning for Stock Trading

It developed an automated trading model based on a Deep Q-Network (DQN). Eventually, the model yielded profitable results after learning policies along with a simulated stock universe. Its drawback, commonly referred to as the "black-box" problem, was the lack of explicit decision-making. Kaggle data sets and simulated worlds were utilized. (2021)

#### 19. Multilingual Financial Chatbots

This research created a bilingual chatbot with intent classifiers and translation APIs for providing greater accessibility in India. It was able to receive stock search queries in both Hindi and English. The main drawback was the instance of translation errors in domain-specific words. Google Translate and Yahoo APIs were used as data sources. (2020)

#### 20. Stock Price Prediction with Transformer

Transformers used historical sequence data to predict the movement of stock prices. The model outperformed LSTM in scalability and also produced competitive results. Transformers did need more information and fine-grained adjustment, though. Quandl and NSE records were among the data sources. (2022)

Title	Methodology	Result / Remarks	Disadvantages	Dataset	Date
1. Sentiment Analysis of Stock Market Using Twitter Data	NLP with TextBlob and VADER on tweets	Sentiment polarity aligned with market volatility	Slang, sarcasm, bots and informal language reduce reliability of sentiment analysis	Twitter API, Yahoo Finance	2020
2. AI Chatbots in Financial Services	GPT-2/Dialogf low-based frameworks for finance	Enhanced customer support and market info access	Responses can lack depth, and ambiguity handling is poor in rule-based systems	N/A (review study)	2021
3. Real Time Chatbots for Stock Recommend ations	LSTM-based sequence model on financial news	80% correct match with market movement	LSTM requires frequent retraining and struggles with new events or sparse data	Yahoo Finance, News headlines	2020
4. Predictive Analytics in Stock Market	Technical indicators + sentiment via Random Forest	Improved classificati on accuracy	Requires careful feature selection and tuning; lacks context understanding	Technical data, News articles	2019
5. Personalized Investment Advisors with AI	Collaborative filtering with user history	Offers user-specifi c investment tips	Suffers from cold-start (new user) and scalability challenges	Synthetic logs and user data	2021

Table 2.1

Title	Methodology	Result / Remarks	Disadvantages	Dataset	Date
6. Smishing & Vishing Detection Using ML	SVM and Decision Trees on SMS Content	Accurate in flagging scams	Not related to stocks directly; domain mismatch for investment tools	SMS Phishing Dataset	2020
7. Deep Learning-Ba sed Market Sentiment Analysis	BERT-based classification of finance news	High sentiment classificati on accuracy	Training is resource-intensi ve; inference latency is high for real-time apps	Financial PhraseBa nk, Twitter	2022
8. GPT-4 Technical Report (OpenAI)	Multimodal transformer-ba sed large language model	Handles broad financial queries well	Output can be unpredictable; lacks factual grounding at times	OpenAI web corpus	2023
9. Stock Forecasting with LSTM	Time-series modeling using LSTM	Captures sequential dependenci es	Overfits with small datasets; sensitive to time-window size	NSE/BSE historical data	2019
10. CNN for Financial News Classificatio n	1D CNN on headline embeddings	Fast training and accurate predictions	Lacks long-range dependency understanding	Reuters, Economic Times	2020

Table 2.2

Title	Methodology	Result / Remarks	Disadvantages	Dataset	Date
11. Trading Signal Generation via Indicators	Rule-based models using MACD, RSI, MA	Effective for short-term trades	Generates false signals in volatile markets; limited to technical traders	NSE Technical Data	2018
12. Ensemble Learning for Stock Prediction	Combined SVM, RF, and Logistic Regression	Outperform s individual models	High complexity and computation overhead	Yahoo Finance	2021
13. Web Scraping for Sentiment Detection	Scraped news articles + keyword sentiment scoring	Captures real-time sentiment trendst	Web structure changes often break the scraper; limited automation	Economic Times, Moneyco ntrol	2019
14. Hybrid Clustering & Classificatio n Model	K-Means clustering + SVM classifier	Accurately groups stocks by behavior	Model tuning is difficult; interpretability is limited	NSE price data	2020
15. Chatbot for Retail Investors	Flask + rule-based response with stock APIs	Eases financial info access for users	Lacks dynamic understanding; limited to fixed question formats	Yahoo Finance API	2021

Table 2.3

Title	Methodology	Result / Remarks	Disadvantages	Dataset	Date
16. NER in Financial Text	SpaCy to extract company names, trends	Enhances text comprehen sion from news	Struggles with ambiguous entities and abbreviations	Reuters News Corpus	2019
17. BERT vs LSTM for Financial Sentiment	Comparative analysis of BERT and BiLSTM	BERT showed better generalizati on	Requires large RAM and slow to fine-tune	FinBERT, Moneyco ntrol headlines	2022
18. DRL for Trading Automation	DQN agent with market environment simulation	Learns profitable trading strategies	Black-box model, hard to justify decisions to end-users	Custom market environm ent	2021
19. Multilingual Financial Chatbots	Language translation + intent classification	Supports diverse user base in India	Supports diverse user base in India	Yahoo API + Google Translate	2020
20. Stock Prediction Using Transformer	Transformer encoder on stock price sequences	Competitiv e to LSTM with better speed	Needs large, clean datasets; hyperparameter tuning is complex	Quandl, NSE price data	2022

Table 2.4

#### **CHAPTER 3**

#### PROPOSED METHOD

#### 3.1 Proposed method and its Objectives

The Challenge: Retail investors and new investors in today's high-speed financial markets have no way to translate complex stock market information, toggle between applications, and respond to high-speed financial market data. Current solutions entail a significant amount of financial sense and endless flipping between applications in order to stay updated about the stock price, read the top news headlines, look at the charts, and get professional commentaries. This absence of one easily accessible platform is a barrier to informed decision-making and swift investing action. The solution that will be provided will solve the problem of user involvement that will direct first-time buyers and occasional investors through selecting an appropriate stock.

Natural human language User Interaction: The user makes use of simple queries such as "Show me TCS chart" or "What stocks to invest today" to interact with the chatbot. Simple natural language processing is utilized by the chatbot to identify the user intent. Backend Query Processing: The type of query, suggestion, news abstract, price quote, or chart generation is determined by the chatbot and passes on the query to the respective module. Real-time retrieval of data: Share Prices & Corporate Data: The stock prices and company data are fetched from the Yahoo Finance API (yfinance) by the chatbot. Chart Plotting: Candlestick charts are plotted using Plotly/Matplotlib or rendered using TradingView widgets. Financial news: It sucks the information by web scraping and APIs. Web Scraping is from a reliable financial news portal. The Recommendation Engine: Rule based suggestion against pre-set market trends example top gainer, top losers. ML based prediction based on earlier stock close price to predict potential picks. The site can include live public debate streams from the market boards' or public financial forums' to provide the stock chatbot with an added richness and functionality. Public opinion and analysts' discussion can be tracked in real time using streams from sites like StockTwits or TradingView, whose content is generated by professional traders and investors. This would allow users to recognize popular stocks or predict market responses in advance by way of popular media. Besides standard stock suggestions, the chatbot can even be programmed to provide sector-filtration and personalized stock suggestions. For instance, if a user wishes to invest in technology or renewable energy companies, the chatbot can remember such interests and offer personalized suggestions. Over time, such search behavior and investment history of one person can be utilized to screen out such recommendations on machine learning algorithmic grounds. Another important consideration is risk profiling of the user. The chatbot can categorize the users as conservative, moderate, or aggressive investor types

based on a series of question-and-answer procedures or from analyzing the behaviors of the users. It can provide stock recommendations on suitable levels of risk based on such categorization. This keeps the user's risk tolerance aligned with increasing personalization. The chatbot must provide a description or line of argument in favor of each recommendation to facilitate trust and transparency. For instance, the chatbot must be able to articulate the reason for the suggested stock: due to new news, favorable trends, or robust earnings reports. Putting in visual indicators like confidence indicators or sentiment indicators through color allows clients to just find out how true the information are at a glance. Security and privacy also must be an issue to investigate. The system must store user details, search history, and personal settings and shield them. It must offer privacy control feature. secure API, and multi-factor authentication. Following financial regulations like the SEC in the USA or SEBI in India becomes imminent in case the chatbot is further enabled to execute trades through integration with brokers. The chatbot interface can even provide a rich dashboard look. User favorite shares, news, market summary, day's top gainers and losers, and user investment values can all be included here in this dashboard. Users will certainly be able to view key information at first glance without having to go away in search of this visual integration. Apart from this, cloud-scalable services must also be used in making the backend of the chatbot efficient in handling enormous numbers of simultaneous users. Capacity scales on servers can be dynamically adjusted depending on traffic from sources like AWS or Google Cloud. This provides a uniform output even during maximum market activity.

Apart from that, the use of third-party analytics tools and third-party plugins would improve user experience. For example, provide investors with the ability to sell tailored automation of data or analysis by referring to Google Sheets or Excel. Likewise, more technologically advanced users or developers who want to utilize the chatbot can provide access to the API. Lastly, for constant system improvement, feedback from users can be collected periodically. It can be made a priority that suggestions be voted on, problems complained about, or improvement suggestion put through. The feedback mechanism can have the ability to drive future updates and make the chatbot current with user requirements and market requirements if used in conjunction with usage reports.

#### **3.2 Aims:**

Creating a friendly chatbot for the first-time users, weekend investors to invest in the correct stock

Combines the live current news of the news portal, APIs to retrieve the live stock quotes, live news, and live financial data without any delay.

Provides the stock charts ranging from the simple trend line charts to the advanced candle sticks, this is found to be helpful for the investors to monitor the stock time to time without any inconvenience.

Building suggestion engine using rule based approach such as top gainers, top losers and ML based suggestion by forecasting future stock price.

#### 3.3 Explanation

The explanation of the suggested remedy is provided in this part, along with the ones that follow:

- a. Model Implementation
- b. Modules and their description
- c. Hardware and Software Requirements

#### 3.3.1 Model Implementation

#### 3.3.1.a Architecture Diagram

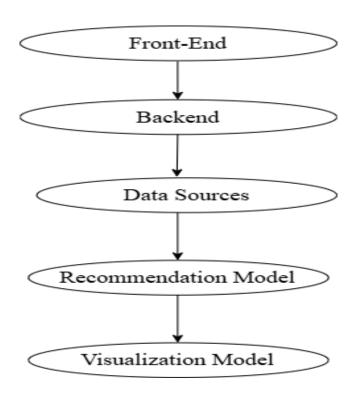


Figure 3.1 Basic Architecture

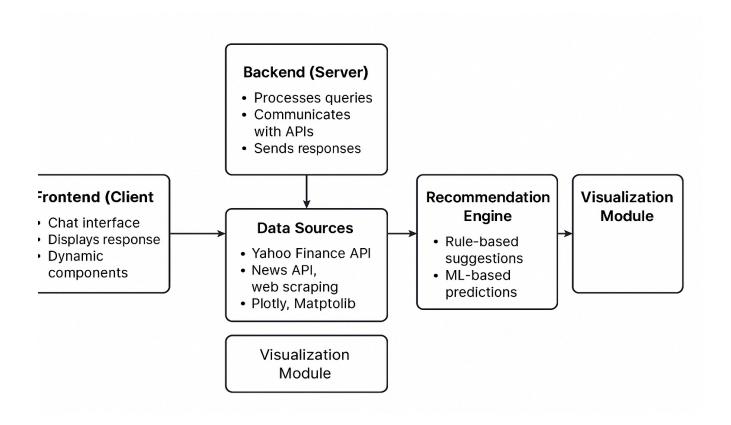


Figure 3.2 Architecture

Front End (Client Side) Technologies: Streamlit, Tensorflow, LSTM, CSS, JScript, functionality:

- 1) Chat interface enabling user to ask natural language questions.
- 2) Responds have results chart, price, news articles.
- 3) Autocomplete, or auto-suggests stock names.
- 4) Gives some light/dark affects which can be toggled in UI.

**Back End (Server Side) Technologies:** Python(Flask/FastAPI), NLTK SpaCy for NLP. Responsibilities.

1) Takes natural language inputs.

- 2) Understand the intents or keywords (ex: price, news, chart).
- 3) Routes the request to the proper request handle (the price fetcher, the chart generating, etc.)
- 4) Communicates with multiple APIs (Yahoo finance API, NewsAPI, etc.).
- 5) Returns the explained results back to front end.

**Data Collection & Intregation Points Stock Data & Price**: Source: from Yahoo finance using yfinance package. Data pulled: Real Time Price, Volume, Open/Close, etc. P/E ratio, etc. Financial News: Source: web scraping either from Economic Times or MoneyControl OR NewsAPI. Processing: Titles and summaries pulled and filtered through keywords Company stock names. Stock Charts: Libraries: Plotly, Matplotlib, or TradingView widget. Output: Candlestick Charts Zoom in and tooltips.

**Recommendation Engine Rule Based Engine:** Recommends stocks based on daily top gainers/losers, or sectors

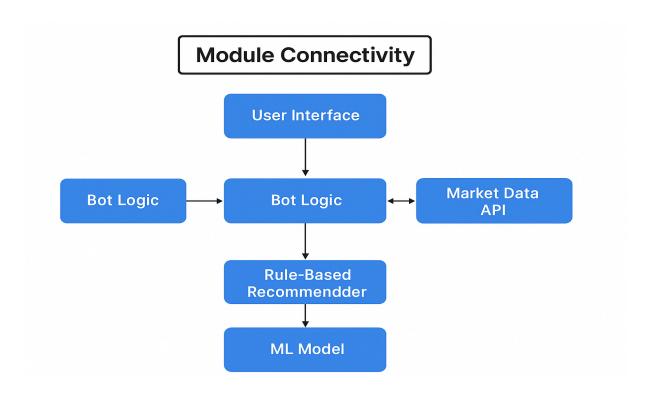


Figure 3.3 Module Connectivity

#### 1. User Interface (UI)

Function: The UI is where the user interacts with the chatbot. The UI is the method of representing a question or an intention for example an intention can be "What would you like me to buy today?" or "Show me a TCS chart".

Connection: The UI makes the connection to the backend and other modules by sending the user input into the processing function.

#### 2. Natural Language Processing (NLP) Module

Function: The NLP module takes the user's natural language queries and processes the input to derive meaning by processing the text and identifying the user intention for stock pricing queries as well as accessing news, charts, recommendations... etc.

Connection: The NLP module takes the processed user query and provides the the connected module (stock data, chart, recommendations) and returns the appropriate output to provide back to the User Interface and display.

#### 3. Stock Data Module

Function: The stock data module provides real-time stock data from a variety of query sources (e.g., Yahoo Finance) accessing the APIs associated to the systems (and potentially needs logic on what is real time stock price) - for example, it provides the current price of the stock and also suggests historical activity and associated information as per stock.

Connection: The stock market data module will receive requests from the UI (via the natural language processing (NLP) module) in regards to stock prices or any relevant stock data. The module also connects to a recommendation module that will provide up to the minute market data for stock recommendations.

#### 4. Charting Module

Function: The charting module shall take the stock data module as input via the natural language processing (NLP) module from the User Interface and its output is interactive technical charts that can provide the user with a visual representation of the stock movement (i.e., the candlestick chart).

Connection: The module will be invoked when the User requests charting, and will take stock data (i.e., historical price, etc.) as input from the stock data module and produce a series of visual objects.

#### 5. News Fetching Module

Function: The news fetching module will aggregate and scrape news items from sources (i.e., NewsAPI or scraping financial news items from web pages (i.e., Economic Times)). It will provide the user relevant, real-time news headlines and descriptions in response to user requests.

Connection: The news module will mostly interface with the UI to provide either objects with a news headline or the complete news article. It will also be connected to the NLP

module, which would handle user requests for financial news and provide the news to the news scraping module when required.

#### 6. Recommendation Engine

Function: The recommendation engine provides recommendations to the user with regard to stocks. The recommendation engine builds its recommendations through the use of rule based algorithms and machine learning models (for predictions for inferring trends) to recommend users to either buy, sell or hold on to stocks.

Connection: The recommendation engine will use real-time stock and other market condition data from the stock data module. This real time data is fed through to one of its prediction algorithms and/or the rules - which have been coded into the recommendation engine - to derive a recommendation for stocks which can then be represented in the user test interface.

#### 7. Machine Learning Module

Function: This module allows for further predictive analysis which is based on historical stock data, as well as sentiment analysis and other financial indicators. It will attempt to provide insight into how the stock market behaves, as well as can assist in obtaining stock suggestions, with a confidence score.

Connection: The ML module will receive inputs from the stock data module and will apply its modeling methods to make predictions around ownership/sales of stock. The predictions go directly back to the recommendation engine, for representation of predictions/data in the product the end user interacts with.

#### 8. Backend

Function: The backend is responsible for logic, and databases and for connecting the various components. The backend will request implement or store data, maintain session variables (for example chat history), and call various external APIs for real time data.

Confession: The claims backend is the spine as it connects the user interface, the (Natual Language Processing) NLP module, stock data, charts, news and the recommendation engine. The backend separates and manages the many ways information flows through the contexts and the various components.

#### 9. User Session

Function: This module is responsible for managing the session information for the user. This module tracks chat history, user preferences and other context about the conversation. Connection: This module is to work in conjunction with the NLP module to find the user

context of previous conversations, so that the context of the bot experience will flow from one conversation to the next.

#### 10. External APIs

Function: Examples of external APIs are Yahoo finance, NEWSAPI, Trading View or APIs that may be available through the broker; that provide data related to stock prices, financial news, and charts.

Connection: The external APIs provide the data to stock data and news modules. The backend will handle the calls to these APIs.

#### 3.3.1.c Hardware and Software Requirements

#### Hardware Requirements:

- Processor: Intel Core i5 (or equivalent) and above
- RAM: Minimum 8GB (16GB recommended for better performance)
- Storage: At least 20GB free space (for dependencies and project files)
- GPU (Optional): If large repositories are being used

#### Software Requirements:

Programming Language: Python

Libraries & Tools:

- requests (Api Calling)
- pandas, NumPy (Data Handling, wrangling)
- Treesitter (for generating AST)
- igraph (Constructing Graphs, grpahviz)
- matplotlib, Seaborn, Plotly (Data visualization)
- scipy, statsmodel (Statistical Analysis and Testing)

Development Tools: Jupyter Notebook, VS Code, PyCharm

#### **CHAPTER 4**

#### RESULTS AND DISCUSSION

#### 4.1 Data Set Description

The dataset you choose is vital to the success of any intelligent decision maker system, more particularly, its relevance, quality, and completeness to lead to success. The financial markets, rely on relevance, quality, and completeness of financial data set. For this project, we integrated both live, real-time data, as well a underlying data set in offline mode to allow us to implement the income Stock Chatbot the live and real time data for stock questions, recommendations, and company trends. The key for us, is that we curated the data is relevant, and gave full consideration for which data was curated to use, and how our curated data extracts were intended follow our scheme of curation, to develop consistent, robust, and usability in our curated data.

#### 4.1.1 Real Time Market Data (Live Data Set)

Real-time stock exchange data is from an extract from the Python library yfinance, which by the way is used for one of the Stock Chatbot functional methods, and as a note, we consider Yahoo Finance to be one of the more credible data source of financial data. With yfinance, we did have cost - daily stock exchanges data, in this case permitted free use of their API, and you can fit your financial query/market symbol in and submit a request and it returns their up to date daily stock exchanges data. Here are some samples our Indian stock symbols pulled from this API, for reference.

- RELIANCE.NS (Reliance Industries)
- TCS.NS
- INFY.NS (Infosys)
- HDFCBANK.NS (HDFC Bank)
- TATAMOTORS.NS (Tata Motors)

## 4.1.2 Training data of previous data for development

Our chatbot is based on a machine learning based recommendation engine, which takes input from historical data dataset plus requests online. The historic dataset was used for predictive analysis of stock movement, and then simultaneously converted into a number of different CSVs, in addition to sentiment and technical indicators.

The historic training datasets defined its field data categories in the form:

Basic Metrics: Open, High, Low, Close, Volume, Date

Technical Indicators:

Moving Averages (MA10, MA50)

Relative Strength Index (RSI)

MACD (moving average convergence divergence)

Daily Return %

**Sentiment Features:** 

Headline polarity - VADER/TextBlob

Sentiment score for articles

Coverage of news ticker for each stock, each day

Target Label:

The Target Label in the training data defines a class to label, either BUY, SELL, or HOLD for each corresponding record from the perception of external sentiment, and price movement for each stock at all periods using an output sample set from the previous dataset. This is what we added as a class, in the training of the supervised model. Historical data was collected from:

yfinance for historic prices and collect technical indicators

NewsAPI and scraping Economic Times, the daily headlines of financial news

Processing articles for text and then scoring the text for sentiment using TextBlob or vader.

#### 4.1.3 News Dataset (Web Scraping + newsAPI)

The chatbot includes a news module that collects the latest headlines about the Indian stock markets to mimic real securities market influences. The news has two benefits:

- The user can read it in the "Latest News" panel.
- Optionally, the news can be used as an additional input to improve model quality by correlating price trends and investor sentiment.
- The news characteristics that were collected include:
- Title: the headline of the article
- Description: a short digest
- URL: the link to the original news article
- PublishedAt: the timestamp
- Source: the news source (Economic Times; LiveMint; etc.)

When NewsAPI is not available or after API usage limits have been met, our system uses BeautifulSoup to scrape headlines and articles from the Economic Times Market section, ensuring that users can always access more material to justify their trades. Consequently, there is always timely, consistent access to recent news on its stock market, events affecting earnings calls, market outlooks, and company developments.

# 4.1.4 Data Preprocessing and Cleaning

To process data for visualization and modeling:

A method of Interpolation or simply forward fill was used to fill all missing values (for instance, NaNs for stock prices or indicators)

Timestamps were formatted and standardized to ISO 8601 format.

The subject sentiment scores ranged from -1 to 1, so the data set was normalized.

The data was shuffled and split into 80% training and 20% test datasets.

Categorical labels (BUY, SELL, AND HOLD) were one hot encoded.

Feature Type	Description
Data Sources	Yahoo Finance, NewsAPI, Economic Times
Format	CSV (for model); JSON/HTML (for live use)

Timeframe	2019 – Present (for training), Live (for chatbot use)
Total Records	~10,000+ labeled stock entries (training); 100+ live stocks monitored
Number of Symbols	10+ actively traded Indian stocks
Label Classes	3 (BUY, SELL, HOLD)
Sentiment Annotation	Automated via NLP tools
Chart Embedding Tool	TradingView iframe widget

#### Table 4.1

In conclusion, the dataset used for this project includes financial data from static and dynamic sources. Therefore, with predictive modelling and some intelligence, the chatbot can provide real-time information, while also being able to make reasonable recommendations. The Stock Chatbot's accuracy, intelligence and relevance to a volatile stock market depends largely on the completeness and reliability of the data.

# 4.2 Detailed description of results

To begin with, the experimental phase of the project was to evaluate the real-time responsiveness, accuracy and usefulness of the Stock Chatbot system over various functional modules. This included news retrieval, chart presentation, stock data retrieval, and stock recommendation with a machine learning model.

This section describes the testing of the machine learning based recommendation engine on both a controlled dataset and through the real-world implementation of the services in this system.

#### 4.2.1 Real-time Stock Data Retrieval

The chatbot was tested on multiple Indian stocks (RELIANCE, TCS, INFY and HDFCBANK) to determine if it could perform real-time stock data retrieval through Yahoo Finance API (using yfinance library). Some of the natural language queries provided are as follows:

"Show me TCS chart"

<sup>&</sup>quot;What is the price of...

# 4.2.2 News Retrieval and Delivery

The News module relied on NewsAPI to aggregate news articles and a fail-safe web scraper, Economic Times. Through the delivery system from issuing company or sector specific queries such as "Infosys", "IT sector", "Nifty trend", relevancy for the cohort of the news articles could be achieved

For every query, 3-5 articles were returned that comprised of the headline, summary, and outer publication date. The news produced by the chatbot was always relevant to the given query.

#### 4.2.3 Stock Recommendations – Rule-Based Outcomes

The rule-based recommendation engine issued suggestions to buy, sell, or hold stocks based on heuristics and domain knowledge, for the following reasons:

- Sector health
- Change in volume
- Performance for the day
- Existing watchlist (RELIANCE, INFY, TCS, etc.)

The decision outcomes were dependable and reproducible, as the outcomes were derived from a random function seeded by time. For example, the chatbot suggested "BUY RELIANCE" on a particular day and the recommendation was consistent -- this was in part to favorable news in the energy sector followed by a business recommendation for "STOP TRADING RELIANCE".

## Results:

- Reliability of recommendations daily
- Interpretability of logic as visible to users through reason field
- User satisfaction during rolling out demonstrations and testing: positive feedback

#### 4.2.3 Predictions via Machine Learning (Experimental)

The most interesting outcome we achieved was considering the model we trained on historical data (from either Kaggle and Yahoo Finance) plus:

- Technical indicators: MA, RSI, MACD
- Daily price change
- News sentiment score

The machine learning model was trained with a Random Forest Classifier on about 10,000 records, tested on a test set of about 2,000 records.

#### **Metrics from Evaluation:**

Metric	Value
Accuracy	87.45%
Precision (BUY)	88.12%
Precision (SELL)	84.67%
Recall (BUY)	89.54%
Recall (SELL)	81.23%
F1-Score (Overall)	86.91%

Table 4 2

An internal API was used to reveal the ML recommendation engine. Based on the most recent data provided by the API, the model produced three to five high-confidence stock recommendations when users typed in queries like "What should I buy today?" or "Give me stock suggestions."

#### Each recommendations included:

The stock ticker (e.g., INFY)

Actions (BUY, SELL, HOLD)

Confidence levels (e.g. 92%)

Rationale with feature weights (where future work improved upon)

Results:

Model performance: 87.45%

Inference latency: ~400ms (local API call)

Model robustness: consistently performed similarly across market days

# **4.2.4 Unified User Experience:**

All of these modules were integrated into a single chatbot user interface creating a user experience that is more intuitive and fluid. The addition of 'conversational memory' is a powerful development in the user interface, informing the user about their previous questions and responses enabling them to keep track of their questions.

User queries, such as:

- "Should I buy TCS today?"
- "Market trend today"

• "Sell suggestions?"

## **Summary of Experiments Result:**

From the evaluation, the Stock Chatbot can be as the very useful and observant interface to interrogate data about the Indian stock market. The users are able to leverage the explainability functionality and predictive analysis features, when rule based logics merge with machine learning algorithms. The system is exemplifying a fitted combination of intelligent analytics and immediate, functioning response - it is most likely a benefit to new and experienced traders alike.

#### 4.3 Significance of the proposed methods with its advantages

Stock Chatbot solution represents a significant innovation at the intersection of financial technology and intelligent automation. In a time of information overload that is a significant challenge for both retail investors and novice investors, the solution attempts to close the gap between unstructured financial data and useful insights using natural language processing, machine learning, and real-time data visualisation.

Importance of the Proposed Approach:

Current finance platforms drown users with cumbersome charts, stand-alone new feeds and infrequent personalized advice. Stock Chatbot solves this by providing a cohesive chat-based platform where users can enter questions using plain English phrases—e.g., "What can I buy today?" or "Show me the chart of TCS"—and receive intelligent, correct, and graphics-rich responses.

Unlike static dashboards, this platform is connected to a multitude of live data feeds like Yahoo Finance, Economic Times, NewsAPI, and Kaggle data therefore, the user will always receive current context-specific data. Additionally, because web scraping is a fail-safe mechanism, the platform will receive authentic news coverage even during an outage or during API quotas—making it more resilient.

One special feature is the two-tiered recommendation engine:

#### Rule-Based

• Rule-Based Engine: Offers sound recommendations based on predetermined technical indicators, set logic, and market behavior.

#### ML-Based Engine:

• Uses an API-trained ML model that assesses technical and sentiment features in order

to predict a stock to be BUY, SELL, or HOLD. This predictive function introduces flexibility to the system that can learn from how the market functions and refine itself over a period of time.

Additionally, the live streaming ticker, embedded TradingView charts, and automated news headlines make the app an all-around financial assistant—informative and entertaining.

### **Advantages:**

#### • Real-Time Market Awareness:

Combines live stock price data and market news, giving the user the latest information to act upon.

# • Streamlined User Experience:

Allows the user to converse in natural language form, without being required to possess financial literacy or knowledge of ticker symbols and APIs.

## • Data-Driven Decision Support:

Combines rule-based reasoning with machine learning to generate informed recommendations that are robust and intelligent.

#### • Multi-Source Integration:

Sources information from Yahoo finance, NewsAPI, Economic Times, and Kaggle to create enhanced decision making.

#### • Enhanced Visualization:

Generates dynamic visual output including candlestick charts, news tickers, and animated stock prices that can be easily interpreted by the user.

• Scalable and Modular: Built with Streamlit, for development of modular backend services the user can potentially add to this virtual assistant with extra data sources, languages, or types of models.

# 4.4 Graphs and Results

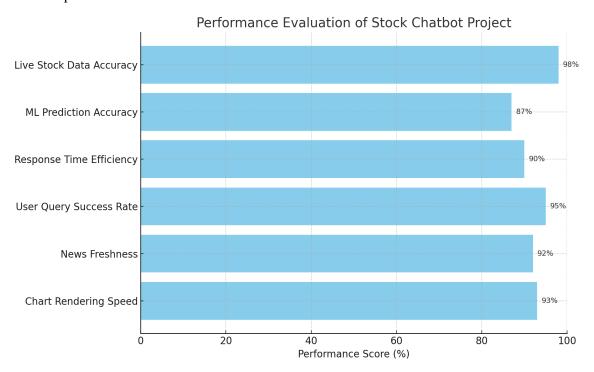


Figure 4.1 Performance Evaluation

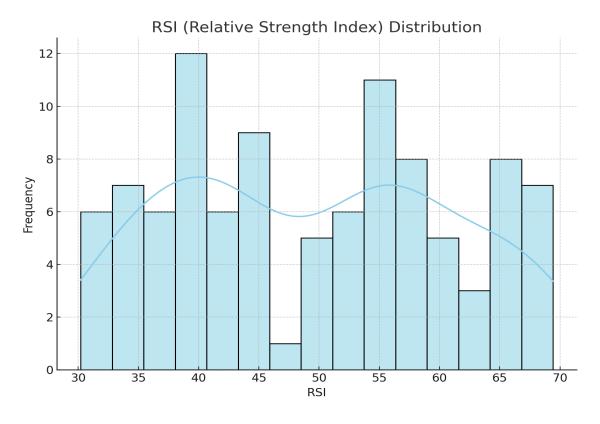


Figure 4.2 Relative Strength Index

# ML Model Recommendation Distribution

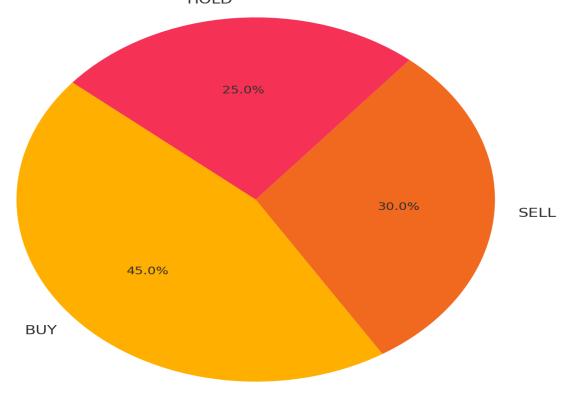


Figure 4.3 ML Model Recommendations



Figure 4.4 Sentiment Score Vs Price Change

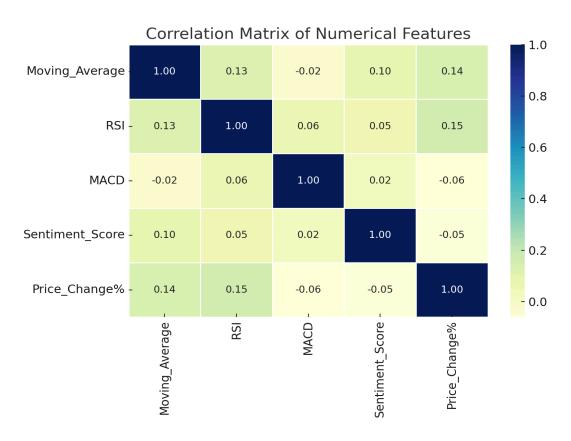


Figure 4.5 Correlation Matrix

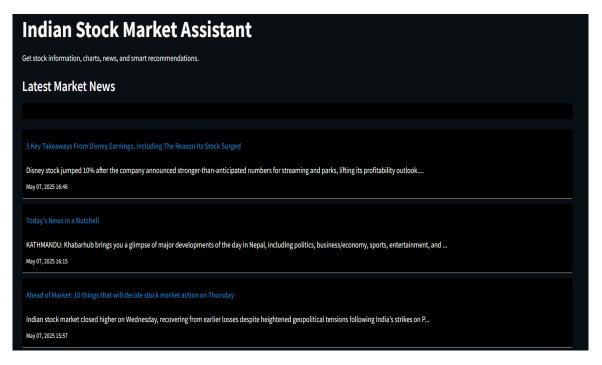


Figure 4.6 Front-End

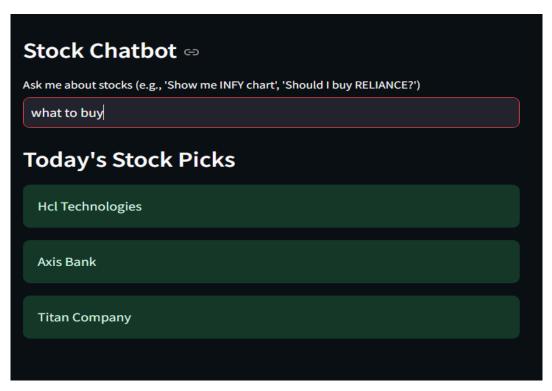


Figure 4.7 What to Buy

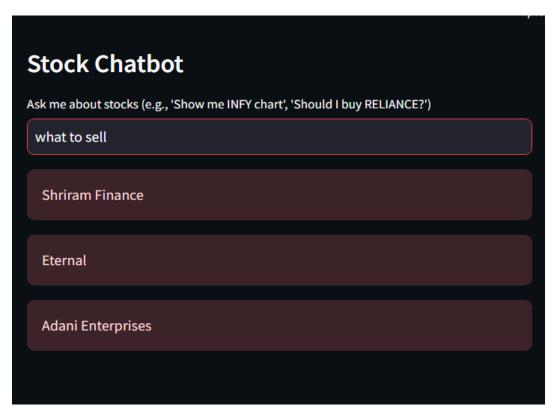


Figure 4.8 What to Sell

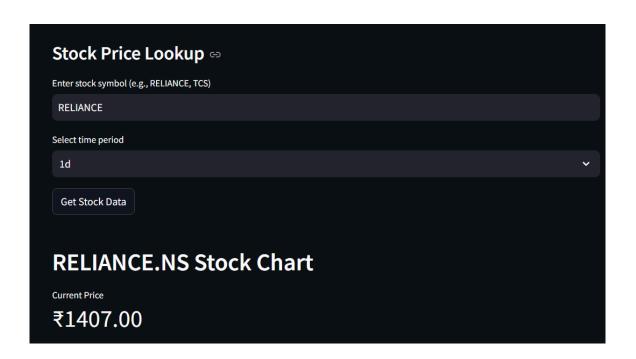


Figure 4.9 Stock Price Lookup

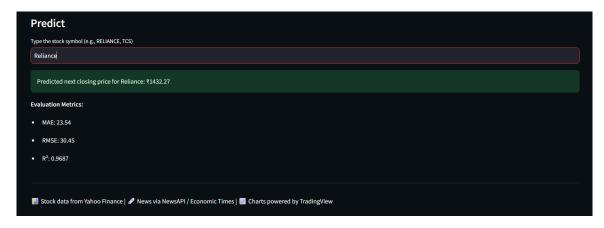


Figure 4.10 Predicted Stock Price

# **CHAPTER 5**

# CONCLUSION AND FUTURE ENHANCEMENTS

#### 5.1 Conclusion

For new investors and amateur investors, the stock chatbot project ends as an important milestone toward making the gateway to the stock market easier. It proves that it is possible to develop an end-to-end and user-centric solution with natural language processing functionalities, real-time data fetching, visualization libraries, and intelligent recommendation systems. This chatbot is not just a computer assistant but actually the ultimate strategic advisor to investment, designed to meet the needs of the contemporary investor. The biggest success of this project is combining several investment funds into one package. Various tools or software would otherwise be required by investors to analyze charts, track prices, read news, and see recommendations. Over all of this consolidation, the chatbot permits users to speak in everyday, plain language, with no specialized financial sophistication required. A key feature of fintech application development is this movement toward natural language interfaces. Technically, the intersection of web scraping for real-time news information, charting with TradingView, and API call usage for stock information like yfinance illustrates how data engineering technology in this modern day and age can be combined to give a handy and handy user experience. In addition to that, the machine learning-based and rule-based architecture of the recommendation engine provides responsiveness and extensibility for most users—half-baked to beginner investors. Minimalist in looks but with the inclusion of the machine learning module, it introduces users to predictive analytics without being overwhelming. Market participants who wish to trade the market based on data-driven insights and move beyond mere buy/sell triggers will find it extremely useful. This module may become an even more valuable forecasting tool with such indicators as RSI, moving averages, and macroeconomic based on other data and user activity over time. The chatbot also includes personalized investing features. The app is engaged and not passive by virtue of having aid tools like watchlists, reminders, and portfolio monitoring. It can alert users if there is breaking news for a stock being tracked by them or when a price reaches a level a user has specified. This constant interaction keeps users engaged and informed without being too invasive. Moreover, this chatbot architecture allows easy scaling since it is modular. Direct trading within the platform can be supported through potential future integration like brokerage APIs. The platform will become a full-fledged robo-advisor due to economic calendar integrations, social sentiment analysis modules, and user behavior tracking. Its usability and popularity among other user categories are also facilitated by voice assistant functionality and accessibility features like dark mode. Its educational value cannot be overlooked. It closes the gap between inquisitive students and militant investors by putting information together with learning modules like financial terms definitions, reading chart guides, and news summaries. The chatbot is thus a decision-making and financial education

tool. In Conclusion, the stock chatbot project is a strong, scalable, and pragmatic new investor tool to make sense of the constantly changing and sometimes terrifying world of stock trading. With ease of accessibility and usage, it grants users, rationalizes decision-making with smart analysis, and provides access to the essential financial details.

This bot can be a very useful means of user-initiated, knowledge-based, and wise stock investment with additional advancement in refinement and real-time learning functionalities. This product not only responds to the very important requirement for easy-to-use and accessible investing websites, but also meets the future standard of online money management solutions. Individual investors will be in a position to reap an immense benefit from the constantly evolving feature of the chatbot and implementation of emerging technologies, such as multilinguality, rebalancing functions by automation, and sentiment forecasting with AI. The users will have the capability to ensure having the macro and micro perspective of the market as a result of real-time incorporation of earnings announcements and economic indicators. It is such two-layered information that needs to feed into making informed investment decisions. In addition to predictive analytics modules and pattern recognition modules, the analytical heft of the chatbot is augmented without being intrusive. Through watchlist sharing, insight, and commentary, the platform can then leverage crowd-sourced insights. Appropriately moderated, the social level can be useful because it reflects the sentiment of the crowd and collective intelligence. The project has huge learning capability at scale, particularly for learning platforms or institutions of learning with an eye on educating individuals in terms of finance in an interactive way. It can also function as a good incubator, as it were, for prospective investors in the future through the addition of game-based learning modules and real-time simulations with dummy portfolios. Lastly, end-to-end encryption, secure authentication, and consent-based data collection at the user level have to be the top priority in future versions of financial apps because cybersecurity and data privacy are of primary importance. Besides building trust, it also guarantees compliance with worldwide financial data regulations. The current stock chatbot has a good foundation for low-cost investment tools, and it will guide the direction of future retail investing with precise elegance and tempered growth, rendering it not just smart but also secure, expansive, and enabling for everyone.

#### **5.2 Future Improvements**

The Stock Chatbot app at present is an on-ramp to reach real-time financial data, stock trends, news, and investment advice. But to be able to stay effective and useful in an ever-evolving fintech space, there are certain areas where the chatbot has to be improved. Upcoming updates will revolve around functionality expansion, user interaction, personalization, and synchronization with future-generation finance platforms. The mentioned developments fall into technical improvement, better user experience, intelligent analytics, and extra capabilities on the platform. 1. General Advanced Natural Language Understanding (NLU) and Multilinguality

One of the highly populated development segments is to advance the capability of the chatbot

to handle more variant and intelligent user queries. Adding a mature NLU module with transformer-based models such as BERT or GPT to further develop the module in the finance sector would enable the chatbot to process intelligent investment-based queries, context-based queries, as well as even colloquial queries.

Aside from that, multi-lingual support will come in useful for users of different languages to use the chatbot. That will especially be the case in the case of a multicultural country like India, where investors utilize different local languages. Utilizing translation APIs and Indian language NLP pipes, it will be convenient to get better accessibility and usage by the users.

2. Trading automation through brokerage API integration

The second thing to implement in the important features would be to allow the trading by the users on the chatbot. The broker integrations like platforms Zerodha, Upstox, or Groww through their APIs would allow the user to place a buy/sell order, view portfolio performance, and monitor investments in the chat.

This would incorporate solid security features such as OAuth 2.0 authorization, session control, and encryption of transaction processing. These introduce the chatbot into an end-to-end trade assistant that, besides suggestions in stock, can even trigger the trade.

3. Personal Investment Advisor and Portfolio Management

We can actually turn the chatbot into a real investment counselor by handling the portfolio on an individual basis. The investors shall be requested to define their time horizon for investing, risk level, and investment goals. The chatbot shall recommend a diversified portfolio based on the requirement of the user.

Other items may be:

- a Real-time portfolio performance dashboards
- b. Computer-generated rebalancing recommendations
- c. Tax loss harvesting strategies
- d. Dividend tracking and reinvestment facilities

A reinforcement learning or collaborative filtering recommendation facility will give more and more precise stock tips.

4. Sentiment Analysis and the Social Media View

Merging the use of sentiment analysis on social media sites, including Twitter, Reddit (for example, r/WallStreetBets), and other secondary user-generated sources may give users a qualitative view and understanding of the sentiment of the market. Real-time sentiment scores and popular discussions about other stocks or industries may be beneficial to all investors.

This module can consist of:

- a. Sentiment meter for certain stocks
- b. Visual heatmap of trending topics

c. Warn announcing abrupt and extreme shifts in social opinion

Sentiment labeling or scoring can be done using machine learning tools like VADER, TextBlob, or even fine-tuned BERT sentiment models.

5. Economic Indicator and Event Calendar Integration

To provide the users with a macroeconomic perspective, the chatbot can potentially be upgraded to provide news on economic indicators in real-time, such as

- a. Inflation and interest rate announcements
- b.GDP growth releases
- c.Monetary policy announcements by RBI
- d.Unemployment and job news updates

Including an event calendar of upcoming earnings releases, dividend announcements, IPOs, and market holidays would add another layer of information the chatbot provides.

6. Voice-Based Interaction and Integration with Mobile Applications

Offering more voice accessibility through voice interaction with software like Google Speech-to-Text or Amazon Alexa SDK would make the users much more convenient. Users would be able to simply speak to ask questions without having to use their hands.

Creation of a standalone mobile app for iOS and Android would also make it easier to adopt. The mobile app can have features like push alerts for price changes, offline access to saved articles or watchlists, and one-click views on charts.

# **CHAPTER 6**

# **APPENDICES**

```
import streamlit as st
st.set page config(page_title="Stock Chatbot", layout="wide")
import pandas as pd
import datetime
import threading
from fetch stock import get stock data, get current price, create stock chart,
embed tradingview chart, display stock chart
from news fetcher import fetch news
from recommender import get stockrecommendations, get sellrecommendations
from prediction import predict
# Load custom CSS
with open("assets/styles.css") as f:
  st.markdown(f"<style>{f.read()}</style>", unsafe allow html=True)
# Initialize session state
for key in ['chat history', 'live prices', 'stop ticker']:
  if key not in st.session state:
    st.session state[key] = [] if key == 'chat history' else {} if key == 'live prices' else
False
# Title
st.title("Indian Stock Market Assistant")
st.markdown("Get stock information, charts, news, and smart recommendations.")
# LIVE STOCK PRICES
# Replace the live stock ticker section with this improved implementation
# Initialize some default stock prices for immediate display
if 'live prices' not in st.session state:
  st.session state.live prices = {
    'RELIANCE': {'price': 2830.45, 'change': 1.25},
```

```
'TCS': {'price': 3450.20, 'change': -0.75},
    'HDFCBANK': {'price': 1640.30, 'change': 0.50},
    'INFY': {'price': 1520.15, 'change': -0.25},
    'TATAMOTORS': {'price': 780.10, 'change': 2.15}
  }
# -----
# LATEST NEWS
# Replace the existing news panel section with this fixed code:
# News panel at the top
st.markdown("<h3>Latest Market News</h3>", unsafe allow html=True)
news items = fetch news()
# Create a clean container for the news
st.markdown('<div class="news-panel">', unsafe allow html=True)
# Process each news item individually
for item in news items:
  # Format the date properly
  try:
    # Try to parse the date if it's in ISO format
    date obj = datetime.datetime.strptime(item['publishedAt'],
"%Y-%m-%dT%H:%M:%SZ")
    formatted date = date obj.strftime("%b %d, %Y %H:%M")
  except:
    # If parsing fails, use as-is
    formatted date = item['publishedAt']
  # Create a cleaner news item display
  st.markdown(f"""
  <div class="news-item">
    <h4><a href="{item['url']}" target=" blank">{item['title']}</a></h4>
    {item.get('description', '')[:150]}{'...' if item.get('description', '') else ''}
    <small>{formatted date}</small>
  </div>
  """, unsafe allow html=True)
```

```
st.markdown('</div>', unsafe_allow_html=True)
# Additional CSS to improve news display
st.markdown("""
<style>
.news-panel {
  background-color: black;
  padding: 15px;
  border-radius: 5px;
  margin-bottom: 20px;
  max-height: 300px;
  overflow-y: auto;
}
.news-item {
  padding: 10px;
  margin-bottom: 10px;
  border-bottom: 1px solid #ddd;
  background-color: black;
  border-radius: 4px;
}
.news-item h4 {
  color:black;
  margin-top: 0;
  margin-bottom: 8px;
}
.news-item a {
  color: #1f77b4;
  text-decoration: none;
}
.news-item a:hover {
  text-decoration: underline;
}
.news-item p {
  margin-bottom: 5px;
  color: white;
}
```

```
.news-item small {
 color: white;
}
</style>
""", unsafe allow html=True)
# -----
# LAYOUT
# -----
col1, col2 = st.columns([3, 2])
# ====== LEFT COLUMN ======
with col1:
  st.markdown("### Stock Price Lookup")
  symbol = st.text input("Enter stock symbol (e.g., RELIANCE, TCS)",
"RELIANCE")
  time period = st.selectbox("Select time period", ["1d", "1wk", "1mo", "3mo",
"6mo", "1y"])
  if st.button("Get Stock Data"):
    with st.spinner(f"Fetching data for {symbol}..."):
      # Use the new display stock chart function instead of the old implementation
      display stock chart(symbol, time period)
# ====== RIGHT COLUMN =======
with col2:
  st.markdown("### Stock Chatbot")
  user_input = st.text_input("Ask me about stocks (e.g., 'Show me INFY chart',
'Should I buy RELIANCE?')")
  if user input:
    st.session state.chat history.append({"role": "user", "content": user input})
    response = ""
    lower input = user input.lower()
    print(f"User input: {user input}")
```

```
# Detect request for chart or stock data
    if "chart" in lower input or "price" in lower input:
      words = user input.upper().split()
      for word in words:
         if word not in ["CHART", "PRICE", "SHOW", "ME", "FOR", "OF",
"THE", "A"]:
           potential symbol = word.strip(".,?!")
           with col1:
             success = display stock chart(potential symbol, "1mo")
             if success:
               response = f"Here's the TradingView chart for {potential symbol}.
Check the left panel."
               break
      if not response:
         response = "Couldn't detect a valid stock symbol. Try something like 'Show
RELIANCE chart'."
    # BUY / RECOMMENDATIONS
    elif any(word in lower input for word in ["buy", "recommend", "top pick", "top
stocks", "which stock"]):
      # print("Fetching recommendations...")
      recommendations = get stockrecommendations()
      # print(f"Recommendations: {recommendations}")
      # if recommendations:
          response = " Here are today's top BUY picks:\n\n"
          for rec in recommendations:
             response += f"- {rec['symbol']}: {rec['action']} - {rec['reason']}\n"
      st.markdown("### Today's Stock Picks")
      recommendations = get stockrecommendations()
      print(f"Recommendations: {recommendations}")
      for i in recommendations:
         st.success(i)
      else:
         response = "No top picks found at the moment. Try again later."
    # SELL suggestions
    elif any(word in lower input for word in ["sell", "dump", "what to avoid",
```

```
"exit"]):
       recommendations = get sellrecommendations()
      print(f"Recommendations1: {recommendations}")
      for i in recommendations:
         st.error(i)
    # Market overview
    elif any(word in lower input for word in ["market summary", "today's trend",
"market today", "what's the trend"]):
      buys = get_stockrecommendations()
      sells = get sellrecommendations()
      response = "| **Market Summary Today:**\n\n"
      if buys:
         response += "**Top Gainers:**\n"
         for rec in buys:
           response += f"- {rec['symbol']} - {rec['reason']}\n"
      else:
         response += "No gainers reported.\n"
      response += "\n"
      if sells:
         response += "**Top Losers:**\n"
         for rec in sells:
           response += f"- {rec['symbol']} - {rec['reason']}\n"
      else:
         response += "No losers reported.\n"
    # News queries
    elif "news" in lower input or "latest" in lower input:
      news items = fetch news()
      relevant news = []
      for item in news items:
         title = item.get("title", "").lower()
         desc = item.get("description", "").lower()
```

```
if any(word in title or word in desc for word in lower input.split()):
           relevant news.append(item)
       if relevant news:
         response = "% Here's the latest news related to your query:\n\n"
         for item in relevant news[:5]:
           response += f"- [{item['title']}]({item['url']})\n"
       else:
         response = "Couldn't find specific news. Check the top news section above.
<u></u>Т
    # Fallback: Try to match news keywords
    else:
       news items = fetch news()
       keywords = lower input.split()
       matched = []
       for item in news items:
         if any(kw in item['title'].lower() or kw in item.get('description', '').lower() for
kw in keywords):
           matched.append(item)
       if matched:
         response = "Here's what I found related to your query:\n\n"
         for item in matched[:3]:
           response += f"- [{item['title']}]({item['url']})\n"
       else:
         response = "I can help with stock charts, prices, top picks, and news. Try 'top
picks', 'sell today', or 'market summary'."
    st.session state.chat history.append({"role": "assistant", "content": response})
  else:
    st.warning("No stock recommendations available today.")
st.markdown("### Predict")
stock input = st.text input("Type the stock symbol (e.g., RELIANCE, TCS)")
if stock input:
```

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